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**Australian  
Gold**

CARIBBEAN GOLD®  
**cheers!**

swedish beauty.

CALIFORNATAN



MATAHARI



DESIGNER SKIN



# 2011 PRODUCT GUIDE

QUICK REFERENCE

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## INTRODUCTION

Welcome to the 2011 *Quick Reference Product Guide*. Designed as an easy-to-follow educational training tool for tanning salon employees, this manual will empower you with the necessary information to increase product knowledge and to aid in answering any customer questions.

### How To Use This Guide

All Australian Gold®, California Tan®, Designer Skin®, Swedish Beauty®, Matahari®, Boutique®, Caribbean Gold®, Emerald Bay® and Splash!® products are listed in the Product Guide. Each product highlights the unique features and benefits via an in-depth yet “simple” breakdown of *what it is, what it does, how it does it and did you know*. Also included are directions for how to use the product.

**What it is?** The features that characterize the type of lotion, fragrance, MSRP (Manufacturer Suggested Retail Price) and the CPS (Cost per Session)

**What it does?** The unique benefits of each lotion

**How it does it?** The complexes and ingredients that highlight the features and benefits and how they work

**Did you know?** A brief, interesting “fun fact” about each product

Finally, the Product Guide includes a comprehensive ingredient glossary to help employees better understand the tanning and skin care benefits of various ingredients found in our products.

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# 2011 AUSTRALIAN GOLD®

## PHILOSOPHY OF AUSTRALIAN GOLD® BRAND

Australian Gold® brand is the largest, most recognized, and most purchased brand of indoor tanning lotions. *Accelerator™* lotion has been a top selling product for over 20 years. Australian Gold® brand offers products to fit every tanner's needs, lifestyle, price-point, and personal predilection. It is main street Americana and an integral part of the legacy of indoor tanning.

Australian Gold® formulas are based on Natural Science Skin Care Chemistry, which means key ingredients are nature-based to promote the darkest tan and healthiest-looking skin possible so the tan you get is your own...naturally! Australian Gold® researchers are pioneers in the formulation and custom-blending of premium tanning and skin care products, so every Australian Gold® formula you buy contains more than two decades of tanning and skin care research that leads the industry.

Dr. Alt, the original Australian Gold® chemist, discovered that by topically applying vitamins to the skin the overall health and nourishment was improved. Australian Gold® formulas were engineered on that premise and are filled with advanced antioxidant vitamin therapy such as Vitamins C, E, and CoQ10. Additionally, plant-derived extracts and exotic, premium moisturizers supply even more moisture and important enzymes for exceptional skin care. The results: darker, longer-lasting, golden tans and nourished, healthy-looking skin.

*For the Tan of Your Life and the Life of Your Tan®*

# 2011 PRODUCT CATEGORY GUIDE

## BRONZING TECHNOLOGY

Australian Gold®, Swedish Beauty®, and Caribbean Gold® use three categories of bronzers each designed to deliver a unique result, all leading to unsurpassed color enhancement.

The number of bronzers used in a lotion is indicated by the number or bronzing dimension on the bottle. Consequently, a Seventh Dimension Bronzer has 7 bronzers; a Twelfth Dimension Bronzer has 12 bronzers and so on. This is the differentiating factor between Australian Gold®, Swedish Beauty®, Caribbean Gold® and other brands.

### NATURAL OR IMMEDIATE BRONZERS:

This technology uses natural based extracts to provide **immediate** color to the skin that lasts one-to-two days. Examples of natural bronzers are walnut oil, walnut shell extract, caramel, henna, carrot oil, banana, or black tea extract. These natural extracts are considered cosmetic bronzers because they add additional color to the skin, much like a cosmetic make-up.

### Natural bronzers are designed to:

- Encourage the tanning process and establish a base tan
- Build a **darker** natural tan without the use of DHA

### DELAYED BRONZERS:

This technology uses the **self-tanning agent (DHA)** to increase dark color. Erythulose is often used in conjunction with DHA. Both are sugar cane extracts that chemically darken the protein in the skin, the more DHA used the darker the shade of brown. The color typically lasts for four to seven days and is seen within

two-to-four hours after application. Hand washing is required with the use of DHA tanning lotions.

### Delayed bronzers are designed to:

- Give an extra boost of color for **faster** visible results
- Help keep color **longer**

### MELANIN ENHANCING BRONZERS:

Melanin enhancing bronzers are the newest technology in color enhancement. These bronzers break tradition with an advantageous twist of a true sunless, self tanner based on stimulation of melanin biosynthesis. These are streak free and do not wash off because the color is the natural tan of the skin but at the darkest tone possible. When Melanin Enhancing Bronzers are used alone or with Natural Bronzers (without Delayed/DHA bronzers), they take longer but produce a darker more natural color.

### The Melanin Enhancing Bronzers used are:

1. DermaDark® Bronzers (any one of 15 bronzing agents including BioTanning® and MAP)
2. CellDark™ Bronzers
3. NutriDark™ Bronzers
4. TanDark™ Technology

**It's easy to remember – Melanin Enhancing Bronzers always contain the word DARK!**

### Melanin Enhancing Bronzers are designed to:

- Be low maintenance
- Enhance **darker natural** color, achievable only with use of these bronzers
- Because the color is natural it is maintained **longer**

## TAN-ACTIVATORS

Tan Activators are **not** bronzers but a botanically based melanin enhancer.

### BIOBRONZE™ TECHNOLOGY:

This melanin enhancer is a proprietary blend of natural botanical ingredients. BioBronze™ significantly stimulates tyrosinase, which is the kick-start for providing immediate, rich color. It is also a rich source of Vitamin C with strong antioxidant properties. BioBronze™ technology helps to activate tan color to achieve even richer hues than could previously be reached with the current bronzing system. BioBronze™ technology is used in all categories of lotions without making them a “bronzer”.

### Tan Activators are designed to:

- Kick-start the development of **dark** color
- **Work with or without** other bronzers to develop color
- Help **prolong** color by prepping the skin with needed nutrients

## TINGLE POWER

**Tingle Advisory: Do not use Tingle products on face. Testing a small area before application is mandatory.**

### WHO should use:

Tingle products are for advanced tanners who like to experience a warming sensation during tanning and see a reddening effect on their skin after tanning. These products are not recommended for sensitive skin tanners. **These products should never be used for outdoor tanning.**

Tingle products are available in a range of intensity from Tingle 2 to Tingle 45. First time users should start with

the lowest tingle and work their way up to stronger tingles when they are comfortable.

### WHAT tingle does:

Tingle is benzyl nicotinate which stimulates and increases microcirculation of the skin for greater, more intense tanning results.

### HOW To Use:

Testing a small area before application is mandatory. Do not apply to face. Tingle products should be applied to the skin immediately prior to tanning. Wipe or wash hands after use. Do not touch eyes or other sensitive areas of the body. Showering is not recommended for 4 hours after use. If skin needs cooling after use, Australian Gold® Aloe Freeze Gel with Lidocaine is recommended.

### COMMON QUESTIONS:

#### WHAT DOES TINGLE DO TO MY SKIN?

Benzyl nicotinate causes the reddening appearance and warming effect on the skin as a result of the increase in blood flow. This is similar to the flush you feel when your blood flow increases when you begin exercising. The increased blood flow increases the oxygen level in the skin, which aids in the delivery of required nutrients.

#### HOW LONG DOES IT LAST?

Tingle causes a temporary skin response. The duration of the effect depends on the intensity of the ingredients and the sensitivity of each individual’s skin. The tingle response initiates fairly quickly (within 5 minutes) once the product is applied and will last anywhere from 20 minutes to a few hours.

## COOLING

Cooling products are for clients who like to feel a cooling sensation on the skin during and immediately after tanning.

### WHAT cooling does:

Cooling products contain special skin cooling ingredients like menthol. These counteract the heat of the tanning bed by drawing warmth away from the skin.

### HOW To Use:

Cooling products should be applied to the skin immediately prior to tanning. Care should be taken to wipe hands after application and to avoid touching the eyes or other sensitive areas.

## BODYBLUSH® BLEND

In 2005, Australian Gold® brands delivered to the industry a revolutionary new tanning technology: BodyBlush® Blends. Utilizing a proprietary blend of ingredients, BodyBlush® lotions delivered the first effective “tingle-free tingle”. The ingredient technology used in BodyBlush® formulas provide a slight blush color and increased oxygen levels in the skin during the tanning process, causing faster color development without the irritating side effects that tanners have, for years, associated with traditional “tingle” or “hot action” products. This non-irritating blend produces products that are perfect for any tanner at any stage of color development and are acceptable for application on the face. Australian Gold uses BodyBlush® technology in all of its product lines and also combines this technology with advanced bronzers in several products, creating the fastest, darkest color-producing products in the indoor industry.

### WHO they’re for:

BodyBlush® is ideal for all customers regardless of their tanning level who want the results of a traditional tingle product without the irritation.

### WHAT they do:

BodyBlush® blend is a proprietary blend of non-irritating ingredients designed to increase oxygen levels in the skin to promote faster coloration without the irritating side effects that standard tingle products produce.

### HOW they should be used:

BodyBlush® products should be applied evenly immediately prior to UV exposure. BodyBlush® products are irritant-free and safe for application to the face.

## NEW IN 2011!

## HEATWAVE™ WARMING COMPLEX

The Heatwave™ Warming Complex is a UV-activated sentiment that creates a mild warming sensation, perfect for any tanner. The warming feeling provides for a more relaxing and “spa-like” experience. It also imparts the skin with a beautiful, healthy glow!

### What Heatwave™ Warming Complex does:

The Heatwave™ Warming Complex stimulates the blood capillary circulation to the skin, providing a long lasting “glow”.

### How Heatwave™ Warming Complex should be used:

Apply liberally in circular motions immediately prior to tanning. Wash or wipe hands after application.

**TANNING ADVISORY: Experiencing a warming sensation of the skin is normal and a result of our HeatWave™ Warming Complex formula. Extra care should be taken when handling children as the warming effect could be transferred to skin even hours after use.**



## Accelerator™ Intensifying Dark Lotion

### What it is:

- Light-weight Intensifying Lotion
- Quick Absorbing
- Fragrance: Classic Australian Gold®

### What it does:

- I. **Botanical Essences:** Supply important nutrients for dark color
- II. **Moisturizer:** Moisturizing ingredients help hydrate skin for a soft, smooth effect

### How It Does It:

- I. **Botanical Essences:** Biosine Complex® Blend is an advanced dark tanning blend
- II. **Moisturizer:** Vitamin E moisturizes and protects skin from UV stress

### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

### Did You Know:

- Australian Gold® Accelerator™ lotion has been one of the best selling lotions for 15 years in a row.



## Accelerator Extreme™ Dual Natural Bronzer

### What it is:

- Natural Bronzer
- Fragrance: Classic Australian Gold®

### What it does:

- I. **Performance:** Helps develop fast, dark color
- II. **Natural Bronzer:** Provides immediate color lasting 1- 2 days
- III. **Moisturizer:** Moisturizing ingredients help hydrate skin

### How It Does It:

- I. **Performance:** BioTanning® promotes fast, dark color
- II. **Natural Bronzer:** Is a Bronzer that is any combination of Henna, Walnut Shell, Caramel and/or Carrot Oil working together synergistically, by combining the best tanning technology and ingredients, to enhance the natural tanning ability
- III. **Moisturizer:** Vitamin E helps moisturize and protect skin from UV stress

### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did you know:

- This is a great up-sell from Australian Gold® Accelerator™, and it contains dual natural bronzers.



## Accelerator™ Spray Intensifying Dark Spray Lotion

### What it is:

- Light-weight Intensifying Lotion
- Quick Absorbing
- Easy-to-use Pump Spray
- Fragrance: Classic Australian Gold®

### What it does:

- I. **Botanical Essences:** Supply important nutrients for dark color
- II. **Moisturizer:** Moisturizing ingredients help hydrate skin for a soft, smooth effect

### How It Does It:

- I. **Botanical Essences:** Biosine Complex® Blend is an advanced dark tanning blend
- II. **Moisturizer:** Vitamin E moisturizes and protects skin from UV stress

### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

### Did You Know:

- Accelerator™ Spray has a 360 degree spray for ease of application from any angle!



## Almost Famous® Triple Dimension Bronzer with Hemp

### What it is:

- Triple Bronzing Formula
- and Firming Formula
- Fragrance: Honeybush Tea

### What it does:

- I. **Triple Bronzer:** Boosts dark color development in 2-to-4 hours, lasting 4-to-7 days
- II. **Moisturizer:** Provide intense moisture to the skin for longest-lasting color
- III. **Age Defying:** Helps prevent and diminish fine lines and wrinkles
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Triple Bronzer:** Combination of three Natural Bronzers, DHA, and DermaDark® Bronzer work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Moisturizer:** Hemp Seed Extract and Aloe Vera naturally help soften, heal and condition the skin to increase UV light absorption
- III. **Age Defying:** LipoCare® Firming Blend and Caffeine provide skin smoothing and anti-wrinkle properties
- IV. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally using circular motion immediately prior to tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Almost Famous® was the first triple bronzer, and voted favorite bronzing product, favorite new product and favorite overall product Industry wide in 2006.



## Australian Sun® Facial Intensifier with Dual Bronzers

### What it is:

- Advanced Dual Bronzers
- Age Defying
- Fragrance-free

### What it does:

- I. **Advanced Dual Bronzers:** Boosts dark color development in 2-to-4 hours, lasting 4-to-7 days
- II. **Age Defying:** Helps prevent and diminish fine lines and wrinkles

### How It Does It:

- I. **Advanced Dual Bronzers:** Combination of DHA and Erythrulose work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Age Defying:** CoQ10 helps protect against the formation of fine lines and wrinkles

### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Australian Sun® formula is fragrance-free for the delicate skin on face and neck. Australian Sun® lotion is a great add-on sale for your tingle lovers.



## Bearly Legal® Natural Bronzer with Hemp

### What it is:

- Natural Bronzer with Hemp Seed Extract
- Quick Absorbing
- Fragrance: Classic Australian Gold®

### What it does:

- I. **Natural Bronzer with Hemp Seed Extract:** Provide immediate color, lasting for 1-to-2 days
- II. **Skincare:** Natural oil extracts provide instant moisture for dry skin and help to promote fast, dark color

### How It Does It:

- I. **Natural Bronzer with Hemp Seed Extract:** Is a natural oil extract rich in enzymes that softens and conditions skin to increase UV light absorption for maximum color
- II. **Skincare:** Biosine Complex® is an advanced tanning blend

### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

### Did You Know:

- Bearly Legal® lotion is a great up-sell lotion from Australian Gold® Accelerator lotion that contains a natural bronzer and hemp.



## Body Kisses® Tan Extender with Hemp

### What it is:

- Tan Extending Moisturizer
- Vitamin-enriched
- Fragrance: Fresh Rain

### What it does:

- I. Prolongs Color:** Extreme skin hydration to extend and prolong the life of your dark color
- II. Skincare:** High concentration of advanced skincare protection to promote healthier-looking skin
- III. Firming:** Firming formula for visibly smooth skin
- IV. Age-defying:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- V. Hydration:** Advanced conditioning ingredients help firm and hydrate the skin for the longest-lasting dark color

### How It Does It:

- I. Advanced Seventh Dimension Bronzer:** Combination of seven Natural Bronzers, DHA, and DermaDark® Bronzers work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. Skincare:** LipoCare® Firming Blend firms and smoothes the skin while lessening appearance of cellulite. Hemp Seed Extract is a natural oil extract rich in enzymes that help soften and condition the skin to increase UV light absorption for maximum dark color
- III. Antioxidants:** Antioxidant vitamins provide age defying, anti-wrinkle properties. Caffeine calms inflammation and carries anti-wrinkle and anti-free radical properties
- IV. ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally using circular motion immediately prior to tanning. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Beyond Famous® lotion is an exceptional up-sell for your Almost Famous® blend lovers.



## Bronze Minerals® Sixth Dimension Bronzer with Bio-active Bronzing Minerals

### What it is:

- Sixth Dimension Bronzer
- NutriDark™ Technology
- Fragrance: Herbal Apple

### What it does:

- I. Sixth Dimension Bronzers/Nutridark™:** Increases immediate pigmentation for unprecedented deep, dark bronze color
- II. 92 Minerals:** Skin enriching minerals prep to help receive UV light
- III. Paraben Free:** First paraben free lotion in the Australian Gold® Brand
- IV. Moisturizers:** Advanced conditioning ingredients provide intense moisture to the skin for the longest-lasting dark color
- V. Advanced Skincare:** Skin smoothing and color-enhancing trace elements help improve the skin's appearance
- VI. ATO:** Helps prevent after-tan odor

### How It Does It:

- I. Sixth Dimension Bronzers/Nutridark™:** Bio-engineered nutrients combine with DHA, DermaDark®, and natural bronzers to maximize the amount of melanin formed for deep dark, bronze color
- II. 92 Minerals:** Our skin naturally contains these same 92 minerals including zinc, copper, calcium, magnesium and more
- III. Paraben Free:** Gentle alternative preservative system that is natural and effective
- IV. Moisturizers:** Skin soothing Bio-vitamins provide Essential Fatty Acids to maintain skin integrity and color
- V. Advanced Skincare:** A total of 92 bio-active minerals for a healthy-looking glow
- VI. ATO:** Tanfresh™ Blend delivers a fresh, invigoration after-tan fragrance

### How To Use:

- Apply liberally using circular motion immediately prior to tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Bronze Minerals® lotion is the first mineral-based tanning product in the Australian Gold® product line.



## Bronze Minerals® Legs

### Extreme Dark Radiant Leg Bronzer with Bio-Active Bronzing Minerals

#### What it is:

- Mahakanni Liposome Concentrate
- NutriDark™ Technology
- Fragrance: Herbal Apple

#### What it does:

- Mahakanni Liposome Concentrate:** Develops quicker, richer color, distributes color evenly, and provides longer lasting results
- Sixth Dimension Bronzers/Nutridark™:** Increases immediate pigmentation for unprecedented deep, dark bronze color
- BioActive Elements:** Skin enriching minerals prep skin to help receive UV light
- Moisturizer:** Advanced conditioning ingredients provide intense moisture to the skin for the longest-lasting dark color
- Advanced Skincare:** Skin smoothing and color-enhancing trace elements help improve the skin's appearance
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Mahakanni Liposome Concentrate:** Similar to DHA, Mahakanni is a self-tanning agent that develops quicker and is longer lasting. The liposomal technology provides excellent distribution and absorption of the other active bronzers
- Sixth Dimension Bronzers/Nutridark™:** Bio-engineered nutrients combine with DHA, DermaDark®, and natural bronzers to maximize the amount of melanin formed for deep dark, bronze color
- BioActive elements:** Our skin naturally contains these same 92 minerals including zinc, copper, calcium, magnesium, and more
- Moisturizer:** Skin soothing Bio-vitamins provide Essential Fatty Acids to maintain skin integrity and color
- Advanced Skincare:** A total of 92 bio-active minerals for a healthy-looking glow
- ATO: Tanfresh™ Blend** delivers a fresh, invigorating after-tan fragrance.

#### How To Use:

- Apply liberally using circular motions immediately prior to tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types

#### Did You Know:

- Bronze Minerals® Legs is the first legs specific tanning product in the Australian Gold® product line.



## Browning Fury®

### Triple Bronzer with Hemp

#### What it is:

- Triple Bronzer Lotion
- Fragrance: Aqua di Gio®

#### What it does:

- Triple Bronzers:** Promote both immediate and delayed dark color in 2-to-4 hours, lasting for 4-to-7 days
- Moisturizer:** Concentrated amount of enhanced skincare for moisturized and smooth skin
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Triple Bronzers:** Combination of three Natural Bronzers, DHA, and DermaDark™ Bronzers work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- Moisturizer:** Hemp Seed Extract is a natural oil extract rich in enzymes that help soften and condition the skin to increase UV light absorption for maximum dark color
- ATO: Tanfresh™ Blend** delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally using a circular motion immediately prior to indoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- The clean, Aqua di Gio® fragrance is loved by both guys and girls.



## Cheeky Brown® Natural Bronzer

### What it is:

- Natural Bronzer
- Fragrance: Classic Australian Gold®

### What it does:

- I. **Natural Bronzer:** Provides immediate color lasting 1- 2 days
- II. **Moisturizer:** Moisturizing ingredients help hydrate skin

### How It Does It:

- I. **Natural Bronzer:** Is a Bronzer that is any combination of Henna, Walnut Shell, Caramel and/or Carrot Oil working together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Moisturizer:** Vitamin E helps moisturize and protect skin from UV stress

### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

### Did You Know:

- This is a great up-sell from Australian Gold® Accelerator™ lotion, and it contains a natural bronzer.



## Creamy Gelato® DermaDark® Bronzing Crème Gel

### What it is:

- DermaDark® Bronzing Crème Gel
- Body Perfecting Spheres
- Fragrance: Melon Smoothie

### What it does:

- I. **DermaDark® Bronzer:** DHA-free, natural color enhancer for streak-free and low maintenance color
- II. **Body Perfecting Spheres:** Soft illusion focus amplifies color potential
- III. **Moisturizers:** Advanced conditioning ingredients provide intense moisture to the skin for the longest-lasting dark color
- IV. **Advanced Skincare:** Skin smoothing and color-enhancing ingredients

### How It Does It:

- I. **DermaDark® Bronzer:** Are streak-free and stain-free bronzers that enhance the skin's natural tanning process
- II. **Body Perfecting Spheres:** Light reflecting spheres create the ideal canvas for delicious color and flawless skin tones
- III. **Moisturizers:** Aloe Vera Juice Includes Vitamins A, B1, B2, B6, B12, C, E, Folic Acid and Niacin to promote dark color and tan extending properties
- IV. **Advanced Skincare:** Body Perfection Spheres deliver luminous sheen and flawless skin tones

### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

### Did You Know:

- Creamy Gelato® gel is the “wife” to Australian Gold’s® brand Revved™ bronzing gel. Both are tanning gels, but Creamy Gelato™ lotion is very feminine in its look and feel while Revved® bronzer has a masculine look.



## Crystal® Faces

### High-end Facial Intensifier with DermaDark® Bronzers

#### What it is:

- DermaDark® Bronzers
- Cashmir Silk™ Silicone Formula
- Fragrance: Fragrance - free

#### What it does:

- I. **Highly Advanced DermaDark® Bronzing Lotion:** Provides streak-free, low maintenance color
- II. **Cashmir Silk™ Silicone:** Provides extreme skin hydration for the silkiest feeling skin
- III. **Skincare:** Highest concentration of ultimate skincare and firming protection to promote healthier and visibly smooth skin
- IV. **Antioxidant:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- V. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Highly Advanced DermaDark® Bronzing Lotion:** Are streak-free and stain-free bronzers that enhance the skin's natural tanning process
- II. **Cashmir Silk™ Silicone:** A silicone blend with exotic ingredients that softens skin and promotes longer, darker color
- III. **Skincare:** LipoCare® in combination with twenty-one skincare vitamins and nutrients, including ten antioxidant vitamins, provide ultimate skincare protection for soft, smooth, healthier looking results
- IV. **Antioxidant:** Antioxidant vitamins provide age defying, anti-wrinkle properties
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

#### Did You Know:

- Crystal® Faces is an incredible add-on sale for your tingle and bronzer lovers, and can be used as a daily facial moisturizer.



## Eternal Twilight®

### B3 Darkening Formula with DermaDark® Bronzer

#### What it is:

- B3 Darkening Formula
- DermaDark® Bronzers
- DHA Delayed Bronzer
- Fragrance: Midnight Lust

#### What it does:

- I. **B3 Darkening Formula:** Advanced extracts amplify darker, exquisite color
- II. **DermaDark® Bronzers:** Promote delayed, natural toned color
- III. **Delayed Bronzer:** Color develops in 4-to-8hours and lasts 5-to-7 days
- IV. **Moisturizer:** Botanical extracts promote skin hydration and healing
- V. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **B3 Darkening Formula:** The natural bronzers Black Currant, Black Walnut and Blackberry Oil provide instant dark color
- II. **DermaDark® Bronzers:** Are streak-free and stain-free bronzers that enhance the skin's natural tanning process
- III. **Delayed Bronzer:** Sunless tanning agent, DHA, develops dark color in the upper layer of the skin by reacting with protein
- IV. **Moisturizer:** Aloe Vera and Sunflower Oil help soften and condition the skin to increase UV light absorption for maximum dark color
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally using circular motions immediately prior to tanning. Wash or wipe hands after application. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Eternal Twilight® lotion has an opalescent shimmer.



## Ex Appeal™

### Instant Gratification Bronzer with Colorush™ Technology

#### What it is:

- Instant Gratification Bronzing Blend
- Colorush™ Technology
- Pheromones
- Fragrance: Sweet Revenge

#### What it does:

- Instant Gratification Bronzing Blend:** Natural bronzers produce immediate dark tan color and enhance the nature tanning ability
- Colorush™ Technology:** Fast release system of specialized extracts for instant deep, rich color
- Pheromones:** Nature's secret seductive weapon inspires flirtation and attraction
- Sexy Skincare:** Ultimate mix of Vitamins and moisturizing agents deliver irresistibly smooth skin
- ATO:** Helps prevent after tan odor

#### How It Does It:

- Instant Gratification Bronzing Blend:** Henna Extract and Caramel delivers a natural looking bronze color
- Colorush™ Technology:** Melanin, Ligustrum, Tyrosine, and other special extracts impart immediate color to the skin upon application
- Pheromones:** Androstenone is a steroid that serves as an aphrodisiac in both sexes
- Sexy Skincare:** The powers of Vitamins, Aloe Vera, Shea Butter, and St. John's Wort combine for touchable soft, smooth skin
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally prior to indoor tanning.

#### Did You Know:

- The Colorush™ Technology featured in Ex Appeal™ gives tanners immediate, gorgeous, bare-it-all color after just ONE session.



## Fast Action® Accelerator

### Tingle Dark Tanning Lotion

- Mild Tingle Formula
- Fragrance: Kumquat

- Performance:** Tingle increases levels of oxygen to the skin to promote faster, darker and longer lasting dark color
- Moisturizer:** Moisturizing ingredients help hydrate the skin

#### How It Does It:

- Performance:** Benzyl Nicotinate (or tingle) is a skin conditioning agent that stimulates blood flow to the skin, making pigment darker in color. Produces immediate results
- Moisturizer:** Vitamin E helps moisturize and protect skin from UV stress

#### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Do not apply to face. **Testing a small area before application is mandatory. Tanning Advisory: Experienced Tanners ONLY!**

#### Did You Know:

- Fast Action® Accelerator is a great product to recommend to beginning level tingle tanners.



## Fierce D Fense™

### Extreme Moisture Intensifier with Exotic Desert Blend

#### What it is:

- Extreme Moisturizing Intensifier
- Hypoallergenic
- Vitamin Drink
- Fragrance: Sexy Sun

#### What it does:

- Outback Extreme Moisture:** Nourishing botanical emollients for dry skin and eczema
- Exotic Desert Blend:** Unique proprietary blend of exotic Desert Pea Flower and Desert Harvest fruits for intense moisturization and skin D Fense
- Vitamin Drink:** Vitamin cocktail that protects and rejuvenates dry skin
- ATO:** Helps increase after-tan freshness and eliminate odor

#### How it does it:

- Outback Extreme Moisture:** Blend of oil-free jojoba emollients and glycerin remedy dry skin and eczema
- Exotic Desert Blend:** Extracts from Desert Pea Flower and Desert Harvest Fruits are known for their extreme moisturizing and anti-aging properties
- Vitamin Drink:** Enriched with Vitamin E and Pro Vitamin D<sub>3</sub>, the precursor to Vitamin D production
- ATO:** Triple protecting Tanfresh™ blend contains three powerful odor fighting agents

#### How To Use:

- Apply liberally prior to indoor tanning.

#### Did You Know:

- The Desert Pea Flower is one of Australia's most well-known wild flowers. Its ability to thrive in the driest climates and superb moisturizing abilities were the inspiration for Fierce D Fense™ Extreme Moisture Intensifier.



## Forever After®

### Daily Tan Extender with Hemp Seed Extract

#### What it is:

- Tan-Extending Lotion
- Moisturizing Lotion with Hemp Seed
- Fragrance: Creamy Vanilla

#### What it does:

- Performance:** Extreme skin hydration to extend and prolong the life of your dark color
- Moisturizer:** Moisturizing ingredients help hydrate the skin

#### How It Does It:

- Performance:** Hemp Seed Extract provides intense hydration to help maintain dark radiant color
- Moisturizer:** Amplified Moisture Blend contains natural humectants that condition skin for 24 hour continuous, all day moisturization

#### How To Use:

- Apply liberally, immediately after tanning and after bathing.

#### Did You Know:

- Forever After® tan extender provides proper hydration, vitamins, and nutrients to maintain radiant dark color.



## Frankly Scarlet®

### Seventh Dimension Bronzer and Tingle 15 with Pink Pepper BodyBlush® Blend

#### What it is:

- Seventh Dimension Bronzer
- Stimutan® Tingle T 15
- Pink Pepper BodyBlush® Blend
- Fragrance: Berry Flirty

#### What it does:

- Seventh Dimension Bronzer:** Intense bronzing lotion that boosts dark color development with immediate and delayed color in 2-to-4 hours, lasting 4-to-7 days for fastest, darkest photo-reactive color
- Tingle, T 15:** Tingle increases levels of oxygen to promote faster, darker and longer-lasting dark color
- Pink Pepper BodyBlush® Blend:** Promotes long-lasting dark color with dark tones
- Antioxidants:** Antioxidants neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Moisturizer:** Extreme skin hydration for a soft feeling
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Seventh Dimension Bronzer:** Non-DHA, low-maintenance blend of natural bronzing extracts and DermaDark® bronzers for immediate color that lasts 4-to-7 days
- Tingle:** Benzyl Nicotinate (or tingle) provides an intense reddening and warming effect to the skin by increasing microcirculation for deeper, darker tanning results
- Pink Pepper BodyBlush® Blend:** Warms, stimulates and dilates blood vessels
- Antioxidants:** GAC “Superfruit” Extract used in Ancient Chinese medicine has 70% more lycopene than tomatoes. It is rich in antioxidant vitamins to fight free radicals
- Moisturizer:** Vitamin E moisturizes and protects skin from UV stress
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply evenly in circular motions immediately prior to tanning. Wash or wipe hands after application. Do not apply to face. **Testing a small area before application is mandatory. Tanning Advisory: Experienced Tanners ONLY!**

#### Did You Know:

- Facial products are a great add-on sell for Tingle lotions, as you should not use them on the delicate facial area.



## Gelee® with Hemp

### Dark Tanning Formula with Hemp Seed Extract

#### What it is:

- Intensifying Lotion/Gel Blend
- Fragrance: Classic Australian Gold®

#### What it does:

- Intensifying Lotion/Gel Blend:** Easy to apply, quick drying gel blend. Great for hairy arms or legs
- Moisturizer:** Moisturizing extract firm and hydrate the skin

#### How It Does It:

- Intensifying Lotion/Gel Blend:** A unique blend of lotion and gel provides moisturizing ingredients from lotion with the quick absorption of a gel
- Moisturizer:** Hemp Seed Extract provides extreme skin hydration for a soft feeling

#### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

#### Did You Know:

- Gelee® with Hemp lotion is a great “male” client favorite; the gel blend absorbs quickly, and is less likely to mat down body hair.



## Gelee® with Bronzers Bronzing Accelerator

### What it is:

- Natural Bronzer with Hemp
- Exotic Rainforest Fruit Blend
- Fragrance: Creamy Coconut

### What it does:

- Bronzing Accelerator:** Natural bronzers evoke immediate dark color
- Exotic Rainforest Fruit Blend:** Blend of exotic Australian Rainforest fruits that nourish and rejuvenate skin
- Skin Softeners:** Decadent blend of Vitamins and Aloe Vera condition and moisturize for soft, smooth skin
- Hemp Seed Oil:** Provides supreme hydration with a highly evolved balance of essential fatty and amino acids
- Antioxidants:** Antioxidants neutralize free radicals to help prevent and diminish fine lines and wrinkles
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Bronzing Accelerator:** Maintenance-free bronzing blend of natural extracts that includes Black Walnut
- Exotic Rainforest Fruit Blend:** New “skin nutritional” supplement derived from three exotic Australian rainforest fruits: Lillypilly, Lemon Aspen, and Davidsonia Plum. These fruits have nutritional, rejuvenating and moisturizing properties which impart darker results and maintain color longer
- Skin Softeners:** Aloe Vera Gel is a concentrated extract from marine algae and contains numerous conditioning agents. Excellent for skin hydration and promoting the strength of tissues. Also rich in Vitamin C
- Hemp Seed Oil:** The most nourishing of all oils. Contains twenty amino acids, and is the optimal balance of Essential Fatty Acids for protecting the skin and maintaining the integrity of the cell walls. The use of Hemp Seed Oil results in more elastic skin that is firmer, conditioned and moisturized
- Antioxidants:** Essential antioxidant Vitamin E and Provitamin B5 hydrate and protect skin
- ATO:** Dual Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance by combining the powers of two odor inhibitors

### How To Use:

- Apply liberally in circular motions immediately prior to tanning.

### Did You Know:

- Second only to Accelerator lotion, Gelee® with Hemp is the number two iconic product in the Australian Gold® brand. Gelee® with Bronzers is the bronzing alternative to its classic counterpart.



## Going Gaga® 20X Ultra Dark Shimmering Bronzing Lotion

### What it is:

- 20X Bronzer
- Dual Disco Shimmer
- Fragrance: Pink Sugar and Champaign

### What it does:

- Decadent Dark Bronzers:** Combination 20X bronzers work together for deep, dark color
- Sensational Silver:** Rejuvenating silver reveals healthy, youthful skin
- Disco Shimmer:** Light catching shimmer illuminates and accentuates dark, bronze color
- Antioxidants:** Antioxidants neutralize free radicals to help prevent and diminish fine lines and wrinkles
- ATO:** Helps prevent after-tan odor

### How it does it:

- Decadent Dark Bronzers:** Potent blend of Tyrosine, DHA, natural bronzers, and other melanin enhancing agents
- Sensational Silver:** Silver extract has powerful antioxidant and cell-renewal properties for healthy, youthful skin
- Disco Shimmer:** Small particle size shimmer pigments that provide an intense bold look
- Antioxidants:** Essential antioxidant Vitamin E and Provitamin B5 hydrate and protect skin
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally prior to indoor tanning. Wash or wipe hands after application.

### Did You Know:

- Going Gaga™ lotion contains silver and pink mica to create an all-over glistening sheen.



## HellBent™

### 10th Dimension Bronzer with ColorGuard™ Plus Technology

#### What it is:

- 10th Dimension Bronzer
- ColorGuard™ Plus Technology
- Fragrance: Naughty 'N Nice

#### What it does:

- 10th Dimension Bronzer:** Extreme blend bronzers including DHA for impeccable dark color
- ColorGuard™ Plus Technology:** A potent combination of Tiger Grass and ColorRepair™ complex to help protect and enhance tattoos
- Sinsational Skincare:** Decadent blend of Hemp Seed Oil, Vitamins and Aloe Vera condition and moisturize for sinfully soft skin
- Wicked Hydration:** Powerful Amino Acids that retain hydration and penetrate deep into skin for ultimate moisturization
- ATO:** Helps prevent after-tan odor

#### How it does it:

- 10th Dimension Bronzer:** Potent darkening blend of natural bronzing extracts and oils with melanin enhancers and DHA
- ColorGuard™ Plus Technology:** Highly concentrated Shea Butter blend with extracts that stimulate the skin's own collagen production, ensuring smooth, firm and soft skin. These powerful herbs also protect tattoos from fading
- Sinsational Skincare:** Contains the optimal balance of Essential Fatty Acids for protecting the skin and maintaining the integrity of the cell walls, resulting in superior hydration
- Wicked Hydration:** Wheat Amino Acids are a superior skin moisturizer since it retains up to four times its weight of water. This is a low weight molecule will actually penetrate deep into the skin resulting in superior hydration and smoothing
- ATO:** Dual Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance by combining the powers of two odor inhibitors

#### How To Use:

- Apply liberally in circular motions immediately prior to tanning. Wash or wipe hands after application.

#### Did You Know:

- In Africa, Tigers are known to heal their wounds by rubbing against and rolling around in Tiger Grass.



## Hemp Nation™

### Moisturizing Tan Extender with Hemp Seed Oil

#### What it is:

- Hemp Tan Extender
- Paraben-Free
- Fragrance: Tropical Dream

#### What it does:

- Pure Hemp Seed Oil:** Hydrates the skin and extends dark color after tanning
- HydraRich™ Blend:** Shea Butter, Jojoba, and Glycerin provide ultimate hydration and lock-in moisture to leave skin silky smooth
- Age defying Blend:** Diminishes the signs of aging
- Soft Focus Effects:** Offers intense, skin deep moisturization

#### How it does it:

- Pure Hemp Seed Oil:** Provides supreme hydration with a highly evolved balance of essential fatty and amino acids
- HydraRich™ Blend:** Shea Butter, Jojoba, and Glycerin provide ultimate hydration and lock-in moisture to leave skin silky smooth
- Age defying Blend:** Decadent blend of Hemp Seed Oil, Vitamins and Aloe Vera condition and moisturize for sinfully soft skin
- Soft Focus Effects:** Powerful Amino Acids that retain hydration and penetrate deep into skin for ultimate moisturization

#### How To Use:

- Apply liberally in circular motions after tanning and bathing.

#### Did You Know:

- Pure Hemp Seed Oil is one of the most hydrating oil for the skin, perfect for extending dark color!



## Hot!® Maximum Tanning Intensifier

### What it is:

- Intensifying Lotion
- Fragrance: Classic Australian Gold®

### What it does:

- I. **Performance:** Features ingredients known to enhance the skin's ability to retain moisture and promote dark, long lasting color
- II. **Moisturizer:** High concentration of skin moisturizing ingredients
- III. **Antioxidant:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Performance:** Liposomes are a unique moisture delivery system that contains ingredients essential for skin hydration and collagen production
- II. **Moisturizer:** Dark tanning Omega Oils, such as Macadamia, Kukui, Olive and Tea Tree, help to condition and moisturize
- III. **Antioxidant:** Antioxidant vitamins provide age defying, anti-wrinkle properties
- IV. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

### Did You Know:

- Hot!® lotion is a favorite of Australian Gold® trainers and has been one of the top selling intensifiers in tanning history.



## Hot!® with Bronzers Maximum Tanning Formula with Fourth Dimension Bronzers

### What it is:

- Fourth Dimension Bronzer
- Fragrance: Classic Australian Gold®

### What it does:

- I. **Fourth Dimension Bronzers:** Advanced bronzing lotion that boosts dark color development with immediate and delayed color in 2-to-4 hours, lasting 4-to-7 days
- II. **Moisturizer:** High concentration of skin moisturizing ingredients
- III. **Skincare:** Features ingredients known to enhance the skin's ability to retain moisture
- IV. **Antioxidant:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Fourth Dimension Bronzers:** Combination of four Natural Bronzers, DHA, and DermaDark® Bronzers work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Moisturizer:** Dark tanning Omega Oils, such as Macadamia, Kukui, Olive and Tea Tree, help to condition and moisturize
- III. **Skincare:** Liposomes are a unique moisture delivery system that contain ingredients essential for skin hydration and collagen production
- IV. **Antioxidant:** Antioxidant vitamins provide age defying, anti-wrinkle properties
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally using circular motion immediately prior to tanning. Wash or wipe hands after application. Suitable for all skin types.

### Did You Know:

- Hot!® with Bronzers lotion was created based on the overwhelming popularity of the original Hot!® formula and the success of bronzing lotions.



## Iced Crème® Dual Bronzer with Cooling

### What it is:

- Dual Bronzing Cooling Lotion
- Fragrance: Delicious Mountain Berry

### What it does:

- Dual Bronzers:** Dual Bronzers promote both immediate and delayed color in 2-to-4 hours, lasting 4-to-7 days
- Coolant:** Cooling ingredients for a refreshing sensation during and after tanning
- Skincare:** Concentrated amount of complete skincare for moisturized and smooth skin
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Dual Bronzers:** Combination of Natural Bronzers and DHA work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- Coolant:** Menthol provides a burst of cool refreshment to the skin
- Skincare:** Advanced Skincare Complex provides conditioning and moisturizing ingredients to soothe dry skin. CoQ10 is an antioxidant and skin conditioning ingredient that protects against the formation of fine lines and wrinkles
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally using circular motion immediately prior to tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- CoQ10 is an incredible antioxidant ingredient found in several Australian Gold® products. It is also one of the most expensive ingredients, costing \$3,500 per pound.



## Idol® DermaDark® Intensifier with Hemp

### What it is:

- Intensifying Lotion
- DermaDark® Formula
- Fragrance: Sweet, Light Honeybush Tea

### What it does:

- DermaDark® Bronzers:** Provide streak-free and stain-free dark color
- Moisturizer:** Advanced Herbal Extracts provide relief to stressed-out skin
- Skincare:** Firming formula provides firm and visibly smooth skin
- Antioxidant:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- ATO:** Helps prevent after-tan odor

### How It Does It:

- DermaDark® Bronzers:** are streak-free and stain-free bronzers that enhance the skin's natural tanning process
- Moisturizer:** Herbal DNA provides relief to injured or stressed-out skin with conditioning properties
- Skincare:** Hemp Seed Extract is a natural oil extract rich in enzymes that softens and conditions to increase UV light absorption for maximum color
- Antioxidant:** Antioxidant vitamins provide age defying, anti-wrinkle properties
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

### Did You Know:

- DermaDark® Bronzers are like fertilizer for your melanocytes.



## Kiss Kiss Bronze Bronze® Dual Bronzing Accelerator

### What it is:

- Dual Bronzing Accelerator
- Fragrance: Fruity Coconut

### What it does:

- I. **Dual Bronzing Accelerator:** Intensifying lotion with bronzing blend that boosts color development
- II. **Moisturizers:** Advanced conditioning ingredients provide intense moisture to the skin for the longest-lasting dark color

### How It Does It:

- I. **Dual Bronzing Accelerator:** DHA and natural bronzing blend for darker, faster and longer-lasting color
- II. **Moisturizers:** Biosine Complex® conditions and hydrates your skin for maximum dark color

### How To Use:

- Apply liberally using circular motion immediately prior to tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types

### Did You Know:

- Kiss Kiss Bronze Bronze® lotion is the first Classic Sydney Collection product to have a DHA bronzer, and the first to have a different fragrance than Accelerator™ lotion.



## Love Monkey® BodyBlush® Blend with Hemp Seed Extract

### What it is:

- BodyBlush® Blend
- Fragrance: Light, Mango Mandarin

### What it does:

- I. **BodyBlush® Blend:** Is a unique “tingle-free tingle” formula that promotes dark color
- II. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- III. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **BodyBlush® Blend:** Increases levels of oxygen to promote faster, darker and longer lasting color
- II. **Antioxidants:** Encapsulated Vitamin C is an antioxidant that helps to prevent and diminish fine lines and wrinkles while also helping with the formation of collagen
- III. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

### Did You Know:

- Love Monkey® lotion is one of the least expensive products to have Encapsulated Vitamin C in its formula.



## Mood Indigo® Tenth Dimension Bronzer with Fast Acting ColorSurge™ Technology

### What it is:

- Potent Tenth Dimension Bronzer with DHA
- ColorSurge™ Technology
- Fragrance: Mysterious Musk

### What it does:

- I. **Potent Tenth Dimension Bronzer:** Intense bronzing lotion that provides the fastest, darkest color in 2-to-4 hours, lasting 8 + days
- II. **ColorSurge™ Technology:** Proprietary blend of natural extracts provide immediate results, leaving skin with a natural sun-kissed glow
- III. **Wild Indigo Extract:** Nature's ultimate relaxation secret. Soothes the skin and imparts a positive and peaceful aura
- IV. **Zen Botanical Tan Enhancers:** Natural botanicals combine to prepare the skin to receive dark color
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Potent Tenth Dimension Bronzer:** Combination of five Natural Bronzers, DHA, and DermaDark® Bronzers work together synergistically, by combining the best tanning technology and ingredients, to enhance the natural tanning ability
- II. **ColorSurge™ Technology:** Rapid delivery system delivers immediate satisfaction and deep, dark color
- III. **Wild Indigo Extract:** Beta Endorphins elevate the mind while offering a deep sense of relaxation. Extracted from the Himalayas and used in Ayurvedic medicine
- IV. **Zen Botanical Tan Enhancers:** The perfect harmony of essential elements to enhance tanning potential by increasing Tyrosinase activity
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally using circular motions immediately prior to indoor tanning. Wash hands after applying lotion.

### Did You Know:

- The inspiration for Mood Indigo® lotion is the mood enhancing benefits of sunlight



## Naturally Dark™ Fragrance-free Tanning Intensifier

### What it is:

- Intensifier
- Fragrance: Fragrance-free

### What it does:

- I. **Moisturizer:** High concentration of skin moisturizing ingredients for dark color
- II. **Performance:** Firming formula provides firm and visibly smooth skin
- III. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Moisturizer:** Aloe Vera is a skin softening, healing and moisturizing ingredient
- II. **Performance:** UltraFirm® Blend is a combination of four special skin-firming ingredients for smoother, younger-looking skin
- III. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

### Did You Know:

- Recommend Naturally Dark™ lotion for your sensitive skin tanners.



## Naughty By Nature™ Green Queen™ Royally Dark OrTANic™ Natural Bronzer

### What it is:

- Natural Bronzer
- Organic/Natural
- Fragrance: Amplified Apple

### What it does:

- I. Royally Dark Bronzing Blend:** Natural bronzers deliver streak-free dark color
- II. OrTANic™ Technology:** Powerful blend of organic extracts and oils for healthy, dark color
- III. Au Naturale™ Tanning Blend:** Helps protect against future signs of aging
- IV. Earth2O™ Moisturizing Complex:** Combination of Vitamins and oils that soften and hydrate skin
- V. Paraben-Free:** Features natural preservative system, without the use of Paraben

### How It Does It:

- I. Royally Dark Bronzing Blend:** Banana Extract, Annatto Oil, Melanin, and Caramel deliver bronze results with streak-free and natural sun-kissed color
- II. OrTANic™ Technology:** A uniquely formulated blend of Organic Honey and Orange Extracts with Organic Sunflower Seed Oil introduces the skin to organic wholesome goodness that creates healthier, hydrated and revitalized skin for darker, longer-lasting color
- III. Au Naturale™ Tanning Blend:** Skin softening blend of Vitamin E and Aloe Vera Gel to help heal and moisturize. Vitamin E also helps neutralize free radicals that prevent and diminish fine lines and wrinkles for age-defying benefits
- IV. Earth2O™ Moisturizing Complex:** Natural lightweight moisturizing complex formulated with Sweet Almond, Avocado, and Sunflower Seed Oil with other naturally derived emollients for a luxurious feel and extreme moisturization
- V. Paraben-Free:** Mineral preservative system, no animal testing

### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes.

### Did You Know:

- Green Queen™ lotion contains Hemp Seed Oil to help boost color potential and provide natural antioxidant protection.



## Naughty By Nature™ Eco Freek™ Paraben-free, Hypoallergenic OrTANic™ Intensifier

### What it is:

- Intensifier
- Organic/Natural
- Hypoallergenic
- Fragrance: Freeekishly Clean

### What it does:

- I. OrTANic™ Technology:** Powerful blend of organic extracts and oils for healthy, dark color
- II. Au Naturale™ Tanning Blend:** Helps protect against future signs of aging
- III. Earth2O™ Moisturizing Complex:** Combination of Vitamins and oils that soften and hydrate skin
- IV. Paraben-Free:** Features natural preservative system, without the use of Paraben

### How It Does It:

- I. OrTANic™ Technology:** A uniquely formulated blend of Organic Honey and Orange Extracts with Organic Sunflower Seed Oil introduces the skin to organic wholesome goodness that creates healthier, hydrated and revitalized skin for darker, longer-lasting color
- II. Earth2O™ Moisturizing Complex:** Natural lightweight moisturizing complex formulated with Sweet Almond, Avocado, and Sunflower Seed Oil with other naturally derived emollients for a luxurious feel and extreme moisturization
- III. Au Naturale™ Tanning Blend:** Skin softening blend of Vitamin E and Aloe Vera Gel to help heal and moisturize. Vitamin E also helps neutralize free radicals that prevent and diminish fine lines and wrinkles for age-defying benefits
- IV. Paraben-Free:** Mineral preservative system, no animal testing

### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes.

### Did You Know:

- Eco Freek™ intensifier is a hypoallergenic and moisture-rich lotion that is perfect for dry irritated skin. It can also be used as a daily moisturizer.



## Naughty By Nature™ Global Hottie™

### Totally Tantalizing OrTANic™ Tingle with Bronzer

#### What it is:

- Light Tingle
- Natural Bronzer
- Organic/Natural
- Fragrance: Amplified Apple

#### What it does:

- I. Totally Tantalizing Tingle:** Light tingle for reddening tones
- II. Natural Bronzers:** Blend of natural bronzers delivers streak-free dark color
- III. OrTANic™ Technology:** Powerful blend of organic extracts and oils for healthy, dark color
- IV. Au Naturale™ Tanning Blend:** Helps protect against future signs of aging
- V. Earth2O™ Moisturizing Complex:** Combination of Vitamins and oils that soften and hydrate skin
- VI. Paraben-Free:** Features natural preservative system, without the use of Paraben

#### How it does it:

- I. Totally Tantalizing Tingle:** Low level of Benzyl Nicotinate, which stimulates blood flow to the skin, making the pigment darker and producing immediate results
- II. Natural Bronzers:** A darkening blend of natural bronzers, Henna Extract and Caramel, for dark, hot color
- III. OrTANic™ Technology:** A uniquely formulated blend of Organic Honey and Orange Extracts with Organic Sunflower Seed Oil introduces the skin to organic wholesome goodness that creates healthier, hydrated and revitalized skin for darker, longer-lasting color
- IV. Earth2O™ Moisturizing Complex:** Natural lightweight moisturizing complex formulated with Sweet Almond, Avocado, and Sunflower Seed Oil with other naturally derived emollients for a luxurious feel and extreme moisturization
- V. Au Naturale™ Tanning Blend:** Skin softening blend of Vitamin E and Aloe Vera Gel to help heal and moisturize. Vitamin E also helps neutralize free radicals that prevent and diminish fine lines and wrinkles for age-defying benefits
- VI. Paraben-Free:** Mineral preservative system, no animal testing

#### How To Use:

- Apply liberally in circular motions immediately prior to tanning. Wash or wipe hands after application. **CAUTION: For experienced tanners only! Test small area before application. This product causes a reddening and tingle sensation. A base tan is recommended before use. Not intended for sensitive skin. Not intended for outdoor use.**

#### Did You Know:

- Global Hottie™ lotion offers a low tingle, perfect for beginning tingle tanners.



## Naughty By Nature™ Solar Addict™

### Radically Dark 6th Dimension OrTANic™ Bronzer

#### What it is:

- 6th Dimension Bronzer
- Organic/Natural
- Fragrance: Sustainable Coconut

#### What it does:

- I. 6th Dimension Bronzer:** Potent bronzing blend for impeccable dark color
- II. OrTANic™ Technology:** Powerful blend of organic extracts and oils for healthy, dark color
- III. Au Naturale™ Tanning Blend:** Helps protect against future signs of aging
- IV. Earth2O™ Moisturizing Complex:** Combination of Vitamins and oils that soften and hydrate skin
- V. Paraben-Free:** Features natural preservative system, without the use of Paraben

#### How It Does It:

- I. 6th Dimension Bronzer:** A six bronzer blend of natural bronzing extracts and oils, Tyrosine, DHA, and other melanin-enhancers for rich color
- II. Earth2O™ Moisturizing Complex:** Natural lightweight moisturizing complex formulated with Sweet Almond, Avocado, and Sunflower Seed Oil with other naturally derived emollients for a luxurious feel and extreme moisturization
- III. Au Naturale™ Tanning Blend:** Skin softening blend of Vitamin E and Aloe Vera Gel to help heal and moisturize. Vitamin E also helps neutralize free radicals that prevent and diminish fine lines and wrinkles for age-defying benefits
- IV. Earth2O™ Moisturizing Complex:** Natural lightweight moisturizing complex formulated with Sweet Almond Oil, Avocado Oil, Sunflower Seed Oil and other naturally derived emollients for a luxurious feel and extreme moisturization
- V. Paraben-Free:** Mineral preservative system, no animal testing

#### How To Use:

- Apply liberally prior to indoor tanning. Wash or wipe hands after application.

#### Did You Know:

- Solar Addict™ 6th Dimension Bronzer offers a DHA bronzing option for tanners who desire instant dark color.



## No Worries™

### Fourth Dimension Bronzer with Stay Fresh™ Technology

#### What it is:

- Fourth Dimension Bronzer
- Stay Fresh™ Technology
- Fragrance: Cocoa Beach

#### What it does:

- Fourth Dimension Bronzer:** Rapid-results darkening blend enhanced with DHA for radiant, dark color
- StayFresh™ Technology:** Ultimate blend of odor-inhibitors for tanners on the go, noon day tanners and tanners with active lifestyles
- Moisturizers:** Advanced butter blend provides intense moisture to the skin for the longest-lasting dark color
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Fourth Dimension Bronzer:** Saturates the skin quickly for ultra dark color, while DHA develops and enhances natural color
- StayFresh™ Technology:** Maximum levels of three after-tan odor eliminators
- Moisturizers:** Butter Blend richly and lavishly moisturizes and smoothes the skin with Lemon, Mango and Shea Butter
- ATO:** Stay Fresh™ Technology inhibits and neutralizes after-tan odors. Triclosan-free

#### How To Use:

- Apply liberally using circular motion immediately prior to tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- No Worries™ lotion is targeted for mid-day tanners and tanners on-the-go.



## Ramp It Up™

### Bodaciously Dark Intensifier with QuickDry™ Technology

#### What it is:

- QuickDry™ Intensifier
- Deodorizing Formula
- Indoor or Outdoor Use
- Fragrance: Spiked Punch

#### What it does:

- Bodaciously Dark Intensifier:** Blend of tan activators that enhance skins natural tanning ability
- QuickDry™ Technology:** Alcohol-free formula for rapid drying that instantly disappears into the skin
- Gratifying Grapefruit Extract:** Provides the benefits of antioxidant, oil controlling and toning properties to the skin
- Bangin' Butter Blend:** Rich mix of Mango, Shea, and Lemon Butter that moisturizes and smoothes the skin for ridiculous hydration
- ATO:** Helps prevent after-tan odor

#### How it does it:

- Bodaciously Dark Intensifier:** Tyrosine blend enhances natural tanning ability and can be used in tanning bed or outside for streak-free, worry free dark color
- QuickDry™ Technology:** Formulated with a trio of moisture wicking ingredients for a very rapid drying period after application. This technology is also alcohol-free
- Gratifying Grapefruit Extract:** Grapefruit Extract is a powerful antioxidant and astringent that controls oil and tones the skin
- Bangin' Butter Blend:** Formulated with three natural butters for serious skin conditioning. Contains Lemon and Mango Butter that serve as excellent antioxidants and Shea Butter that is useful in treating intense dry skin
- ATO:** Dual Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance by combining the powers of two odor inhibitors

#### How To Use:

- Apply liberally in circular motions immediately prior to tanning. Indoor or outdoor use.

#### Did You Know:

- The QuickDry™ Technology and deodorizing formula in Ramp It Up™ lotion is perfect for those with an active lifestyle. It is also the first Australian Gold® product to be introduced for Indoor or Outdoor tanning in ten years.



## Raydiant™

18th Dimension Mahakanni Bronzer with Heatwave™ Warming Complex

### What it is:

- 18th Dimension Mahakanni Bronzer
- Heatwave™ Warming Complex
- Fragrance: SunScentual Fruit

### What it does:

- 18th Dimension Bronzer:** Layers of the best bronzers coupled with DHA for maximum color that lasts for up-to-8days
- Mahakanni Extract:** Develops quick, rich color, distributes color evenly, and provides longer lasting results
- HeatWave™ Warming Complex:** UV-activated warming sensation that stimulates circulation to the skin providing a lasting “glow”
- Opal Extract:** Invigorates and gives skin a youthful radiance
- ATO:** Helps prevent after-tan odor

### How it does it:

- 18th Dimension Bronzer:** Eighteen dark tanning bronzers including DHA, natural bronzing extracts, and melanin enhancers
- Mahakanni Extract:** Similar to DHA, Mahakanni is a self-tanning agent that develops quicker and is longer lasting. The liposomal technology provides excellent distribution and absorption of the other active bronzers
- HeatWave™ Warming Complex:** A skin sentient that creates a spa-like warming effect on the skin
- Opal Extract:** A mineral that provides skin radiance and imparts a radiant silver glow
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in circular motions immediately prior to tanning. Wash or wipe hands after application. **TANNING ADVISORY: Experiencing a warming sensation of the skin is normal and a result of our HeatWave™ Warming Complex formula. Extra care should be taken when handling children as the warming effect could be transferred to skin even hours after use.**

### Did You Know:

- Raydiant™ lotion is the first warming product ever offered in the Australian Gold® Line.



## Reef'r Madness™

Totally Dark OutBack™ Bronzing Blend with Hemp Barrier Skin Repair

### What it is:

- OutBack™ Bronzing Blend
- Indoor/Outdoor
- Fragrance: Awesome Reef'r

### What it does:

- OutBack™ Bronzing Blend:** Blend of natural bronzers infused with DHA to enhance natural tanning ability and provide instant color
- Aussie Algae:** Natural color enhancer rich in Vitamins and minerals to nourish skin and maintain color
- Hemp Barrier Skin Repair:** Über hydrating combination of Hemp Seed Oil, Vitamins and Aloe Vera soften, smooth, and repair skin for out-of-control color
- Antioxidants:** Antioxidants neutralize free radicals to help prevent and diminish fine lines and wrinkles
- ATO:** Helps prevent after-tan odor

### How it does it:

- OutBack™ Bronzing Blend:** DHA infused bronzing system includes Tyrosine and Black Tea Leaf for immediate dark color that darkens continually for eight hours
- Aussie Algae:** Obtained from the waters of coastal Australia, this algae contains a high level of Polyphenols that protect the skin and is a major source of vitamins and minerals. It is also a natural tan activator and melanin enhancer
- Hemp Barrier Skin Repair:** A blend of soy lipids that mimic the structure of the skin. As a result, moisture can easily make its way through the outer most skin layer providing short term and long term skin hydration
- Antioxidants:** Essential antioxidant Vitamin E and Provitamin B5 hydrate and protect skin
- ATO:** Dual Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance by combining the powers of two odor inhibitors

### How To Use:

- Apply liberally in circular motions immediately prior to tanning. Indoor or outdoor use.

### Did You Know:

- Reef'r Madness™ lotion is the first Australian Gold® product to be introduced for Indoor or Outdoor tanning in ten years.



## Revved® Fourth Dimension Bronzing Gel with Hemp Seed

### What it is:

- Fourth Dimension Bronzing Gel
- High Level of Skincare Ingredients
- Fragrance: Ocean Blue

### What it does:

- Fourth Dimension Bronzing Gel:** Promotes both immediate and delayed dark color in 2-to-4 hours, lasting 4-to-7 days
- Performance:** Concentrated amount of complete skincare for moisturized and smooth skin
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Moisturizer:** Extreme skin hydration for a soft feeling
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Fourth Dimension Bronzing Gel:** Combination of DHA, and DermaDark® Bronzers work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- Performance:** Biosine® Advanced Complex is an advanced dark tanning blend for fast, dark color. Hemp Seed Extract is a natural oil extract rich in enzymes that help soften and condition the skin to increase UV light absorption for maximum dark color
- Antioxidants:** Antioxidant vitamins provide age defying, anti-wrinkle properties
- Moisturizer:** Vitamin E and Hemp Seed oil moisturize and protect skin from UV stress
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply evenly in circular motion immediately prior to tanning. Wash or wipe hands after application. Suitable for all skin types.

### Did You Know:

- Revved® Gel is the first Australian Gold® product specifically formulated for the male client. Gel formulas tend to not stick to the body hair. Female clients also love Revved® Gel!



## Risqué Ritual™ Extreme Tingle T40 10th Dimension Bronzer

### What it is:

- Hot Tingle Formula with Stimutan® Tingle T40
- 10thDimension Bronzer
- Fragrance: Forbidden Apple

### What it does:

- Stimutan® Tingle T 40 :** Increases levels of oxygen to promote faster, darker and longer lasting dark color
- 10th Dimension Bronzer:** Intense bronzing lotion that provides the fastest, darkest color in 2-to-4 hours, lasting 8 + days
- Color Enhancers:** Nourish skin and prolong the life of your tan
- Antioxidant:** Neutralize free radicals to help prevent and diminish fine lines and wrinkle
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Tingle:** Benzyl Nicotinate (or tingle) is a skin conditioning agent that stimulates blood flow to the skin, making pigment darker in color and produces immediate results
- 10th Dimension Bronzer:** DHA, Copper, Carrot Root, DermaDark® and Natural Bronzers combine for flawless dark skin
- Color Enhancers:** A combination of Kukui Nut, Olive and Macadamia Nut Oil are natural skin conditioning agents with excellent hydration qualities
- Antioxidant:** Antioxidant vitamins provide age defying, anti-wrinkle properties
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally using circular motions immediately prior to indoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Do not apply to face. **CAUTION: For experienced tanners only! Test small area before application. This product causes a reddening and tingle sensation. A base tan is recommended before use. Not intended for sensitive skin. Not intended for outdoor use.**

### Did You Know:

- Risqué Ritual™ lotion is the hottest tingle ever made in the Australian Gold® brand. Test a small test amount on the upper arm prior to tanning.



## Saint/Sinner™ Fifth Dimension Bronzing Lotion

### What it is:

- Fifth Dimension Bronzing Lotion
- Chromatic Color Complex™
- Fragrance: Coco Cognac

### What it does:

- I. **Bronzing Factor:** Fifth Dimension Bronzers provide faster, darker color in 2-to-4 hours lasting 5-to-8 days
- II. **Skincare:** Chromatic Color Complex™ advanced conditioning ingredient prepares the skin to receive the darkest color
- III. **Age Defying:** Antioxidants neutralize free radicals to help prevent and diminish fine lines and wrinkles
- IV. **Hydration:** Velvety formula moisturizes to make skin a perfect canvas for dark color
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Bronzing Factor:** Combination of five Natural Bronzers, DHA, and DermaDark® Bronzers work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Skincare:** Rejuvenating silver has harmoniously balanced essentials for maintaining natural moisture and replenishing lost collagen for darker color
- III. **Age Defying:** CoQ10 protects against the formation of fine lines and wrinkles
- IV. **Hydration:** Shea Butter is an excellent source of hydration and antioxidant vitamins A, E and F
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in a circular motion immediately prior to tanning. Wash or wipe hands immediately after application.

### Did You Know:

- An ambigram is a word that can be read in more than one way or more than a single vantage point. Saint/Sinner® logo is an ambigram that changes as you read it from top-down or from bottom-up.



## Satin D Sol® Mega Advanced DermaDark® Bronzer

### What it is:

- Advanced DermaDark® Bronzing Formula
- Pro Vitamin D 3 Blend
- Fragrance: Sexy Sun

### What it does:

- I. **Mega Advanced DermaDark® Bronzers:** New, extra powerful melanin enhancers, provide streak-free and stain-free darkest color
- II. **Pro Vitamin D 3:** Precursor to Vitamin D production and needed to process calcium that aids in the tanning process
- III. **Melanin:** Bronzing booster for deeper, darker color
- IV. **Skincare:** Moisturizing and toning formula reveals sensually smooth skin that is evenly toned to perfection
- V. **Antioxidant:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- VI. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Mega Advanced DermaDark® Bronzers:** A special blend of DermaDark® bronzers that increase melanin synthesis, with or without UV exposure. They are streak-free and stain-free bronzers that enhance the skin's natural tanning process
- II. **Pro Vitamin D 3:** The presence of this compound helps the natural process of Vitamin D production
- III. **Melanin:** An antioxidant that helps promote darker color in a shorter amount of time
- IV. **Antioxidant:** Antioxidant vitamins provide age-defying, anti-wrinkle properties
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally, immediately prior to indoor tanning.

### Did You Know:

- Satin D Sol® bronzer was inspired by the positive effects of sunlight and Vitamin D salon campaigns.



## Sex Magnet® Premium Tanning Lotion with Triple Bronzer

### What it is:

- Fifth Dimension Bronzer
- Complete Skincare and Tanning Ingredients
- Fragrance: Green Tea with Cactus Pear

### What it does:

- I. **Fifth Dimension Bronzer:** Provides immediate and delayed color in 2-to-4 hours, lasting 5-to-8 days
- II. **Skincare:** Concentrated amount of complete skincare for moisturized and smooth skin
- III. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- IV. **Moisturizer:** Extreme skin hydration for a soft feeling
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Fifth Dimension Bronzer:** Combination of five Natural Bronzers, DHA, and DermaDark® Bronzers work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Skincare:** Advanced Biosine® Complex is an advanced dark tanning blend for fast, dark color. Lycopene Extract is packed with minerals and nutrients to help protect the skin. Hemp Seed Extract is a natural oil extract rich in enzymes that help soften and condition the skin to increase UV light absorption for maximum dark color
- III. **Antioxidants:** Antioxidant vitamins provide age defying, anti-wrinkle properties
- IV. **Moisturizer:** Vitamin E moisturizes and protects skin from UV stress
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally and evenly in circular motion immediately prior to tanning. Wash or wipe hands after application.

### Did You Know:

- Sex Magnet® lotion's packaging is a favorite for both male and female clients.



## Sheer Elements® Body Soufflé Intensifier

### What it is:

- Ultra Hydrating and Energizing Body Soufflé Intensifier
- Mineral Based
- Fragrance: Sheer Bronze

### What it does:

- I. **Moisturizing Body Soufflé:** Fluffy formula packed with quintessential vitamins and aloe to swathe skin in sweet, silky moisture
- II. **92 Earth Minerals:** Enriching minerals prepare skin to help receive UV light
- III. **Tourmaline:** Helps protect and revives skin radiance for a visually healthy glowing complexion emitting beautiful energy
- IV. **Paraben Free:** Gentle alternative preservative system that is natural and effective
- V. **Advanced Skincare:** Skin smoothing and color-enhancing trace elements help improve the skin's appearance
- VI. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Moisturizing Body Soufflé:** Weightless, light soufflé body cream with nourishing aloe and allantoin provide intense hydration with sweet, silky moisture for deep, dark color
- II. **92 Earth Minerals:** Skin naturally contains these same 92 minerals including zinc, copper, calcium, magnesium and more. They help restore balance and promote healthy looking skin
- III. **Tourmaline:** Energizing mineral naturally obtained from Mother Earth for enhanced microcirculation without tingle
- IV. **Paraben Free:** Mineral based preservative system
- V. **Advanced Skincare:** A total of 92 bio-active minerals for a healthy-looking glow
- VI. **ATO:** Tanfresh™ Blend delivers a fresh, invigoration after-tan fragrance

### How To Use:

- Apply liberally, immediately prior to tanning.

### Did You Know:

- Sheer Elements® Intensifier is the sister product to Bronze Minerals® Sixth Dimension Bronzer.



## Sinfully Black™

### Extreme Dominance 15x Deviously Dark Bronzer

#### What it is:

- 15x Deviously Dark Bronzer
- Fragrance: Temptuous Berry

#### What it does:

- 15x Deviously Dark Bronzer:** Provides immediate dark bronzing results
- Color Enhancer:** Prepares skin for dark color
- Moisturizers:** Advanced conditioning ingredients provide intense moisture to the skin for the longest-lasting dark color
- Skincare:** Concentrated amount of complete skincare for moisturized and smooth skin

#### How It Does It:

- 15x Deviously Dark Bronzer:** Monoi de Tahiti, Black Walnut Extract and other natural bronzers give deep, dark streak-free color
- Color Enhancer:** Hemp Seed Extract is a natural oil extract rich in enzymes that softens and conditions to increase UV light absorption for maximum color
- Moisturizers:** One of nature's best moisturizers, Aloe Vera, provides intense moisture to the skin
- Skincare:** Combination of Vitamins, Sunflower Oil and Kukui Nut Oil sooth and soften the skin

#### How To Use:

- Apply liberally, immediately prior to tanning.

#### Did You Know:

- Sinfully Black™ is the first Classic Sydney Collection product to have the entire bottle covered in decoration.



## Sol Search™

### RejuvaDark™ Bronzers

#### What it is:

- Energizing RejuvaDark™ Bronzer
- Fragrance: Day at the Beach

#### What it does:

- RejuvaDark™ Bronzing Blend:** Advanced combination of melanin enhancers, natural extracts, and tan-activators give instant color that continues to deepen after tanning session
- Happy Hour Skin Fusion:** Complex of mood-lifting endorphins fused with antioxidants that smooth and tone skin to impart a total sense of well-being
- Bamboo Extract:** Powerful extract that energizes body while it hydrates skin
- Body Perfecting Blend:** Light reflecting spheres that visibly diminish signs of aging
- Sensational Skincare:** Aloe Vera, Vitamins and CoQ10 soothe, soften and hydrate for longer-lasting tan color
- ATO:** Helps prevent after-tan odor

#### How it does it:

- RejuvaDark™ Bronzing Blend:** Formulated with 12 natural bronzing agents and melanin enhancers
- Happy Hour Skin Fusion:** A Phyto-endorphin liposome based on Monk's Pepper which is known for its mood enhancing activity. The Cyclodextrin in the complex helps deliver the actives across the skin for overall feeling of happiness and rejuvenation
- Bamboo Extract:** Bamboo Extract provides energizing properties to the body. Bamboo also has excellent anti-oxidants and anti-irritants, resulting in protection against fine lines and wrinkles
- Body Perfecting Blend:** Small silicone spheres scatter light and diminish the appearance of fine lines and wrinkles
- Sensational Skincare:** Vitamin E, Vitamin B5, Vitamin C, and Aloe Vera Gel, soothe, soften and hydrate for longer-lasting tan color
- ATO:** Dual Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance by combining the powers of two odor inhibitors

#### How To Use:

- Apply liberally in circular motions immediately prior to tanning.

#### Did You Know:

- The mood lifting ingredients in Sol Search™ lotion helps combat S.A.D (Seasonal Affective Disorder) during the long winter months.



## Urban Legend®

### Dark Tanning Bronzer with ColorGuard™ Technology

#### What it is:

- Natural Bronzing Lotion
- ColorGuard™ Blend
- Fragrance: Cool Musk

#### What it does:

- Natural Bronzing Technology:** Provides immediate dark bronze color
- Tattoo Protection:** ColorGuard™ blend helps prevent tattoos from fading
- Skincare:** High concentration of supreme skincare protection to promote healthier looking skin
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Natural Bronzers:** Henna and Caramel work together synergistically, by combining the best tanning technology and ingredients, to enhance the natural tanning ability
- Tattoo Protection:** Tiger Grass known as the “Magic Herb” is a natural healer and protector.
- Skincare:** Shea butter saturates skin with intense hydration for a smooth feel
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally prior to indoor tanning.

#### Did You Know:

- In Africa, Tigers are known to heal their wounds by rubbing against and rolling around in Tiger Grass.



## Vintage Gold®

### DermaDark® Extreme Bronzer

#### What it is:

- Extreme DermaDark® Bronzer
- Cashmir Silk™ Blend
- Fragrance: Unisex Sparkling Champagne

#### What it does:

- Extreme DermaDark® Bronzer:** DHA-free, maximum level of advanced DermaDark® bronzing blend for streak-free and low maintenance color
- Skincare:** Patent Pending technology that extends the life of the tan
- Cashmir Silk™ Silicone Blend:** High concentration of skin moisturizing ingredients for fast, dark photo-reactive color
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Extreme DermaDark® Bronzer:** Are streak-free and stain-free bronzers that enhance the skin's natural tanning process
- Skincare:** Phyto-marine ingredient extends the life of the skin, prevents early exfoliation, strengthens skin, for longer-lasting color
- Cashmir Silk™ Silicone Blend:** softens the skin and promotes longer, luxuriously darker color
- Antioxidants:** Essential antioxidant Vitamin E and Provitamin B5 hydrate and protect skin
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally prior to indoor tanning. Suitable for all skin types.

#### Did You Know:

- Vintage Gold® lotion is the first high-end DermaDark® Blend product in the Australian Gold® product offering. It also has the highest level in the brand. Which is why it is referred to as the “Mac Daddy” DermaDark® Blend product.



## Vogue™ 25th. Dimension Black Onyx Bronzer

### What it is:

- 25 Bronzers with Black Onyx DermaDark® blend and DHA
- New Ultra Hydrating Cashmir Silk™ Blend
- Fragrance: Golden Orchard

### What it does:

- I. **25th Dimension Black Onyx Bronzer:** 25 bronzers and accelerators including new Black Onyx DermaDark® bronzer increase melanin synthesis for the darkest color that last 8 + days
- II. **Mahakanni Liposome Concentrate:** Develops quicker, richer color, distributes color evenly and provides longer lasting results
- III. **New Ultra Hydrating Cashmir Silk™ Silicone Blend:** Extreme concentration of skin moisturizing ingredients; it is like a “Drink of Water” for skin
- IV. **Truffle Tyrosinase:** Builds extra melanin and enhances melanin distribution for faster, darker color
- V. **Antioxidants:** Antioxidants neutralize free radicals to help prevent and diminish fine lines and wrinkles
- VI. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **25th Dimension Black Onyx Bronzer:** A combination of the mineral Onyx with key bronzing ingredients like MAP (Melanin Activating Peptide), BioTanning® Blend, Melanin, and other melanin activating bronzers work together synergistically to enhance the skin's natural tanning process. DHA, a self-tanning agent, develops color in 4-8 hours, while natural bronzers give an immediate bronze glow
- II. **Mahakanni Liposome Concentrate:** Similar to DHA, Mahakanni is a self-tanning agent that develops quicker and is longer lasting. The liposomal technology provides excellent distribution and absorption of the other active bronzers
- III. **New ultra Hydrating Cashmir Silk™ Silicone:** A splurge of Shea Butter and Aloe Vera entwined with extravagantly luxurious silicone hydrates and nourishes for skin that feels super-soft and moisture drenched
- IV. **Truffle Tyrosinase:** A bronzing agent that jump starts the process earlier by “cheating” and by-passing initial steps in the tanning process
- V. **Antioxidant:** Essential antioxidant Vitamin E and Provitamin B5 hydrate and protect skin
- VI. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in circular motions immediately prior to tanning. Wash or wipe hands after application.

### Did You Know:

- Vogue® dark bronzing formula is paraben-free.



## Wicked Lovely® DermaDark® Bronzing Blend

### What it is:

- DermaDark® Bronzer
- Coffee Extract Brew
- Fragrance: Erotic Island Grove

### What it does:

- I. **DermaDark® Bronzer:** Provides delayed streak-free, stain-free color
- II. **Coffee Extract Brew:** Helps fight fine lines and wrinkles
- III. **Skincare:** Advanced Biosine Complex™ advanced conditioning ingredient prepares the skin to receive the darkest color
- IV. **Hydration:** Velvety hydrating formula makes skin a perfect canvas for dark color
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **DermaDark® Bronzer:** Special blend of potent bronzers with Annatto Oil, “the color of fire,” delivers a natural, dark, tan color that lasts up to 8 days
- II. **Coffee Extract Brew:** One of nature's most potent antioxidants, 3x greater than Green Tea, fights free radicals to help prevent the appearance of fine lines and wrinkles
- III. **Skincare:** Conditions and hydrates skin for maximum feel and color
- IV. **Hydration:** Aloe Vera and Sunflower Seed Oil are excellent sources of hydration
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally, immediately prior to tanning.

### Did You Know:

- The word “Wicked” on the bottle is a one word ambigram which means it can be read front-to-back or back-to-front.

## Notes

# 2011 CARIBBEAN GOLD® CHEERS!

## PHILOSOPHY OF CARIBBEAN GOLD® CHEERS! BRAND

Caribbean Gold® brand is for Generation Next! It lives on the edge of sports, music, fashion, the internet, chat rooms, blogs and emotional connection. It is ever changing, always moving and just when the grown-ups figure it out...it will completely change!

The first Caribbean Gold® Generation

Next brand, "It's All About Attitude®", was launched in 2002. It grew from seven to twelve products and featured lotions like Sex Pot®, Cold Hearted® and Slammin®. It was hip-hop and urban. The newest brand, "Cheers!™" introduced in 2006 is all about partying and the collegiate lifestyle. It boasts products like Bottom's Up™, B.Y.O.B.® and Who Knew?® lotions.

Young tanners are a sophisticated consumer segment looking for products that reflect their attitudes and lifestyles. They want lotions that stay "Fresh Forever" and are not their mother's tanning lotions.

Caribbean Gold® brand will continue to change and reinvent itself as Generation Next changes. See you online. BFF.

Your life, your tan, your speed®.



## BYOB® Dual Bronzer

### What it is:

- Dual Bronzing Lotion
- Skin Hydrating Lotion
- Fragrance: Mango Mandarin

### What it does:

- I. **Bronzers:** Helps develop fast, dark color in 2-to-4 hours that lasts 4-to-7 days
- II. **Moisturizers:** Extreme skin hydration for a soft feeling
- III. **Performance:** Conditions skin for smooth results

### How It Does It:

- I. **Bronzers:** Combination of Natural Bronzers, DHA, and/or Erythrulose work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Moisturizers:** Sake Ferment provides intense hydration for the skin. Vitamin E helps moisturize and protect the skin from UV stress
- III. **Performance:** Algae and Aloe Vera deliver skin conditioning benefits

### How To Use:

- Apply liberally in circular motion immediately prior to tanning. Wash or wipe hands immediately after application. Suitable for all skin types.

### Did You Know:

- BYOB® lotion is one of the lowest priced dual bronzing lotions.



## Delusional™ Dark Intensifier with Hemp

### What it is:

- Intensifier Lotion
- Moisture Rich
- Fragrance: Pineapple Cranberry

### What it does:

- I. **Moisturizers:** Extreme skin hydration for a soft feeling
- II. **Performance:** Conditions skin for smooth results

### How It Does It:

- I. **Moisturizers:** Hemp Seed Extract provides intense hydration for dry skin. Vitamin E helps moisturize and protect skin from UV stress
- II. **Performance:** Algae and Aloe Extracts deliver skin conditioning benefits

### How To Use:

- Apply liberally, immediately prior to tanning.

### Did You Know:

- Hemp Seed Extract provides long-term continuous hydration to the skin.



## Game On® Famous Four Bronzing Lotion

### What it is:

- Fourth Dimension Bronzing Lotion
- Skin Hydrating Lotion
- Fragrance: Island Grove

### What it does:

- Bronzers:** Help develop fast, dark color in 2-to-4 hours, lasting 4-to-7 days
- Antioxidants:** UV Raydar® blend of vitamins A and E
- Moisturizer:** Conditions skin for smooth results
- Firming:** Firming formula provides firm and visibly smooth skin

### How It Does It:

- Bronzers:** Combination of four Natural Bronzers, DHA and DermaDark® Bronzers work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- Antioxidants:** UV Raydar® blend of Vitamins A and E to fight free radicals
- Moisturizers:** Sake Extract provides intense hydration for dry skin. Vitamins A and E help moisturize and protect skin from UV stress
- Firming:** Hard Up™ Blend is a skin-firming complex

### How To Use:

- Apply liberally in circular motion immediately prior to tanning. Wash or wipe hands immediately after application. Suitable for all skin types.

### Did You Know:

- Game On® lotion is the lowest priced product in the Australian Gold® family to feature four bronzers.



## Guilt Trip® Dark Intensifier with Cooling

### What it is:

- Intensifier Lotion
- Cooling Ingredient
- Fragrance: Peach

### What it does:

- Performance:** Helps develop fast, dark color
- Coolant:** Provides a cooling effect to the skin for added comfort
- Moisturizers:** Extreme skin hydration for a soft feeling
- Firming:** Firming formula provides firm and visibly smooth skin

### How It Does It:

- Performance:** BioTanning® promotes fast, dark color
- Coolant:** Menthol provides a burst of cool refreshment to the skin
- Moisturizers:** Hemp Seed Extract provides intense hydration for dry skin
- Firming:** Hard-up™ Blend is a skin firming complex

### How To Use:

- Apply liberally, immediately prior to tanning. Suitable for all skin types.

### Did You Know:

- Cooling products are especially popular in warm months because of the cooling effect on the skin.



## Heart Throb® Natural Bronzer

### What it is:

- Natural Bronzer
- Skin Hydrating Lotion
- Fragrance: CocoVan

### What it does:

- I. **Bronzers:** Helps develop fast, dark color, lasting 1-to-2 days
- II. **Antioxidants:** UV Raydar® blend of vitamins A and E
- III. **Moisturizers:** Extreme skin hydration for a soft feeling

### How It Does It:

- I. **Bronzers:** Natural Bronzers are any combination of Henna, Walnut Shell, Caramel and/or Carrot Oil to produce immediate color, lasting 1-to-2 days
- II. **Antioxidants:** UV Raydar® blend of Vitamins A and E to fight free radicals
- III. **Moisturizers:** Aloe Vera provides intense hydration for the skin. Vitamins A and E help moisturize and protect the skin from UV stress

### How To Use:

- Apply liberally immediately prior to tanning. Suitable for all skin types.

### Did You Know:

- The bronzing formula in Heart Throb!® lotion is a streak-free, stain-free formula.



## Ice Princess® Bronzing Accelerator with Coolant

### What it is:

- Natural Bronzer
- Cooling Ingredient
- Fragrance: Sugar Sweet

### What it does:

- I. **Bronzers:** Helps develop fast, dark color, lasting 1-to-2 days
- II. **Coolant:** Provides a cooling effect to the skin for added comfort
- III. **Antioxidants:** UV Raydar® blend of vitamins A and E
- IV. **Moisturizers:** Extreme skin hydration for a soft feeling

### How It Does It:

- I. **Bronzers:** Natural Bronzers are any combination of Henna, Walnut Shell, Caramel and/or Carrot Oil that produce immediate color, lasting 1-to-2 days
- II. **Coolant:** Menthol provides a burst of cool refreshment to the skin
- III. **Antioxidants:** UV Raydar® blend of Vitamins A and E to fight free radicals
- IV. **Moisturizers:** Aloe Vera provides intense hydration for the skin. Vitamins A and E help moisturize and protects the skin from UV stress

### How To Use:

- Apply liberally, immediately prior to tanning.

### Did You Know:

- Cooling products are especially popular in warm months because of the cooling effect on the skin.



## Sex Kitten® Dark Intensifier with Hemp

### What it is:

- Intensifier Lotion
- Moisture Rich
- Fragrance: Citrus Cranberry

### What it does:

- I. **Moisturizers:** Extreme skin hydration for a soft feeling
- II. **Firming:** Firming formula provides firm and visibly smooth skin
- III. **Performance:** Conditions skin for smooth results

### How It Does It:

- I. **Moisturizers:** Hemp Seed Extract provides intense hydration for dry skin. Vitamin E helps moisturize and protect skin from UV stress
- II. **Firming:** Wrinkle Wrecker™ contains blue algae that acts as a skin-firming agent
- III. **Performance:** Algae and Aloe Extracts deliver skin conditioning benefits

### How To Use:

- Apply liberally immediately prior to tanning. Suitable for all skin types.

### Did You Know:

- Hemp Seed Extract provides long-term continuous hydration to the skin.



## Sex Pot® Natural Bronzer with Hemp Seed

### What it is:

- Natural Bronzing Lotion
- Skin Hydrating Lotion
- Fragrance: Mango Mandarin

### What it does:

- I. **Bronzers:** Help develop fast, dark color, lasting 1-to-2 days
- II. **Moisturizers:** Extreme skin hydration for a soft feeling

### How It Does It:

- I. **Bronzers:** Natural Bronzers Oil Henna, Walnut Shell, Caramel, and/or Carrot Oil to produce immediate color lasting 1-to-2 days.
- II. **Moisturizers:** Hemp Seed Extract provides intense hydration for dry skin. Vitamin E helps moisturize and protect skin from UV stress

### How To Use:

- Apply liberally, immediately prior to tanning. Suitable for all skin types.

### Did You Know:

- Sex Pot® lotion is one of the most popular value-priced tanning products.



## Tap That!® Dark Intensifier

### What it is:

- Intensifier Lotion
- Skin Hydrating Lotion
- Fragrance: Mango Mandarin

### What it does:

- I. **Performance:** Conditions skin for smooth results
- II. **Moisturizers:** Extreme skin hydration for a soft feeling

### How It Does It:

- I. **Performance:** Honey Extract is a skin-soothing agent. Algae and Aloe extracts deliver skin conditioning benefits
- II. **Moisturizers:** Sake Ferment provides intense hydration for the skin. Vitamin E helps moisturize and protect skin from UV stress

### How To Use:

- Apply liberally immediately prior to tanning. Suitable for all skin types.

### Did You Know:

- Intensifiers, or “pure lotions” are great for any skin-type tanner.



## Too Cute™ Premium Dark Tanning System with Dual Natural Bronzers

### What it is:

- Natural Bronzer
- Fragrance: Warm Creamy Vanilla

### What it does:

- I. **Performance:** Helps develop fast, dark color
- II. **Natural Bronzer:** Provides immediate color lasting 1- 2 days
- III. **Moisturizer:** Moisturizing ingredients help hydrate skin

### How It Does It:

- I. **Performance:** BioTanning® promotes fast, dark color
- II. **Natural Bronzer:** Is a Bronzer that is any combination of Henna, Walnut Shell, Caramel and/or Carrot Oil working together synergistically, by combining the best tanning technology and ingredients, to enhance the natural tanning ability
- III. **Moisturizer:** Vitamin E helps moisturize and protect skin from UV stress

### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- The bronzing formula in Too Cute™ is a streak-free, stain-free formula.

## Notes

# 2011 SWEDISH BEAUTY®

## PHILOSOPHY OF SWEDISH BEAUTY® BRAND

The Swedish Beauty® brand originated in Sweden, was founded on vitamins and healthy skin, and was created by Folke Johansson. It joined the Australian Gold® brand in 1998 and was destined to stay true to its roots of skincare, vitamins and tingle while becoming the highest-end brand of lotions in indoor tanning.

The new Swedish Beauty® products incorporate the latest vitamins, skin care complexes, extreme moisturizers, technologically advanced bronzers and the ultimate Tingle Powers. These lotions are the most luxurious and highest quality in the marketplace. Swedish Beauty® products cater to the most discriminating tanner who demands top quality and performance in their tanning lotions.

In 2008, the Swedish Beauty Botanica™ eco-chic line was created for tanners looking for the sexy side of green. While the Botanica line is 95% natural and paraben-free, the formulas utilize the finest quality ingredients, vitamins and moisturizers to maximize the deepest, darkest tan and healthiest looking skin.

Beautiful Tan...Beautiful Skin®!



## Swedish Beauty BoTÀNica™ Aloe There® Eco-chic Color Boosting Moisturizer

### What it is:

- Daily Moisturizer
- 95% Natural, Paraben-Free
- Fragrance: Fresh Morning Dew

### What it does:

- Eco-chic:** 95 % natural and paraben-free formula based on nature's powerhouse of rejuvenating extracts
- Skincare:** H2Soy hydrates and softens
- Moisturizer:** Aloe-rich for silky-soft, guilt-free skin
- Advanced Tan Extender:** Enriches skin for ultimate moisture levels for prolonged color

### How It Does It:

- Eco-chic:** Natural based products are good for the skin and the environment
- Skincare:** H2Soy is an all natural combination of Hemp Seed Oil, Honey and Soy that are rich in the essential fatty acids necessary for healthy, soft skin to maintain color
- Moisturizer:** The hydrating power of Aloe Vera plus an Amino Acid Cocktail with Sodium PCA provide moisture, essential vitamins and color protection for a long-lasting tan color. The Natural Moisturizing Factor (NMF) consists of 40% Amino Acids, 12% PCA and 12% Lactic Acid for optimum hydration
- Advanced Tan Extender:** Honeydew Extract moisturizes and revitalizes to extend dark color

### How To Use:

- Apply liberally, immediately after tanning and after bathing.

### Did You Know:

- The heritage of the Swedish Beauty® brand is natural ingredients and vitamins. Swedish Beauty Botanica™ products are recyclable.



## Amaretto® Triple Bronzing Tanning System with Shimmer

### What it is:

- Triple Bronzing Lotion
- Light Reflecting Shimmer
- Fragrance: Oatmeal Almond

### What it does:

- Bronzers:** Boosts color development in 2-to-4 hours lasting 4-to-7 days
- Radiant Glow:** Light-reflecting shimmer for an enhanced glow
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Moisturizers:** Extreme skin hydration for a soft feeling
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Bronzers:** The combination of three Natural Bronzers, DHA, and DermaDark® Blend work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- Radiant Glow:** Small mineral particles reflect light for a slight shimmer effect
- Antioxidants:** Antioxidant Vitamins provide age defying, anti-wrinkle properties
- Moisturizers:** Vitamin E moisturizes and protects skin from UV stress
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply evenly in circular motion immediately prior to tanning. Wash or wipe hands after application.

### Did You Know:

- Iridescent ingredients enhance the color and tone of the skin.



## Be Bold™

### Sultry Tingle Bronzing Serum T8 Featuring MelaDark™ Blend

#### What it is:

- Beginning Tingle T8
- Natural Bronzer with MelaDark™ Blend
- Fragrance: Midnight Rendezvous

#### What it does:

- Beginning Tingle T8:** Intense reddening that provides additional boost for darkest color
- Bronzing Blend:** Natural bronzing complex includes Banana and Black Walnut Extract for dark tan color
- MelaDark™ Blend :** Powerful combination of Swedish mushrooms and melanin enhancer; provide a natural and even dark tan tone
- Be-Beautiful Blend:** Nordic Orange, Milk Thistle, and Magnolia Bark firm and rejuvenate skin
- Baltic Hydrogel:** Super moisturizing ingredient derived from the Baltic Sea that renews skin and improves elasticity

#### How It Does It:

- Beginning Tingle T8:** Low level of Benzyl Nicotinate for increased circulation and red color
- Bronzing Blend:** Immediate color blend includes Banana Extract, Black Walnut Extract, and Caramel
- MelaDark™ Blend :** Grown deep within the Swedish forests, bio-active mushrooms have rare ability to optimize sunlight, while new powerful melanin enhancers jump start the tanning process for quicker and darker color
- Be-Beautiful Blend:** Age-defying Magnolia Bark and Milk Thistle Extracts moisturize and detoxify the skin, while Nordic Orange Extract, which is a powerful melanin enhancer, produces faster dark results
- Baltic Hydrogel:** Superior moisturizer that provides an emollient barrier to the skin

#### How To Use:

- To activate the serum apply in circular motions to the body immediately before tanning. **CAUTION: Test small area before application. This product causes a reddening and tingle sensation. A base tan is recommended before use. Not intended for sensitive skin. Not intended for outdoor use.**

#### Did You Know:

- The heritage of the Swedish Beauty® brand is natural ingredients and vitamins. Swedish Beauty Botanica™ products are recyclable.



## Be Desired™

### Tempting Deluxe Intensifier Serum Featuring MelaDark™ Blend

#### What it is:

- Deluxe Intensifier Serum
- MelaDark™ Blend
- Fragrance: Adored from Afar

#### What it does:

- MelaDark™ Blend:** Powerful combination of Swedish mushrooms and melanin enhancer; provide a natural and even dark tan tone
- Be-Beautiful Blend:** Nordic Orange, Milk Thistle, and Magnolia Bark firm and rejuvenate skin
- Baltic Hydrogel:** Baltic Sea that renews skin and helps improves elasticity
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Skinfresh™ Blend:** Helps prevent after-tan odor, by offering four times the protection of previous ATO blends

#### How it does it:

- MelaDark™ Blend :** Grown deep within the Swedish forests, bio-active mushrooms have rare ability to optimize sunlight, while new powerful melanin enhancers jump start the tanning process for quicker and darker color
- Be-Beautiful Blend:** Age-defying Magnolia Bark and Milk Thistle Extracts moisturize and detoxify the skin, while Nordic Orange Extract, which is a powerful melanin enhancer, produces faster dark results
- Baltic Hydrogel:** Superior moisturizer that provides an emollient barrier to the skin
- Antioxidants:** Antioxidant Vitamins provide age defying, anti-wrinkle properties
- Skinfresh™ Blend:** New powerful ATO blend that contains deodorizing and odor-masking agents with a DHA neutralizer

#### How To Use:

- To activate the serum apply in circular motions to the body immediately before tanning.

#### Did You Know:

- Ingredients found in Swedish Beauty®'s Baltic Hydrogel offer more moisturization for the skin than hyaluronic acid, currently the benchmark for skin moisturization.



## Be Loved™

### Incredible Advanced Bronzing Serum Featuring MelaDark™ Blend

#### What it is:

- Advanced Bronzing Serum
- MelaDark™ Blend
- Fragrance: Butterfly Kisses

#### What it does:

- Advanced Bronzing System:** Dark bronzing blend includes Kukui Nut Oil, Biotanning, Protanning, and Caramel provide instant color
- MelaDark™ Blend:** Powerful combination of Swedish mushrooms and melanin enhancer; provide a natural and even dark tan tone
- Be-Beautiful Blend:** Nordic Orange, Milk Thistle, and Magnolia Bark firm and rejuvenate skin
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Skinfresh™ Blend:** Helps prevent after-tan odor, by offering four times the protection of previous ATO blends

#### How It Does It:

- Advanced Bronzing System:** Potent blend includes key bronzers for immediate dark color, while melanin enhancers encourage melanin production and boost dark color results
- MelaDark™ Blend:** Grown deep within the Swedish forests, bio-active mushrooms have rare ability to optimize sunlight, while new powerful melanin enhancers jump start the tanning process for quicker and darker color
- Be-Beautiful Blend:** Age-defying Magnolia Bark and Milk Thistle Extracts moisturize and detoxify the skin, while Nordic Orange Extract, which is a powerful melanin enhancer, produces faster dark results
- Antioxidants:** Antioxidant Vitamins provide age defying, anti-wrinkle properties
- Skinfresh™ Blend:** New powerful ATO blend that contains deodorizing and odor-masking agents with a DHA neutralizer

#### How To Use:

- To activate the serum apply in circular motions to the body immediately before tanning.

#### Did You Know:

- The base of all serums in the Swedish Beauty® Prestige Collection contain Sweden's most nourishing and darkest tanning botanicals for the most intense dark color.



## Breathtaking Beauty™

### Indulgent Dark Natural Bronzing Serum PhytoDark™ Marine Blend

#### What it is:

- Natural Bronzing Serum
- PhytoDark™ Marine Blend
- Fragrance: Memorable Moments

#### What it does:

- Natural Bronzers:** Boosts color development with immediate bronzers
- PhytoDark™ Marine Blend:** Marine bronzers and melanin enhancers intensifies ability to bronze
- Glacial Water:** Pure-untouched water from high altitudes (1800 meters) instantly provides 24-hour **hydrated skin**
- Skinmimics® Age-defying Blend:** Enhances and infuses skin with the look of youth
- Swedish Marine Ingredients:** Advanced conditioning agents help hydrate skin and protect against moisture loss for the longest lasting color
- Skinfresh™ Blend:** Helps prevent after-tan odor, by offering four times the protection of previous ATO blends

#### How It Does It:

- Natural Bronzers:** Natural bronzers, tyrosine, and MAP (Melanin Activating Peptide) combine forces for dark, even color
- PhytoDark™ Marine Blend:** Melanin enhancing bioactive Brown Algae harvested from the Baltic Sea intensifies your ability to bronze
- Glacial Water:** Special molecules encapsulate the glacial water for better moisturization
- Skinmimics® Age-defying Blend:** Contains ingredients similar to lipids in skin, providing anti-wrinkle and collagen enhancing properties
- Swedish Marine Ingredients:** Seaborne cocktail of Sea Minerals and Seaweed from deep within the North Sea cushions skin against moisture loss
- Skinfresh™ Blend:** New powerful ATO blend that contains deodorizing and odor-masking agents with a DHA neutralizer

#### How To Use:

- To activate the serum apply in circular motions to the body immediately before tanning.

#### Did You Know:

- The glacial water, featured in the Swedish Beauty® Prestige Line, comes from the high altitudes (1800 m) of Europe so that it has been untouched for centuries guaranteeing it's pure and fresh.



## Bronze Voyage® Dark Bronzing Système

### What it is:

- Natural Bronzer
- Skin Softening Blend
- Fragrance: Tropical Sunset

### What it does:

- I. **Natural Bronzer:** Boosts color development with immediate bronzers
- II. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- III. **Moisturizer:** Beauty Blend™ hydrates for the longest-lasting dark color
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Natural Bronzer:** Natural Bronzing extracts enhance the natural tanning ability and evoke immediate dark color
- II. **Antioxidants:** Antioxidant Vitamins E and Pro-vitamin B5 provide age defying, anti-wrinkle properties
- III. **Moisturizer:** Tissue Respiratory Factors (TRF's) and Aloe Vera soften, revitalize and plump for soft skin feel
- IV. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally, immediately prior to tanning.

### Did You Know:

- Panthenol, Pro-vitamin B5, holds forty-times its weight in moisture.



## Browning Silk® Fragrance-Free Facial Intensifier Système

### What it is:

- Fragrance-free Facial Intensifier
- Quick Absorbing
- Fragrance Free

### What it does:

- I. **Skin Care:** High concentration of ultimate skincare protection to promote healthier-looking facial skin
- II. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- III. **Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Skin Care:** CoQ10 helps protect against the formation of fine lines and wrinkles; Encapsulated Vitamin C prevents and repairs skin damage and Japanese Green Tea Extract prevents DNA damage caused by the sun using an anti-aging, anti-inflammatory UVB protector
- II. **Antioxidants:** Antioxidant Vitamins, including Vitamin A, provide age defying, anti-wrinkle properties, including encapsulated Vitamin C, which helps to prevent and diminish fine lines and wrinkles while also helping with the formation of collagen. The encapsulation allows for increased levels of stability and efficacy
- III. **Moisturizer:** Aloe Vera helps soften, heal and moisturize the skin
- IV. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally immediately before tanning.

### Did You Know:

- Browning Silk® lotion also makes a great facial moisturizer and after-shave lotion for men.



## Charisma™ Ultra Advanced DermaDark® Bronzers

### What it is:

- New Ultra Advance DermaDark® Plus Bronzer
- Pheromones
- Fragrance: Primal Passion

### What it does:

- Bronzers:** Two advanced bioengineered DermaDark® bronzers enhance melanin synthesis and the skin's natural tanning process
- Pheromones:** Nature's secret seductive weapon inspires flirtation and attraction
- Skin Care:** Two decadent oils, Sunflower and Olive, quench skin with natural emollients and age-defying benefits
- Antioxidants:** Antioxidant Vitamins A and E and ProVitamin B5 provide age-defying, anti-wrinkle properties
- Moisturizer:** Aloe Vera and Panthenol are used for the treatment of stressed and injured skin and contains high water retention properties
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

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- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in circular motions immediately prior to tanning.

### Did You Know:

- Charisma™ is the first Advanced DermaDark® Bronzing formula in the Swedish Beauty® brand.



## Chocolate Diamond® Rich, Dark Triple Bronzing System

### What it is:

- Triple Bronzing Lotion
- Enhanced with Botanical Oils
- Fragrance: Citrus Fantasy

### What it does:

- Bronzers:** Provides immediate and delayed dark color in 2-to-4 hours lasting 4-to-7 days
- Skin Care:** Advanced skin conditioners and healing agents.
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Bronzers:** A triple bronzer combination of three Natural, DHA, and DermaDark® Bronzers working together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- Skin Care:** Beauty Blend™ contains natural oils – Olive, Sunflower, & Tea Tree – for skin conditioning. Tissue Respiratory Factors (TRF) help to repair tissue that has been torn or damaged, while Vitamin A helps increase skin's elasticity
- Antioxidants:** Antioxidant vitamins provide age defying, anti-wrinkle properties
- Moisturizer:** Vitamin E helps moisturize and protect the skin from UV stress while the Beauty Blend™ oils provide intense moisture for the skin
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in circular motion immediately prior to tanning. Wash or wipe hands after application.

### Did You Know:

- Chocolate Diamond® lotion is the most affordable triple bronzer in the Swedish Beauty® line



## Dangerously Dark® Triple Bronzing System with Coolant

### What it is:

- Triple Bronzing Lotion
- Cooling Hemp
- Fragrance: Polo Blue™

### What it does:

- I. **Bronzers:** Boosts color development with immediate and delayed bronzers lasting 4-to-7 days
- II. **Coolant:** Cooling ingredients for a refreshing sensation during and after tanning
- III. **Skin Care:** Advanced conditioning ingredients help firm and hydrate the skin and promote dark color
- IV. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- V. **Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- VI. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Bronzers:** A combination of three Natural Bronzers, DHA, and DermaDark® work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Coolant:** Menthol provides a burst of cool refreshment to the skin
- III. **Skin Care:** Hemp Seed Oil is a natural oil extract that softens the skin to increase the UV absorption for maximum dark color
- IV. **Antioxidants:** Antioxidant Vitamins provide age defying, anti-wrinkle properties
- V. **Moisturizer:** Herbal DNA is used for the treatment of stressed and injured skin and contains high water retention properties
- VI. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in circular motion immediately prior to tanning. Wash or wipe hands after application.

### Did You Know:

- Dangerously Dark® lotion is extremely popular with male tanners.



## Dangerously Darker® Fifth Dimension Bronzer with TanDark™ Technology

### What it is:

- Fifth Dimension Bronzing Lotion
- TanDark™ Technology with DermaDark® Blend
- Fragrance: Midnight Spice

### What it does:

- I. **Bronzers:** Fifth Dimension bronzers boost color development with immediate and delayed bronzers that start to develop in 2-to-4 hours, lasting 4-to-8 days
- II. **TanDark™ Technology:** Exclusive Swedish Beauty® Blend for deeper, natural dark color
- III. **Coolant:** Cooling ingredients for a refreshing sensation during and after tanning
- IV. **Skin Care:** Advanced conditioning ingredients help firm and hydrate the skin and promote dark color
- V. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- VI. **Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- VII. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Bronzers:** A combination of five Natural Bronzers, DHA, DermaDark® and the new TanDark™ Blend work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **TanDark™ Technology:** Progressive, marine based bronzers react together for a simultaneous boost in dark color; Ingredients facilitate increased UV light absorption for optimum results
- III. **Coolant:** Menthol provides a burst of cool refreshment to the skin
- IV. **Skin Care:** Hemp Seed oil is a natural oil extract that softens the skin to increase the UV absorption for maximum dark color
- V. **Antioxidants:** Antioxidant vitamins provide age defying, anti-wrinkle properties
- VI. **Moisturizer:** BeautyBlend™ extracts are used for the treatment of stressed and injured skin and contain high water retention properties
- VII. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in circular motion immediately prior to tanning. Wash or wipe hands after application.

### Did You Know:

- Dangerously Dark® lotion is the highest selling lotion in the history of the Swedish Beauty® brand.



## Dark Escape® DHA Bronzing Système

### What it is:

- Natural DHA Bronzer
- Skin Softening Blend
- Fragrance: Piña Colada

### What it does:

- Natural DHA Bronzer:** Promotes dark bronzing color in 2-to-4 hours, lasting 4-to-7 days
- Antioxidants:** Antioxidants neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Moisturizer:** Beauty Blend™ hydrates for the longest-lasting dark color
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Natural DHA Bronzer:** Concentrated extracts of DHA and Black Walnut Extract provide immediate, dark natural color
- Antioxidants:** Antioxidant Vitamins E and Pro-vitamin B 5 fight free radicals
- Moisturizer:** Tissue Respiratory Factors (TRF's) and Aloe Vera soften, revitalize and plump for soft skin feel
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in circular motion immediately prior to tanning. Wipe or wash hands after application.

### Did You Know:

- Dark Escape® is the DHA sister product to the extremely popular non-DHA, Bronze Voyage™.



## Dark Innocence® Fragrance Free Triple Bronzing Système

### What it is:

- Triple Bronzing Lotion
- TanFresh™ Blend
- Fragrance-free

### What it does:

- Bronzers:** Boosts color development with immediate and delayed bronzers that develop within 2-to-4 hours, lasting 4-to-7 days
- TanFresh™ Blend:** Helps reduce after-tan odor for fresh scentsation
- Skin Care:** Beauty Blend™ conditioning ingredients help firm and hydrate the skin and promote dark color
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color

### How It Does It:

- Bronzers:** A combination of three Natural Bronzers, DHA, and DermaDark® work together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- TanFresh™ Blend:** Combination of three odor-inhibiting ingredients for the ultimate clean-fresh smell
- Skin Care:** Three decadent oils, Sunflower, Olive and Lavender, quench skin with natural emollients and age defying benefits
- Antioxidants:** Antioxidant Vitamins E and ProVitamin B5 provide age defying, anti-wrinkle properties
- Moisturizer:** Aloe Vera and Panthenol are used for the treatment of stressed and injured skin and contains high water retention properties

### How To Use:

- Apply liberally in a circular motion immediately prior to tanning. Wash or wipe hands after application.

### Did You Know:

- Dark Innocence® lotion is the first fragrance-free tanning lotion for the body in the Swedish Beauty® brand.



## Dark Secrets®

### DermaDark® Bronzing System with BodyBlush® Blend

#### What it is:

- Streak-free, Stain-free DermaDark® Bronzer
- Iridescent BodyBlush® Blend
- Fragrance: Creamy Sandalwood

#### What it does:

- Bronzers:** Provides delayed streak-free and stain-free dark color
- Radiant Glow:** Promotes dark, light reflecting color for a dazzling look
- Skin Care:** Advanced conditioning ingredients help firm and hydrate the skin and promote dark color
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Bronzers:** DermaDark® Bronzers provide streak-free and stain-free color that enhances the skin's natural tanning process
- Radiant Glow:** BodyBlush® Blend increases levels of oxygen to promote faster, darker and longer color with light reflecting shimmer for an enhanced glow
- Skin Care:** Lycopene Extract is packed with minerals and nutrients to protect skin and prolong color
- Antioxidants:** Antioxidant Vitamins provide age defying, anti-wrinkle properties.
- Moisturizer:** Vitamin E moisturizes and protects skin from UV stress
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally, immediately prior to tanning.

#### Did You Know:

- DermaDark® Bronzers will provide sunless results without streaking or staining.



## Swedish Beauty BoTANica™

### Fig Get Me Not®

#### Dark Tanning Bronzer with BioBronze™ Blend

#### What it is:

- Tyrosine Bronzer
- Natural Bronzer
- 95% Natural, Paraben-free Bronzer Blend
- BioBronze™ Melanin Enhancer
- Fragrance: Fruity Fig

#### What it does:

- Bronzers:** Perfect color made possible for immediate and delayed color that lasts for 4-to-8 days
- BioBronze™ Technology:** Tyrosinase boosting properties for deep, dark color
- Moisturizer:** Ultimate hydration for soft, smooth feeling skin
- Skin Care:** Eco-Trio Tanning Blend, 95% natural and paraben-free formula helps protect skin from fine lines and wrinkles
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Bronzers:** Tyrosine, Tyrosine derivatives and natural bronzers work together for a multi-pronged approach to maximize color
- BioBronze™ Technology:** BioBronze™ glowing tan activator, enhances tyrosinase and melanin for immediate rich, dark color
- Moisturizer:** Powerful fig extract has moisturizing properties similar to the skin. It is also rich in Vitamins A and beta-carotene for anti-aging properties
- Skin Care:** Eco-Trio Tanning Blend of Vitamin A and E plus Aloe fight free radicals and hydrate, preparing skin for dark color
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally immediately before tanning.

#### Did You Know:

- Fig Get Me Not® lotion is great to suggest to tanners who like DermaDark® bronzing formulas.



## Glamorous Beauty™

### Lavish Ultra Moisturizing Tan Extender Featuring AquaSilk™ Serum with PhytoDark™ Blend

#### What it is:

- Ultra Moisturizing Tan Extender
- AquaSilk™ Serum
- Fragrance: Undeniable Love

#### What it does:

- AquaSilk™ Serum:** Lightweight, luxurious color amplifying blend holds and maximizes moisture for silky-smooth skin
- PhytoDark™ Marine Blend:** Marine bronzers and melanin enhancers intensifies ability to bronze
- Precious Pearls:** Help diminish the appearance of fine lines and wrinkles
- Swedish Marine Ingredients:** Advanced conditioning agents help hydrate skin and protect against moisture loss for the longest lasting color
- Skinmimics® Age-defying Blend:** Enhances and infuses skin with the look of youth

#### How it does it:

- AquaSilk™ Serum:** High-cushion serum enriched with shea butter and jojoba oil for maximum skin hydration
- PhytoDark™ Marine Blend:** Melanin enhancing bioactive Brown Algae harvested from the Baltic Sea intensifies your ability to bronze
- Precious Preals:** Soft-Focus Pearls scatter light to diminish the appearance of fine lines and wrinkles on the skin
- Swedish Marine Ingredients:** Seaborne cocktail of Sea Minerals and Seaweed from deep within the North Sea cushions skin against moisture loss
- Skinmimics® Age-defying Blend:** Contains ingredients similar to lipids in skin, providing anti-wrinkle and collagen enhancing properties

#### How to use it...

- Apply immediately to body after tanning or bathing. Use daily for optimum results.

#### Did you know:

- Glamorous Beauty™ Lavish Moisturizing Tan Extender was specially formulated to be lightweight, while still amplifying and extending dark tan color.



## Swedish Beauty BoTANica™

### Henna Sent®

#### Ultra Dark Bronzer Blend with BioBronze™ Technology

#### What it is:

- 95% Natural Paraben-free Bronzer Blend
- BioBronze™ Melanin Enhancer
- Fragrance: Amber Delight

#### What it does:

- Bronzing Blend:** Combination of natural bronzers and DHA for the darkest color that develops immediately and lasts for 4-to-7 days
- BioBronze™ Technology:** Tyrosinase boosting properties for deep, dark color
- Skin Care:** H2Soy, 95 % natural and paraben-free formula based on nature's powerhouse of rejuvenating extracts
- Moisturizer:** Aloe-rich for silky-soft, guilt-free skin
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Bronzing Blend:** Concentrated extracts of Henna, Banana, Black Tea Leaf, DHA, and BioBronze™ Blend provide immediate color, while utilizing DOPA, a melanin precursor, for the darkest natural color
- BioBronze™ Technology:** BioBronze™ glowing tan activator is a proprietary blend of natural botanical ingredients, including Camu Camu fruit from the Amazon forest, that enhance tyrosinase and melanin for immediate rich, dark color
- Skin Care:** H2Soy is an all natural combination of Hemp Seed Oil, Honey and Soy that are rich in the essential fatty acids necessary for healthy, soft skin to maintain color
- Moisturizer:** The hydrating power of Aloe Vera plus an Amino Acid Cocktail with Sodium PCA provide moisture, essential vitamins and color protection for a long-lasting tan color
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally in circular motion immediately prior to tanning. Wipe or wash hands after application.

#### Did You Know:

- Swedish Beauty Botanica™ products are recyclable.



## Swedish Beauty BoTANica™ Hot Green Tease®

Extreme Tingle T70 Bronzer with Hemp and BioBronze™ Technology

### What it is:

- Tingle T70 Au Natural
- Botanical Bronzing Blend
- 95% Natural, Paraben-free Bronzer Blend
- BioBronze™ Melanin Enhancer
- Fragrance: Spiced Apple

### What it does:

- I. **Tingle Au Natural:** Increases levels of oxygen to promote faster, darker and longer lasting dark color
- II. **Bronzing Blend:** Combination of natural bronzers for the darkest color that develops immediately
- III. **BioBronze™ Technology:** Tyrosinase boosting properties for deep, dark color
- IV. **Skin Care:** Advanced natural skin conditioning prepares skin for dark color
- V. **Moisturizer:** Botanical blend for silky-soft, guilt-free skin
- VI. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Tingle Au Natural:** Cayenne Chili Pepper, Niacin and Benzyl Nicotinate (or tingle) provides an intense reddening and warming effect to the skin by increasing microcirculation for deeper, darker tanning results
- II. **Bronzing Blend:** Concentrated extracts of Banana, Chicory, and BioBronze™ blend provide immediate color
- III. **BioBronze™ Technology:** BioBronze™ glowing tan activator is a proprietary blend of natural botanical ingredients, including Camu Camu fruit from the Amazon forest, that enhance tyrosinase and melanin for immediate rich, dark color
- IV. **Skin Care:** Hemp Seed Extract is a natural oil extract that is rich in enzymes that help to soften and condition skin to increase UV light absorption for maximum color. Plus, Japanese Green Tea extract is a powerful antioxidant with anti-wrinkle properties
- V. **Moisturizer:** Nature's best hydrating oils Crambe, Avocado and Safflower help nourish and condition skin
- VI. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply evenly immediately prior to tanning. Wash or wipe hands after application. Do not apply to face. **Testing a small area before application is mandatory. Tanning Advisory: Experienced Tanners ONLY!**

### Did You Know:

- Hot Green Tease® Tingle lotion is the hottest tingle ever offered in the Swedish Beauty® brand. A small test amount should be applied to the upper arm prior to tanning.



## Irresistible Beauty™

Ultra Extreme Dark Intensive Bronzing Serum with PhytoDark™ Marine Blend

### What it is:

- Intensive Bronzing Serum
- PhytoDark™ Marine Blend
- Skinmimics® Age-defying Blend
- Fragrance: Undeniable Love

### What it does:

- I. **Ultra Extreme Bronzers:** Multiple layers of bronzers and a new DHA system combine for the darkest immediate and extended color
- II. **PhytoDark™ Marine Blend :** Marine bronzers and melanin enhancers intensifies ability to bronze
- III. **Glacial Water:** Pure-untouched water from high altitudes (1800 meters) instantly provides 24-hour hydrated skin
- IV. **Skinmimics® Age-defying Blend:** Enhances and infuses skin with the look of youth
- V. **Swedish Marine Ingredients :** Advanced conditioning agents help hydrate skin and protect against moisture loss for the longest lasting color
- VI. **Skinfresh™ Blend:** Helps prevent after-tan odor, by offering four times the protection of previous ATO blends

### How It Does It:

- I. **Ultra Extreme Bronzers:** Multiple layers of bronzers and a new DHA system combine for the darkest immediate and extended color
- II. **PhytoDark™ Marine Blend:** Melanin enhancing bioactive Brown Algae harvested from the Baltic Sea intensifies your ability to bronze
- III. **Glacial Water:** Special molecules encapsulate the glacial water for better moisturization
- IV. **Skinmimics® Age-defying Blend:** Contains ingredients similar to lipids in skin, providing anti-wrinkle and collagen enhancing properties
- V. **Swedish Marine Ingredients:** Seaborne cocktail of Sea Minerals and Seaweed from deep within the North Sea cushions skin against moisture loss
- VI. **Skinfresh™ Blend:** New powerful ATO blend that contains deodorizing and odor-masking agents with a DHA neutralizer

### How To Use:

- To activate the serum apply in circular motions to the body immediately before tanning.

### Did You Know:

- The new DHA system featured in Irresistible Beauty™ Intensive Bronzing Serum is as or even more efficient than Mahakanni.



## Swedish Beauty BoTANica® Kelp Me™ (I Think I'm Falling...) Ultra-Moisturizing Advanced Bronzer with BioBronze™ Blend

### What it is:

- Ultra-Moisturizing Bronzer
- BioBronze™ Blend
- Fragrance: Water Lily

### What it does:

- I. **Ultra-Moisturizing Advanced Bronzer:** Delivers immediate dark and hydrated skin
- II. **Marine Blend:** Trio of botanical marine extracts for long-lasting hydration
- III. **Eco-Trio™ Tanning Blend:** Diminishes appearance of fine lines and wrinkles
- IV. **BioBronze™ Technology:** Natural melanin enhancers prepare skin for dark color
- V. **Lotus Flower Water:** Advanced moisturizing ingredient for an extra boost of hydration

### How It Does It:

- I. **Ultra-Moisturizing Advanced Bronzer:** Non-irritating Tyrosine and Caramel deliver hydrated dark color
- II. **Marine Blend:** Trio of Red, Yellow, and Brown algae extracts hydrate and bind moisture to the skin
- III. **Eco-Trio™ Tanning Blend:** Vitamin E, Aloe Vera Gel, and Olive Oil protect against signs of aging and promote dark color
- IV. **BioBronze™ Technology:** BioBronze™ glowing tan activator is a proprietary blend of natural botanical ingredients, including Camu Camu fruit from the Amazon forest, that enhance tyrosinase and melanin for immediate rich color
- V. **Lotus Flower Water:** Extra-ordinary hydrating qualities

### How To Use:

- Apply generously to body immediately before tanning. Wash hands after use.

### Did You Know:

- Kelp Me™ Ultra-Moisturizing Advanced Bronzer features technology that delivers ingredients deep into the skin for longer-lasting color and hydration.



## Swedish Beauty BoTANica® (Be Leaf It, You're in...) Mint Condition™ Ultra Invigorating Superior Cooling Bronzer with BioBronze™ and ReFreshMint™ Technology

### What it is:

- Cooling Bronzer
- BioBronze™ Technology
- Firming and Toning
- Fragrance: Mint Mojito

### What it does:

- I. **UnBeLEAFable™ Bronzing Blend:** New powerful bronzing system to deliver shivering dark color
- II. **ReFreshMint™ Technology:** Cooling mint extracts that soothe and refresh the skin
- III. **Firming and Toning:** Firms skin and diminishes the appearance of cellulite
- IV. **BioBronze™ Technology:** Natural melanin enhancers prepare skin for dark color
- V. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles

### How It Does It:

- I. **UnBeLEAFable™ Bronzing Blend:** Powerful bronzing mix of natural bronzers, DHA, and melanin enhancers in a new intense bronzing system that keeps "actives" on skin for as long as possible for the darkest color
- II. **ReFreshMint™ Technology:** Trio of Banana, Peppermint, and Moroccan mint extracts invigorate and cool the skin
- III. **Firming and Toning:** Caffeine and Ribose Sugar work to firm and tone the skin
- IV. **BioBronze™ Technology:** Natural melanin enhancers prepare skin for dark color
- V. **Antioxidants:** Antioxidant Vitamins provide age defying, anti-wrinkle properties

### How To Use:

- Apply generously to body immediately before tanning. Wash hands after use.

### Did You Know:

- Mint Condition™ Superior Cooling Bronzer is the first product in the Swedish Beauty BoTANica® Line to feature firming and toning technology.



## Swedish Beauty BoTANica™ Pear Fecto®

Ultra Advanced Bronzer with ColorMapping™  
and BioBronze™ Technology

### What it is:

- Ultra Advanced Bronzer
- ColorMapping™ Technology
- 95% Natural, Paraben-free Bronzer Blend
- BioBronze™ Melanin Enhancer
- Fragrance: Perfect Pear

### What it does:

- I. **Ultra Advanced Bronzing Blend:** Combination of natural bronzers and DHA for the darkest color that develops immediately and lasts for 4-to-8 days
- II. **ColorMapping™ Technology:** Helps improve skin topography to provide unmatched smooth bronze tones
- III. **BioBronze™ Technology:** Tyrosinase boosting properties for deep, dark color
- IV. **Skin Care:** Natural extracts, 95 % natural and paraben-free formula helps firm and protect skin from fine lines and wrinkles
- V. **Moisturizer:** Aloe-rich for silky-soft, guilt-free skin
- VI. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Ultra Advanced Bronzing Blend:** Concentrated extracts of Henna, Banana, Black Tea Leaf, DHA, and BioBronze™ blend provide immediate color, while utilizing DOPA, a melanin precursor, for the darkest natural color
- II. **ColorMapping™ Technology:** Unique technology for absorption and consistency of color development
- III. **BioBronze™ Technology:** BioBronze™ glowing tan activator is a proprietary blend of natural botanical ingredients, including Camu Camu fruit from the Amazon forest, that enhance tyrosinase and melanin for immediate rich, dark color
- IV. **Skin Care:** Prickly Pear and Hibiscus extract are powerful natural toners that intensely help firm and hydrate for a smooth appearing complexion
- V. **Moisturizer:** The hydrating power of Aloe Vera plus Squalane help improve skin resilience, provide moisture, essential vitamins and color protection for a long-lasting tan color
- VI. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in circular motions immediately prior to tanning. Wipe or wash hands after application.

### Did You Know:

- Pear Fecto® lotion was inspired by skin-matching make up in cosmetics.



## Perfectly Dark® Darkest Intensifying Tanning Système

### What it is:

- Non-tingle, Non-bronzing Intensifier
- Anti-aging & Firming Formula
- Fragrance: Cranberry

### What it does:

- I. **Performance:** Melanin-boosting properties for deep, dark color
- II. **Skin Care:** Advanced conditioning ingredients help firm and hydrate the skin and promote dark color
- III. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- IV. **Moisturizers:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Performance:** Melanin Activating Peptides (M.A.P.) promotes advanced color
- II. **Skin Care:** PureLift® Blend is an age defying and firming blend of 5 ingredients for younger looking skin. Cellutox™ is an anti-wrinkle and firming complex. Encapsulated Vitamin C is an antioxidant that helps prevent and diminish fine lines and wrinkles
- III. **Antioxidants:** Antioxidant vitamins, such as Vitamin A, help speed skin healing and skin elasticity by providing age defying, anti-wrinkle properties
- IV. **Moisturizer:** Vitamin E increases the moisture retention with antioxidant and anti-wrinkle ingredients
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally, immediately prior to tanning.

### Did You Know:

- M.A.P. helps enhance melanogenesis, the production of melanin in the skin.



## Pink Diamond®

### Tingle 2 Dark Dual Bronzing Système with Hemp

#### What it is:

- Natural Bronzing Lotion with Hemp
- Mild Tingle Formula
- Fragrance: Citrus Cranberry

#### What it does:

- I. **Bronzers:** Provide immediate color that lasts for 1-to-2 days
- II. **Tingle:** Increases levels of oxygen to promote faster, darker and longer lasting dark color
- III. **Skin Care:** Advanced conditioning ingredients help firm and hydrate the skin and promote dark color
- IV. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- V. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Bronzers:** Natural bronzers are any combination of Henna, Walnut Shell, Caramel and/or Carrot Oil working together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Tingle:** Benzyl Nicotinate (or tingle) provides an intense reddening and warming effect to the skin by increasing microcirculation for deeper, darker tanning results
- III. **Skin Care:** FirmTone™ Blend is an exclusive blend of firming and toning ingredients for healthy looking skin. Hemp Seed Extract is a natural oil extract rich in enzymes that help soften and condition the skin to increase UV light absorption for maximum color. Encapsulated Vitamin C is an antioxidant that helps prevent and diminish fine lines and wrinkles while also helping with the formation of collagen. Encapsulation allows for increased levels of stability and efficacy
- IV. **Antioxidants:** Antioxidant vitamins, such as Vitamin A, help speed skin healing and skin elasticity by providing age defying, anti-wrinkle properties
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply evenly in circular motion immediately prior to tanning. Wash or wipe hands after application. Do not apply to face. **Testing a small area before application is mandatory. Tanning Advisory: Experienced tanners only!**

#### Did You Know:

- Pink Diamond® lotion is the lowest intensity tingle in the Swedish Beauty® line, and the natural bronzer makes it a “natural” for an add-on product for legs.



## Pure Brilliance™

### Radiant Dark Tanning Système

#### What it is:

- Non-tingle, Non-bronzing Intensifier
- Light Diffusing Flawless Finish Formula
- Fragrance: Rain Blossom

#### What it does:

- I. **Performance:** Melanin-boosting properties for deep, dark color
- II. **Flawless Finish:** Silky, pearl enriched formula with “soft focus” technology
- III. **Skin Care:** Cashmir Silk™ Silicone Blend for smooth and sensual feeling skin
- IV. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- V. **Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- VI. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Performance:** Melanin Activating Peptides (M.A.P.) promotes advanced color
- II. **Flawless Finish:** Pearl Extract and color enhancing reflective pigments amplify magnificent dark color for a glowing appearance
- III. **Skin Care:** Cashmir Silk™ Blend with exotic ingredients soften skin and promote longer, darker color
- IV. **Moisturizer:** Hydrating agents Aloe Vera, Pro Vitamin B5 and a proprietary Swedish Beauty® Blend make skin softer and feel more supple
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally, immediately prior to tanning.

#### Did You Know:

- M.A.P. helps enhance melanogenesis, the production of melanin in the skin.



## Swedish Beauty BoTANica™ Shea You Love Me™

Moisture Intense Hypoallergenic Tanning  
Intensifier

### What it is:

- 95% Natural, Paraben-free Intensifier
- Hypoallergenic
- BioBronze™ Melanin Enhancer
- Fragrance Free

### What it does:

- I. **Moisture Intense Intensifier:** Luxurious, thick and creamy formula instantly hydrates and prepares the skin for dark color
- II. **BioBronze™ Technology:** Tyrosinase boosting properties for deep, dark color
- III. **Skin Care:** Eco-Trio Tanning Blend, 95% natural and paraben-free formula helps protect skin from fine lines and wrinkles
- IV. **Moisturizer:** Aloe-rich for silky-soft, guilt-free skin
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Moisture Intense Intensifier:** A-O'Shea Moisturizing complex of Apple, Oatmeal and Shea Butter promotes skin repair, has soothing properties and improve dry skin appearance. Healthy, moisturized skin tans darker, tans faster, and stays tan longer
- II. **BioBronze™ Technology:** BioBronze™ glowing tan activator enhance tyrosinase and melanin for immediate rich, dark color
- III. **Skin Care:** Eco-Trio Tanning Blend of Vitamin A and E plus Aloe fight free radicals and hydrate, preparing skin for dark color
- IV. **Moisturizers:** The hydrating power of Aloe Vera help provide moisture for a long-lasting tan color
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally, immediately prior to tanning.

### Did You Know:

- Shea You Love Me™ lotion is specifically formulated for tanners with extremely dry skin and eczema.



## Simply Dark™

Dual Natural Bronzer with BioTanning™ and  
BodyBlush®

### What it is:

- Natural Bronzer
- BodyBlush® Blend
- Fragrance: Polo Blue™

### What it does:

- I. **BodyBlush® Blend:** A unique “tingle-free tingle” formula that promotes dark color
- II. **Performance:** High concentration of skin moisturizing ingredients for fast, dark photo-reactive color

### How It Does It:

- I. **BodyBlush® Blend:** Increases levels of oxygen to promote faster, darker and longer lasting color
- II. **Performance:** Vitamin E helps moisturize and protect skin from UV stress

### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Suitable for all skin types.

### Did You Know:

- Natural bronzers make this a great up-sell product



## Skin Embrace®

### High-end Extreme Moisturizing Tan Extender Système

#### What it is:

- Tan Extender Lotion with DermaDark® Bronzers
- Rich, Silky Smooth Lotion with Cashmir Silk™ Silicone
- Fragrance: Zen Passion

#### What it does:

- Bronzers:** Boosts dark color development
- Skin Care:** Advanced conditioning ingredients help firm and hydrate the skin and promote dark color
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Bronzers:** DermaDark® Bronzers are streak-free and stain-free bronzers that enhance the skin's natural tanning process
- Skin Care:** Cashmir Silk™ Blend is a silicone blend with exotic ingredients that softens skin and promotes longer, darker color. Aloe Vera is a skin softening, healing, and moisturizing ingredient. Milk Thistle Extract is an anti-wrinkle skin conditioning agent for soft, nourished skin
- Antioxidants:** Antioxidant Vitamins A, E, and ProVitamin B5 help speed skin healing and skin elasticity by providing age defying, anti-wrinkle properties
- Moisturizer:** Shea Butter and Aloe Vera provide intense hydration and healing properties for silky, smooth feeling skin
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally in circular motion immediately after tanning or bathing.

#### Did You Know:

- Skin Embrace® lotion not only provides hydration to the skin, but also gives a hint of self-tanning color as well.



## Swedish Beauty BoTANica™

### Soy Dark®

#### BioBronze™ Tanning Intensifier

#### What it is:

- 95% Natural, Paraben-free Intensifier
- BioBronze™ Melanin Enhancer
- Fragrance: Fresh Morning Dew

#### What it does:

- BioBronze™ Technology:** Tyrosinase boosting properties for deep, dark color
- Skin Care:** H2Soy blend is 95 % natural formula based on nature's powerhouse of rejuvenating extracts
- Moisturizer:** Aloe-rich for silky-soft, guilt-free skin
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- BioBronze™ Technology:** BioBronze™ glowing tan activator is a proprietary blend of natural botanical ingredients, including Camu Camu fruit from the Amazon forest, that enhances tyrosinase and melanin for immediate rich, dark color
- Skin Care:** H2Soy is an all natural combination of Hemp Seed Oil, Honey and Soy that are rich in the essential fatty acids necessary for healthy, soft skin to maintain color
- Moisturizers:** The hydrating power of Aloe Vera plus an Amino Acid Cocktail with Sodium PCA provide moisture, essential vitamins and color protection for a long-lasting tan color
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

#### How To Use:

- Apply liberally, immediately prior to tanning.

#### Did You Know:

- Swedish Beauty Botanica™ products are recyclable.



## Stunning® Hot Tingle 45 Extreme Tanning Système

### What it is:

- Hot Tingle 45 Formula
- Age Defying and Firming Formula
- Fragrance: Cranberry

### What it does:

- I. **Tingle:** Increases levels of oxygen to promote faster, darker and longer lasting dark color
- II. **Skin Care:** Advanced conditioning ingredients help firm and hydrate the skin and promote dark color
- III. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- IV. **Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Tingle:** Benzyl Nicotinate (or tingle) provides an intense reddening and warming effect to the skin by increasing microcirculation for deeper, darker tanning results
- II. **Skin Care:** Tissue Respiratory Factors (TRF) helps to repair tissue that has been torn or damaged. Beauty Blend™ contains natural oils, Olive, Sunflower, and Tea Tree, for skin conditioning and intense moisturizing
- III. **Antioxidants:** Antioxidant vitamins, such as Vitamin A, help speed skin healing and skin elasticity by providing age defying, anti-wrinkle properties
- IV. **Moisturizer:** Vitamin E helps moisturize and protect the skin from UV stress
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply evenly immediately prior to tanning. Wash or wipe hands after application. Do not apply to face. **Testing a small area before application is mandatory. Tanning Advisory: Experienced Tanners ONLY!**

### Did You Know:

- Stunning® lotion is the second hottest tingle product offered in the Swedish Beauty® line at Tingle 45.



## Swedish Bronzing Crème® Natural Bronzing Système

### What it is:

- Natural Bronzing Lotion
- Extreme Skin Hydration
- Fragrance: Fresh Floral

### What it does:

- I. **Bronzers:** Provides immediate dark color lasting 1-to-2 days
- II. **Skin Care:** Advanced conditioning ingredients help firm and hydrate the skin and promote dark color
- III. **Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- IV. **Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Bronzers:** Natural Bronzers are any combination of Henna, Walnut Shell, Caramel and/or Carrot Oil working together synergistically by combining the best tanning technology and ingredients to enhance the natural tanning ability
- II. **Skin Care:** Tissue Respiratory Factors (TRF) help to repair tissue that has been torn or damaged. Peach Leaf Extract is a skin conditioning agent. Beauty Blend™ contains natural oils, Olive, Sunflower, and Tea Tree, for skin conditioning and intense moisturizing
- III. **Antioxidants:** Antioxidant vitamins, such as Vitamin A, help speed skin healing and skin elasticity by providing age defying, anti-wrinkle properties
- IV. **Moisturizer:** High content of Vitamin E helps moisturize and protect the skin from UV stress
- V. **ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally, immediately prior to tanning.

### Did You Know:

- Swedish Bronzing Crème® lotion is the most affordable bronzing product in the Swedish Beauty® line.



## Swedish Intensifier® DermaDark® Intensifying Système

### What it is:

- DermaDark® Bronzing Lotion
- Age Defying and Firming
- Fragrance: Fresh Linen

### What it does:

- Bronzers:** Provides streak-free, stain-free color
- Skin Care:** Advanced conditioning ingredients help firm and hydrate the skin and promote dark color
- Antioxidants:** Neutralize free radicals to help prevent and diminish fine lines and wrinkles
- Moisturizer:** Advanced conditioning ingredients help firm and hydrate the skin and provide intense moisture for the longest-lasting dark color
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Bronzers:** DermaDark® Bronzers are streak-free, stain-free bronzers that enhance the skin's natural tanning process
- Skin Care:** Tissue Respiratory Factors (TRF) help to repair tissue that has been torn or damaged. Beauty Blend™ contains natural oils, Olive, Sunflower, and Tea Tree, for skin conditioning and intense moisturizing
- Antioxidants:** Antioxidant vitamins, such as Vitamin A, help speed skin healing and skin elasticity by providing age defying, anti-wrinkle properties
- Moisturizer:** Vitamin E helps moisturize and protect the skin from UV stress
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally, immediately prior to tanning.

### Did You Know:

- DermaDark® Blend is referred to as the fertilizer for the melanocytes.



## Swedish Beauty BoTANica™ Take Olive Me® Quick Delivery Advanced Bronzer with BioBronze™ Blend

### What it is:

- Advanced Bronzer
- Quick Delivery System
- 95% Natural, Paraben-free Bronzer Blend
- BioBronze™ Melanin Enhancer
- Fragrance: Olive Leaf

### What it does:

- Advanced Bronzing Blend:** Combination of natural bronzers and melanin enhancers for the darkest color that develops immediately and lasts for 4-to-8 days
- Quick Color Delivery:** Imparts dark, even color within one hour
- Moisturizer:** Creamy Olive Milk imparts intense moisture for soft and smooth feeling skin
- BioBronze™ Technology:** Tyrosinase boosting properties for deep, dark color
- Skin Care:** Eco-Trio Tanning Blend, 95% natural and paraben-free formula helps protect skin from fine lines and wrinkles
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Advanced Bronzing Blend:** Concentrated extract of Cocoa and BioBronze™ blend provide immediate color
- Quick Color Delivery:** Fast release system of specialized extracts develop dark tones rapidly
- Moisturizer:** Olive Milk rich in essential fatty acids and trace minerals replenish and hydrate
- BioBronze™ Technology:** BioBronze™ glowing tan activator is a proprietary blend of natural botanical ingredients, including Camu Camu fruit from the Amazon forest, that enhance tyrosinase and melanin for immediate rich, dark color
- Skin Care:** Eco-Trio Tanning Blend of Vitamin A and E plus Aloe fight free radicals and hydrate, preparing skin for dark color
- ATO:** Tanfresh™ Blend delivers a fresh, invigorating after-tan fragrance

### How To Use:

- Apply liberally in circular motions immediately prior to tanning.

### Did You Know:

- Take Olive Me® is the perfect lotion to recommend to tanners who need to get dark fast.

## Notes

# 2011 CALIFORNIA TAN®

## PHILOSOPHY OF CALIFORNIA TAN® BRAND

### **The Sexy Side of Science**

Inspired by the carefree, sun-kissed lifestyle of the golden state, California Tan® tanning lotions let you live reminiscent of the beaches and playgrounds of the rich, chic and famous. Infused with superior tanning and skin care ingredients, the California Tan® scientifically proven, ultra hydrating formulas are available in a patented system that is designed to provide outstanding dark color with advanced skin care that produces luxurious, pampered golden skin.

## THE 3-STEP TANNING SYSTEM

California Tan® and Matahari® products are available in a 3-step tanning system:

### STEP ONE

#### Dark Tan Builders

**...to build a rich, golden brown base tan**

**WHO they are for:** Beginning tanners with no or minimal base tan who have not yet reached their tanning plateau.\*  
**WHAT they do:** Step One products are scientifically-formulated to help build a rich, golden-brown base tan as quickly as possible.

**WHEN they should be used:** Step One products should be liberally applied to the skin prior to each tanning session.

### STEP TWO

#### Dark Tan Boosters

**...for deep, dark results beyond the tanning plateau**

**WHO they are for:** Advanced tanners with an existing base tan who have reached their tanning plateau.\*

**WHAT they do:** Step Two products are scientifically-formulated to condition the skin to break through the tanning plateau for deeper, darker results.

**WHEN they should be used:** Step Two products should be liberally applied to the skin immediately prior to each tanning session.

#### Dark Tan Optimizers

**...for faster, deep, dark results beyond the tanning plateau**

**WHO they are for:** Advanced tanners with an existing base tan who have reached their tanning plateau and are ready to break through the bronzing barrier for extremely dark color.\*

**WHAT they do:** Step Two Plus products are scientifically-formulated to optimally

prepare and condition the skin to break through the tanning plateau for faster, deeper, and darker results. A Dark Tan Optimizer features a bronzing potency greater than Venti (20) and by design is the most potent bronzing product to achieve the ultimate, rich, and naturally-looking deep, dark color.

**WHEN they should be used:** Step Two products should be liberally applied to the skin immediately prior to each tanning session.

### STEP THREE

#### Dark Tan Extenders

**...to preserve, protect and extend the tan**

**WHO they are for:** ALL tanners at ALL steps of the tanning process should ALSO be using a Step Three product.

**WHAT they do:** Step Three products are scientifically-formulated with intense hydrating and tan-intensifying ingredients to preserve, protect and extend the tan. These products enhance color, prevent peeling and replenish moisture. Introducing into the Step 3 system for 2011 and beyond, new CT-Protect™, shielding skin's appearance with nutrients to prevent damage.

**WHEN they should be used:** Step Three products should be liberally applied daily after bathing or showering and after each UV exposure.

#### \*What is a "tanning plateau?"

A tanning plateau is a point when regular tanners have developed a base tan and are not getting significantly darker with each visit.

## CALIFORNIA TAN® LOTION CATEGORIES

### INTENSIFIERS

Intensifiers naturally promote dark, bronze color through hydration and skin conditioning properties that enhance the skin's natural color potential.

**WHO they're for:** Tanner's of all levels and tanning experience looking to unlock their skin's true deep, dark color potential...in short, everyone.

### RAPID ROUGE™

#### Rapid Rouge™/Beach Blush/Blushing Products

In 2010, the California Tan® & Emerald Bay® brands introduced to the industry an innovation in BLUSHING tanning technology: Rapid Rouge™/Beach Blush, utilize a proprietary blend of ingredients that ensure rapid results to provide immediate, tingle-free instant color. The ingredient technology used in the Rapid Rouge™/Beach Blush formulas allow the skin to develop a slight blush color and increases oxygen levels in the skin during the tanning process, causing faster color development without the skin irritant side effects associated with traditional "tingle" or "hot action" products. This non-irritating blend produces products that are perfect for any tanner at any stage of color development and are acceptable for application on the face.

**WHO they're for:** Rapid Rouge™/Beach Blush is ideal for all tanners regardless of their tanning level who want the results of a traditional tingle product without the skin inflammation and irritation.

**WHAT they do:** Rapid Rouge™/Beach

Blush blends ensure rapid results that provide immediate tingle-free instant color. The ingredients in each complex react synergistically for an immediate photo-reactive blushed glow devoid of warming the skin.

**HOW they should be used:** Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### HOT ACTION AND H.E.A.T.™ TECHNOLOGIES

**What are Hot Action Products?**

**WHO they're for:** Hot Action products are for advanced tanners who like to experience a warming sensation during tanning and see a reddening effect on their skin after tanning. These products are not recommended for sensitive skin tanners. Hot Action products are available in a range of intensity -- first time users should start with lower intensity products and slowly work their way up to a level they are comfortable using.

**WHAT they do:** Products with Hot Action stimulate and increase micro-circulation of the skin for greater, more intense tanning results.

**HOW they should be used:** Hot Action products should be applied to the skin immediately prior to tanning. A spot test is recommended prior to use.

**WHAT is H.E.A.T.™?**

H.E.A.T.™ - Haute Enhanced Action Technology: Advanced sensory technology that gives intense hot action with Benzyl Nicotinate and two secret weapons including a powerful botanical ingredient. H.E.A.T.™ increases the bio-availability of the minerals and trace elements within the lotion and provides a burst of essential tanning energy with enhanced oxygenation of the skin.

## Common questions about Hot Action

**WHAT is Hot Action and what does it do to my skin?** Hot Action and Tingle products are typically made with a combination of Benzyl Nicotinate and Methyl Nicotinate. These ingredients increase the micro-circulation of the skin, causing blood vessels in the skin to open, resulting in an increase in blood flow. The reddening appearance and warming effect on the skin is a result of the increase in blood flow, similar to the flush you feel when your blood flow increases when you begin exercising. The increased blood flow increases the oxygen level in the skin, which aids in the delivery of required nutrients. This speeds up the skin's natural growth and maintenance processes.

Hot Action causes a temporary skin response. The duration of the effect depends on the intensity of the ingredients and the sensitivity of each individual's skin. Usually the Hot Action response initiates fairly quickly once the product is applied and will last anywhere from 20 minutes to a few hours.

### **ARE Hot Action products dangerous?**

Although some people with sensitive skin may find the effect uncomfortable, it is not inherently dangerous. In fact, the active ingredients in these products are often used in muscle rubs that doctors recommend for muscle

soreness and stiffness.

### **IS the Hot Action effect similar to a sunburn?**

Yes and no. The reddening you experience with a sunburn is the result of increased blood circulation. However, when the skin has been overexposed to UV light, the increased circulation is naturally triggered by the skin trying to repair damage. With Hot Action products, the blood vessels are merely responding to the Hot Action ingredients, just like they will respond to a muscle rub. Hot Action products do not cause any damage to skin cells, and, in fact, they can actually help these cells function more efficiently.

## BRONZING TECHNOLOGIES

(please see the following pages)

### CALIFORNIA TAN® BRONZING SYSTEM

#### BRONZERS

- Further promotes dark, advanced color via Immediate Bronzers, natural bronzing agents and/or sunless tanning agents called Delayed Bronzers
- Designed to optimize skin's natural color potential while hydrating the skin
- **Natural Bronzers:** Enhance the tanning process by imparting additional color to the skin via immediate bronzers. Designed to encourage the tanning process and establish a base tan. Great for tanners looking to build a natural tan without the use of DHA
- **Dual, Triple & Quad Bronzers:** Enhance the tanning process by imparting additional color to the skin via immediate "natural" bronzers and delayed "self tanning" agents such as DHA
- **Bronzing Potency:** Designed to enhance the bronzing process, imparting additional color via immediate bronzers, delayed bronzers and melanin activating ingredients. Each number represents the bronzing POTENCY of each product. Each POTENCY is derived from particular melanin ingredients and bronzers as well as the amounts of each, combined to deliver intense color. Formulated to maximize color potential and "breakthrough" the color plateau for the most advanced color. Bronzing potencies are reflected in a numbered system as Duo (2) to Venti Sex (26).

### MELABOOST™ (MELANIN ENHANCING BRONZER)

Melanin enhancing bronzers are the newest technology in color enhancement. These bronzers break tradition with all of the color benefits of a true sunless, self tanner based on stimulation of melanin biosynthesis. These are streak-free, stain-free and do not wash off because the color is the natural tan of the skin but at the darkest tone possible. When Melanin Enhancing Bronzers are used alone or with Natural Bronzers (without Delayed/DHA bronzers), they take longer but produce a darker more natural color.

### California Tan Bronzer Reference Guide

Bronzer Level	Bronzer Style	What it is...	What it does...
Quatro+	Soft	<ul style="list-style-type: none"> <li>For beginning tanners with a lighter complexion and/or no base tan</li> <li>Contains more than 4x the amount of DHA &amp; Erythrulose vs. standard bronzers</li> </ul>	<ul style="list-style-type: none"> <li>Develops color in 2-3 hours</li> <li>Gives a subtle, sun-kissed glow</li> <li>Lasts more than 4x longer than standard bronzers</li> </ul>
	Dark	<ul style="list-style-type: none"> <li>For advanced tanners with a darker complexion and/or an existing base tan</li> <li>Contains more than 4x the amount of DHA &amp; Erythrulose vs. standard bronzers</li> </ul>	<ul style="list-style-type: none"> <li>Develops color in 2-3 hours</li> <li>Provides deep, dark color</li> <li>Lasts more than 4x longer than standard bronzers</li> </ul>
Quatro	Soft	<ul style="list-style-type: none"> <li>For beginning tanners with a lighter complexion and/or no base tan</li> <li>Contains 4x the amount of DHA &amp; Erythrulose vs. standard bronzers</li> </ul>	<ul style="list-style-type: none"> <li>Develops color in 2-3 hours</li> <li>Gives a subtle, sun-kissed glow</li> <li>Lasts 4x longer than standard bronzers</li> </ul>
	Dark	<ul style="list-style-type: none"> <li>For advanced tanners with a darker complexion and/or an existing base tan</li> <li>Contains 4x the amount of DHA &amp; Erythrulose vs. standard bronzers</li> </ul>	<ul style="list-style-type: none"> <li>Develops color in 2-3 hours</li> <li>Provides deep, dark color</li> <li>Lasts 4x longer than standard bronzers</li> </ul>
Triple	Soft	<ul style="list-style-type: none"> <li>For beginning tanners with a lighter complexion and/or no base tan</li> <li>Contains 3x the amount of DHA &amp; Erythrulose vs. standard bronzers</li> </ul>	<ul style="list-style-type: none"> <li>Develops color in 2-3 hours</li> <li>Gives a subtle, sun-kissed glow</li> <li>Lasts 3x longer than standard bronzers</li> </ul>
	Dark	<ul style="list-style-type: none"> <li>For advanced tanners with a darker complexion and/or an existing base tan</li> <li>Contains 3x the amount of DHA &amp; Erythrulose vs. standard bronzers</li> </ul>	<ul style="list-style-type: none"> <li>Develops color in 2-3 hours</li> <li>Provides deep, dark color</li> <li>Lasts 3x longer than standard bronzers</li> </ul>
Double	Soft	<ul style="list-style-type: none"> <li>For beginning tanners with a lighter complexion and/or no base tan</li> <li>Contains 2x the amount of DHA &amp; Erythrulose vs. standard bronzers</li> </ul>	<ul style="list-style-type: none"> <li>Develops color in 2-3 hours</li> <li>Gives a subtle, sun-kissed glow</li> <li>Lasts 2x longer than standard bronzers</li> </ul>
	Dark	<ul style="list-style-type: none"> <li>For advanced tanners with a darker complexion and/or an existing base tan</li> <li>Contains 2x the amount of DHA &amp; Erythrulose vs. standard bronzers</li> </ul>	<ul style="list-style-type: none"> <li>Develops color in 2-3 hours</li> <li>Provides deep, dark color</li> <li>Lasts 2x longer than standard bronzers</li> </ul>

## OPTIMIZER BRONZING TECHNOLOGY

An optimizer is a Step 2 bronzing product with Venti (20) Bronzers or more...

**ColorCatalyst™ Complex:** Advanced tanning results break through the skin's natural SPF barrier and advanced peptide technology stimulates melanin synthesis for unsurpassed bronzing results.

### What do we call this amazing Step 2 Bronzer Enhancement?

**Optimizer:** This is the “Beyond Bronze Breakthrough” with the most potent, advanced formulation and bronzers available in a family of products. Designed for advanced tanners who want to break the bronzing barriers and plateau for unsurpassable results.

### How does the new optimizing category fit perfectly in the patented 3 Step System (see below)?

Category	Step 1 Base Tan Builder Builds a rich, golden brown base tan	Step 2 Dark Tan Booster For deep dark results beyond the tanning plateau
Pure	<b>Vitatan® 2000:</b> Provides nutrients and energy to truly enhance base tan development	<b>CuO2® + TRF 2000®:</b> Helps to promote oxygen uptake and energize the skin for dark tan development and amplified color
Bronzer	<b>Soft Double/Triple/Quatro/Quatro + Soft Bronzextend® =</b> DHA + Erythrulose + Kukui Extract (Kukui is a natural based bronzer)	<b>Dark Double/Triple/Quatro/Quatro + Dark Bronzextend® =</b> DHA + Erythrulose + Hematite (Hematite is a naturally brown mineral that improves skin density & firmness extending the life of bronze color)
Optimizer		<b>ColorCatalyst™ Complex + Dark Bronzextend® + CuO2® + TRF 2000®:</b> This is the “Beyond Bronze Breakthrough” with the most potent, the most advanced formulation and bronzers available in a family of products. Designed for advanced tanners who want to burst through the bronzing barrier and reveal the best color results ever!



## All the RAGE™ Bronzer Step 2

### Tres (3) Bronzers with Instant SunBoost™ Bronzing Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Tres (3) Bronzers with Instant SunBoost™
- Fragrance: Creamy Amaretto

#### What it does:

- Maximize Color:** Patented Step 2 Tres (3) bronzers advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2 to 3 hours
- Production:** Increases and stimulates melanin production
- Antioxidant:** Powerful antioxidant that increases tanning efficiencies for a gorgeous bronze shade
- Moisturize:** Provides intense, long-lasting moisture to the skin
- After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2011™ & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Production:** Banana Extract - Maximizes the tanning process by helping to stimulate the production of melanin for faster color development
- Antioxidant:** Vitamin C – Helps to neutralize free radicals to prevent wrinkles and diminish fine lines
- Moisture:** Shea Butter – Its intense moisture properties will saturate and smooth the skin while deepening and prolonging tanning results
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- All the RAGE™ features Kukui Nut Oil providing your skin immediate bronze color.



## Ambrosia® 360 Step 1

### Gel/Lotion Tanning Blend Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Unique Combination of Gel and Lotion
- Fragrance: Banana Coconut

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Age Defying:** Provides advanced, continuous age-fighting benefits
- Firming:** Support a firmer, more contoured appearance
- Moisturize:** Moisturizes for longer-lasting tanning results
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Age Defying:** Vita C&E Renewal Factor™ - Provides continuous doses of powerful age defying vitamins (C and E), in an advanced micro-release delivery system to neutralize, avert and diminish the appearance of fine lines and wrinkles
- Firming:** Caffeine Lifter - Promotes a firmer, more contoured appearance to the skin for true age defiance
- Moisturize:** Orange Blossom & Meadowsweet Extract – Help lock in moisture for a smooth, dark finish
- ATO:** Biosaccharide Complex – Will aid in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Clear, air-tight packaging keeps product fresh while the clear bottle displays when the product is running out.



## Ambrosia® 360 Step 2 Gel/Lotion Tanning Blend Step 2 Dark Tan Booster

### What it is:

- Step 2 Pure Formula
- Unique Combination of Gel and Lotion
- Fragrance: Banana Coconut

### What it does:

- Maximize Color:** Patented Step 2 pure formula advances color far beyond the tanning plateau of skin
- Age Defying:** Provides advanced, continuous age-fighting benefits
- Firming:** Support a firmer, more contoured appearance
- Moisturize:** Moisturizes for longer-lasting tanning results
- ATO:** Will help prevent after-tan odor

### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Age Defying:** Vita C&E Renewal Factor™ - Provides continuous doses of powerful age defying vitamins (C and E), in an advanced micro-release delivery system to neutralize, avert and diminish the appearance of fine lines and wrinkles
- Firming:** Caffeine Lifter - Promotes a firmer, more contoured appearance to the skin for true age defiance
- Moisturize:** Orange Blossom & Meadowsweet Extract – Help lock in moisture for a smooth, dark finish
- ATO:** Biosaccharide Complex – Will aid in preventing unpleasant after-tan odor

### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

### Did You Know:

- Clear, air-tight packaging keeps product fresh while the clear bottle displays when the product is running out.



## Ambrosia® 360 Bronzer Step 2 Gel/Lotion Bronzing Blend Step 2 Dark Tan Booster

### What it is:

- Step 2 Dark Triple Bronzing Formula
- Unique Combination of Gel and Lotion
- Fragrance: Banana Coconut

### What it does:

- Maximize Color:** Patented Step 2 dark triple bronzing formula advances color far beyond the tanning plateau of skin
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Age Defying:** Provides advanced, continuous age-fighting benefits
- Firming:** Support a firmer, more contoured appearance
- Moisturize:** Moisturizes for longer-lasting tanning results
- ATO:** Will help prevent after-tan odor

### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® – Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Age Defying:** Vita C&E Renewal Factor™ - provides continuous doses of powerful age defying vitamins (C and E) in an advanced micro-release delivery system to neutralize, avert and diminish the appearance of fine lines and wrinkles
- Firming:** Caffeine Lifter - Promotes a firmer, more contoured appearance to the skin for true age defiance
- Moisturize:** Orange Blossom & Meadowsweet Extract – Help lock in moisture for a smooth, dark finish
- ATO:** Biosaccharide Complex – Will aid in preventing unpleasant after-tan odor

### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application

### Did You Know:

- Clear, air-tight packaging keeps product fresh while the clear bottle displays when the product is running out.



## Ambrosia 360™ Complete Bronzer Step 2

Duodecimus (12) Bronzers with Rapid Rouge™  
Step 2 Dark Tan Booster

### What It is:

- Step 2 Duodecimus (12) Bronzers with Rapid Rouge™
- Unique Combination of Gel and Lotion
- Fragrance: Banana Coconut

### What It does:

- Maximize Color:** Patented Step 2 Duodecimus (12) bronzers advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2 to 3 hours
- Develop:** Ensures rapid results that provide immediate, tingle free instant color
- Age Defying:** Provides advanced, continuous age-fighting benefits
- Firming:** Supports a firmer, more contoured appearance
- After Tan Odor:** Will help prevent after-tan odor

### How It Does It:

- Maximize Color:** TRF 2010™ & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Duodecimus (12) Bronzers - Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Develop:** Rapid Rouge™ Complex - Provokes a blushing effect on the skin, increasing red blood cell circulation to deliver additional oxygen at the surface level of skin causing faster, darker results
- Age Defying:** Vita C&E Renewal Factor™ - Provides continuous doses of powerful age defying vitamins (C and E) in an advanced micro-release delivery system to neutralize, avert and diminish the appearance of fine lines and wrinkles
- Firming:** Caffeine Lifter – Promotes a firmer, more contoured appearance to the skin for true age defiance
- After Tan Odor:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- Ambrosia 360™ Complete was designed with a brand new gel + lotion swirl pattern that really shows off the luminescence of the gel and lotion side by side.



## Aqueous Kiss™ Step 1

Melaboost™ Bronzing Lotion  
Step 1 Dark Tan Builder

### What it is:

- Step 1 Melaboost™ Bronzer Formula
- Fragrance: Turquoise Seas

### What it does:

- Accelerate Color:** Patented Step 1 Melaboost™ bronzing formula accelerates color for faster base tan development
- Bronzer:** Natural color enhancer for intense dark color
- Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Age Defying:** Provides advanced, continuous age-fighting benefits
- Moisturize:** Provides intense hydration for longer-lasting tanning results
- After Tan Odor:** Will help prevent after-tan odor

### How It Does It:

- Accelerate Color:** Vitatan™ 2011 - Contains an exclusive and boosted combination of vitamins, minerals, anti-oxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Melaboost™ – DHA-free, natural color enhancer for streak-free and stain-free color maintenance that enhances the skin's natural tanning process
- Develop:** AquaTherapy™ (Venuceane & Aquaporins) – A complex blend of Venuceane (powerful antioxidant found in the sea) and Aquaporins (natural skin protectant that safeguards skin from UV dehydration stress) to aid skin in preparing for fabulous color
- Age Defying:** Bikini Science™ - Caffeine is the active ingredient which helps fashion your skin to feel firmer and tighter for a sleeker appearance and smooth skin tone
- Moisturize:** Cocoa Seed Butter – Provides intense hydration to skin cells for an accelerated deep, dark tan
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

### Did You Know:

- That the Boho Beach Collection features a unique, sea inspired “water-break” formula you can actually feel on your skin like a Pacific Ocean wave “breaking”.



## Beach Bum Rum™ Bronzer Step 1

### Tropical Bronzing Lotion Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Triple Bronzing Formula
- Fragrance: Coconut Colada

#### What it does:

- Accelerate Color:** Patented Step 1 soft triple bronzing formula accelerates color for faster base tan development
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Age Defying:** Provides advanced, continuous age-fighting benefits
- Moisturize:** Moisturizes for longer-lasting tanning results
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, soft sun-kissed glow
- Age Defying:** Coconut Oil & Grape Seed Oil – Help defend against free radical damage and moisture loss for youthful, healthy-looking skin that feels soft and smooth
- Moisturize:** Caribbean Rum Extract – Intensifies bronzer results while providing highly intense hydration
- ATO:** Biosaccharide Complex – Will aid in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application

#### Did You Know:

- Using Beach Bum Rum™ is like drenching your skin with intoxicating darkness of the tropics.



## Beach Bum Rum™ Bronzer Step 2

### Tropical Bronzing Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Triple Bronzing Formula
- Fragrance: Coconut Colada

#### What it does:

- Maximize Color:** Patented Step 2 dark triple bronzing formula advances color far beyond the tanning plateau of skin
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Age Defying:** Provides advanced, continuous age-fighting benefits
- Moisturize:** Moisturizes for longer-lasting tanning results
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO2® – Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Age Defying:** Coconut Oil & Grape Seed Oil – Help defend against free radical damage and moisture loss for youthful, healthy-looking skin that feels soft and smooth
- Moisturize:** Caribbean Rum Extract – Intensifies bronzer results while providing highly intense hydration
- ATO:** Biosaccharide Complex – Will aid in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Using Beach Bum Rum™ is like drenching your skin with intoxicating darkness of the tropics.



## Bronze Rhapsody™ Bronzer Step 2

Quartus (4) Bronzers with Rapid Rouge™  
Blushing Lotion  
Step 2 Dark Tan Booster

### What It is:

- Step 2 Quartus (4) Bronzers with Rapid Rouge™ Formula
- Fragrance: Beach Breeze

### What It does:

- Maximize Color:** Patented Step 2 Quartus (4) bronzers advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Quadruple the bronzing boost visible in 2 to 3 hours which accentuates tanned skin; Also contains an immediate, bronzed tint
- Rapid Rouge™:** Ensures rapid results that provide immediate, tingle free instant color
- Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Age Defying:** Provides advanced, continuous age-fighting benefits
- After Tan Odor:** Will help prevent after-tan odor

### How It Does It:

- Maximize Color:** TRF 2011™ & CuO<sub>2</sub>® - Each is an advanced and boosted tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Provides an immediate, natural-looking, soft sun-kissed glow
- Rapid Rouge:** Rapid Rouge Complex™ - Provokes a warming effect on the skin, increasing red blood cell circulation to deliver additional oxygen at the surface level of skin causing faster, darker results
- Develop:** AquaTherapy™ (Venuceane & Aquaporins) – A complex blend of Venuceane (powerful antioxidant found in the sea) and Aquaporins (natural skin protectant that safeguards skin from UV dehydration stress) to aid skin in preparing for fabulous color
- Age Defying:** Bikini Science™ - Caffeine is the active ingredient which helps fashion your skin to feel firmer and tighter for a sleeker appearance and smooth skin tone
- After Tan Odor:** Alpine Lichen – Will aid in preventing unpleasant after-tan odor

### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- That the Boho Beach Collection features a unique, sea inspired “water-break” formula you can actually feel on your skin like a Pacific Ocean wave “breaking”.



## CT Seven® Step 1

SMART Tanning Lotion  
Step 1 Base Tan Builder

### What it is:

- Step 1 Pure Formula
- Fragrance: Fresh Ocean Breeze with Soft Vanilla

### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Age Defying:** Neutralizes free radicals to help prevent and diminish fine lines and wrinkles
- Delivers:** Energizes skin for a firmer, younger-looking appearance
- Nourish:** Balances skin's nutrient levels to accelerate color development
- Moisturize:** Provides intense hydration for longer-lasting tanning results
- ATO:** Will help prevent after-tan odor

### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Age Defying:** Red Sea Algae - Rich in vitamins and amino-acids, which help fight fine lines and wrinkles
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) and IQ Complex™ - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development; Increases microcirculation in the skin for improved energy and oxygen intake, both essential to fast tanning results
- Nourish:** SMART Technology - Identifies the skin's individual needs and delivers the Savvy Seven™ throughout the skin where they are needed to ensure fast, dark tanning development
- Moisturize:** Aloe Vera - Delivers healing, soothing, moisturizing and conditioning benefits to the skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

### Did You Know:

- The Savvy Seven™ are oxygen, energy, copper, zinc, H<sub>2</sub>O, electrolytes and antioxidants and are key components to optimal tanning results.



## CT Seven® Step 2

### SMART Tanning Lotion

#### Step 2 Dark Tan Booster

#### What It is:

- Step 2 Pure Formula
- Fragrance: Fresh Ocean Breeze with Soft Vanilla

#### What It does:

- Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- Age Defying:** Neutralizes free radicals to help prevent and diminish wrinkles
- Nourish:** Balances skin's nutrient levels to maximize color development
- Moisturize:** Provides intense hydration for longer-lasting tanning results
- Delivers:** Energizes skin for a firmer, younger-looking appearance
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Age Defying:** Red Sea Algae - Rich in vitamins and amino-acids, which help fight fine lines and wrinkles
- Nourish:** SMART Technology - Identifies the skin's individual needs and delivers the Savvy Seven™ throughout the skin where they are needed to ensure fast, dark tanning development
- Moisturize:** Aloe Vera - Delivers healing, soothing, moisturizing and conditioning benefits to the skin
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) and IQ Complex™ - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development; Increases microcirculation in the skin for improved energy and oxygen intake, both essential to fast tanning results
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The Savvy Seven™ are oxygen, energy, copper, zinc, H<sub>2</sub>O, electrolytes and antioxidants and are key components to optimal tanning results.



## CT Seven® Bronzer Step 1

### SMART Bronzing Lotion

#### Step 1 Base Tan Builder

#### What It is:

- Step 1 Soft Quatro Bronzing Formula
- Fragrance: Fresh Ocean Breeze with White Jasmine

#### What It does:

- Accelerate Color:** Patented Step 1 Soft Quatro Bronzer accelerates color for faster base tan development
- Bronzer:** Four times the bronzing boost visible in 2-to-3 hours
- Delivers:** Energizes skin for a firmer, younger-looking appearance
- Nourish:** Balances skin's nutrient levels to accelerate color development
- Moisturize:** Provides intense hydration for longer-lasting tanning results
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, sun-kissed glow
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) and IQ Complex™ - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development; Increases microcirculation for improved energy and oxygen intake, both essential to fast tanning results
- Nourish:** SMART Technology - Identifies the skin's individual needs and delivers the Savvy Seven™ throughout the skin where they are needed to ensure fast, dark tanning development
- Moisturize:** Aloe Vera - Delivers healing, soothing, moisturizing and conditioning benefits to the skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The Savvy Seven™ are oxygen, energy, copper, zinc, H<sub>2</sub>O, electrolytes and antioxidants and are key components to optimal tanning results.



## CT Seven® Bronzer Step 2

### SMART Bronzing Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Quatro Bronzing Formula
- Fragrance: Fresh Ocean Breeze with White Jasmine

#### What it does:

- Maximize Color:** Patented Step 2 Dark Quatro Bronzer advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Four times the bronzing boost visible in 2-to-3 hours
- Nourish:** Balances skin's nutrient levels to maximize color development
- Moisturize:** Provides intense hydration for longer-lasting tanning results
- Delivers:** Energizes skin for a firmer, younger-looking appearance
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Nourish:** SMART Technology - Identifies the skin's individual needs and delivers the Savvy Seven™ throughout the skin where they are needed to ensure fast, dark tanning development
- Moisturize:** Aloe Vera - Delivers healing, soothing, moisturizing and conditioning benefits to the skin
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) and IQ Complex™ - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development; Increases microcirculation in the skin for improved energy and oxygen intake, both essential to fast tanning results
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The Savvy Seven™ are oxygen, energy, copper, zinc, H<sub>2</sub>O, electrolytes and antioxidants and are key components to optimal tanning results.



## CT Seven® Face

### SMART Tanning Lotion for the Face Specialty

#### What it is:

- Pure Facial Tanning Formula
- 2-in-1 product (Tan Booster & Daily Facial Moisturizer)
- Fragrance: Fresh Ocean Breeze

#### What it does:

- Accelerate Color:** Patented, pure facial formula accelerates color for a faster, darker tan
- Age Defying:** Neutralizes free radicals to help prevent and diminish wrinkles
- Nourish:** Balances skin's nutrient levels to maximize color development
- Moisturize:** Provides intense hydration for a dewy appearance longer-lasting tanning results
- Delivers:** Energizes skin for a firmer, younger-looking appearance
- Face Friendly:** Does not clog pores
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster tan
- Age Defying:** Red Sea Algae - Rich in vitamins and amino-acids, which help fight fine lines and wrinkles
- Nourish:** SMART Technology - Identifies the skin's individual needs and delivers the "Savvy Seven" throughout the skin where they are needed to ensure fast, dark tanning development and healthy-looking results
- Moisturize:** Aloe Vera - Delivers healing, soothing, moisturizing and conditioning benefits to the skin
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) and IQ Complex™ - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development; Increases microcirculation in the skin for improved energy and oxygen intake, both essential to fast tanning results
- Face Friendly:** Acai Berry - Powerful antioxidant that helps prevent and diminish fine lines and wrinkles and protects skin from free radical damage
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over face immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- CT Seven® Face can replace your day and night time moisturizer.



## Cýphêr™ Step 1

### Breakthrough Tanning Technology

#### Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Revolutionary D-Cypher™ Complex
- Fragrance: Zesty Lime Verbena

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Nourish:** Accelerates skin's tanning potential during every step of the tanning process
- Delivers:** Supports and triggers protein-binding reactions that are essential for melanin production
- Firming:** Helps firm skin, protect elastin and support collagen production
- Moisturize:** Conditions skin for a soft, smooth, healthy-looking finish
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Nourish:** D-Cypher™ Complex - Breakthrough in tanning technology and the first complex that unlocks the proteins essential to the formation of melanin for unsurpassed fast, dark tan development
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- Firming:** Skin-firming Peptides - Help protect skin elastin and support collagen production for firmer, younger-looking skin
- Moisturize:** Narcissus Bulb - Helps skin to maintain healthy cells for a youthful radiance and powerful Age Defying benefits
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The Cýphêr™ Collection featuring the Acai Berry, is one of the most powerful antioxidants on the planet.



## Cýphêr™ Step 2

### Breakthrough Tanning Technology

#### Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Formula
- Revolutionary D-Cypher™ Complex
- Fragrance: Zesty Lime Verbena

#### What it does:

- Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- Nourish:** Maximizes the skin's tanning potential during every step of the tanning process
- Delivers:** Supports and triggers protein-binding reactions that are essential for melanin production
- Age Defying:** Helps prevent and diminish fine lines and wrinkles
- Firming:** Helps firm skin, protect elastin and support collagen production
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Nourish:** D-Cypher™ Complex - Breakthrough in tanning technology and the first complex that unlocks the proteins essential to the formation of melanin for unsurpassed fast, dark tan development
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- Age Defying:** Acai Berry - Is a powerful antioxidant that helps prevent and diminish fine lines and wrinkles and protect skin from free radical damage
- Firming:** Skin-firming Peptides - Help protect skin elastin and support collagen production for firmer, younger-looking skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The Cýphêr™ Collection featuring the Acai Berry, is one of the most powerful antioxidants on the planet.



## Cýphêr™ Bronzer Step 1

### Breakthrough Tanning Technology with Bronzer Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Quatro+ Bronzer Formula
- Fragrance: Zesty Lime Verbena

#### What it does:

- Accelerate Color:** Patented Step 1 Soft Quatro+ Bronzer accelerates color for faster base tan development
- Bronzer:** More than 4 times the bronzing boost visible in 2-to-3 hours
- Nourish:** Accelerates skin's tanning potential during every step of the tanning process
- Delivers:** Supports and triggers protein-binding reactions that are essential for melanin production
- Firming:** Helps firm skin, protect elastin and support collagen production
- Moisturize:** Conditions skin for a soft, smooth, healthy-looking finish
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, sun-kissed glow
- Nourish:** D-Cypher™ Complex - Breakthrough in tanning technology and the first complex that unlocks the proteins essential to the formation of melanin for unsurpassed fast, dark tan development
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- Firming:** Skin-firming Peptides - Help protect skin elastin and support collagen production for firmer, younger-looking skin
- Moisturize:** Narcissus Bulb - Helps skin to maintain healthy cells for a youthful radiance and powerful Age Defying benefits
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The Cýpher™ Collection featuring the Acai Berry, is one of the most powerful antioxidants on the planet.



## Cýphêr™ Bronzer Step 2

### Breakthrough Tanning Technology with Bronzer Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Quatro+ Bronzer Formula
- Revolutionary D-Cypher™ Complex
- Fragrance: Zesty Lime Verbena

#### What it does:

- Maximize Color:** Patented Step 2 Dark Quatro+ Bronzer advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** More than 4 times the bronzing boost visible in 2-to-3 hours
- Nourish:** Maximizes the skin's tanning potential during every step of the tanning process
- Delivers:** Supports and triggers protein-binding reactions that are essential for melanin production
- Age Defying:** Helps prevent and diminish fine lines and wrinkles
- Firming:** Helps firm skin, protect elastin and support collagen production
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Nourish:** D-Cypher™ Complex - Breakthrough in tanning technology and the first complex that unlocks the proteins essential to the formation of melanin for unsurpassed fast, dark tan development
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- Age Defying:** Acai Berry - Is a powerful antioxidant that helps prevent and diminish fine lines and wrinkles and protect skin from free radical damage
- Firming:** Skin-firming Peptides - Help protect skin elastin and support collagen production for firmer, younger-looking skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The Cýpher™ Collection featuring the Acai Berry, is one of the most powerful antioxidants on the planet.



## Cýphêr® Optimizer Step 2

### Venti Sex (26) Bronzers with Cell Speak Complex™ Step 2 Dark Tan Optimizer

#### What It is:

- Step 2 Venti Sex (26) Bronzers
- Revolutionary Cell Speak Complex™ Technology
- Fragrance: Zesty Lime Verbena

#### What It does:

- Maximize Color:** Patented Step 2 Venti Sex (26) bronzers advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Builds deeper, darker color by unlocking the proteins essential to the coloration of melanin
- Optimizer:** Breaks through the bronzing barrier to reveal the best color available in 2 to 3 hours
- Nourish:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Age Defying:** Helps protect elastin and support collagen production.
- After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2010™ & CuO<sub>2</sub>® - Each is an advanced and boosted tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** D-Cypher™ Complex - First technology that can mimic the skin's natural functions for significant increase appearance of melanin production.
- Optimizer:** Venti Sex (26) Bronzers & ColorCatalyst™ Complex – Advanced tanning results break through the skin's natural SPF barrier and advanced peptide technology stimulates melanin synthesis for unsurpassed bronzing results
- Nourish:** In2Cell™ Technology - Represents a complete nature-mimetic anti-oxidant system the helps achieve a youthful appearance.
- Age Defying:** Cell Speak Complex™ - Anti-aging action code that explores the causes of aging by targeting one of the principal causes of inflammation for firmer and more radiant skin.
- After Tan Odor:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Cypher® Optimizer contains the most advanced technology and amount of bronzers in the California Tan® line.



## Cýphêr Face™

### Facial Tanning Lotion with Hi-Lite+™ Bronzers Step 1 Dark Tan Builder

#### What it is:

- Step 1 Facial Bronzer
- Hi-Lite+™ Bronzers
- Fragrance: Fragrance Free

#### What it does:

- Accelerate Color:** Patented facial bronzer accelerates and maximizes color for a faster facial tan
- Bronzer:** Delivers beautifully bronzed color and softly accentuates facial features
- Nourish:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Age Defying:** Helps protect elastin and support collagen production.
- After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan™ 2010 - Contains an exclusive and boosted combination of vitamins, minerals, anti-oxidants, oxygen and energy to accelerate color development and build color to the face and neck area
- Bronzer:** Hi-Lite+™ Bronzers - Cellular energizers with subtle natural bronzers combine to boost bronzing efficacy and protects the skin. Skin is left energized and hydrated to accentuate skin's natural, healthy looking glow.
- Nourish:** In2Cell™ Technology - Represents a complete nature-mimetic anti-oxidant system the helps achieve a youthful appearance.
- Age Defying:** Cell Speak Complex™ - Anti-aging action code that explores the causes of aging by targeting one of the principal causes of inflammation for firmer and more radiant skin.
- After Tan Odor:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly to face prior to tanning. Wash or wipe hands after application.

#### Did You Know:

- Cypher Face™ contains some of the same highly advanced technology found in the new Cypher® Optimizer. It is “face-friendly” as in it will not clog pores.



## Dark Butter® Step 2

### Ultra-hydrating Tanning Cream Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Crème Formula
- Intense Hydration for Dry Skin
- Fragrance: Banana Daiquiri

#### What it does:

- Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- Moisturize:** Saturates skin with intense hydration for a silky-smooth feel
- Protect:** Provides protection against free radical damage
- Nourish:** Deepens and prolongs tanning results
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Moisturize:** Shea Butter, Mango Butter & Aloe Vera Extract - Saturates skin with intense moisturization while deepening and prolonging tanning results and smoothing skin
- Protect:** Coconut Oil - Helps defend against free radical damage and moisture loss for youthful, healthy-looking skin that feels soft and smooth
- Nourish:** Tahitian Flower Extract – Hypo-allergenic oil that moisturizes, nourishes, prolongs the tan and smooths skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Dark Butter® Step 2 actually melts into your skin with the heat of your body.



## Dark Thrill™ Bronzer Step 2

### Exotic, Intoxicating Bronzing Blend Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Triple Bronzing Formula
- Fragrance: Coconut Rumba

#### What it does:

- Maximize Color:** Patented Step 2 dark triple bronzing formula advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Moisturize:** Smooths skin and prolongs tanning results
- Age Defying:** Delivers potent age defying and firming benefits
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Moisturize:** Rum Coconut Chaser™ - Helps to hydrate skin, fight free radicals and prevent moisture loss
- Age Defying:** Coconut Oil & Grape Seed Oil – Help defend against free radical damage and moisture loss for youthful, healthy-looking skin that feels soft and smooth
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Dark Thrill™ has a large 12 oz. bottle that will give you approximately 24 uses! That's a great value for an even better tan.



## Deep Karma™ Step 2

### Hypoallergenic Dark Tan Elixir Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Formula
- Hypoallergenic Formula for Sensitive Skin
- Fragrance: White Tea

#### What it does:

- Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- Hypo-allergenic:** Provides faster, darker tanning results for sensitive skin
- Soothes:** Reduces irritation, soothes and calms skin
- Age Defying:** Delivers powerful antioxidants and helps fight signs of aging
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Hypo-allergenic:** Dark Tan Blend™ - Clinically proven, hypo-allergenic formula ideal for sensitive skin to achieve faster, darker tanning results
- Soothes:** Hemp Elixir™ - Soothes skin while providing intense moisturization and essential fatty acids for deeper, darker, longer-lasting tanning results
- Age Defying:** Green Tea - Rich in natural antioxidants that help fight fine lines and wrinkles
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Deep Karma™ Step 2 is Hypo-allergenic; great for people with sensitive skin.



## Dirty Secret™ Step 1

### Dark-tan Arousing Aphrodisiac Lotion Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Fragrance: Tropical Peach Orchid

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Stimulate:** Arouses senses with seductive aphrodisiac blend
- Firming:** Revitalizes, smoothes and firms skin
- Age Defying:** Deliveras potent age defying and firming benefits
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Stimulate:** Aphrodisiac Blend - Combines acai, fig and pomegranate to seduce the senses, stimulate faster tan development and provide powerful Age Defying properties
- Firming:** Kola Caffeine - Provides advanced firming agents for a more toned appearance
- Age Defying:** Pomegranate Extract - Delivers highly potent antioxidants to help prevent and reduce fine lines and wrinkles
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Dirty Secret™ is a great beginning level lotion and a great value; the large bottle size will give you approximately 24 uses.



## Epicurious™ The PowerR of Black Tea + Shiitake™ Natural Bronzer

### Natural Bronzing Concoction Step 2 Dark Tan Booster

#### What It is:

- Step 2 Natural Bronzing Concoction
- Fragrance: Citrus Craving

#### What It does:

- Maximize Color:** Patented Step 2 natural bronzers advance deep, dark tanning results beyond the tanning plateau
- Bronzer:** Natural Bronzing Concoction provides a sun-kissed glow
- Develop:** Offers distinct antioxidant and antibacterial benefits to the skin
- Age-Defying:** Replenishes skin with healing nutrients to help improve skin's overall appearance
- Nourish:** Natural protectant base that helps to even skin tone
- After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2010™ & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Natural Bronzing Concoction - An exclusive blend of natural bronzing agents including Carrot Seed Oil and combined with Erythrulose that deliver honest, rich, dark color. DHA free
- Develop:** Black Tea and Shiitake Mushroom - Two of nature's most powerful antioxidants, they are also known for their anti-aging, anti-wrinkle, and anti-viral properties
- Age-Defying:** Plant Stem Science™ - Effective in protecting the skin's extracellular matrix from degradation and helps stimulate collagen production to improve skin tone, elasticity and minimize wrinkles
- Nourish:** Cocoa-Pomegranate Butter - Contains various vitamins, essential fatty acids and antioxidants that protect and soothe the skin while deeply hydrating
- After Tan Odor:** Alpine Lichen - Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Epicurious™ The PowerR of Black Tea + Shiitake™ has a rich fruity fragrance that will make you want to wear it all day!



## Epicurious™ The PowerR of Dark Chocolate + Truffle Oil™ Bronzer Step 2

### Septimus 7 Bronzer Maddness Step 2 Dark Tan Booster

#### What it is:

- Step 2 Septimus 7 Bronzer Maddness
- Fragrance: Semi-Sweet Dreams

#### What it does:

- Maximize Color:** Patented Step 2 Septimus 7 bronzers advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2 to 3 hours
- Develop:** Increases and stimulates melanin production and smoothes skin
- Age-Defying:** Replenishes skin with healing nutrients to help improve skin's overall appearance
- Nourish:** Natural protectant base that helps to even skin tone
- After Tan Odor:** Will help prevent after-tan odor

- Maximize Color:** TRF 2010™ & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Develop:** Dark Chocolate and Truffle Oil - Maximizes the tanning process by helping to stimulate the production of melanin for faster color development
- Age-Defying:** Plant Stem Science™ - Effective in protecting the skin's extracellular matrix from degradation and helps stimulate collagen production to improve skin tone, elasticity and minimize wrinkles
- Nourish:** Cocoa-Pomegranate Butter - Contains various vitamins, essential fatty acids and antioxidants that protect and soothe the skin while deeply hydrating
- After Tan Odor:** Alpine Lichen - Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Epicurious™ The PowerR of Dark Chocolate + Truffle Oil™ is formulated to literally melt into your skin for an all over wholesome finish.



## Epicurious™ The Power of Rose Hips + Rose Oil™ Intensifier Step 1

### Rapid Rouge™ Intensifier Step 1 Dark Tan Builder

#### What It is:

- Step 1 Intensifier
- Fragrance: Sugar In Bloom

#### What It does:

- I. **Accelerate Color:** Patented Step 1 intensifier formula accelerates color for faster base tan development
- II. **Develop:** Ensures rapid results that provide immediate, tingle free instant color
- III. **Deliver:** Natural antioxidants that provide for perfect blushing color
- IV. **Age-Defying:** Replenishes skin with healing nutrients to help improve skin's overall appearance
- V. **Nourish:** Natural protectant base that helps to even skin tone
- VI. **After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- I. **Accelerate Color:** Vitatan™ 2010 - Contains an exclusive and boosted combination of vitamins, minerals, anti-oxidants, oxygen and energy to accelerate color development and build a faster base tan
- II. **Develop:** Rapid Rouge™ Complex - Provokes a warming effect on the skin, increasing red blood cell circulation to deliver additional oxygen at the surface level of skin causing faster, darker results
- III. **Deliver:** Rose Hips + Rose Oil - Hydrating, harmonizing, nourishing, comforts the skin, and lifts the spirit. Supports the skin's natural moisture balance, protects from dryness and aids in preventing premature aging.
- IV. **Age-Defying:** Plant Stem Science™ – Effective in protecting the skin's extracellular matrix from degradation and helps stimulate collagen production to improve skin tone, elasticity and minimize wrinkles
- V. **Nourish:** Cocoa-Pomegranate Butter – Contains various vitamins, essential fatty acids and antioxidants that protect and sooth the skin while deeply hydrating
- VI. **After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Epicurious™ The Power of Rose Hips + Rose Oil™ ,as well as the other products in the Epicurious™ line, are all decorated with a stunning foil label to compliment their fun colors!



## Exposé™ Luxe Body Lotion Step 3

### Tan-Extending Lotion Step 3 Dark Tan Extender

#### What it is:

- Step 3 Dark Tan Extender
- Fragrance: Pomegranate Fizz

#### What it does:

- I. **Enhance:** Helps rebalance skin functions for prolonged color
- II. **Hydrate:** Luscious combination that delivers healthy skin-soothing benefits
- III. **Protect:** Shields skins youthful appearance with nutrients to prevent damage

#### How It Does It:

- I. **Enhance:** Renovage™ Age Reversing Technology – Helps provide firmer and more radiant skin. Fights against all signs of aging including functional and structural
- II. **Hydrate:** Shea and Pumpkin Butter - Delivers the benefits of the oil and puts them into a form that will add a luxurious skin feel, complexity, body, and emolliency to the product
- III. **Protect:** CT Protect™ - Encourages protein repair and protects against damage.

#### How To Use:

- Smooth over body after tanning and showering or as needed for hydration.

#### Did You Know:

- Exposé™ Luxe Body Lotion contains 16 ounces of perfectly pink lotion with a light, refreshing fragrance that will keep everyone beautifully bare!



## Exposé™ Luxe Body Wash Step 3 Tan-Extending Body Wash Step 3 Dark Tan Extender

### What it is:

- Step 3 Dark Tan Extender
- Fragrance: Pomegranate Fizz

### What it does:

- Cleanses:** Luxuriously cleans and clarifies while locking in nourishing moisture to offer skin the complete care it deserves.
- Enhance:** Helps rebalance skin functions for prolonged color
- Hydrate:** Luscious combination that delivers healthy skin-soothing benefits

### How It Does It:

- Cleanses:** Sulfate-Free - Truly cleans skin without harsh drying sulfites for an overall softer, silkier finish
- Enhance:** Renovage™ Age Reversing Technology – Helps provide firmer and more radiant skin. Fights against all signs of aging including functional and structural
- Hydrate:** Shea and Pumpkin Butter - Delivers the benefits of the oil and puts them into a form that will add a luxurious skin feel, complexity, body, and emolliency to the product

### How To Use:

- Smooth over body daily in the shower or bath in place of ordinary soap or bath gel. Avoid contact with eyes.

### Did You Know:

- Exposé™ Luxe Body Wash is the first Sulfate-Free product offered by California Tan®!



## Facial Attraction™ Oil-free Facial Bronzing Lotion Specialty

### What it is:

- Oil-free, Soft Double Bronzing Facial Formula
- Calming Lotion Ideal for Oily Skin or Skin that is Prone to Breakouts
- Fragrance: Green Tea Delight

### What it does:

- Accelerate Color:** Patented, facial dual bronzer accelerates and maximizes color for a faster facial tan
- Bronzer:** Double the bronzing boost visible in 2-to-3 hours
- Oil-Free:** Prevents breakouts with light, oil-free, blemish-reducing formula
- Face Friendly:** Delivers potent Age Defying and firming benefits
- ATO:** Will help prevent after-tan odor

### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Intensifies a facial tan with an extra boost of natural-looking color
- Oil-Free:** Oil-free formula - Reduces the risk of break-outs and is ideal for acne-prone skin
- Face Friendly:** Youth Defender™ - Helps protect skin from free radical damage with a mix of powerful antioxidants and provides firming and lifting benefits for a youthful, radiant look
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- Facial Attraction™ can be used to replace day/night time moisturizer



## Fatal Tease™ Bronzer Step 1

Natural Bronzing Temptation  
Step 1 Base Tan Builder

### What it is:

- Step 1 Soft Natural Bronzing Formula
- A More Natural, Subtle Alternative to Regular Bronzers
- Fragrance: Sweet Sugar Kiss

### What it does:

- Accelerate Color:** Patented Step 1 natural bronzer accelerates color for faster base tan development
- Bronzer:** Natural Bronzer Complex provides a very subtle, sun-kissed glow
- Age Defying:** Delivers potent age defying and firming benefits
- Firming:** Revitalizes, smoothes and firms skin
- ATO:** Will help prevent after-tan odor

### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Natural Blend Bronzextend - Boosts color for a subtle, sun-kissed glow with natural bronzers and low levels of DHA
- Age Defying:** Acai Berry - Is a powerful antioxidant that helps prevent and diminish fine lines and wrinkles and protect skin from free radical damage
- Firming:** Kola Caffeine - Provides advanced firming agents for a more toned appearance
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- Fatal Tease™ is a “bronzer for beginners” and does not streak.



## Get Bronze!™ Bronzer Step 1

Tropical Dark-tan Bronzing Lotion  
Step 1 Base Tan Builder

### What it is:

- Step 1 Soft Double Bronzing Formula
- Fragrance: Tangerine Creamsicle

### What it does:

- Accelerate Color:** Patented Step 1 soft double bronzer accelerates color for faster base tan development
- Bronzer:** Double the bronzing boost visible in 2-to-3 hours
- Age Defying:** Helps prevent the appearance of lines and wrinkles
- ATO:** Will help prevent after-tan odor

### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, sun-kissed glow
- Age Defying:** Tea<sup>3</sup> Complex™ - Contains natural extracts of green, white and black tea that are rich in wrinkle-fighting antioxidants and energizing caffeine for a youthful radiance and faster, darker tanning results
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- Get Bronze!™ Bronzer Step 1 is a value priced product, great for any tanner!



## Get Bronze!™ Bronzer Step 2

### Tropical Dark-tan Bronzing Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Double Bronzing Formula
- Fragrance: Tangerine Creamsicle

#### What it does:

- Maximize Color:** Patented Step 2 dark double bronzer advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Double the bronzing boost visible in 2-to-3 hours
- Age Defying:** Helps prevent the appearance of lines and wrinkles
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Age Defying:** Tea<sup>3</sup> Complex™ - Contains natural extracts of green, white and black tea that are rich in wrinkle-fighting antioxidants and energizing caffeine for a youthful radiance and faster, darker tanning results
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Get Bronze!™ Bronzer Step 2 is a value priced product, great for any tanner!



## Get Dark!™ Step 1

### Tropical Dark-tan Lotion Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Fragrance: Tangerine Creamsicle

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Moisturize:** Hydrates and smoothes skin
- Age Defying:** Helps prevent the appearance of lines and wrinkles
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Moisturize:** Shea Butter - Saturates skin with intense moisturization while deepening and prolonging tanning results and smoothing skin
- Age Defying:** Tropi-Sun Serum™ - Combines cocoa butter, banana extract and orange fruit extracts to provide powerful skin conditioners and nutrients for soft, smooth skin and rich, deep tanning results
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Get Dark!™ Step 1 is a value priced product, great for any tanner!



## Get Dark!® Step 2

### Tropical Dark-tan Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Formula
- Fragrance: Tangerine Creamsicle

#### What it does:

- I. **Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- II. **Moisturize:** Hydrates and smoothes skin
- III. **Age Defying:** Helps prevent the appearance of lines and wrinkles
- IV. **ATO:** Will help prevent after-tan odor

#### How It Does It:

- I. **Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Moisturize:** Shea Butter - Saturates skin with intense moisturization while deepening and prolonging tanning results and smoothing skin
- III. **Age Defying:** Tropi-Sun Serum™ - Combines cocoa butter, banana extract and orange fruit extracts to provide powerful skin conditioners and nutrients for soft, smooth skin and rich, deep tanning results
- IV. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Get Dark!™ Step 2 is a value priced product, great for any tanner!



## Guilty Pleasure™ Step 2

### Daringly Dark Skin Lingerie Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Formula
- Fragrance: Golden Pear Blossom

#### What it does:

- I. **Maximize Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- II. **Moisturize:** Hydrates and smoothes skin
- III. **Age Defying:** Helps prevent the appearance of lines and wrinkles
- IV. **ATO:** Will help prevent after-tan odor

#### How It Does It:

- I. **Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Indulge:** Skin-dulgence Blend - Contains high-quality extracts of pearl, cashmere, satin and silk in a soft-touch silicone formula that pampers skin with luxurious hydration and silky softness
- III. **Delivers:** Fast Tan™ - Supports skin functions essential for the production of melanin for advanced color
- IV. **Age Defying:** Kola Caffeine - Provides advanced firming agents for a more toned appearance
- V. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Guilty Pleasure™ has a large 12 oz. bottle that will give you approximately 24 uses! That's a great value for an even better tan.



## HD Ava™ Step 1

### Luxurious Intensifier Lotion

#### Step 1 Dark Tan Builder

#### What it is:

- Step 1 Luxurious Intensifying Formula
- Revolutionary High Definition MelaPixel™ Tanning Technology
- Fragrance: Posh Pink

#### What it does:

- Accelerate Color:** Patented Step 1 intensifier formula accelerates color for faster base tan development
- Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Firming:** Helps firm skin, protect elastin and support collagen production
- Antioxidant:** Powerful antioxidant that increases tanning efficiencies for a gorgeous bronze shade
- After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan™ 2011 - Contains an exclusive and boosted combination of vitamins, minerals, anti-oxidants, oxygen and energy to accelerate color development and build a faster base tan
- Develop:** High Definition MelaPixel™ Tanning Technology – Utilizes a UV specific science to build and amplify extreme color perfection on the surface of the skin
- Firming:** Exclusive Hydro<sup>2</sup> Cashmere Extract – Helps provide maximum firming and toning for a skin appearance that is sleek with a near perfect finish
- Antioxidant:** Grape Seed Oil – Helps to neutralize free radicals, specifically caused by UV exposure, to prevent wrinkles and diminish fine lines
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- HD Ava™ can actually be used as a daily moisturizing tan extender.



## HD Bridget™ Bronzer Step 2

### Melaboost™ HD Bronzing Lotion

#### Step 2 Dark Tan Booster

#### What it is:

- Step 2 Melaboost™ HD Bronzing Formula
- Revolutionary High Definition MelaPixel™ Tanning Technology
- Fragrance: Forbidden Temptation

#### What it does:

- Maximize Color:** Patented Step 2 melaboost™ HD bronzer advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Natural color enhancer for intense dark color
- Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Moisturize:** Provides intense, long-term hydration
- After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2011™ & CuO<sub>2</sub>® - Each is an advanced and boosted tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Melaboost™ HD – DHA-free, natural color enhancer for streak-free and stain-free color maintenance that enhances the skin's natural tanning process
- Develop:** High Definition MelaPixel™ Tanning Technology – Utilizes a UV specific science to build and amplify extreme color perfection on the surface of the skin
- Moisturize:** Sweet Almond Oil – An outstanding skin conditioning and moisturizing agent preparing skin for brilliant dark color
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- HD Bridget™ is the first California Tan® bronzing product that does not feature a tinted bronzer or DHA category bronzer.



## HD Fab™ Bronzer Step 1

### Septimus Decimus [17] Bronzers with Melaboost™ & Color Blast Infusion™ Step 1 Dark Tan Builder

#### What it is:

- Step 1 Septimus Decimus [17] Bronzers with Melaboost™
- Bronze Enhancing Color Blast Infusion™
- Fragrance: Sass & Spice

#### What it does:

- Accelerate Color:** Patented Step 1 Melaboost™ bronzing formula accelerates color for faster base tan development
- Bronzer:** Natural color enhancer for intense dark color
- Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Delivers:** Powerfully enhances rapid and long-lasting color development
- Age-Defying:** Helps to strengthen skin's age-defying resistance
- After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan™ 2010 - Contains an exclusive and boosted combination of vitamins, minerals, anti-oxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Melaboost™ HD – DHA-free, natural color enhancer for streak-free and stain-free color maintenance that enhances the skin's natural tanning process
- Develop:** High Definition MelaPixel™ Tanning Technology – Utilizes a UV specific science to build and amplify extreme color perfection on the surface of the skin
- Delivers:** Color Blast Infusion™ - Bronzing enhancer that boosts product efficacy when used in combination with specific accelerators and bronzers. Melanin formation is accelerated and skin beautifying effects are abundant with sensational, deep, reflective color
- Age-Defying:** CT ReNew™ - Helps reduce the appearance of wrinkles by increasing collagen properties in the skin
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- HD Fab™ is loaded with so much luxury you can actually see how rich it is by just looking at the lotion!



## HD Ginger™ Bronzer Step 2

### Venti Unus (21) Bronzers with Melaboost™ HD Bronzing Lotion Step 2 Dark Tan Optimizer

#### What It is:

- Step 2 Venti Unus (21) Bronzers & Melaboost™ HD Bronzing Formula
- Revolutionary High Definition MelaPixel™ Tanning Technology
- Fragrance: Champagne Kisses

#### What It does:

- Maximize Color:** Patented Step 2 Venti Unus (21) bronzers & melaboost™ HD bronzer advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Natural color enhancer for intense dark color
- Optimizer:** Breaks through the bronzing barrier to reveal the best color available in 2 to 3 hours
- Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Age Defying:** Provides advanced, continuous age-fighting benefits
- After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2011™ & CuO2® - Each is an advanced and boosted tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Melaboost™ HD: DHA-free, natural color enhancer for streak-free and stain-free color maintenance that enhances the skin's natural tanning process
- Optimizer:** Venti Unus (21) Bronzers & ColorCatalyst™ Complex – Advanced tanning results break through the skin's natural SPF barrier and advanced peptide technology stimulates melanin synthesis for unsurpassed bronzing results
- Develop:** High Definition MelaPixel™ Tanning Technology – Utilizes a UV specific science to build and amplify extreme color perfection on the surface of the skin
- Age Defying:** Shiitake Mushroom Extract – Rich in proteins, amino acids, enzymes and vitamins [A, B1, B2, D, E], this extract nourishes skin for dark, decadent color results
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- HD Ginger™ is the most powerful High Definition Bronzer in California Tan® that features the ColorCatalyst™ Complex.



## HD Harlow™ Bronzer Step 2 Quintus Decemus (15) Bronzing Lotion Step 2 Dark Tan Booster

### What it is:

- Step 2 Quintus Decemus (15) Bronzing Formula
- Revolutionary High Definition MelaPixel™ Tanning Technology
- Fragrance: Sweet Fantasy

### What it does:

- Maximize Color:** Patented Step 2 Quintus Decemus (15) bronzer advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** A bronzing boost visible in 2 to 3 hours which accentuates tanned skin; Also contains an immediate, bronzed tint
- Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Nourish:** Nourishes, vitalizes and balances skin
- After Tan Odor:** Will help prevent after-tan odor

### How It Does It:

- Maximize Color:** TRF 2011™ & CuO2® - Each is an advanced and boosted tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Provides an immediate, natural-looking, soft sun-kissed glow
- Develop:** High Definition MelaPixel™ Tanning Technology – Utilizes a UV specific science to build and amplify extreme color perfection on the surface of the skin
- Nourish:** Ginseng Extract – Delivers and enhances nutritional support and energy to the skin for advanced tanning results
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- The Ginseng Extract in HD Harlow™ delivers the Quintus Decemus (15) Bronzers faster than any other bronzing product on the market.



## HD Mann™ Bronzer Step 2 Quartus Decimus [14] Bronzers Featuring Energen™ Complex Step 2 Dark Tan Booster

### What it is:

- Quartus Decimus [14] Bronzers
- Featuring Energen™ Complex
- Fragrance: Wanted

### What it does:

- Maximize Color:** Patented Step 2 Quartus Decimus [14] bronzers advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Breaks through the bronzing barrier to reveal the best color available in 2 to 3 hours
- Delivers:** Supplies rugged male skin the necessary energy to help prevent and combat the signs of aging
- Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- After Tan Odor:** Will help prevent after-tan odor

### How It Does It:

- Maximize Color:** CuO2® and TRF2010™ - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energizes the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Quartus Decimus [14] Bronzers – Exclusive to California Tan®, this ultra boosting blend includes an increased percentage of DHA, non-DHA, and Melanin Activating Peptides (MAP) for amplified bronzing potency and deep, dark color
- Delivers:** Energen™ Complex - An active that supplies male skin the necessary energy to restore skin tone, smooth relief imperfections and improve moisture levels
- Develop:** High Definition MelaPixel™ Tanning Technology – Utilizes a UV specific science to build and amplify extreme color perfection on the surface of the skin
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- HD Mann™ is the first ever high-end bronzing lotion specially designed and formulated for a man.



## HD Moxie™ Hot Action Bronzer Step 2

### Hot Action Undevicies (19) Bronzers with H.E.A.T.™ & Color Blast Infusion™ Step 2 Dark Tan Booster

#### What It is:

- Hot Action Undevicies (19) Bronzers with H.E.A.T.™
- Bronze Enhancing Color Blast Infusion™
- Fragrance: Passion for Fashion

#### What It does:

- Maximize Color:** Patented Step 2 Undevicies (19) bronzers advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Breaks through the bronzing barrier to reveal the best color available in 2 to 3 hours
- Intensify:** Creates an enhanced, intense warming and reddening effect
- Delivers:** Powerfully enhances rapid and long-lasting color development
- Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- Age-Defying:** Helps to strengthen skin's age-defying resistance
- After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** CuO<sub>2</sub>® and TRF2010™ - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energizes the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Undevicies (19) Bronzers – Exclusive to California Tan®, this ultra boosting blend includes an increased percentage of DHA, non-DHA, and Melanin Activating Peptides (MAP) for amplified bronzing potency and deep, dark color
- Intensify:** H.E.A.T.™ and Level 15 Hot Action - Advanced sensory technology that gives intense hot action with Benzyl Nicotinate and a powerful botanical ingredient.
- Delivers:** Color Blast Infusion™ - Bronzing enhancer that boosts product efficacy when used in combination with specific accelerators and bronzers. Melanin formation is accelerated and skin beautifying effects are abundant with sensational, deep, reflective color
- Develop:** High Definition MelaPixel™ Tanning Technology – Utilizes a UV specific science to build and amplify extreme color perfection on the surface of the skin
- Age-Defying:** CT ReNew™ - Helps reduce the appearance of wrinkles by increasing collagen properties in the skin
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Wash or wipe hands after application. **Testing a small area before application is mandatory.**  
**Do not apply to face. Tanning Advisory: Experienced Tanners Only!**

#### Did You Know:

- H.E.A.T.™ stands for Haute Enhanced Action Technology, a specially formulated ingredient that literally makes your skin THE HOTTEST!



## Hot Scandal™ Hot Bronzer Step 2

### Sizzling Dark Bronzing Lotion Step 2 Dark Tan Booster

#### What It is:

- Step 2 Dark Triple Bronzing Formula with Level 15 Hot Action
- Fragrance: Sun-kissed Berry

#### What It does:

- Maximize Color:** Patented Step 2 dark triple bronzer with Level 15 Hot Action advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Hot Action™ Level 15:** Creates an intense warming and reddening effect on the skin
- Delivers:** Boosts tanning results for faster, darker color
- Firming:** Delivers potent Age Defying and firming benefits
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Hot Action™ Level 15:** Provides an intense reddening and warming effect to the skin by increasing microcirculation for deeper, darker tanning results
- Delivers:** Fast Tan™ - Supports skin functions essential for the production of melanin for advanced color
- Firming:** Kola Caffeine - Provides advanced firming agents for a more toned appearance
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Wash or wipe hands after application. **Testing a small area before application is mandatory.**  
**Do not apply to face. Tanning Advisory: Experienced Tanners Only!**

#### Did You Know:

- The ingredient that increases micro circulation in Hot Scandal™ Hot Bronzer Step 2 is also used in cellulite treatments.



## Ionyx™ Step 1

### Time-release Ion Therapy Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Whipped Creamy Lotion with Time-release Hydration
- Fragrance: Mint Chai Tea

#### What it does:

- Intensify Color:** Patented Step 1 pure formula intensifies color for faster base tan development
- Delivers:** Boosts tanning results for faster, darker color
- Recharge:** Balances and recharges stressed skin
- Age Defying:** Helps prevent and diminish fine lines and wrinkles
- Moisturize:** Provides intense, long-term hydration
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Intensify Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to intensify color development and build a faster base tan
- Delivers:** TyroStan™ - Water-soluble form of Tyrosine that can be used by the body and stimulates the production of melanin for a faster, deeper, more uniform tan
- Recharge:** Ion Therapy™ - Utilizes the heat of the sun or tanning bed to balance and recharge stressed skin and to seal in potent tanning and skin care ingredients
- Age Defying:** Grape Seed Oil & Vitamin E - Helps defend against free radical damage and moisture loss for youthful, healthy-looking skin that feels soft and smooth
- Moisturize:** Time-release Hydration - Delivers immediate and long-term moisture for a continuous nourishment of dry, stressed skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The heat of the tanning bed actually locks in the ingredients of Ionyx™ Step 1.



## Ionyx™ Step 2

### Time-release Ion Therapy Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Formula
- Heat-activated Ion Therapy for Stressed Skin
- Fragrance: Mint Chai Tea

#### What it does:

- Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- Delivers:** Boosts tanning results for faster, darker color
- Recharge:** Balances and recharges stressed skin
- Age Defying:** Helps prevent and diminish fine lines and wrinkles
- Moisturize:** Provides intense, long-term hydration
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Delivers:** TyroStan™ - Water-soluble form of Tyrosine that can be used by the body and stimulates the production of melanin for a faster, deeper, more uniform tan
- Recharge:** Ion Therapy™ - Utilizes the heat of the sun or tanning bed to balance and recharge stressed skin and to seal in potent tanning and skin care ingredients
- Age Defying:** Grape Seed Oil & Vitamin E - Helps defend against free radical damage and moisture loss for youthful, healthy-looking skin that feels soft and smooth
- Moisturize:** Time-release Hydration - Delivers immediate and long-term moisture for a continuous nourishment of dry, stressed skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The heat of the tanning bed actually locks in the ingredients of Ionyx™ Step 2.



## Ionyx™ Bronzer Step 1

### Time-release Ion Therapy Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Triple Bronzing Formula
- Whipped Creamy Lotion with Time-release Hydration
- Fragrance: Vanilla Chai Tea

#### What it does:

- Accelerate Color:** Patented Step 1 soft triple bronzing formula accelerates color for faster base tan development
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Recharge:** Balances and recharges stressed skin
- Age Defying:** Helps prevent and diminish fine lines and wrinkles
- Moisturize:** Provides intense, long-term hydration
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, sun-kissed glow
- Recharge:** Ion Therapy™ - Utilizes the heat of the sun or tanning bed to balance and recharge stressed skin and to seal in potent tanning and skin care ingredients
- Age Defying:** Grape Seed Oil & Vitamin E - Helps defend against free radical damage and moisture loss for youthful, healthy-looking skin that feels soft and smooth
- Moisturize:** Time-release Hydration - Delivers immediate and long-term moisture for a continuous nourishment of dry, stressed skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The heat of the tanning bed actually locks in the ingredients of Ionyx™ Bronzer Step 1.



## Ionyx™ Hot Bronzer Step 2

### Time-release Ion Therapy with Bronzer and Hot Action™ Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Triple Bronzing Formula with Level 15 Hot Action™
- Ultra-hot Formula for Advanced Tanners
- Fragrance: Spiced Chai Tea

#### What it does:

- Maximize Color:** Patented Step 2 dark triple bronzer advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Hot Action™ Level 15:** Creates an intense warming and reddening effect with Level 15 Hot Action
- Recharge:** Balances and recharges stressed skin
- Moisturize:** Provides intense, long-term hydration
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Hot Action™ Level 15:** Provides an intense reddening and warming effect to the skin by increasing microcirculation for deeper, darker tanning results
- Recharge:** Ion Therapy™ - Utilizes the heat of the sun or tanning bed to balance and recharge stressed skin and to seal in potent tanning and skin care ingredients
- Moisturize:** Time-release Hydration - Delivers immediate and long-term moisture for a continuous nourishment of dry, stressed skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Wash or wipe hands after application. **Testing a small area before application is mandatory. Do not apply to face. Tanning Advisory: Experienced Tanners Only!**

#### Did You Know:

- The heat of the tanning bed actually locks in the ingredients of Ionyx™ Hot Bronzer Step 2.



## Maxlotion™ Step 1

### Dark Tan Classic Lotion

#### Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Fragrance: Night Blooming Jasmine

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Moisturize:** Hydrates, smooths and calms skin
- Age Defying:** Helps prevent the appearance of fine lines and wrinkles
- ATO:** Will help prevent after-tan odor

#### How It Does It:

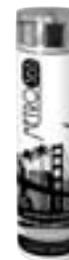
- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Moisturize:** Shea Butter - Saturates skin with intense moisturization while deepening and prolonging tanning results and smoothing skin
- Age Defying:** Vitamin C - Potent antioxidant that helps neutralize free radicals to prevent and diminish fine lines and wrinkles
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Maxlotion™ is an original California Tan® product and is still a classic.



## Metro 365™ Step 1

### Unisex, Ozone Bronzing Therapy Lotion

#### Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Fragrance: Clean Breeze

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Delivers:** Improves the capital energy of skin cells and improves collagen production
- Nourish:** Balances skin's nutrient levels to accelerate color development
- Antioxidant:** Powerful antioxidant that helps increase tanning efficiencies for a decadent bronze hue
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Delivers:** Melscreen™ AP - Powerful antioxidant and free radical scavenger working to eliminate skin pollutants thus preparing skin to receive brilliant golden color
- Nourish:** Biodynes® o3 - Biotechnological ingredient that offers DNA protection, lipid barrier protection and repair, free radical protection and protection of antioxidants to shield DHA & melanin color on the skin
- Antioxidant:** EUK-132 – Potent antioxidant system featuring a DNA repair enzyme system to ensure remarkable color development
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The Metrotect™ Complex delivers intense dark color via its dynamic Ozone Bronzing Therapy for gorgeous, brilliant bronze color 365 days a year.



## Metro 365™ Step 2

### Unisex, Ozone Bronzing Therapy Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Formula
- Fragrance: Clean Breeze

#### What it does:

- Maximize Color:** Patented Step 2 formula advances deep, dark tanning results beyond the tanning plateau
- Delivers:** Improves the capital energy of skin cells and improves collagen production
- Nourish:** Balances skin's nutrient levels to accelerate color development
- Antioxidant:** Powerful antioxidant that helps increase tanning efficiencies for a decadent bronze hue
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Delivers:** Melscreen™ AP - Powerful antioxidant and free radical scavenger working to eliminate skin pollutants thus preparing skin to receive brilliant golden color
- Nourish:** Biodynes® o3 - Biotechnological ingredient that offers DNA protection, lipid barrier protection and repair, free radical protection and protection of antioxidants to shield DHA & melanin color on the skin
- Antioxidant:** EUK-132 – Potent antioxidant system featuring a DNA repair enzyme system to ensure remarkable color development
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The Metrotect™ Complex delivers intense dark color via its dynamic Ozone Bronzing Therapy for gorgeous, brilliant bronze color 365 days a year.



## Metro 365™ Bronzer Step 1

### Unisex, Ozone Bronzing Therapy Lotion Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Triple Bronzing Formula
- Fragrance: Clean Breeze

#### What it does:

- Accelerate Color:** Patented Step 1 soft triple bronzing formula accelerates color for faster base tan development
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Delivers:** Improves the capital energy of skin cells and improves collagen production
- Nourish:** Balances skin's nutrient levels to accelerate color development
- Antioxidant:** Powerful antioxidant that helps increase tanning efficiencies for a decadent bronze hue
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, soft sun-kissed glow
- Delivers:** Melscreen™ AP - Powerful antioxidant and free radical scavenger working to eliminate skin pollutants thus preparing skin to receive brilliant golden color
- Nourish:** Biodynes® o3 - Biotechnological ingredient that offers DNA protection, lipid barrier protection and repair, free radical protection and protection of antioxidants to shield DHA & melanin color on the skin
- Antioxidant:** EUK-132 – Potent antioxidant system featuring a DNA repair enzyme system to ensure remarkable color development
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The Metrotect™ Complex delivers intense dark color via its dynamic Ozone Bronzing Therapy for gorgeous, brilliant bronze color 365 days a year.



## Metro 365™ Hot Bronzer Step 2

### Unisex, Ozone Bronzing Therapy Lotion with Ultra Dark Decimus (10) Hot Bronzers Step 2 Dark Tan Booster

#### What it is:

- Step 2 Ultra Dark Decimus (10) Hot Bronzers
- Level 15 Hot Action
- Fragrance: Clean Breeze

#### What it does:

- I. **Maximize Color:** Patented Step 2 ultra dark decimus (10) bronzing formula advances color far beyond the tanning plateau of skin
- II. **Bronzer:** Breaks through the bronzing barrier to reveal the best color available in 2 to 3 hours
- III. **Hot Action™ Level 15:** Creates an intense warming and reddening effect with Level 15 Hot Action
- IV. **Delivers:** Improves the capital energy of skin cells and improves collagen production
- V. **Nourish:** Balances skin's nutrient levels to accelerate color development
- VI. **Antioxidant:** Powerful antioxidant that helps increase tanning efficiencies for a decadent bronze hue
- VII. **After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- I. **Maximize Color:** TRF2011™ and CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energizes the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Bronzer:** Ultra Dark Decimus (10) Bronzers – Exclusive to California Tan®, this ultra boosting blend includes an increased percentage of DHA, non-DHA, and Melanin Activating Peptides (MAP) for amplified bronzing potency for deep, dark color
- III. **Hot Action™ Level 15:** Provides an intense reddening and warming effect to the skin by increasing microcirculation for deeper, darker tanning results
- IV. **Delivers:** Melscreen™ AP - Powerful antioxidant and free radical scavenger working to eliminate skin pollutants thus preparing skin to receive brilliant golden color
- V. **Nourish:** Biodynes® o3 - Biotechnological ingredient that offers DNA protection, lipid barrier protection and repair, free radical protection and protection of antioxidants to shield DHA & melanin color on the skin
- VI. **Antioxidant:** EUK-132 – Potent antioxidant system featuring a DNA repair enzyme system to ensure remarkable color development
- VII. **After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Wash or wipe hands after application. Testing a small area before application is mandatory. Do not apply to face. Tanning Advisory: Experienced Tanners Only!

#### Did You Know:

- The Metrotect™ Complex delivers intense dark color via its dynamic Ozone Bronzing Therapy for gorgeous, brilliant bronze color 365 days a year.



## Metro 365™ Optimizer Step 2

### Unisex, Ozone Bronzing Therapy Lotion with Optimizing Bronzer Step 2 Dark Tan Booster

#### What it is:

- Step 2 Ultra Dark Triple Bronzer Optimizing Formula
- Fragrance: Clean Breeze

#### What it does:

- I. **Maximize Color:** Patented Step 2 ultra dark triple bronzing formula advances color far beyond the tanning plateau of skin
- II. **Optimizer:** Breaks through the bronzing barrier to reveal the best color available in 2-to-3 hours
- III. **Delivers:** Improves the capital energy of skin cells and improves collagen production
- IV. **Nourish:** Balances skin's nutrient levels to accelerate color development
- V. **Antioxidant:** Powerful antioxidant that helps increase tanning efficiencies for a decadent bronze hue
- VI. **ATO:** Will help prevent after-tan odor

#### How It Does It:

- I. **Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Optimizer:** ColorCatalyst™ Complex – Advanced tanning results break through the skin's natural SPF barrier and advanced peptide technology stimulates melanin synthesis for unsurpassed bronzing results
- III. **Delivers:** Melscreen™ AP - Powerful antioxidant and free radical scavenger working to eliminate skin pollutants thus preparing skin to receive brilliant golden color
- IV. **Nourish:** Biodynes® o3 - Biotechnological ingredient that offers DNA protection, lipid barrier protection and repair, free radical protection and protection of antioxidants to shield DHA & melanin color on the skin
- V. **Antioxidant:** EUK-132 – Potent antioxidant system featuring a DNA repair enzyme system to ensure remarkable color development
- VI. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The Metrotect™ Complex delivers intense dark color via its dynamic Ozone Bronzing Therapy for gorgeous, brilliant bronze color 365 days a year.



## O<sub>1</sub>asis™ Step 1

### Nano-encapsulated Oxygen-infused Lotion Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Advanced Silicone-based Soft-touch Method
- Fragrance: Crisp Water Lily

#### What it does:

- I. **Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- II. **Infuse:** Provides nano-encapsulated, oxygen-infused peptides for a youthful glow
- III. **Delivers:** Boosts tanning results, skin rejuvenation and skin respiration
- IV. **Moisturize:** Provides intense, long-term hydration
- V. **Age Defying:** Provides powerful age defying benefits to prevent and diminish fine lines and wrinkles
- VI. **ATO:** Will help prevent after-tan odor

#### How It Does It:

- I. **Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- II. **Infuse:** NanoO<sub>2</sub>™ - Provides oxygen to the skin in a nano-encapsulated delivery system to improve skin respiration, hydration and regeneration while supporting melanin production for a faster, darker glowing tan
- III. **Delivers:** X-treme Tanning Catalyst+™ (XTC+) - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- IV. **Moisturize:** Mango Silicone Technology - Combines skin-smoothing silicone with hydrating mango butter for ultra-soft skin
- V. **Age Defying:** Cellular Shield™ - Provides powerful age defying benefits and helps prevent the loss of skin elasticity
- VI. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The oxygen infused in O<sub>1</sub>asis™ Step 1, through its nano-encapsulated oxygen, is one of the three main necessities needed to produce a tan.



## O<sub>2</sub>asis™ Step 2

### Nano-encapsulated Oxygen-infused Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Formula
- Oxygen-rich, Tan-boosting and Skin-rejuvenating Treatment
- Fragrance: Crisp Water Lily

#### What it does:

- I. **Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- II. **Infuse:** Provides nano-encapsulated, oxygen-infused peptides for a youthful glow
- III. **Delivers:** Boosts tanning results, skin rejuvenation and skin respiration
- IV. **Age Defying:** Provides powerful age defying benefits to prevent and diminish lines and wrinkles
- V. **Firming:** Firms, tones and regenerates skin for a youthful appearance
- VI. **ATO:** Will help prevent after-tan odor

#### How It Does It:

- I. **Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Infuse:** NanoO<sub>2</sub>™ - Provides oxygen to the skin in a nano-encapsulated delivery system to improve skin respiration, hydration and regeneration while supporting melanin production for a faster, darker glowing tan
- III. **Delivers:** X-treme Tanning Catalyst+™ (XTC+) - Is a highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- IV. **Age Defying:** Cellular Shield™ - Provides powerful age defying benefits and helps prevent the loss of skin elasticity
- V. **Firming:** Triple Cocoa Caffeine - Firms skin for a more toned appearance
- VI. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The oxygen infused in O<sub>2</sub>asis™ Step 2, through its nano-encapsulated oxygen, is one of the three main necessities needed to produce a tan.



## O<sub>1</sub>asis™ Bronzer Step 1

### Nano-encapsulated Oxygen-infused Bronzing Lotion

#### Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Triple Bronzing Formula
- Advanced Silicone-based Soft-touch Method
- Fragrance: Crisp Water Lily

#### What it does:

- Accelerate Color:** Patented Step 1 soft triple bronzer accelerates color for faster base tan development
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Infuse:** Provides nano-encapsulated, oxygen-infused peptides for a youthful glow
- Delivers:** Boosts tanning results, skin rejuvenation and skin respiration
- Moisturize:** Provides intense, long-term hydration
- Age Defying:** Provides powerful age defying benefits to prevent and diminish fine lines and wrinkles
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, sun-kissed glow
- Infuse:** NanO<sub>2</sub>™ - Provides oxygen to the skin in a nano-encapsulated delivery system to improve skin respiration, hydration and regeneration while supporting melanin production for a faster, darker glowing tan
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- Moisturize:** Mango Silicone Technology - Combines skin-smoothing silicone with hydrating mango butter for ultra-soft skin
- Age Defying:** Cellular Shield™ - Provides powerful age defying benefits and helps prevent the loss of skin elasticity
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The oxygen infused in O<sub>1</sub>asis™ Bronzer Step 1, through its nano-encapsulated oxygen, is one of the three main necessities needed to produce a tan.



## O<sub>2</sub>asis™ Bronzer Step 2

### Nano-encapsulated Oxygen-infused Bronzing Lotion

#### Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Triple Bronzing Formula
- Oxygen-rich, Tan-boosting and Skin-rejuvenating Treatment
- Fragrance: Crisp Water Lily

#### What it does:

- Maximize Color:** Patented Step 2 dark triple bronzer advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Infuse:** Provides nano-encapsulated, oxygen-infused peptides for a youthful glow
- Delivers:** Boosts tanning results, skin rejuvenation and skin respiration
- Age Defying:** Provides powerful age defying benefits to prevent and diminish fine lines and wrinkles
- Firming:** Firms, tones and regenerates skin for a youthful appearance
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Infuse:** NanO<sub>2</sub>™ - Provides oxygen to the skin in a nano-encapsulated delivery system to improve skin respiration, hydration and regeneration while supporting melanin production for a faster, darker glowing tan
- Delivers:** X-treme Tanning Catalyst+™ (XTC+) - Highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- Age Defying:** Cellular Shield™ - Provides powerful age defying benefits and helps prevent the loss of skin elasticity
- Firming:** Triple Cocoa Caffeine - Firms skin for a more toned appearance
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The oxygen infused in O<sub>2</sub>asis™ Bronzer Step 2, through its nano-encapsulated oxygen, is one of the three main necessities needed to produce a tan.



## Polaris P<sub>3</sub>™ Bronzer Step 1

### Stunning P<sub>3</sub>™ Technology with Bronzer Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Triple Bronzing Formula
- Fragrance: Summer Passion Fruit

#### What it does:

- I. **Accelerate Color:** Patented Step 1 soft triple bronzing formula accelerates color for faster base tan development
- II. **Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- III. **Delivers:** Energizes skin for a firmer, younger-looking appearance
- IV. **Nourish:** Balances skin's nutrient levels to accelerate color development
- V. **Antioxidant:** Powerful antioxidant that increases tanning efficiencies for a gorgeous bronze shade
- VI. **ATO:** Will help prevent after-tan odor

#### How It Does It:

- I. **Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- II. **Bronzer:** Provides an immediate, natural-looking, sun-kissed glow
- III. **Delivers:** Passion Flower Extract (Vitamin P) – Highly potent antioxidant which increases circulation; helps carry oxygen deep into the skin for superior color results
- IV. **Nourish:** Probiotics – Topical probiotics are derived from natural nourishing elements and moisturizing plant extracts to create and restore skins bio-balance; ideal for all tanners
- V. **Antioxidant:** Pine Bark Extract – Confirmed as 50 times more effective than Vitamin E and 20 time more powerful than Vitamin C; Natural anti-inflammatory, selectively binding to collagen and elastin; Synergistically allows the tanning process to operate at the highest efficacy
- VI. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The compass atop the bottle of Polaris P<sub>3</sub>™ will navigate every tanning session to the “True North” of brilliant bronze color.



## Polaris P<sub>3</sub>™ Optimizer Step 2

### Stunning P<sub>3</sub>™ Technology with Optimizing Bronzer Step 2 Dark Tan Booster

#### What it is:

- Step 2 Ultra Dark Triple Bronzer Optimizing Formula
- Fragrance: Summer Passion Fruit

#### What it does:

- I. **Maximize Color:** Patented Step 2 ultra dark triple bronzing formula advances color far beyond the tanning plateau of skin
- II. **Optimizer:** Breaks through the bronzing barrier to reveal the best color available in 2-to-3 hours
- III. **Delivers:** Energizes skin for a firmer, younger-looking appearance
- IV. **Nourish:** Balances skin's nutrient levels to accelerate color development
- V. **Antioxidant:** Powerful antioxidant that increases tanning efficiencies for a gorgeous bronze shade
- VI. **ATO:** Will help prevent after-tan odor

#### How It Does It:

- I. **Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Optimizer:** ColorCatalyst™ Complex – Advanced tanning results break through the skin's natural SPF barrier and advanced peptide technology stimulates melanin synthesis for unsurpassed bronzing results
- III. **Delivers:** Passion Flower Extract (Vitamin P) – Highly potent antioxidant which increases circulation; helps carry oxygen deep into the skin for superior color results
- IV. **Nourish:** Probiotics – Topical probiotics are derived from natural nourishing elements and moisturizing plant extracts to create and restore skins bio-balance; ideal for all tanners
- V. **Antioxidant:** Pine Bark Extract – Confirmed as 50 times more effective than Vitamin E and 20 time more powerful than Vitamin C; Natural anti-inflammatory, selectively binding to collagen and elastin; Synergistically allows the tanning process to operate at the highest efficacy
- VI. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The compass atop the bottle of Polaris P<sub>3</sub>™ will navigate every tanning session to the “True North” of brilliant bronze color.



## Pure Karma™ Step 1

### Hypoallergenic Dark Tan Elixir

#### Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Hypoallergenic Formula for Sensitive Skin
- Fragrance: White Tea

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Hypo-allergenic:** Provides faster, darker tanning results for sensitive skin
- Energizes:** Boosts skin's energy for faster, darker tan development
- Soothes:** Reduces irritation, soothes and calms skin
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Hypo-allergenic:** Dark Tan Blend™ - Is a clinically proven hypoallergenic formula ideal for sensitive skin to achieve faster, darker tanning results
- Energizes:** Ginseng - Energizes the skin for a healthy glow and improved tanning performance
- Soothes:** Hemp Elixir™ - Soothes skin while providing intense moisturization and essential fatty acids for deeper, darker, longer-lasting tanning results
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Pure Karma™ Step 1 is Hypoallergenic so it's great for people with sensitive skin



## Rage® Lotion Step 2

### Dark Tan Classic Lotion

#### Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Formula
- Fragrance: Creamy Amaretto

#### What it does:

- Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- Age Defying:** Helps prevent the appearance of lines and wrinkles
- Soothes:** Reduces irritation, soothes and calms skin
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Age Defying:** Vitamin C - Potent antioxidant that helps neutralize free radicals to prevent and diminish fine lines and wrinkles
- Soothes:** Calendula Extract - Instantly calms and soothes stressed skin, reduces irritations and inflammation and supports skin's own healing process
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Rage® Lotion is an original California Tan® product and is still a classic.



## Sensual Sutra™ Bronzer Step 2

### Quartus (4) Bronzers with Rock Crystal Therapy Step 2 Dark Tan Booster

#### What it is:

- Step 2 Quartus (4) Bronzers with Rock Crystal Therapy
- Fast-Acting BronZen™ Elixir
- Fragrance: Sweet Serendipity

#### What it does:

- I. **Maximize Color:** Patented Step 2 Quartus (4) bronzers advances deep, dark tanning results beyond the tanning plateau
- II. **Bronzer:** Triple the bronzing boost visible in 2 to 3 hours
- III. **Develop:** Ensures rapid results that provide deep color
- IV. **Age Defying:** Reduces irritation, soothes and calms skin
- V. **After Tan Odor:** Will help prevent after-tan odor

- I. **Maximize Color:** TRF 2010™ & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Bronzer:** Quartus (4) Bronzers - Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- III. **Develop:** BronZen™ Elixir – Jumpstarts color activators for fast-acting results
- IV. **Age Defying:** Rock Crystal Therapy – Nourishes and balances skin while providing intense moisturization for deeper, darker, longer-lasting tanning results
- V. **After Tan Odor:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Sensual Sutra™ is the highest bronzer in the Karma Sutra Collection and is the first to offer Rock Crystal Therapy for perfectly balanced color.



## Sienna Sunset™ Bronzer Step 2

### Octo (8) Bronzing Lotion Step 2 Dark Tan Booster

#### What It is:

- Step 2 Octo (8) Bronzers Formula
- Fragrance: Amber Ambience

#### What It does:

- I. **Maximize Color:** Patented Step 2 Octo (8) bronzers advances deep, dark tanning results beyond the tanning plateau
- II. **Bronzer:** A bronzing boost visible in 2 to 3 hours which accentuates tanned skin; Also contains an immediate, bronzed tint
- III. **Develop:** Help prepare skin to develop radiant color and deliver stunning tanning results
- IV. **Age-Defying:** Provides advanced, continuous age-fighting benefits
- V. **Antioxidant:** Powerful antioxidant that increases tanning efficiencies for a gorgeous bronze shade
- VI. **After Tan Odor:** Will help prevent after-tan odor

#### How It Does It:

- I. **Maximize Color:** TRF 2011™ & CuO<sub>2</sub>® - Each is an advanced and boosted tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Bronzer:** Provides an immediate, natural-looking, soft sun-kissed glow
- III. **Develop:** AquaTherapy™ (Venuceane & Aquaporins) – A complex blend of Venuceane (powerful antioxidant found in the sea) and Aquaporins (natural skin protectant that safeguards skin from UV dehydration stress) to aid skin in preparing for fabulous color
- IV. **Antioxidant:** Camu Camu Fruit Extract – Helps to neutralize free radicals to prevent wrinkles and diminish fine lines
- V. **Age Defying:** Bikini Science™ - Caffeine is the active ingredient which helps fashion your skin to feel firmer and tighter for a sleeker appearance and smooth skin tone
- VI. **After Tan Odor:** Alpine Lichen – Will aid in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- That the Boho Beach Collection features a unique, sea inspired “water-break” formula you can actually feel on your skin like a Pacific Ocean wave “breaking”.



## Sultry Sutra™ Bronzer Step 2

### Sensitive-Skin-Approved Elixir Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Triple Bronzing Formula
- Non-greasy, Non-irritating, Fast-absorbing
- Fragrance: Island Fruit Cocktail

#### What it does:

- Maximize Color:** Patented Step 2 dark triple bronzer advances deep, dark tanning results beyond the tanning plateau; Provides faster, darker tanning results for sensitive skin
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Soothes:** Reduces irritation, soothes and calms skin
- Age Defying:** Delivers powerful antioxidants and helps fight signs of aging
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Soothes:** Hemp Elixir™ - Soothes skin while providing intense moisturization and essential fatty acids for deeper, darker, longer-lasting tanning results
- Age Defying:** Avocado Oil - Provides intense, long-lasting hydration and delivers potent age defying properties
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Sultry Sutra™ Bronzer Step 2 contains Hemp Elixir™ which combines potent Hemp Butter and Virgin Hemp Seed Oil to improve skin translucency and better UV penetration at a value price!



## Sweet Sutra™ Bronzer Step 1

### Sensitive-Skin-Approved Elixir Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Triple Bronzing Formula
- Sensitive-Skin-Approved Elixir
- Fragrance: Island Fruit Cocktail

#### What it does:

- Accelerate Color:** Patented Step 1 soft triple bronzer accelerates color for faster base tan development
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Moisturize:** Provides deep moisturization, supporting faster, darker tanning results for sensitive skin
- Soothes:** Reduces irritation, soothes and calms skin
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, soft sun-kissed glow
- Moisturize:** Avocado Oil - Provides intense, long-lasting hydration
- Soothes:** Hemp Elixir™ - Soothes skin while providing intense moisturization and essential fatty acids for deeper, darker, longer-lasting tanning results
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Sweet Sutra™ Bronzer Step 1 contains Hemp Elixir™ that combines potent Hemp Butter and Virgin Hemp Seed Oil for improved skin translucency and better UV penetration at a value price!



## Take it to the MAX™ Bronzer Step 2 Duo (2) Bronzers with Instant SunBoost™ Bronzing Lotion Step 2 Dark Tan Booster

### What it is:

- Step 2 Dark Duo (2) Bronzers with Instant SunBoost™
- Fragrance: Night Blooming Jasmine

### What it does:

- Maximize Color:** Patented Step 2 Duo (2) bronzers advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Double the bronzing boost visible in 2 to 3 hours
- Antioxidant:** Powerful antioxidant that increases tanning efficiencies for a gorgeous bronze shade
- Moisturize:** Provides intense, long-lasting moisture to the skin
- After Tan Odor:** Will help prevent after-tan odor

### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Antioxidant:** Vitamin C – Helps to neutralize free radicals to prevent wrinkles and diminish fine lines
- Moisture:** Shea Butter – Its intense moisture properties will saturate and smooth the skin while deepening and prolonging tanning results
- After Tan Odor:** Alpine Lichen – Aids in preventing unpleasant after-tan odor

### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- Take it to the MAX™ features Kukui Nut Oil providing your skin immediate bronze color.



## Toffee Butter™ Bronzer Step 2 Ultra-Hydrating Tanning Cream with Bronzer Step 2 Dark Tan Booster

### What it is:

- Step 2 Dark Triple Bronzer Formula
- Intense Hydration for Dry Skin
- Fragrance: Banana Daiquiri

### What it does:

- Maximize Color:** Patented Step 2 formula advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Moisture:** Saturates skin with intense hydration for a silky-smooth feel
- Protect:** Provides protection against free radical damage
- Nourish:** Deepens and prolongs tanning results
- ATO:** Will help prevent after-tan odor

### How It Does It:

- Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** - Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Moisture:** Shea Butter, Mango Butter and Aloe Vera Extract - Saturates skin with intense moisturization while deepening and prolonging tanning results and smoothing skin
- Protect:** Coconut Oil – Helps defend against free radical damage and moisture loss for youthful, healthy-looking skin that feels soft and smooth
- Nourish:** Tahitian Flower Extract – Hypoallergenic oil that moisturizes, nourishes, and prolongs the tan and smoothes skin
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- Toffee Butter™ Bronzer actually melts into your skin with the heat of your body.



## Total Immersion® Extender Step 3

### Hydrating, Tan-Extending Body Lotion

#### Step 3 Dark Tan Extender

#### What it is:

- Step 3 Dark Tan Extender Formula
- Quick-absorbing, Non-greasy
- Fragrance: Water Lily

#### What it does:

- Enhance:** Extends, enhances and optimizes tanning results
- Moisturize:** Provides intense, long-term moisturization
- Soothes:** Revitalizes, smooths and calms skin

#### How It Does It:

- Enhance:** Vitatan® 2000 - Exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to extend the skin's natural ability to produce a tan
- Moisturize:** Crimson Sea Copper™ - Blend of ocean nutrients that provide intense, long-lasting moisturization and help darken tanning results
- Soothes:** Deep Sea Blend™ - Delivers skin soothing and smoothing benefits for a soft feel and helps deepen tanning results for ultra-dark color

#### How To Use:

- Smooth over body immediately after tanning and showering or as needed for hydration.

#### Did You Know:

- Total Immersion® Tan Extender Step 3 contains Vitatan® 2000, the main tanning ingredient in all of California Tan® Step 1 tanning lotions.



## Total Insurance® Burn Relief Step 3

### Burn Relief with Aloe

#### Step 3 Dark Tan Extender

#### What it is:

- Step 3 Burn Relief Gel
- Fragrance: Water Lily

#### What it does:

- Relieves:** Cools and relieves over-exposed skin
- Soothes:** Calms and soothes skin irritation caused by Hot Action products
- Prevents:** Prevents peeling and promotes healing
- Moisturize:** Provides essential moisturization and revitalizing nutrients

#### How It Does It:

- Relieves:** Skin RX™ - Infuses stressed, over-exposed skin with calming, revitalizing nutrients and boosts skin endorphins so skin feels fresh and rejuvenated
- Soothes:** Cucumber Extract - Provides cooling, purifying, soothing and moisturizing benefits while reducing inflammation
- Prevents:** Calendula Extract - Instantly calms and soothes stressed skin, reduces irritations and inflammation and supports skin's own healing process
- Moisturize:** Aloe Vera - Delivers healing, soothing, moisturizing and conditioning benefits to the skin

#### How To Use:

- Smooth over body immediately after tanning and showering or as needed for soothing effects.

#### Did You Know:

- The exclusive Skin RX™ complex in Total Insurance® Burn Relief Step 3 calms and revitalizes over-exposed skin to free your skin from worry.



## Total Submersion® Body Wash Step 3

### Tan-Extending Body Wash Step 3 Dark Tan Extender

#### What it is:

- Step 3 Tan-extending Body Wash
- Fragrance: Marine Blossom

#### What it does:

- Cleanses:** Cleanses without drying or irritating skin
- Enhance:** Extends, enhances and optimizes tanning results
- Moisturize:** Revitalizes and smoothes skin

#### How It Does It:

- Cleanses:** Non-Stripping Formula - Gently cleans and removes impurities without stripping skin of essential moisturization
- Enhance:** Vitatan® 2000 - Exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to extend the skin's natural ability to produce a tan
- Moisturize:** Hydratan™ Fusion - Combines marine silk, which supports collagen production and keratin synthesis to smooth skin and deliver long-term hydration

#### How To Use:

- Smooth over body daily in the shower or bath in place of ordinary soap or bath gel.

#### Did You Know:

- Total Submersion® Tan Extending Body Wash Step 3 contains Vitatan® 2000, the main tanning ingredient in all of California Tan® Step 1 tanning lotions.



## Whipped Butter® Step 1

### Ultra-Hydrating Tanning Cream Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Crème Formula
- Rich Buttery Cream Feel
- Fragrance: Banana Daiquiri

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Prolongs:** Deepens and prolongs tanning results
- Moisturize:** Saturates skin with intense hydration for a silky-smooth feel
- Age Defying:** Provides protection against free radical damage
- ATO:** Will help prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Prolongs:** Tahitian Flower Extract - Hypoallergenic oil that moisturizes, nourishes, prolongs the tan and smoothes skin
- Moisturize:** Shea Butter, Mango Butter & Aloe Vera Extract - Saturates skin with intense moisturization while deepening and prolonging tanning results and smoothing skin
- Age Defying:** Coconut Oil - Helps defend against free radical damage and moisture loss for youthful, healthy-looking skin that feels soft and smooth
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Whipped Butter® Step 1 actually melts into your skin with the heat of your body.



## X Force™ Optimizer Step 2

### Dark, Powerful Optimizer Bronzing Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Ultra Dark Triple Bronzer Optimizing Formula
- Fragrance: Warm Amber Blossom

#### What it does:

- I. **Maximize Color:** Patented Step 2 ultra dark triple bronzing formula advances color far beyond the tanning plateau of skin
- II. **Optimizer:** Breaks through the bronzing barrier to reveal the best color available in 2-to-3 hours
- III. **Delivers:** Optimizes skin performance for faster, darker color
- IV. **Nourish:** Provides intense hydrations and extends tanning results
- V. **Antioxidant:** Neutralizes free radicals to reduced and prevent wrinkles
- VI. **ATO:** Will help prevent after-tan odor

#### How It Does It:

- I. **Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Optimizer:** ColorCatalyst™ Complex – Advanced tanning results break through the skin's natural SPF barrier and advanced peptide technology stimulates melanin synthesis for unsurpassed bronzing results
- III. **Delivers:** X-treme Tanning Catalyst+ (XTC+) - A highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- IV. **Nourish:** Imperata Cylindrica Root Extract - Provides immediate and long-term hydration for smooth skin and prolonged tanning results
- V. **Antioxidant:** Super Vitamin E – Highly potent antioxidant that helps neutralize free radicals to prevent and diminish fine lines and wrinkles
- VI. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The X Collection family of products features Cocoa Caffeine, an ingredient that energizes the skin for a firmer, more toned appearance.



## X Power® Step 2

### Dark, Powerful Tanning Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Formula
- Fragrance: Warm Amber Blossom

#### What it does:

- I. **Maximize Color:** Patented Step 2 formula advances deep, dark tanning results beyond the tanning plateau
- II. **Delivers:** Optimizes skin performance for faster, darker color
- III. **Nourish:** Provides intense hydration and extends tanning results
- IV. **Antioxidant:** Neutralizes free radicals to reduce and prevent wrinkles
- V. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Maximize Color:** TRF 2000® & CuO<sub>2</sub>® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- II. **Delivers:** X-treme Tanning Catalyst+ (XTC+) - A highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- III. **Nourish:** Imperata Cylindrica Root Extract - Provides immediate and long-term hydration for smooth skin and prolonged tanning results
- IV. **Antioxidant:** Super Vitamin E – Highly potent antioxidant that helps neutralize free radicals to prevent and diminish fine lines and wrinkles
- V. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The X Collection family of products features Cocoa Caffeine, an ingredient that energizes the skin for a firmer, more toned appearance.



## X Power® Bronzer Step 2

### Dark, Powerful Bronzing Lotion Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Triple Bronzer Formula
- Fragrance: Warm Amber Blossom

#### What it does:

- Maximize Color:** Patented Step 2 dark triple bronzing formula advances color far beyond the tanning plateau of skin
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Delivers:** Optimizes skin performance for faster, darker color
- Nourish:** Provides intense hydration and extends tanning results
- Antioxidant:** Neutralizes free radicals to reduce and prevent wrinkles
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Maximize Color:** TRF 2000® & CuO2® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energize the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Delivers:** X-treme Tanning Catalyst+ (XTC+) - A highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- Nourish:** Imperata Cylindrica Root Extract - Provides immediate and long-term hydration for smooth skin and prolonged tanning results
- Antioxidant:** Super Vitamin E – Highly potent antioxidant that helps neutralize free radicals to prevent and diminish fine lines and wrinkles
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The X Collection family of products features Cocoa Caffeine, an ingredient that energizes the skin for a firmer, more toned appearance.



## X Speed® Step 1

### Dark, Powerful Tanning Lotion Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Formula
- Fragrance: Warm Amber Blossom

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Delivers:** Optimizes skin performance for faster, darker color
- Nourish:** Provides intense hydration and extends tanning results
- Antioxidant:** Neutralizes free radicals to reduce and prevent wrinkles
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Delivers:** X-treme Tanning Catalyst+ (XTC+) - A highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- Nourish:** Imperata Cylindrica Root Extract - Provides immediate and long-term hydration for smooth skin and prolonged tanning results
- Antioxidant:** Super Vitamin E – Highly potent antioxidant that helps neutralize free radicals to prevent and diminish fine lines and wrinkles
- ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- The X Collection family of products features Cocoa Caffeine, an ingredient that energizes the skin for a firmer, more toned appearance.



## X Speed® Bronzer Step 1

### Dark, Powerful Bronzing Lotion

### Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Triple Bronzer Formula
- Fragrance: Warm Amber Blossom

#### What it does:

- I. **Accelerate Color:** Patented Step 1 soft triple bronzer formula accelerates color for faster base tan development
- II. **Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- III. **Delivers:** Optimizes skin performance for faster, darker color
- IV. **Nourish:** Provides intense hydration and extends tanning results
- V. **Antioxidant:** Neutralizes free radicals to reduce and prevent wrinkles
- VI. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Accelerate Color:** Vitatan® 2000 - Exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- II. **Bronzer:** Provides an immediate, natural-looking, sun-kissed glow
- III. **Delivers:** X-treme Tanning Catalyst+ (XTC+) - A highly advanced delivery system that helps distribute tanning ingredients more evenly throughout the skin for improved color development
- IV. **Nourish:** Imperata Cylindrica Root Extract - Provides immediate and long-term hydration for smooth skin and prolonged tanning results
- V. **Antioxidant:** Super Vitamin E – Highly potent antioxidant that helps neutralize free radicals to prevent and diminish fine lines and wrinkles
- VI. **ATO:** Biosaccharide Complex – Aids in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- The X Collection family of products features Cocoa Caffeine, an ingredient that energizes the skin for a firmer, more toned appearance.

## Notes

## Notes

# 2011 EMERALD BAY®

## PHILOSOPHY OF EMERALD BAY®

**Dark, Intoxicating Tanning Elixir  
for Fun in the Sun**

Drink Up the Sun! Emerald Bay® offers a fun and simple approach to deep, dark bronze color. Tan-perfecting cocktails are blended with an energetic spirit and delicious ingredients to conjure tropical golden results. Dark and intoxicating...let the good times roll.



## Beaches & Cream™ Crème-de-la-crème Bronzing Blend

### What it is:

- Double Shot Bronzer Formula
- Fragrance: Vanilla Cupcake

### What it does:

- I. **Bronzer:** Double the bronzing boost visible in 2-to-3 hours
- II. **Performance:** Provides skin with essential nutrients and crucial moisture
- III. **Moisturizes:** Hydrates, soothes and helps prolong dark color results

### How It Does It:

- I. **Bronzer:** Double Shot Bronzers are derived from natural sugar canes and provide an extra shot of exotic, natural-looking color
- II. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- III. **Moisturizers:** Vanilla Yogurt & Mango Butter - Each hydrates, soothes and nourishes skin for a soft silky-smooth feel

### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- Emerald Bay® is where deep, dark skin-queching color meets value product formulas for fantastic results. Drink Up the Sun!



## Berry Treasure™ Luscious Dark Tanning Blend

### What it is:

- Pure Accelerator
- Fragrance: Tropical Blast

### What it does:

- I. **Antioxidant:** Neutralizes free radicals to reduce and help prevent wrinkles
- II. **Performance:** Provides skin with essential nutrients and crucial moisture
- III. **Moisturizes:** Hydrates, soothes, and helps prolong golden color results

### How It Does It:

- I. **Antioxidant:** Blackberry Leaf Extract – Antioxidant that protects against oxidative stress and restores balance in skin
- II. **Performance:** Agave Nectar® – Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and a deeper, darker shade of bronze
- III. **Moisturizes:** Aloe Extract – Smooths and hydrates skin to enhance and preserve dark color

### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

### Did You Know:

- Emerald Bay® is where deep, dark skin-queching color meets value product formulas for fantastic results. Drink Up the Sun!



## Bikini Babe Bronzer™

### Better-than-the-beach Bronzing Blend

#### What it is:

- Double Shot Bronzer Formula
- Fragrance: Beach Breeze

#### What it does:

- Bronzer:** Double the bronzing boost visible in 2-to-3 hours
- Performance:** Provides skin with essential nutrients and crucial moisture
- Moisturizes:** Hydrates, soothes and helps prolong golden color results

#### How It Does It:

- Bronzer:** Double Shot Bronzers are derived from natural sugar canes and provide an extra shot of exotic, natural-looking color
- Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- Moisturizers:** Cocoa & Mango Butter - Each saturates, soothes and hydrates skin for a soft silky-smooth feel

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Bikini Babe Bronzer™ utilizes Light-Reflecting Pigments that accentuate bronzed skin and provide a radiant, healthy-looking glow.



## Bikini Envy™

### Envy My Teenie Bikini Elixir

#### What it is:

- Double Shot Bronzer Formula
- Fragrance: Star Fruit Burst

#### What it does:

- Bronzer:** Double the bronzing boost visible in 2 to 3 hours
- Moisturize:** An excellent skin conditioning agent
- Performance:** Provides skin with essential nutrients and crucial moisture

#### How It Does It:

- Bronzer:** Double Shot Bronzers are derived from natural sugar canes and provide an extra shot of exotic, natural-looking color
- Moisturize:** Sunflower Oil - Rich in vitamins A, D, and especially E, Sunflower Oil has superb oxidative stability and emollient properties to condition skin and prolong dark color
- Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Emerald Bay® is where deep, dark skin-quenching color meets value product formulas for fantastic results. Drink Up the Sun!



## Choco-Latta-Love™ Caffeinated Bronzing Blend

### What it is:

- Double Shot Bronzer Formula
- Fragrance: Mocha Crème

### What it does:

- I. **Bronzer:** Double the bronzing boost visible in 2-to-3 hours
- II. **Performance:** Provides skin with essential nutrients and crucial moisture
- III. **Moisturizes:** Hydrates, soothes and helps prolong golden color results

### How It Does It:

- I. **Bronzer:** Double Shot Bronzers are derived from natural sugar canes and provide an extra shot of exotic, natural-looking color
- II. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- III. **Moisturizers:** Shea Butter - Saturates skin with intense moisture properties while deepening and prolonging bronze color results with smooth skin

### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- Choco-Latta-Love™ has Coffee Butter that energizes skin for improved tanning performance while displaying a smooth, creamy finish.



## Dark 'n Dazed® Hemp-Infused Dark Tanning Blend

### What it is:

- Pure Accelerator
- Fragrance: Piña Colada

### What it does:

- I. **Color Enhancer:** Achieve deeper, darker rich gold and bronze results
- II. **Performance:** Provides skin with essential nutrients and crucial moisture
- III. **Moisturizes:** Hydrates, soothes and helps prolong golden color results

### How It Does It:

- I. **Color Enhancer:** Hemp Seed Oil – A rich source of essential fatty acids, amino acids and vital nutrients that provide essential skin care and long-lasting moisture to deliver golden color
- II. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- III. **Moisturizers:** Aloe Butter - Smooths and hydrates skin to enhance and preserve dark color

### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

### Did You Know:

- Emerald Bay® is where deep, dark skin-quenching color meets value product formulas for fantastic results. Drink Up the Sun!



## Dark 'til Dawn™ Moisture-Rich Body Milk Tan Extending Blend

### What it is:

- Hydrating Tan Extender Formula
- Fragrance: Delicious Strawberry

### What it does:

- I. **Color Extender:** Helps to prolong and preserve tanning results
- II. **Performance:** Provides skin with essential nutrients and crucial moisture
- III. **Moisturizes:** Hydrates, soothes and helps prolong golden color results

### How It Does It:

- I. **Color Extender:** Tropical Hemp Blend – Delivers ultra-hydrating and skin-conditioning benefits to maintain and extend a deep, dark, tropical island tan
- II. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- III. **Moisturizers:** Cocoa & Shea Butter - Each saturates, soothes and hydrates skin for a soft silky-smooth feel

### How To Use:

- Apply liberally immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

### Did You Know:

- Dark 'Til Dawn™ contains Aloe Butter which also smoothes and hydrates skin to enhance and preserve rich, dark color.



## Definitely Dark™ Tropical Tanning Blend

### What it is:

- Pure Accelerator
- Fragrance: Pineapple Smoothie

### What it does:

- I. **Color Enhancer:** Achieve deeper, darker rich gold and bronze results
- II. **Performance:** Provides skin with essential nutrients and crucial moisture
- III. **Moisturizes:** Hydrates, soothes and helps prolong golden color results

### How It Does It:

- I. **Color Enhancer:** Sunflower Oil & Aloe – Each soothes and delivers skin-softening moisturization because healthy skin is prepared to receive longer lasting, deeper color
- II. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- III. **Moisturizers:** Shea Butter - Saturates skin with heavy-doses of moisture while deepening and prolonging great color results

### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

### Did You Know:

- Emerald Bay® is where deep, dark skin-quenching color meets value product formulas for fantastic results. Drink Up the Sun!



## Dreamboat™ Three-Hour-Tour Bronzing Blend

### What it is:

- Double Shot Bronzer Formula
- Fragrance: Sparkling Coconut

### What it does:

- I. **Bronzer:** Double the bronzing boost visible in 2-to-3 hours
- II. **Production:** Increases and stimulates melanin production
- III. **Performance:** Provides skin with essential nutrients and crucial moisture

### How It Does It:

- I. **Bronzer:** Double Shot Bronzers are derived from natural sugar canes and provide an extra shot of exotic, natural-looking color
- II. **Production:** Banana Extract - Maximizes the tanning process by helping to stimulate the production of melanin for faster color development
- III. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze

### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- Emerald Bay® is where deep, dark skin-queenching color meets value product formulas for fantastic results. Drink Up the Sun!



## Malibu Mimosa™ Vitalizing Tanning Blend

### What it is:

- Pure Accelerator
- Fragrance: Sparkling Cider

### What it does:

- I. **Color Enhancer:** Achieve deeper, darker rich gold and bronze results
- II. **Performance:** Provides skin with essential nutrients and crucial moisture
- III. **Moisturizes:** Hydrates, soothes and helps prolong golden color results

### How It Does It:

- I. **Color Enhancer:** Grape Seed Oil – Helps defend against free radical damage and moisture loss to deliver golden color
- II. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- III. **Moisturizers:** Orange Peel Extract - Rich in skin-nurturing ingredients and wrinkle-fighting antioxidants it also helps tone and clear the skin for a radiant glowing complexion

### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

### Did You Know:

- Malibu Mimosa™ contains Aloe which also smoothes and hydrates skin to enhance and preserve rich, dark color.



## Mojo Dark Bronzing Sauce™

### Tropical Heat Bronzing Blend

#### What it is:

- Double Shot Bronzer Formula
- Spicy Hot Action Level 7
- Fragrance: Wicked Strawberry

#### What it does:

- Bronzer:** Double the bronzing boost visible in 2-to-3 hours
- Hot Action:** Deepens natural color with a medium-strength reddening and warming effect
- Performance:** Provides skin with essential nutrients and crucial moisture
- Moisturizes:** Hydrates, soothes and helps prolong golden color results

#### How It Does It:

- Bronzer:** Double Shot Bronzers are derived from natural sugar canes and provide an extra shot of exotic, natural-looking color
- Hot Action:** Tropical Heat™ - Provokes a medium-strength reddening and warming effect on the skin, increasing circulation to deliver an at-the-beach sun glow
- Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- Moisturizers:** Sandalwood Extract - Moisturizes dry skin and soothes physical and mental tensions

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. For external use only. Avoid contact with eyes. Wash or wipe hands after application. **Testing a small area before application is mandatory. Do not apply to face. Tanning Advisory: Experienced Tanners Only!**

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. For external use only. Avoid contact with eyes. Wash or wipe hands after application. **Testing a small area before application is mandatory. Do not apply to face. Tanning Advisory: Experienced Tanners Only!**



## Shore Thing™

### Easy, Breezy, Genuine Color

#### What it is:

- Natural Bronzing Formula
- Fragrance: Fruity Bliss

#### What it does:

- Bronzer:** Natural bronzers provide a sun-kissed glow
- Performance:** Provides skin with essential nutrients and crucial moisture
- Nourish:** Quenches skin and eliminates free radical damage to prolong dark color

#### How It Does It:

- Bronzer:** Natural Bronzers - Tropical blend of genuine bronzing agents derived from natural sugar canes
- Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- Nourish:** Sunflower Oil - Rich in vitamins and often used as a skin conditioning agent

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Shore Thing™ is the first ever natural bronzer in the Emerald Bay® line!



## Sun Luvin'<sup>™</sup>

### Bright Daybreak Bronzing Blend

#### What it is:

- Triple Shot Bronzer Formula
- Fragrance: Yum Berry

#### What it does:

- I. **Bronzer:** Triple the bronzing boost visible in 2 to 3 hours
- II. **Performance:** Provides skin with essential nutrients and crucial moisture
- III. **Hydrate:** Quench skin and eliminate free radical damage to prolong dark color

#### How It Does It:

- I. **Bronzer:** Triple Shot Bronzers are derived from natural sugar canes and provide an extra shot of exotic, natural-looking color
- II. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- III. **Hydrate:** Shea Butter - Hydrate and smooth skin for lavish tanning results

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Sun Luvin' has the highest bronzing potency of any Emerald Bay® lotion!



## Toasted Twister<sup>®</sup>

### Intoxicating Bronzing Blend

#### What it is:

- Double Shot Bronzer Formula
- Fragrance: Fruit Punch

#### What it does:

- I. **Bronzer:** Double the bronzing boost visible in 2-to-3 hours
- II. **Performance:** Provides skin with essential nutrients and crucial moisture
- III. **Nourish:** Deepens and prolongs tanning results

#### How It Does It:

- I. **Bronzer:** Double Shot Bronzers are derived from natural sugar canes and provide an extra shot of exotic, natural-looking color
- II. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- III. **Nourish:** Coconut Milk - Nourishes skin with vitamins and proteins while making skin feel silky-soft with deepened color results

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Toasted Twister® contains Aloe which also smoothes and hydrates skin to enhance and preserve rich, dark color.



## What-A-Melon™ Beach Busting Bronzing Blush

### What it is:

- Double Shot Bronzer Formula
- Beach Blush Complex
- Fragrance: Melon JelloShot

### What it does:

- I. **Bronzer:** Double the bronzing boost visible in 2 to 3 hours
- II. **Beach Blush:** Ensures rapid results that provide immediate, tingle free instant color
- III. **Performance:** Provides skin with essential nutrients and crucial moisture
- IV. **Protects:** Quench skin and eliminate free radical damage to prolong dark color

### How It Does It:

- I. **Bronzer:** Double Shot Bronzers are derived from natural sugar canes and provide an extra shot of exotic, natural-looking color
- II. **Beach Blush:** Beach Blush - Provokes a warming effect on the skin, increasing red blood cell circulation to deliver additional oxygen at the surface level of skin causing faster, darker results
- III. **Performance:** Agave Nectar® - Enriched with premium skin care concentrates and fortified with nutritive vitamins to provide supple skin and deeper, darker shade of bronze
- IV. **Protects:** Watermelon Extract - Protects skin cells against daily stress induced by UV light and free radicals prolonging dark color performance

### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

### Did You Know:

- What-A-Melon™ is the first Emerald Bay® product to featuring a blushing product for instant results without the sting of a tingle product.

## Notes

## Notes

# 2011 MATAHARI®

## PHILOSOPHY OF MATAHARI®

**Luxurious Tanning Temptations  
for the Body and Soul**

Matahari®...luxurious tanning temptations that dance with proven science of the Three Step System for timeless bronze indulgence. This line of dark tanning lotions emphasize exotic ingredients and advanced bronzing technology for sinfully, seductive results. Matahari® transforms tanning into an exotic retreat for the mind and body. Embrace your inner Diva and revel in your Sexy bronze fantasy.



## Crown Diva Step 2

### Luxurious Optimizer Bronzing Crème Step 2 Dark Tan Optimizer

#### What it is:

- Step 2 Ultra Dark Triple Bronzer Formula
- Rich, Silicone-infused Feel
- Fragrance: Royal Cherry Blossom

#### What it does:

- Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- Optimizer:** Breaks through the bronzing barrier to reveal the best color available in 2 to 3 hours
- Bronzer:** Triple the bronzing boost visible in 2 to 3 hours
- Moisturizes:** Hydrates, soothes and helps prolong golden color results
- Accentuates:** Enhances tanning results with subtle light-reflective pigments
- After Tan Odor:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Maximize Color:** CuO<sub>2</sub><sup>®</sup> and TRF2000<sup>®</sup> - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energizes the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Optimizer:** ColorCatalyst™ Complex – Advanced tanning results break through the skin's natural SPF barrier and advanced peptide technology stimulates melanin synthesis for unsurpassed bronzing results
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Moisturizers:** Topaz – Hydrates and infuses bronzed skin with vibrant radiance for a healthy-looking glow
- Accentuates:** Light-reflecting pigments - Accentuate bronzed skin and provides a radiant, healthy-looking glow
- After Tan Odor:** Biosaccharide Complex - Prevents unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Crown Diva contains Skinsense, Coenzyme Q10 and Kola Caffeine which are intense Age-Defying ingredients.



## Dark Sexy Legs™ Step 1

### Ultra-firming, Shave-minimizing Leg Bronzer Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Triple Bronzer Formula for Legs
- Fragrance: Tahitian Coconut

#### What it does:

- Accelerate Color:** Patented Step 1 soft triple bronzing formula accelerates color for faster base tan development
- Bronzer:** Added bronzing boost visible in 2-to-3 hours
- Shave Minimizers:** Reduces the need to shave
- Age Defying:** Firms and tones for a youthful, healthy glow
- Moisturizers:** Hydrates and smoothes skin for an irresistible feel
- ATO:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan<sup>®</sup> 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, sun-kissed glow
- Shave Minimizers:** Bare Envy – Soy-based hair growth inhibitors that help diminish the growth of unwanted leg hair over time
- Age Defying:** Javanese Coffee ST Plus – Advanced skin tightener complex with exotic, highly potent caffeine extracts that promote a more contoured appearance
- Moisturizers:** Jasmine, Neroli and Patchouli – Relax the senses, soothe mind and body and provide intense moisturization for soft, supple skin
- ATO:** Biosaccharide Complex – Will aid in preventing unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Jasmine is used as a conditioning agent and is beneficial for sensitive skin.



## Dark Sexy Tan® Step 2

### Ultra-Firming Bronzing Crème

#### Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Triple Bronzer Formula
- Fragrance: Tahitian Coconut

#### What it does:

- Maximize Color:** Patented Step 2 dark triple bronzing formula advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Firming:** Provides high-potent firming benefits for envinous contours
- Moisturizers:** Hydrates and smoothes skin for an irresistible feel
- ATO:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Maximize Color:** CuO<sub>2</sub>® and TRF2000® - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energizes the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Firming:** Javanese Coffee ST Plus - Advanced skin tightening complex with exotic, highly potent caffeine extracts that helps promote a firmer, more contoured appearance and deliver antioxidants to the skin for a youthful, healthy glow
- Moisturizers:** Jasmine, Neroli and Patchouli - Relax the senses, soothe mind and body and provide intense moisturization for soft skin that is irresistible to touch
- ATO:** Biosaccharide Complex - Prevents unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Patchouli Extract is not only used extensively in modern perfumery but is also a biological additive for better moisturization of the skin.



## Diamond Diva Step 1

### Luxurious Tanning Crème

#### Step 1 Base Tan Builder

#### What it is:

- Step 1 Pure Tanning Formula
- Rich, Silicone-infused Feel
- Fragrance: Warm Cherry Blossom

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Glow:** Vitalizes skin and provides an envinous glow with crushed diamonds
- Accentuates:** Enhances tanning results with subtle light-reflective pigments
- Age Defying:** Provides high-potent firming and age defying benefits
- ATO:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan® 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Glow:** Diamond Dust - Contains real crushed diamonds to vitalize and rejuvenate fatigued skin and provide potent Age Defying benefits for a healthy-looking, radiant glow
- Accentuates:** Light-reflecting Pigment - Accentuates bronzed skin and provides a radiant, healthy-looking glow
- Age Defying:** Skinsense and Kola Caffeine - Contains powerful age defying and firming agents for a toned, youthful appearance
- ATO:** Biosaccharide Complex - Prevents unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Diamond Diva contains Coenzyme Q10, a powerful skin rejuvenator for improved texture and elasticity.



## Golden Diva Step 2

### Luxurious Bronzing Crème Step 2 Dark Tan Booster

#### What it is:

- Step 2 Dark Triple Bronzer Formula
- Rich, Silicone-infused Feel
- Fragrance: Tropical Cherry Blossom

#### What it does:

- Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Tones:** Evens out skin tone and provides radiance
- Accentuates:** Enhances tanning results with subtle light-reflective pigments
- ATO:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Maximize Color:** CuO<sub>2</sub><sup>®</sup> and TRF2000<sup>®</sup> - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energizes the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Intensifies a natural tan with an extra boost of deep, dark, natural-looking color
- Tones:** Liquid Gold - Evens out skin tone, promotes radiance and enhances tanning results for an irresistible golden glow
- Accentuates:** Light-reflecting pigments - Accentuate bronzed skin and provides a radiant, healthy-looking glow
- ATO:** Biosaccharide Complex - Prevents unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Golden Diva contains Skinsense, Coenzyme Q10 and Kola Caffeine which are intense Age Defying ingredients.



## Luminous™ Step 3

### Firming, Tan-extending Body Emulsion Step 3 Dark Tan Extender

#### What it is:

- Step 3 Tan-Extending Formula
- Fragrance: Fresh Sunflower

#### What it does:

- Enhance:** Extends, enhances and completes tanning results
- Moisturizers:** Provides intense, long-term moisturization
- Tones:** Provides high-potent firming benefits

#### How It Does It:

- Enhance:** Gold of Pleasure Oil - Helps combat dehydration, moisturizes and helps deepen the appearance of an even tan
- Moisturize:** Virgin Hemp Seed Oil – Soothes skin while providing intense moisturization and essential fatty acids for deeper, darker, longer-lasting tanning results
- Tones:** Caffeine, Botanicals and Phospholipids - Helps promote skin elasticity for firmer-looking skin while improving skin suppleness and vitality

#### How To Use:

- Apply immediately after tanning and showering or as needed for hydration.

#### Did You Know:

- Luminous™ is one of the top selling moisturizers!



## Moroccan Spice™ Bronzer Step 2

### Exotically Sensuous Bronzers

#### Step 2 Dark Tan Booster

#### What it is:

- Step 2 containing Exotically Sensuous Bronzers
- Fragrance: Honey & Ancient Pepper

#### What it does:

- Maximize Color:** Patented Step 2 bronzing formula advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Aura-Inspiring bronzing boost visible in 2 to 3 hours
- Age-Defying:** Imparts exotic color to leave skin with a sun-kissed glow while helping reduce the appearance of fine lines and wrinkles
- Moisturize:** Hydrates and smoothes skin for an irresistible feel
- After Tan Odor:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Maximize Color:** CuO<sub>2</sub>® and TRF2010™ - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energizes the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Provides an immediate and delayed, natural-looking, dark sun-kissed glow
- Age-Defying:** Turmeric and Saffron - Potent antioxidants that rush relief to challenged skin to rapidly sooth signs of compromise
- Moisturize:** Hemp Seed Oil and Cocoa Seed Butter - Luxurious blend that instantly smoothes, softens and richly hydrates skin while providing essential fatty acids for deeper, darker, longer-lasting tanning results
- After Tan Odor:** Alpine Lichen - Prevents unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Moroccan Spice™ is part of Matahari's new Spice Collection and is decorated with a gorgeous emblem that is actually the Matahari "M" mirrored!



## Persian Spice™ Bronzer Step 1

### Tantalizing Melaboost™ Bronzers

#### Step 1 Dark Tan Booster

#### What it is:

- Step 1 Tantalizing Melaboost™ Bronzers
- Fragrance: Into the Mystic

#### What it does:

- Accelerate Color:** Patented Step 1 Melaboost™ bronzing formula accelerates color for faster base tan development
- Bronzer:** Natural color enhancer for intense dark color
- Age-Defying:** Imparts exotic color to leave skin with a sun-kissed glow while helping reduce the appearance of fine lines and wrinkles
- Moisturize:** Hydrates and smoothes skin for an irresistible feel
- After Tan Odor:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan™ 2010 - Contains an exclusive and boosted combination of vitamins, minerals, anti-oxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Melaboost™ HD – DHA-free, natural color enhancer for streak-free and stain-free color maintenance that enhances the skin's natural tanning process
- Age-Defying:** Turmeric and Saffron - Potent antioxidants that rush relief to challenged skin to rapidly sooth signs of compromise
- Moisturize:** Hemp Seed Oil and Cocoa Seed Butter - Luxurious blend that instantly smoothes, softens and richly hydrates skin while providing essential fatty acids for deeper, darker, longer-lasting tanning results
- After Tan Odor:** Alpine Lichen - Prevents unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Persian Spice™ is part of Matahari's new Spice Collection and is decorated with a gorgeous emblem that is actually the Matahari "M" mirrored!



## Platinum Diva Step 2

### Luxurious Tanning Crème Step 2 Dark Tan Booster

#### What it is:

- Step 2 Pure Tanning Formula
- Rich, Silicone-infused Feel
- Fragrance: Light Cherry Blossom

#### What it does:

- Maximize Color:** Patented Step 2 pure formula advances deep, dark tanning results beyond the tanning plateau
- Tones:** Rejuvenates skin and restores radiance with precious mineral blend
- Accentuates:** Enhances tanning results with subtle light-reflective pigments
- Age Defying:** Provides high-potent firming and age defying benefits
- ATO:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Maximize Color:** CuO<sub>2</sub><sup>®</sup> and TRF2000<sup>®</sup> - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energizes the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Tones:** Precious Mineral Blend - Crushed pearls, opal, turquoise, diamonds and copper rejuvenate skin and restore radiance
- Accentuates:** Light-reflecting pigments - Accentuates bronzed skin and provides a radiant, healthy-looking glow
- Age Defying:** Skinsense and Kola Caffeine - Contains powerful age defying and firming agents for a toned, youthful appearance
- ATO:** Biosaccharide Complex - Prevents unpleasant after-tan odor

#### How To Use:

- Smooth over body immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes.

#### Did You Know:

- Crushed Pearls found in Platinum Diva nourish the skin with minerals and age-fighting amino acids, delivering a beautiful luster to the skin.



## Rich Sexy Tan™ Step 1

### Ultra-Firming Bronzing Crème Step 1 Base Tan Builder

#### What it is:

- Step 1 Soft Triple Bronzer Formula
- Fragrance: Tahitian Coconut

#### What it does:

- Accelerate Color:** Patented Step 1 pure formula accelerates color for faster base tan development
- Bronzer:** Triple the bronzing boost visible in 2-to-3 hours
- Firms:** Provides high-potent firming benefits for envious contours
- Moisturize:** Hydrates and smoothes skin for an irresistible feel
- ATO:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Accelerate Color:** Vitatan<sup>®</sup> 2000 - Contains an exclusive combination of vitamins, minerals, antioxidants, oxygen and energy to accelerate color development and build a faster base tan
- Bronzer:** Provides an immediate, natural-looking, soft sun-kissed glow
- Firms:** Javanese Coffee ST Plus - Advanced skin tightener complex with exotic, highly potent caffeine extracts that helps promote a firmer, more contoured appearance and deliver antioxidants to the skin for a youthful, healthy glow
- Moisturize:** Jasmine, Neroli and Patchouli - Relax the senses, soothe mind and body and provide intense moisturization for soft skin that is irresistible to touch
- ATO:** Biosaccharide Complex...prevents unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motion immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Rich Sexy Tan's fragrance is aroma therapeutic and relaxing.



## Sexy Sexy Tan™ Step 2

### Fabulous Ridiculous Bronzing Crème

#### Step 2 Dark Tan Booster

#### What it is:

- Step 2 with Fabulously Ridiculous Bronzers
- Fragrance: Sexy Little Cupcake

#### What it does:

- Maximize Color:** Patented Step 2 bronzing formula advances deep, dark tanning results beyond the tanning plateau
- Bronzer:** Crazy-insane bronzing boost visible in 2 to 3 hours
- Firms:** Provides high-potent firming benefits for envious contours
- Moisturize:** Hydrates and smoothes skin for an irresistible feel
- After Tan Odor:** Helps prevent unpleasant after-tan odor

#### How It Does It:

- Maximize Color:** CuO<sub>2</sub>® and TRF2011™ - Each is an advanced tanning technology with high levels of copper peptides and oxygen that energizes the skin for deeper, darker tanning results as well as enhanced collagen production for amplified color
- Bronzer:** Provides an immediate and delayed, natural-looking, dark sun-kissed glow
- Firms:** Javanese Coffee ST Plus - Advanced skin tightener complex with exotic, highly potent caffeine extracts that helps promote a firmer, more contoured appearance and deliver anti-oxidants to the skin for a youthful, healthy glow
- Moisturize:** Jasmine, Neroli and Patchouli - Relax the senses, soothe mind and body and provide intense moisturization for soft skin that is irresistible to touch
- After Tan Odor:** Alpine Lichen...prevents unpleasant after-tan odor

#### How To Use:

- Apply evenly using circular motions immediately prior to tanning. Suitable for all skin types. For external use only. Avoid contact with eyes. Wash or wipe hands after application.

#### Did You Know:

- Patchouli Extract is not only used extensively in modern perfumery but is also a biological additive for better moisturization of the skin.

## Notes

**Notes**

# **2011 CALIFORNIA TAN<sup>®</sup> SUNLESS**

## **PHILOSOPHY OF THE CALIFORNIA TAN<sup>®</sup> BRAND SUNLESS**

### **The Sexy Side of Science and the California Tan<sup>®</sup> Sunless Products**

The California Tan<sup>®</sup> Sunless Products offer the Premiere Salon Professional and consumer a collection of UV-free sunless tanning products for salon, spa, or personal home use. Innovative formulas deliver flawless, customized sunless tanning treatments as pre, post, and touch-up products are made available in professional sizes, trial sizes and consumer retail sizes.

## PREPARE, DEVELOP, EXTEND, & ENHANCE

Following a skincare regimen before and after sunless application is essential in achieving optimal, long-lasting results. California Tan® Sunless offers a full range of products specifically designed to prepare the skin and develop, extend, and enhance color.

### PREPARE

Primers prep the skin for sunless application with gentle exfoliating ingredients and tan boosting skincare.

**WHO they're for:** Any customer receiving a sunless tan should exfoliate their skin prior to their sunless session to prepare skin for optimal tanning results.

**WHAT they do:** Primers exfoliate the skin by removing dead skin cells and rough spots to provide a smooth surface for even tanning results.

**WHEN they should be used:** Primers should be used immediately or a few hours before a sunless tanning application.

### DEVELOP

Self tanners create a flawless tan or touch up and add color to an existing sunless tan with advanced formulas.

**WHO they're for:** Self Tanners are ideal for customers interested in at home sunless tanning applications and color touch-ups between professional sunless tanning applications.

**WHAT they do:** Self Tanners contain DHA, the tanning agent that works with skin proteins to temporarily darken the skin and give the appearance of a tan.

**WHEN they should be used:** Self Tanners should be used in between professional sunless tanning applications to intensify color, even out color, or provide a little “pick-me-up” for areas that fade faster.

### EXTEND

Specifically formulated Extenders and Perfectors featuring light, self tanning bronzers prolong color and moisturize skin for longer-lasting sunless results.

**WHO they're for:** Everybody should use Extenders daily to prolong and preserve sunless tanning results and to maintain a healthy-looking glow.

**WHAT they do:** Extenders provide essential, long-term hydration to moisturize skin and contain a low level of DHA, referred as Bronzers, to extend sunless tanning results.

**WHEN they should be used:** Extenders should be used daily for continuous hydration and to prolong color. Extenders should not be used immediately after a sunless tanning application until after the first shower.

### ENHANCE

Enhancer products accentuate your beautiful sunless tan.

**WHO they're for:** Anyone who wants to bring a little something extra to their golden-bronzed skin.

**WHAT they do:** Enhance sunless tanning results by removing unwanted odors, stains, or by adding a healthy glow to the skin.

**WHEN they should be used:** Enhancers should be used no less than 20 minutes after the sunless tanning application. Some enhancer products can be used as daily “pick-me-ups” to highlight golden-bronzed skin.

## SUNLESS TANNING CARE

This quick reference guide will give you all the pointers to instruct your customers on ways to prepare their skin and steps they should take to maintain a longer-lasting, natural-looking tan.

### PREPARE

Tips on preparing the skin for sunless tanning application

- **Exfoliate** to prepare skin for even sunless tanning results. Spend a little extra time on dry areas, such as knees, elbows, feet, and hands.
- **Shave** before using sunless tanners. Wait at least one day after waxing before sunless tanning to allow pores to close.
- **Do NOT moisturize** at least two hours prior to sunless tanning as lotions can create a barrier.
- **Remove makeup and jewelry** prior to sunless tanning application.

### DEVELOP

Tips to develop even, streak-free sunless tanning results

- **Do not wear wool, nylon, or silk** during a sunless tanning application.
- **Apply Self Tanners evenly** to the skin, using circular motions. Avoid bottoms of feet. Apply only a thin layer to knees and elbows.
- **Always wash hands** immediately after applying a self tanner.

### EXTEND

Tips to extend and care for sunless tanning results

- **Wear dark, loose fitting clothes** to and from the sunless tanning session. Do not wear wool, nylon or silk immediately after a sunless tanning application.
- **Wait at least 6 hours** before showering.
- **Don't worry if color is seen washing off** the skin during the first shower – this is the immediate cosmetic bronzer. What is left behind is a beautiful, sunless tan.
- **Do not moisturize**, swim or exercise until after your first shower.
- **Do not exfoliate** for at least 48 hours after a sunless tanning application.
- **Moisturize daily** with an Extender, starting after the first shower, to help maintain a longer-lasting tan.
- **If color starts to fade** unevenly or if the sunless tan needs a “pick-me-up”, apply a Self Tanner
- **Remember to wear sunscreen** as a sunless tan does not provide skin protection from the sun.

### ENHANCE

Tips to enhance sunless tanning results

- **Use the Neutralizer** if experiencing unpleasant self tanner odor after a sunless application.
- **Use Bronzing Powder** to fill in tan lines, accentuate color, and stay sun-kissed.
- **Use the Corrector Kit** to remove any unwanted stains and correct oversaturated areas.

## PRODUCT SPECIAL FEATURES

### HOW DOES DHA WORK?

DHA (Dihydroxyacetone) is used as a self-tanning agent. It does not produce a “real tan” by increasing skin melanin levels, but it can create a tan appearance by developing a brown skin coloring. The action of DHA is limited to the upper layer of the skin and involves a reaction between DHA and skin proteins. DHA reacts with the amino acids and amino groups of the skin’s keratin-forming brown-colored compounds. The process takes place in the outer layers of the epidermis. There is much evidence to suggest that the process is similar to Maillard reaction, also known as a “non-enzymatic browning.” In this reaction, reducing sugars combine with amino acids, proteins and peptides to form various amino carbonyl compounds via a complex chain of reactions, which is not yet completely understood. According to the Maillard reaction, pyruvic acid and other hydroxycarbonyl compounds are probably formed from dihydroxacetone, which, after further reactions steps, form brown compounds. The development of color takes anywhere from 2-4 hours and the intensity is dependent on the formulation concentration of the DHA in the product.

## COMMON QUESTIONS ABOUT SELF TANNER (DHA) PRODUCTS

### HOW MANY DAYS WILL A SUNLESS TAN LAST ON THE SKIN?

The tan created by the DHA affects only the top layer of the skin and will begin to fade after 4 to 5 days as the skin naturally begins to exfoliate. Some tan should remain on the skin for at least 7 days. To help extend tanning results, use California Tan® Sunless Extenders, which are moisturizing lotions enriched with light DHA bronzers.

### CAN I USE A SELF TANNER IN ADDITION TO A REGULAR TANNING BED?

Absolutely! In fact, the sunless tanning results are phenomenal over a nice base tan developed in a tanning bed.

### CAN I USE A SELF TANNER PRODUCT TO FILL IN TAN LINES?

All California Tan® Sunless self tanning products can be used to even out and fill in tan lines. Self tanner should be applied to the entire are with tan lines in a smooth, circular motion. Results should be apparent in 2 to 4 hours. This process should be repeated until tan lines are no longer obvious.



## After Glow

### Sunless Tan-Enhancing Shimmer Spray

#### What it is:

- A silky, sunless tan-enhancing shimmer spray
- Fragrance: Gardenia

#### What it does:

- I. **Enhance:** Extends, enhances, and accentuates your sunless tan
- II. Softens skin
- III. Complements and enhances color
- IV. Provides subtle tinge and shimmer for a flawless finish

#### How It Does It:

- I. Shimmering Tint accentuates golden-brown skin with a bronzed sheen and a sexy glow
- II. Super Vitamin E delivers highly potent anti-oxidant and moisturizing benefits to the skin
- III. Olive Oil provides skin conditioning benefits

#### How To Use:

- Shake prior to using, then spray over skin to accentuate color with a sexy shimmer. Blend with hands, using circular motions for a sunkissed glow. Wash hands after application. Wait at least 30 minutes after sunless application before using this product



## Bronzing Powder

### Natural-Looking Bronzing Powder with Hint of Shimmer

#### What it is:

- Lightweight cosmetic bronzing powder
- Fragrance-Free

#### What it does:

- I. **Enhance:** Provides a natural-looking glow with a hint of shimmer
- II. Adds color to areas prone to fading like face, neck, hands and feet
- III. UV alternative to tanning facial skin
- IV. Can be used alone or over foundation

#### How It Does It:

- I. Natural-looking bronzing powder helps to even out tan lines and camouflage redness from overexposure
- II. Flawless color blends perfectly with foundation or on bare skin
- III. Hint of shimmer helps to illuminate skin with the look of brightness and a sun-kissed glow

#### How To Use:

- Sweep bronzing powder across face, neck, hands and feet with brush for a beautiful sun-kissed glow. Enhance tanning color on shoulders and décolletage with light strokes of bronzing powder.



## Corrector Kit

### Sunless Stain Remover with Exfoliation Bar

#### What it is:

- Sunless stain remover
- Fragrance: Tropical Fusion

#### What it does:

- I. **Enhance:** Aids in the removal of unwanted Sunless stains
- II. Lifts self tanner stains from the skin, particularly hands and feet
- III. Combines physical exfoliating action with naturally-derived stain lifting ingredients

#### How It Does It:

- I. The Pumice acts as a physical exfoliators to help lift and reduce the appearance of a sunless stain
- II. Citri-Lift Complex™ combines biological exfoliators, papaya, lemon fruit extract, and orange fruit extract, to help lift and reduce the appearance of the sunless stain
- III. Rooibos Extract is rich in naturally occurring nutrients and helps neutralize free radicals to help calm and condition skin
- IV. Aloe Vera delivers healing, soothing, and moisturizing/conditioning benefits to the skin
- V. The Exfoliating Bar offers a secondary physical exfoliating treatment to help remove stubborn sunless stains

#### How To Use:

- Apply a dime-size amount on the area of sunless stained skin. Using the supplied exfoliating bar, gently rub in circular motions and rinse thoroughly with water. Repeat if necessary. Do not over scrub



## Exfoliator

### Sunless Exfoliating Scrub

#### What it is:

- Sunless Pre-treatment Scrub
- Fragrance: Citrus Blossom

#### What it does:

- I. **Prepare:** Prepares skin for sunless tanning application
- II. Gently exfoliates skin
- III. Prepares skin for sunless application
- IV. Helps prevent spotty sunless tanning results
- V. Conditions and moisturizes the skin

#### How It Does It:

- I. Walnut Shell, Bamboo Extract, and Volcanic Ash, smooth skin with gentle exfoliation benefits
- II. Hydratan™ infuses skin with short-term and long-term moisturization for even sunless results
- III. Rooibos Extract and Aloe Extract deliver intense skin-conditioning benefits

#### How To Use:

- Use prior to sunless application. Gentle exfoliation ingredients and formulas prepare and prime the skin for optimal sunless tanning results



## Extender

### Sunless Moisturizer with Enhancing Bronzers

#### What it is:

- 2-in-1 product (tan extender + bronzers)
- Fragrance: Water Lily

#### What it does:

- Extend:** Preserves and extends the life of your sunless tan
- Enhances existing tanning results
- Moisturizes the skin for a longer-lasting sunless tan
- Evens out tanning results
- Helps prevent peeling, flaking, and spotty appearance

#### How It Does It:

- BRZEXTEND® Complex preserves and extends sunless results with subtle bronzers
- Rooibos Extract soothes and conditions skin
- Aloe Vera delivers moisturizing and conditioning benefits to the skin

#### How To Use:

- Using circular motions, apply over entire body after bathing or showering. Wash hands with soap and water after application. Reapply as needed



## Face Perfector SPF 15

### Sunless Tan Extender with Firming and Anti-Aging

#### What it is:

- Sun protection through SPF 15 and 4-in-1 product (tan extender + bronzers+ anti-aging + SPF)
- Fragrance: Green Tea Citrus

#### What it does:

- Extend:** Preserves and extends facial sunless tanning results
- Provides sun protection from UV exposure
- Promotes firmer, younger-looking skin
- Hydrates skin with advanced skincare ingredients

#### How It Does It:

- BRZEXTEND® Complex with SPF15 provides face, neck, and décolleté with UV-protection while extending sunless results with a light boost of golden color in 2 to 4 hours
- Kombucha Extract promotes skin-plumping, skin-firming and even skin tone
- Marine Perfection Complex helps protect skin elasticity, reduces the appearance of fine lines and wrinkles, and hydrates skin for a youthful glow
- Super Vitamin E delivers highly potent anti-oxidant and moisturizing benefits to the skin

#### How To Use:

- Apply to face and neck in circular motions to help enhance, preserve, and extend sunless tanning results. Wash hands after application. Use as a daily facial treatment moisturizer for anti-aging and UV protection.



## Leg Perfector

Sunless Tan Extender with Bronzing, Firming, and Hair Growth Inhibitors

### What it is:

- 4-in1 product (tan extender + bronzers + firming + hair growth inhibitor)
- Fragrance: Water Lily

### What it does:

- Extend:** Preserves and extends sunless tanning results on legs
- Targets unwanted leg hair to help diminish its growth and appearance over time
- Hydrates skin while firming, smoothing, and extending color
- Helps prevent peeling, flaking, and spotty appearance of skin

### How It Does It:

- BRONZEXTEND®** Complex preserves and extends sunless results with subtle bronzers
- Leg-Perfector Complex™** with Caffeine promotes firmer-looking skin and targets unwanted leg hair to help minimize shaving over time
- Grape Seed Oil & Aloe Extract** deliver anti-oxidant and skin-conditioning benefits and help prevent skin damage due to environmental exposure

### How To Use:

- Using circular motions, apply over bare legs after bathing or showering to help enhance, preserve, and extend sunless tanning results. Wash or wipe hands after application.



## Maximizer

Pre-Sunless Tan-Boosting Spray

### What it is:

- Pre-sunless tanning treatment
- Fragrance: Citrus Blossom

### What it does:

- Prepare:** Optimizes skin's tanning reaction to receive deep, dark color
- Boosts skin's ability to tan faster and darker
- Balances skin's pH level for optimal bronzing
- Convenient spray effectively covers all areas of the body
- Works with both spray tanning application and at home sunless tanners

### How It Does It:

- Protein Boost™** Rich in amino acids essential to the development of a sunless tan, boosts the sunless tanning reaction for a faster, darker tan
- Kick** –starts the sunless process with essential amino acids for faster color
- Ginseng Delivery System** transports key ingredients evenly throughout the skin for darker, more dramatic results
- Phospholipids** condition and smooth skin for improved absorption of sunless products

### How To Use:

- Prior to sunless tanning, spray a thin, even coat directly onto skin, thoroughly rub in circular motions until the skin has been evenly coated. Let dry 60 seconds, then follow with sunless application. May cause tingling sensation on just shaven legs



## Neutralizer

### Sunless Post-Treatment Odor Eliminator

#### What it is:

- Ultra-light, odor neutralizing spray mist
- Fragrance: Soft Vanilla

#### What it does:

- I. **Enhance:** Helps neutralize odor on the skin that results from self tanner reaction
- II. Conditions skin for soft, smooth, healthier-looking results
- III. Leaves skin feeling fresh and revitalized
- IV. Won't clog pores

#### How It Does It:

- I. Neutralizer Complex with Biosaccharide counteracts and reduces unpleasant sunless odor, quick penetration, fast-drying spray formula mists over skin for a 'shower fresh' feeling after sunless application
- II. Vanilla Extract refreshes skin and delivers moisturizing benefits
- III. Witch Hazel anti-inflammatory ingredient that helps improve absorption into the skin

#### How To Use:

- Hold 5 inches from skin and lightly spray over entire body. Reapply as needed. Wait at least 30 minutes after the sunless application before spraying body. Do not over saturate skin



## Self Tanner Airbrush Spray

### Sunless Airbrush Spray with Flawless Tint

#### What it is:

- Ultra -Lightweight, sunless tanning spray
- Fragrance: Sunshine Citrus

#### What it does:

- I. **Develop:** Develops a rich, even, natural-looking tan in 2 to 4 hours
- II. Provides immediate appearance of a tan
- III. Evens out tanning results
- IV. Deepens tan appearance if reapplied
- V. Conditions and moisturizes the skin

#### How It Does It:

- I. BRONZEXTEND® Complex combines DHA & Erythrose to develop a rich natural-looking sunless tan in 2-4 hours
- II. Instabronze™ a naturally-derived, caramel-based cosmetic tint "shows-where-it-goes" for flawless application and an immediate sun swept glow
- III. Aloe Vera delivers moisturizing benefits

#### How To Use:

- Spray over entire body in a thin, even coat. Blend in circular motions while using the instant bronze tint as guide for the appearance of a streak free, golden tan. Wash hands immediately after application. Reapply as needed for darker color



## Self Tanner Foam

### Sunless Foam with Flawless Tint

#### What it is:

- Ultra-lightweight, sunless tanning foam
- Fragrance: Sunshine Citrus

#### What it does:

- I. **Develop:** Develops a rich, even, natural-looking tan in 2 to 4 hours
- II. Provides immediate appearance of a tan
- III. Evens out tanning results
- IV. Deepens tan appearance if applied
- V. Conditions and moisturizes the skin

#### How It Does It:

- I. BRONZEXTEND® combines DHA & Erythrulose to develop a rich natural-looking sunless tan in 2-4 hours
- II. quick penetrating, fast drying foam glides over skin for easy, flawless application
- III. Aloe Extract delivers moisturizing benefits

#### How To Use:

- Apply over entire body by pumping foam onto hands and spreading a thin, even coat over skin. Blend in circular motions while using the instant bronze tint as guide for the appearance of a streak free, golden tan. Wash hands immediately after application. Reapply as needed for darker color



## Self Tanner Lotion

### Sunless Tanning Lotion with Flawless Tint

#### What it is:

- Light-weight, sunless tanning lotion
- Fragrance: Sunshine Citrus

#### What it does:

- I. **Develop:** Develops a rich, even, natural-looking tan in 2 to 4 hours
- II. Provides immediate appearance of a tan
- III. Evens out tanning results
- IV. Deepens tan appearance if reapplied
- V. Conditions and moisturizes the skin

#### How It Does It:

- I. BRONZEXTEND® combines DHA & Erythrulose to develop a rich natural-looking sunless tan in 2-4 hours
- II. Instabronze™ a naturally-derived, caramel-based cosmetic tint “shows-where-it-goes” for flawless application and an immediate sun swept glow
- III. Lutein a natural antioxidant that helps prevent free radical damage
- IV. Aloe Vera delivers moisturizing benefits
- V. Vitamin E a natural antioxidant that protects skin from free radical damage

#### How To Use:

- Apply a thin, even coat over skin blending in circular motions. Use the instant bronze tint as a guide for the appearance of a streak free, golden tan. Wash hands immediately after application. Reapply as needed for darker color



## Self Tanner Spray

### Sunless Tanning Spray with Flawless Tint

#### What it is:

- Ultra –Lightweight, sunless tanning spray
- Fragrance: Sunshine Citrus

#### What it does:

- Develop:** Develops a rich, even, natural-looking tan in 2 to 4 hours
- Provides immediate appearance of a tan
- Evens out tanning results
- Deepens tan appearance if reapplied
- Conditions and moisturizes the skin

#### How It Does It:

- BRONZEXTEND® Complex combines DHA & Erythrulose to develop a rich natural-looking sunless tan in 2-4 hours
- Instabronze™ a naturally-derived, caramel-based cosmetic tint “shows-where-it-goes” for flawless application and an immediate sun swept glow
- Aloe Vera delivers moisturizing benefits

#### How To Use:

- Spray over entire body in a thin, even coat. Blend in circular motions while using the instant bronze tint as guide for the appearance of a streak free, golden tan. Wash hands immediately after application. Reapply as needed for darker color

## Notes

## Notes

# 2011 DESIGNER SKIN®

## PHILOSOPHY OF DESIGNER SKIN®

Designer Skin's prevailing philosophy is "Nutrition for the Skin" and this mantra drives every aspect of our product development. Our brands of indoor tanning products provide the ultimate in skin nutrition through the use of technologically advanced, quality ingredients blended into cutting edge tanning formulations. Exceptional skincare. Phenomenal color.

### **Designer Skin® Mystical Collection**

Indulge in the unique sensory experience and exquisite tanning perfection with Designer Skin's Mystical Collection. A revolutionary silicone emulsion therapy which hydrates and promotes smooth, sinfully-soft skin for a youthful-looking glow. Wondrous skincare and essential ingredients condition the skin for optimal effect and a more defined look.

### **Designer Skin® Crème De La Crème Collection**

Delighting skin with a silky veil of exclusive skincare ingredients, the Crème De La Crème Collection provides intense moisture while it enlivens your senses and wraps you in luxury.

### **Crystal Lustre™ Collection**

Hand blended, sophisticated and divinely rich in hydration. From the moment Crystal Lustre™ pours over the skin, moisture shifts to a deeper level. Carrying ample beads of celerity, this Liquid Crystal™ Formula entraps the sun while singing her radiant color. Leaves skin timeless and tender to the touch.

### **Designer Skin® Miracle Collection**

Do you believe in Miracles? With the use of superior skincare ingredients and exceptional bronzing complexes, the Miracle Collection provides powerful age defying and firming benefits while delivering stunning bronze color.

Each Designer Skin®, Boutique® Bronzing Ambiance and SPLASH!® Tanning Tonics product is described in this guide.

## THE DIFFERENT TYPES OF DESIGNER SKIN® LOTIONS

At their foundation, all indoor tanning lotions are designed to help maximize a person's tanning potential. Other features may be included in the lotions which catapult them into a different, but not mutually exclusive category.

This simple guide, differentiating the types of indoor tanning lotions available, will help you determine which lotion type best suits the needs of each individual client.

### INTENSIFIERS

- Naturally promotes dark, bronze color through hydration and skin conditioning properties called **Activators**
- Optimizes skin's natural color potential

### BRONZERS

- Further promotes dark, advanced color via **Immediate Bronzers**, natural bronzing agents and/or sunless tanning agents called **Delayed Bronzers**
- Contains **Activators** to optimize skin's natural color potential while hydrating the skin
- **Natural Bronzers:** Enhances the tanning process by imparting additional color to the skin via immediate bronzers. Designed to encourage the tanning process and establish a base tan. Great for tanners looking to build a natural tan without the use of DHA
- **Dual, Triple & Quad Bronzers:** Enhances tanning process by imparting additional color to the skin via immediate "natural" bronzers and delayed "self tanning" agents such as DHA

- **Bronzing POWERS 7 to 30X:** Designed to enhance the bronzing process, imparting additional color via immediate bronzers, delayed bronzers and melanin activating ingredients. Each number represents the bronzing POWER of each product. Each power is derived from particular melanin ingredients and bronzers as well as the amounts of each, combined to deliver intense color. Formulated to maximize color potential and "breakthrough" the color plateau for the most advanced color

### COOLANTS

- Bathes skin in refreshing and cooling essence, enhancing the sensory experience
- Contains intensifiers to optimize skin's natural color potential while hydrating the skin

### TINGLES/SIZZLES

- Recommended for advanced clients!
- After application, a "hot" and "reddening" sensation occurs
- Sizzle Factor provides a tingling sensation, resulting in deeper, darker color
- Contains intensifiers to optimize skin's natural color potential while hydrating the skin

### WARMING/STEAMXTREME™

- Delivers a relaxing, thermodynamic warming sensation to the skin
- UV-activated warming helps promote darker, advanced color
- A "non-tingle" heat; Benzyl Nicotinate- free
- Contains intensifiers to optimize skin's natural color potential while hydrating the skin

#### WHAT Is It:

- Designer Skin® "Patent Pending" 2008 Technological Breakthrough
- New UV Activated Thermodynamic Warming Sensation / "Non-tingle Heat"
- Found in Obsidian™, Melt™, Baroque™, Tempest™

#### WHAT It Does:

- Provides a soothing, warming sensation to the skin
- Helps increase micro-circulation
- Helps increase skin oxygenation

#### HOW It Does It:

- Stimulates skin to produce a warming sensation without changing the temperature of the skin
- Botanical Extracts provide enhanced bronzing effect
- Enhances delivery system

### KISSABLE CRÈME FOUETTÉE

#### WHAT Is It:

- Kissable Crème Fouettée Formula

#### WHAT It does:

- Delight that leaves skin kissable- literally! A sweet flavor will linger on the lips.
- Exotic flavors fuse into sweet goodness for a scrumptious taste sensation.

#### How It Does It:

- Apply lotion prior to tanning as usual. Then kiss your skin to experience the tasty flavor left behind!



## 14 Karat Gold™

### Ultra Advanced 14 (XIV) Bronzing Blend Dark Tanning Formula with SunStay™ Technology

#### What it is:

- Ultra Advanced 14 Bronzing Blend
- Paraben-free
- Fragrance: Exotic Fruits & Fig

#### What it does:

- Ultra Advanced Bronzer:** Ultra advanced 14 bronzing power boosts dark color development with immediate and delayed bronze effect
- Performance:** Helps skin perform at optimal efficiency for maximum bronze color
- Radiant Glow:** Promotes a radiant appearance and a healthy-looking glow
- Moisturizers:** Helps hydrate skin for maximum effect
- Maintains:** Helps maintain and prolong the life and beauty of your tan
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Ultra Advanced Bronzer:** 14 Bronzing Blend - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- Performance:** 2X Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker color
- Radiant Glow:** Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- Moisturizers:** SunStay™ Technology - Activated Amino Acid (AAA) system that interacts with skin to intensify color results and extend bronzer effects. Rich in trace elements for intensified color. Increases skin's hydration. Maintains skin moisture & balance to keep the upper layers of skin from dehydrating and provides nutrients to prolong bronzer effects
- Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- 14 Karat Gold™ is Paraben-free. It also contains the 2 advanced technologies, SunStay™ and RejuvenOx® found in Black™.



## Angel™ & Undercover Angel™

### Daily Moisturizers

#### What it is:

- Daily Moisturizer
- Fragrance: Angel – Kiwi Pear / Undercover Angel – Clean, Fresh

#### What it does:

- Performance:** Promotes luminous, soft skin
- Moisturizers:** Helps hydrate skin for optimal appearance
- Maintains:** Helps maintain and prolong the life and beauty of your tan

#### How It Does It:

- Performance:** Skin Conditioners – Saturates skin with moisture-rich actives
- Moisturizers:** Hemp Seed Oil – Supplies antioxidants to the skin to support increased collagen and skin integrity
- Maintains:** Antioxidant and Vitamin Properties – Promotes a healthy-looking glow and improves skin's appearance

#### How To Use:

- Apply liberally over entire body twice daily. For best results, massage in a circular motion.

#### Did You Know:

- Angel™ Daily Moisturizer has active anti-aging and firming ingredients. Also contains Hemp Seed Oil to deliver superior hydration to prolong the tan.
- Undercover Angel™ Daily Moisturizer is the same great formula as the original Angel™, with a clean, fresh fragrance.



## Aphrodisiac® Seductive Dark Tanning Intensifier

### What it is:

- Seductive Dark Tanning Intensifier
- Luxe Body Crème
- Fragrance: Mint & Apple Blossom

### What it does:

- I. Intensifier:** Seductive dark tanning intensifier delivers gorgeous color without the use of natural bronzers or DHA
- II. Performance:** Helps skin perform at optimal efficiency for maximum bronze color
- III. Body Crème:** Leaves skin feeling intensely hydrated and silky smooth
- IV. Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- V. ATO:** Helps prevent after-tan odor

### How It Does It:

- I. Intensifier:** Amino Acid Complex - induces color by strengthening and revitalizing the bronzing process
- II. Performance:** Aphrodisiac Infusion – Combines the natural benefits of Apple, Chocolate and Black Cohosh to boost anti-aging abilities and provide firmer-looking skin
- III. Body Crème:** Luxe Body Crème – Swathes skin in a silky veil of Shea and Cocoa Butter that deliver nourishing, intense hydration
- IV. Radiant Glow:** 2X OptiGlow™ Blend - Photo-reactive complex that promotes dark color
- V. ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Suitable for all skin types.

### Did You Know:

- Aphrodisiac® was created to model an alluring love potion for your skin!



## Believe™ Dark Cooling Bronzer

### What it is:

- Dark Cooling Bronzer
- Fragrance: Pomegranate Peach

### What it does:

- I. Dark Bronzer:** Dark bronzers boosts color development for dark, golden color
- II. Refreshes:** Cools and refreshes the skin
- III. Moisturizers:** Helps hydrate skin for optimal appearance
- IV. ATO:** Helps prevent after-tan odor

### How It Does It:

- I. Dark Bronzer:** Bronzers - Enhance color process by prepping skin for UV exposure
- II. Refreshes:** Cooling Essence – Cools the body, enhancing the sensory experience
- III. Moisturizers:** Avocado Oil – Calms, soothes and moisturizes
- IV. ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Believe™ provides the skin with an age defying botanical antioxidant, white tea extract.



## Believe In Me® Ultra Dark Triple Bronzer With Cooling Essence

### What it is:

- Dark Cooling Triple Bronzer
- Fragrance: Tahitian Mango

### What it does:

- Triple Bronzer:** Dark triple bronzers boosts color development for dark, golden color
- Refreshes:** Cools and refreshes the skin
- Moisturizers:** Helps hydrate skin for optimal appearance
- Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Triple Bronzer:** Bronzers - Enhance color process by prepping skin for UV exposure
- Refreshes:** Cooling Essence – Cools the body, enhancing the sensory experience
- Moisturizers:** Hemp Seed Oil – Rich source of Essential Fatty Acids & Vitamin E; soothes and moisturizes
- Radiant Glow:** OptiGlow™ Blend – Photo-reactive complex that promotes dark color
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Believe In Me® is paraben-free, providing a gentle, alternative preservative system.



## Bellezza™ Magnificently Rich 18 (XVIII) Bronzing Blend Exclusive Dark Tanning Juice Color-Ade™

### What it is:

- Magnificently Rich 18 Bronzing Blend
- Exclusive Acai Berry Juice-based Formula
- Fragrance: Sicilian Sunrise

### What it does:

- Ultra Advanced Bronzer:** Ultra advanced 18 bronzing power boosts dark color development with immediate and delayed bronze effect
- Juice-based:** Quenches your skin for the ultimate tanning cocktail
- Performance:** Promotes a radiant appearance and a healthy-looking glow while increasing color potential
- Maintains:** Helps maintain and prolong the life and beauty of your tan
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Ultra Advanced Bronzer:** 18X Bronzing Blend - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- Juice-Based:** Acai Berry Juice-Base - known as a superfruit because it is rich in vitamins and anthocyanins, Açai is also rich in essential fatty acids, such as omega-6 and omega-9, which help to maintain the skin's elasticity and smoothness and prevent water loss.
- Performance:** Gratifruit™ Blend - A compilation of functional, exotic superfruit extracts that have exceptional antioxidant qualities and also improve skin moisturization. 2X OptiGlow™ Blend - Photo-reactive complex that promotes dark color.
- Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Based on the success of Majesty™ and Magnifico®, Bellezza™ is the next addition to the Juice Evolution™ family with an Acai Berry juice base. Bellezza™ is also oil free!



## Designer Skin Black®

### Ultimate 20X Bronzing Body Silk

#### What it is:

- An Ultimate 20X Advanced Bronzing Body Silk
- Mega Magical Silicone Emulsion
- Fragrance: Refreshing Citrus

#### What it does:

- Ultra Advanced Bronzer:** Ultra advanced 20X bronzing power delivers immediate and delayed dark bronze color without staining or streaking
- Performance:** Helps skin perform at optimal efficiency for maximum bronze color
- Silicone:** Leaves skin feeling velvety-soft
- Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- Moisturizers:** Intense moisturizing ingredients help hydrate skin for maximum effect
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Ultra Advanced Bronzer:** 3x Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker color
- Performance:** RejuvenOx® – Boosts oxygen content of the skin, helping increase and optimize color for golden, bronze appearance
- Silicone:** Mega Silicone Emulsion – Delivers a luxurious, unique sensory experience as it nourishes and moisturizes through a more refined complex for unbelievable absorption and penetration
- Radiant Glow:** Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- Moisturizers:** SunStay™ Technology - Activated Amino Acid (AAA) system that interacts with skin to intensify color results and extend bronzer effects. Rich in trace elements for intensified color. Increases skin's hydration
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Black™ was Designer Skin's #1 selling product for 2008 & 2009!



## Bombshell™

### 100XX Dark Tanning Bronzer

### Ultra-Extreme Sizzle Formula

#### What it is:

- Dark Sizzle Formula with Bronzer
- Fragrance: Kiwi Watermelon

#### What it does:

- Dark Bronzer:** Dark bronzers boosts color development for dark, golden color
- Performance:** Supports skin cell oxygenation for intense color
- Age Defying:** Conditions skin for optimal appearance
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Dark Bronzer:** Bronzers - Enhance color process by prepping skin for UV exposure
- Performance:** Sizzle Formula – Tingle sensation promotes dark color
- Age Defying:** Coenzyme Q-10 – Very powerful antioxidant
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Not recommended for use on facial area. Wash hands after applying lotion. **Tanning Advisory: Experienced Tanners Only!**

#### Did You Know:

- Bombshell™ contains Soy Proteins, high in essential fatty acids, necessary for healthy skin – great for color and skincare.



## Brilliant™

### Big Beautiful Bronzers

#### Exclusively Hand Blended Crystal Lustre™ Emulsion

#### What it is:

- Big Beautiful Bronzer
- Crystal Lustre™ Emulsion
- Fragrance: Honey Melon Dew

#### What it does:

- Liquid Crystal Formula:** Crystal Lustre™ pours over skin for deep, immediate hydration
- Bronzer:** Big Bronzing Matrix™ builds and sustains deep color through the use of Solar Strength™ melanin activators
- Moisturizers:** Skin soothing Biovitamins are blended by hand to ensure perfection
- Hand Made:** Preserves the integrity of this nourishing lotion

#### How It Does It:

- Liquid Crystal Formula:** Crystal Lustre™ Emulsion - Provides intense hydration by entrapping and carrying the tan accelerating particles to deeper layers of the skin, thus increasing efficacy. This formula also prevents the signs of aging giving tonicity and elasticity to the skin. Additional benefits include: Luminescence, Age Defying and Tanning Maximization
- Bronzer:** Big Beautiful Bronzers - Build and sustain deep color and immediately impart a more visibly radiant appearance. The Bronzing Matrix™ offers superb staying power that penetrate skin's layers, providing a sustained bronze glow over time
- Moisturizers:** Biovitamins - Maintain the integrity of the tan with skin soothing agents
- Hand Made:** Hand Blended - Maintains the liquid crystal structure, the formula is exclusively hand blended and hand filled into bottles

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Wash hands after applying lotion.

#### Did You Know:

- Crystal Lustre™ is a new collection in the Designer Skin® line for 2011!



## Celebutante™

### Famously Rich 19 (XIX) Bronzing Blend

#### Must Have™ Bronzing Technology

#### Juice Evolution™ Tanning Lotion

#### What it is:

- Famously Rich 19 (XIX) Bronzing Blend
- Juice Evolution™ Formulation
- Fragrance: Rich Maqui Berry

#### What it does:

- Must Have™ Bronzers:** Famously Rich 19 (XIX) Must Have™ Bronzing Technology entraps skin with long-lasting, spellbinding color
- Juice Base Moisturizers:** Exclusive Maqui berries lavish skin with smoothing antioxidants to help restore radiance and minimize the appearance of fine lines
- Radiant Glow:** Vitamin Punch Infusion fights free radicals and protects skin's natural glow

#### How It Does It:

- Must Have™ Bronzers:** 19 (XIX) Bronzers - Boost skin's bronzing power. Key ingredients include: Orange Peel Extract, Cocoa Extract, Black Walnut Leaf Extract, Tan Enhancers and DHA
- Juice Base Moisturizers:** Maqui Berries and Superfruits – Provide anti-aging properties. Maqui Berries have the highest antioxidant value of any fruits. Juice Evolution™ helps optimize skin's vitality and youthfulness.
- Radiant Glow:** Vitamin Punch - An energy booster for the skin with age-defying benefits. Helps fight free radicals and protects skin's natural glow.

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Wash hands after applying lotion.

#### Did You Know:

- Celebutante™ is the best Juice Base in the Designer Skin® line with the most antioxidants and anti-aging properties.



## Drama Queen™ Dark Tanning Formula

### What it is:

- Dark Tanning Intensifier
- Fragrance: Kiwi Pear

### What it does:

- I. **Color Enhancer:** Accentuates natural bronze potential for rich color effect
- II. **Moisturizers:** Helps hydrate skin for optimal appearance
- III. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Color Enhancer:** L-Tyrosine – Natural tanning enhancer / aids in melanin production
- II. **Moisturizers:** Hemp Seed Oil – Supplies antioxidants to the skin to support increased collagen and skin integrity
- III. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Drama Queen™ has the same Kiwi Pear fragrance as Angel™ Daily Moisturizer that tanners absolutely LOVE.



## Enamor® Luxurious Daily Moisturizer

### What it is:

- Daily Moisturizer
- Magical Silicone Emulsion
- Fragrance: Fresh Aloe

### What it does:

- I. **Silicone:** Leaves skin feeling velvety soft
- II. **Moisturizers:** Helps hydrate skin for optimal appearance
- III. **Maintains:** Helps maintain and prolong the life and beauty of your tan

### How It Does It:

- I. **Silicone:** Silicone Emulsion – Delivers a luxurious, unique sensory experience as it nourishes and moisturizes
- II. **Moisturizers:** Aloe and Panthenol – Saturates skin with oxygen, heals and moisturizes
- III. **Maintains:** Antioxidant and Vitamin Properties – Promotes a healthy-looking glow and improves skin's appearance

### How To Use:

- Apply liberally over entire body twice daily. For best results, massage in a circular motion.

### Did You Know:

- Enamor® was created because of the success of Spellbound™ and the luxurious Silicone Emulsion concept.



## Epiphany™ SmartWave™ Bronzer Crystal Lustre™ Emulsion Exclusively Hand Blended

### What it is:

- SmartWave™ Bronzer
- Crystal Lustre™ Emulsion
- Fragrance: Champagne & Strawberries

### What it does:

- Liquid Crystal Formula:** Crystal Lustre™ pours over skin for deep, immediate hydration
- Color Enhancer:** SmartWave™ Bronzing System - Helps increase the efficacy of the rays to amplify color for a deeply divine glow
- Moisturizers:** Caress skin with soft, sleek luxury
- Hand Made:** To preserve the integrity of this nourishing lotion.

### How It Does It:

- Liquid Crystal Formula:** Crystal Lustre™ Emulsion - Provides intense hydration by entrapping and carrying the tan accelerating particles to deeper layers of the skin, thus increasing efficacy. This formula also prevents the signs of aging giving tonicity and elasticity to the skin. Additional benefits include: Luminescence, Age Defying and Tanning Maximization
- Color Enhancer:** SmartWave™ Bronzers - Optimize absorption in the UVA spectra which penetrates deeper into the skin, thus boosting tanning session performance
- Moisturizers:** Biotamins - Maintain the integrity of the tan with skin soothing agents
- Hand Made:** Hand Blended - Maintains the liquid crystal structure, the formula is exclusively hand blended and hand filled into bottles

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Wash hands after applying lotion.

### Did You Know:

- Crystal Lustre™ is the newest collection in the Designer Skin® line.



## Freedom™ Ultra Dark Tanning Serum with Natural Bronzers / DHA Free

### What it is:

- Natural Bronzer / DHA Free
- Magical Silicone Emulsion
- Fragrance: Sunset Vanilla

### What it does:

- Natural Bronzer:** Ultra dark, natural bronzing system delivers gorgeous color without the use of DHA.
- Performance:** Rich intensifiers promote maximum color potential
- Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- Silicone:** Leaves skin feeling velvety-soft
- Moisturizers:** Moisturizing ingredients help hydrate skin for a soft, smooth effect
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Natural Bronzer:** Natural Bronzing Complex - Phytotechnological blend of 9 botanical extracts, exotic oils and melanin activators that react with the upper layers of the skin (DHA Free)
- Performance:** Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker color
- Radiant Glow:** OptiGlow™ Blend - Photo-reactive complex that promotes dark color
- Silicone:** Delivers a luxurious, unique sensory experience as it nourishes and moisturizes
- Moisturizers:** Jojoba, Olive and Hemp Seed Oil – Soothes and softens the skin
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Freedom™ is the only DHA FREE, natural bronzer with the magical silicone emulsion.



## Goddess™ 200XX Ultra Extreme Sizzle

### What it is:

- Dark Ultra-sizzle Intensifier
- Fragrance: Coconut Lime

### What it does:

- I. **Color Enhancer:** Intensifiers increase skin's natural, bronze color potential
- II. **Performance:** Supports skin cell oxygenation for intense color
- III. **Age Defying:** Helps hydrate skin for optimal appearance
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Color Enhancer:** Intensifiers - Triggers and boosts melanin production and distribution process to achieve skin's highest natural color potential
- II. **Performance:** Sizzle Formula – Tingle sensation promotes dark color
- III. **Age Defying:** Caffeine – Refines body contours for firmer-looking skin and helps repair skin damage caused by UV exposure
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Not recommended for use on facial area. Wash hands after applying lotion. **Tanning Advisory: Experienced Tanners Only!**

### Did You Know:

- Goddess™ is the ONLY Designer Skin® sizzle lotion that doesn't have a bronzer.



## Golden Ceremony® Special Occasion Bronzer™

### What it is:

- Special Occasion Bronzer
- Fragrance: Summer Starfruit

### What it does:

- I. **Dark Bronzers:** Delivers instant, golden bronze color for maximum effect
- II. **Radiant Glow:** Promotes a radiant appearance and a healthy-looking, tingle-free glow
- III. **Moisturizes:** Helps hydrate and firms skin for optimal appearance
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Dark Bronzers:** Immediate & Delayed Bronzers - Enhances color process by prepping skin for UV exposure in conjunction with DHA
- II. **Radiant Glow:** Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- III. **Moisturizes:** Avocado, Jojoba, Carrot, Hemp and Olive Oils – Provides extreme levels of moisture and skincare benefits to the skin for enhanced color potential
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Golden Ceremony® is the first product to specifically target “special occasion” tanners.



## Gorgeous Gams®

### Ultra Dark Luminous Leg Bronzer

#### What it is:

- Specialty Leg Bronzer
- Fragrance: Candied Fig

#### What it does:

- I. **Dark Bronzers:** Delivers instant, golden bronze color for maximum effect
- II. **Refining:** Refines body contours for a sleek appearance
- III. **Smooth:** Reduces hair re-growth while adding a radiant sheen to the skin
- IV. **Moisturizes:** Helps hydrate and firms skin for optimal appearance
- V. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Dark Bronzers:** Immediate & Delayed Bronzers - Enhances color process by prepping skin for UV exposure in conjunction with DHA
- II. **Refining:** Caffeine and Actifirm™ Energizes and firms skin. Helps repair skin damage caused by free radicals
- III. **Smooth:** Shave Minimizers and Sparkling Sheen – Reduces hair re-growth and gives a luminous sheen to the skin for a more defined look
- IV. **Moisturizes:** Moisture Seal – Natural Shea Butter and Avocado Oil, ideal for dry and sensitive skin, seal in moisture and prolong color
- V. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Gorgeous Gams® contains Silk Amino Acids, giving legs a very soft and velvety feel while providing antioxidant properties.



## Hemphatic®

### Ultra Advanced 10 (X) Bronzing Blend Luscious, Dark Tanning Cream Oil

#### What it is:

- Ultra Advanced 10 Bronzing Blend
- Dark Tanning Cream Oil
- Fragrance: Tropical Ginger

#### What it does:

- I. **Ultra Advanced Bronzer:** Ultra advanced 10 bronzing power boosts dark color development with immediate and delayed bronze effect
- II. **Moisturizers:** Intense moisturizing ingredients help hydrate skin for maximum effect
- III. **Radiant Glow:** Promotes a radiant appearance and a healthy-looking glow
- IV. **Maintains:** Helps maintain and prolong the life and beauty of your tan
- V. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Ultra Advanced Bronzer:** 10 Bronzing Blend - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- II. **Moisturizers:** Hemp Seed Oil - Increases skin rejuvenation, supplies antioxidants, phospholipids and minerals to support increased collagen and skin integrity. Softens and conditions to promote deep, dark color. THC Free
- III. **Radiant Glow:** Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- IV. **Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- V. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Hemphatic® is a wonderful choice for men and the cream oil melts into the skin without interfering with hair on the body.



## Hero Worship™

### Dynamic Dual Use™ Formula

#### What it is:

- Dual Use Formula
- Activator / Accelerator
- Fragrance: Blooming Musk

#### What it does:

- I. **Color Enhancer:** Accentuates natural bronze potential for rich color effect
- II. **Maintains:** Helps maintain and prolong the life and beauty of your tan
- III. **Moisturizers:** Helps hydrate skin for optimal appearance
- IV. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Color Enhancer:** Color Ace™ Accelerator – Color is accelerated as actives are readily absorbed and ready to activate. Consistent application on skin enhances speed and intensity when time to burst into action.
- II. **Maintains:** GloAssist™ Complex - A Multi-layer Moisturization system to activate your color and rescue skin from dryness. Helps restore skin's protective function; safeguards and revitalizes existing color.
- III. **Moisturizers:** Vitamin Rich Formula – Smooths skin's appearance. Combines Vitamins A, B5, C and E to combat skin aging naturally.
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. To moisturize skin, apply over entire body twice daily. Suitable for all skin types.

#### Did You Know:

- Hero Worship™ is the only tanning lotion specifically designed to be used as a daily use moisturizer and tanning color accelerator! Perfect clean scent for a man or a woman!



## Intrigue™

### Ultra Dark Tanning Serum

#### What it is:

- An Ultra Dark Tanning Serum
- Magical Silicone Emulsion
- Fragrance: Hypnotic Musk

#### What it does:

- I. **Intensifier:** Ultra dark tanning serum delivers gorgeous color without the use of natural bronzers or DHA
- II. **Performance:** Rich intensifiers promote maximum color potential
- III. **Silicone:** Leaves skin feeling velvety-soft
- IV. **Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- V. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Intensifier:** Active Amino Acids - aid in color by stimulating melanin production
- II. **Performance:** Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker color
- III. **Silicone:** Silicone Emulsion – Delivers a luxurious, unique sensory experience as it nourishes and moisturizes
- IV. **Radiant Glow:** OptiGlow™ Blend - Photo-reactive complex that promotes dark color
- V. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Suitable for all skin types.

#### Did You Know:

- Intrigue™ has a unisex fragrance appealing to both men and women. Bronzer-free, men do not have to worry about an even application.



## Just Say Yes™ Sunless

### Mega Bronzers and Subtle Shimmers Fresh Intent™ Scent Vitamin E and Chamomile

#### What it is:

- Luxurious SUNLESS Tanning Lotion
- Fragrance: Fresh Passion Berry

#### What it does:

- Performance:** Delivering the deepest, darkest bronze achievable in a sunless tanner. Luxurious, paraben-free, satin formula ensures even color distribution.
- Radiant Glow:** Vitamin E and chamomile protect skin to help reduce the signs of aging
- ATO:** Fresh Intent™ technology helps ensure an odorless tanning experience

#### How It Does It:

- Performance:** Mega Bronzers and Subtle Shimmers: Formulated to create a luminous and long lasting deep tan without streaking. Bronzing Shimmers provide instant color while ensuring that the lotion is distributed evenly during application. A lightweight base that dries quickly while leaving a silky after feel.
- Radiant Glow:** Vitamin E and chamomile - Natural ingredients that sooth the skin. Both are excellent anti-irritants, important for those with sensitive skin.
- ATO:** Fresh Intent™ Technology - Helps ensure a reduced DHA tanning odor.

#### How To Use:

- Apply liberally. Wash hands after applying lotion.

#### Did You Know:

- No orangeness, no streaking, no stinking- just glam-tastically sun kissed skin!
- Sunless Lotion can be used alone or applied over a base tan for an even darker pop of color.



## Liberate™

### Natural Skin Guardian™ Protection Radically Dark Natural Bronzers Gentle Cool Burst Botanicals

#### What it is:

- Radically Dark Natural Bronzer
- Cooling Lotion
- Fragrance: Freedom

#### What it does:

- Natural Color Enhancer:** Radically Dark Natural Bronzers deliver an immediate boost in bronze color for stunning results
- Radiant Glow:** Skin Guardian™ Complex, an extract derived from the leaves of the candle tree, protects skin against aging, freeing you to look more youthful and vibrant
- Performance:** Helps relieve melanin from oxidation stress, restoring balance and protecting against any fade in color

#### How It Does It:

- Natural Color Enhancer:** Radically Dark Natural Bronzers - Natural bronzers that provide an immediate boost in bronze color without the use of DHA
- Radiant Glow:** Skin Guardian™ Complex - Helps stimulate skin regeneration while working to reconstruct dry or damaged skin. It allows skin to appear fresh, smooth and more radiant
- Performance:** Helps relieve melanin from oxidation stress, restoring balance and protecting against any fade in color. This Fade-Defying™ Formula is scientifically blended to protect skin from stress and restore balance

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Wash hands after applying lotion.

#### Did You Know:

- Liberate™ is not only DHA & paraben-free but also has natural anti-aging properties and skin protectants!



## Little Bronze B!@tch™

### Silhouette Enhancing Bronzer Hybrid Caffeine Couture

#### What it is:

- Silhouette Enhancing Bronzer
- Fragrance: Summer Passion Fruit

#### What it does:

- Color Enhancer:** Sexy Silhouette Enhancing Bronzers deepen color to a perfect bronzed glow for a fabulous look
- Performance:** Super potent Green Coffee Extract provides an overdose of caffeine help skin to look taut, touchable and silky smooth
- Moisturizers:** Enriched with exotic fruit oils for soft skin that not only looks stunning but feels sensational too

#### How It Does It:

- Color Enhancer:** Silhouette Enhancing Bronzers - Bronzing is achieved by stimulating the natural metabolism in the skin while enhancing skin tone. These bronzer-hybrids precondition the skin, producing pre-tanning and natural bronzing pigment.
- Performance:** Super potent Green Coffee Extract - Helps diminish the appearance of cellulite and enhance skin's firmness.
- Moisturizers:** Exotic fruit oils - Provide for soft, smooth, touchable skin

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Wash hands after applying lotion.

#### Did You Know:

- This is the strongest Espresso shot of caffeine in the Designer Skin® line! It is also complete with Essential Vitamins.



## Luminary®

### 25X Black Label Private Reserve™

#### What it is:

- Premium 25X Black Label Private Reserve™
- Magical Solar Silicone Emulsion
- Fragrance: Sweet Champagne Fizz

#### What it does:

- Premium Bronzer:** A Superior blend of 25X bronzing power delivers intense immediate and delayed dark bronze color without staining or streaking
- Performance:** Helps to strengthen skin's defenses and provides perfect shine
- Silicone:** Leaves skin feeling velvety-soft
- Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- Moisturizers:** Intense moisturizing ingredients help hydrate skin for maximum effect
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Premium Bronzer:** Black Label Private Reserve™ w/ Melatime™ – Revolutionary bronzing complex utilizing Melatime™, the newest groundbreaking peptide that accelerates the tanning process, speeds up melanin production, boosts and maintains color.
- Performance:** Light E.ngaged D.efiance™ – Revolutionary complex works as a multifunctional system to help combat free radical aggressors and boost skin's overall tone, elasticity and appearance
- Silicone:** Magical Solar Silicone Emulsion – Delivers a luxurious, unique sensory experience as it nourishes and moisturizes through a more refined complex for unbelievable absorption and penetration
- Radiant Glow:** 3X Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- Moisturizers:** Argan Oil - Naturally rich in vitamin E, antioxidants, and essential fatty acids, this oil is known to rejuvenate and help to heal a range of skin issues including wrinkles and dryness.
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Luminary® is adorned with a medallion that shines blue and white when you pick it up!



## Luminary For Face™ Silicone Facial Bronzer

### What it is:

- Silicone Facial Bronzer
- Light E.ngaged D.efiance™
- Fragrance: Fragrance Free

### What it does:

- I. **Color Enhancer:** Intensifies color potential for the facial area
- II. **Performance:** Helps hydrate and firms skin for optimal appearance
- III. **Age Defying:** Soothes and conditions the skin

### How It Does It:

- I. **Color Enhancer:** Black Label Private Reserve™ - Optimizes your bronzing capacity with deeper, evenly distributed and longer lasting color
- II. **Performance:** Light E.ngaged D.efiance™ - Helps combat free radical aggressors and boost skin's overall tone, elasticity and appearance
- III. **Age Defying:** Skin Firming Complex - Helps to gently tighten and firms delicate facial skin

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after use. Suitable for all skin types.

### Did You Know:

- Luminary for Face™ is specially formulated to give you all of the skincare benefits of Luminary®, but with extra special facial bronzing and firming aspects?



## Made For Love® Affectionate Quadruple Bronzer 95% Natural / Hypoallergenic

### What it is:

- Hypoallergenic Quadruple Bronzer
- Paraben-free
- Scent: Natural Fruit Essences

### What it does:

- I. **Quadruple Bronzer:** Powerful quadruple bronzers help impart an exotic, dark bronzing effect
- II. **Gentle:** Offers an alternative for sensitive skin clients
- III. **Moisturizers:** Moisturizing ingredients help hydrate skin for a soft, smooth effect
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Quadruple Bronzer:** Quadruple Bronzing Blend – Combines fast acting bronzers including DHA and Erythrulose to provide you with a faster deeper streak free tan
- II. **Gentle:** 95% Natural and Hypoallergenic – Soothing and anti-inflammatory to ensure happy sensitive skin
- III. **Moisturizers:** Aloe Vera Based – helps to keep skin supple by bringing oxygen to the cells, and therefore increasing the strength and beauty of your skin
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Made For Love® was created as a grand thank you to all of our fabulous fans!



## Majesty™

### Ultra Advanced 10 (X) Bronzing Blend™ Exclusive Dark Tanning Juice Color-Ade™

#### What it is:

- Ultra Advanced 10 Bronzing Blend
- Exclusive Juice-based Formula
- Fragrance: Sun Drendhed Nectar

#### What it does:

- I. **Ultra Advanced Bronzer:** Ultra advanced 10 bronzing power boosts dark color development with immediate and delayed bronze effect
- II. **Juice-based:** Quenches your skin for the ultimate tanning cocktail
- III. **Performance:** Promotes a radiant appearance and a healthy-looking glow while increasing color potential
- IV. **Maintains:** Helps maintain and prolong the life and beauty of your tan
- V. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Ultra Advanced Bronzer:** 10X Bronzing Blend - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- II. **Juice-Based:** Orange Juice-Base - Replaces water with a pure Orange Juice base. Sweet Orange Citroflavonoids stimulates tyrosinase, the key enzyme of melanogenesis for extravagant color while intensifying color pigmentation
- III. **Performance:** 2X OptiGlow™ Blend - Photo-reactive complex that promotes dark color. Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker, longer-lasting color
- IV. **Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- V. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Majesty™ is the very 1st “Orange Juice-Based” tanning lotion for top of the line skincare. It contains Citro-Flavonoids which yield an unbelievably dark, sun-kissed bronzed color.



## Masquerade®

### Potent Rapid Release Bronzer Luxe Body Crème

#### What it is:

- Potent Rapid Release Bronzer
- Luxe Body Crème
- Fragrance: Ruby Orange Musk

#### What it does:

- I. **Bronzing Concentrate:** Delivers rapid bronzing benefits for maximum color
- II. **Performance:** Helps skin perform at optimal efficiency for maximum bronze color
- III. **Body Crème:** Leaves skin feeling intensely hydrated and silky smooth
- IV. **Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- V. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Bronzing Concentrate:** Potent Rapid Release - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- II. **Performance:** Abyssin & Rhodiola Extract - Luxurious antioxidants, help protect skin from free radicals
- III. **Body Crème:** Luxe Body Crème – Swathes skin in a silky veil of Shea and Cocoa Butter that deliver nourishing, intense hydration
- IV. **Radiant Glow:** 2X Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- V. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- The Rapid Release Bronzing Concentrate formulated into Paramour® has been so well received that it's been added into our new Luxe Body Crème Base for Masquerade®.



## Melt™

Ultra Advanced 7 (VII) Bronzing Blend  
Exclusive SteamXtreme™ Formula/"The Non-tingle Heat"™

### What it is:

- Ultra Advanced 7 Bronzing Blend
- Exclusive SteamXtreme™ Formula
- Fragrance: Kiwi Watermelon

### What it does:

- Ultra Advanced Bronzer:** Ultra advanced 7 bronzing power boosts dark color development with immediate and delayed bronze effect
- Performance:** Rich intensifiers promote maximum color potential
- Soothing:** Imparts a warming, soothing sensation to the skin which supports skin cell oxygenation
- Maintains:** Helps maintain and prolong the life and beauty of your tan
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Ultra Advanced Bronzer:** 7 Bronzing Blend - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- Performance:** Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker, longer-lasting color
- Soothing:** SteamXtreme™ Formula - Multi-sensory stimulator delivers a relaxing, soothing, thermodynamic warming sensation through a UV-activated, bio-responsive complex
- Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Not recommended for use on facial area. Wash hands after applying lotion. **\*TANNING ADVISORY: Thermodynamic Skin Warming Sensation!**

### Did You Know:

- Melt™ is one of Designer Skin's exclusive, unique formulas – delivering a phenomenal sensory experience; relaxing and soothing.



## Monarchy™

Divinely Dark 7 (VII) Bronzing Blend  
Creamy Dark Tanning Milk

### What it is:

- Advanced 7 Bronzing Blend
- Exclusive Milk-based Formula
- Fragrance: Milk & Honey

### What it does:

- Ultra Advanced Bronzer:** Ultra advanced 7 bronzing power boosts dark color development with immediate and delayed bronze effect
- Milk-Based:** Imparts dramatically dark color combined with supreme skincare benefits
- Moisturizers:** Intense moisturizing ingredients help hydrate skin for maximum effect
- Maintains:** Helps maintain and prolong the life and beauty of your tan
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Ultra Advanced Bronzer:** 7 Bronzing Blend - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- Milk-Based:** Calcium and Vitamin D - Replaces water with a creamy milk base. Enhances the skin's resistance to free radicals while inducing melanin production. Vitamin D optimizes calcium absorption
- Moisturizers:** Honey Extract – Rich in amino acids, increases skin suppleness, softness and comfort. Helps diminish skin roughness for a smooth appearance. Cocoa Extract – Increases color activity and maintains skin moisturization
- Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Calcium is known for its outstanding skincare benefits but even more importantly, Calcium helps stimulate melanin formation.



## Mood™

**Maximum Sizzle Quadruple Bronzer  
Unique Fade Defying™ Formula**

### What it is:

- Maximum Sizzle Quadruple Bronzer
- Anti-aging and Firming Formula
- Fragrance: Exotic Warm Spice

### What it does:

- Quadruple Bronzer:** Boosts dark color development with immediate and delayed bronze effect
- Performance:** Rich intensifiers promote maximum color potential
- Stimulating:** Supports skin cell oxygenation for intense color
- Maintains:** Helps maintain and prolong the life and beauty of your tan
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Quadruple Bronzer:** Quadruple Bronzing Blend – A blend of Tyrostan, DHA, Black Walnut Extract, Melanin Activating Peptides and Erythrulose for the darkest bronze color
- Performance:** Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker, longer-lasting color
- Stimulating:** Sizzle Formula – Tingle sensation promotes dark color
- Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Not recommended for use on facial area. Wash hands after applying lotion. **Tanning Advisory: Experienced Tanners Only!**

### Did You Know:

- Mood™ is the hottest sizzle lotion in Designer Skin's Miracle Collection, delivering the most intense tingle sensation.



## Obsidian™

**30X Long Wear Bronzing Matrix™  
Warm Volcanic Minerals With Thermal Geo-Energy™  
SunStay™ Hydration**

### What it is:

- 30X Long Wear Bronzer
- Mega Magical Silicone Formula
- Fragrance: Caribbean Mist

### What it does:

- Long Wear Bronzing Matrix™:** An enriched 30X Long Wear Bronzing Matrix™ combines unparalleled bronzing power with stamina-enhancing potency for a long lasting, gorgeous glow
- Radiant Glow:** Obsidian Extract provides key anti-aging minerals to smooth and rejuvenate
- Warming:** Luxury warms the body and relaxes the mind for the perfect instant getaway
- Moisturizers:** SunStay™ swathes skin in ultimate hydration

### How It Does It:

- Long Wear Bronzing Matrix™:** Provides 30 times bronzing power - Multiple bronzers penetrate skin, providing a sustained natural bronze glow over time. The Long Wear Bronzing Matrix™ offers superb staying power.
- Radiant Glow:** Obsidian Extract and precious volcanic minerals - Combine to instantly revitalize skin, giving it a youthful, vibrant appearance.
- Warming:** Thermal Geo-Energy™ - Volcanic Stones revitalize while providing an instant spa-like experience.
- Moisturizers:** SunStay™ Hydration - Provides oils that maintain the equilibrium of the skin and seal in moisture.

### How To Use:

Apply liberally prior to indoor/outdoor tanning. Not recommended for use on facial area. Wash hands after applying lotion. **\*TANNING ADVISORY: Thermodynamic Skin Warming Sensation!**

### Did You Know:

- Obsidian™ is the darkest bronzer in the DS line – 30 times the bronzing power complete with staying power!
- Obsidian Extract provides natural anti-aging ingredients.



## Paramour® Rapid Release Ultra Potent Bronzing Concentrate

### What it is:

- Rapid Release Bronzing Concentrate
- Fragrance: Blackberry Spice

### What it does:

- Bronzing Concentrate:** Delivers 9 (IX) extreme bronzing benefits for maximum color
- Optimizes:** Increases color potential through oxygen intake
- Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- Maintains:** Helps maintain and prolong the life and beauty of your tan
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Bronzing Concentrate:** Rapid Release - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- Optimizes:** RejuvenOx® - Boosts oxygen content of the skin, helping increase and optimize color for golden, bronze appearance
- Radiant Glow:** Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Paramour® contains Skin Soothing Biotamins that maintain skin's integrity while conserving moisturization, resulting in more uniform bronze color.



## Designer Skin Phoenician® Color Enhancing Body Silk

### What it is:

- Brilliant Dark Tanning Intensifier
- Mega Magical Silicone Emulsion
- Fragrance: Exotic Fresh Fig

### What it does:

- Color Enhancer:** Ultra dark tanning serum delivers advanced color without the use of natural bronzers or DHA
- Age Defying:** Helps prevent skin cell breakdown for improved appearance
- Silicone:** Leaves skin feeling velvety-soft
- Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- Moisturizers:** Intense moisturizing ingredients help hydrate skin for maximum effect
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Color Enhancer:** Brilliant Dark Tanning Intensifiers – Multiple Tyrosine derivatives help intensify and strengthen the production of melanin, enhancing the skin's natural tanning process (without the aid of DHA)
- Age Defying:** Immortelle Extract – Helps fight free radicals, stimulates collagen production and cell renewal
- Silicone:** Mega Silicone Emulsion – Delivers a luxurious, unique sensory experience as it nourishes and moisturizes through a more refined complex for unbelievable absorption and penetration
- Radiant Glow:** Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- Moisturizers:** SunStay™ Technology - Activated Amino Acid (AAA) system that interacts with skin to intensify color results and extend bronzer effects. Rich in trace elements for intensified color. Increases skin's hydration
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Suitable for all skin types.

### Did You Know:

- The Immortelle Extract found in Designer Skin Phoenician® comes from the Everlasting Plant, it never loses its petals, even after it's picked – Mother Nature's version of anti-aging!



## Privilege™ Dark Tanning Facial Bronzer

### What it is:

- Facial Bronzer
- Magical Silicone Emulsion
- Fragrance: Fragrance Free

### What it does:

- I. **Color Enhancer:** Intensifies color potential for the facial area
- II. **Performance:** Helps reduce the appearance of fine lines and wrinkles
- III. **Silicone:** Leaves skin feeling velvety soft

### How It Does It:

- I. **Color Enhancer:** Sunless Tanner (DHA) – Color enhancing with or without the use of UV light
- II. **Performance:** Matrixyl™ 3000 - A cosmetic active proven with clinical studies to improve wrinkle appearance by increases skin elasticity
- III. **Silicone:** Silicone Emulsion – Delivers a luxurious, unique sensory experience as it nourishes and moisturizes. Oil free

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after use.

### Did You Know:

- Privilege™ is a luxurious dark tanning facial bronzer that is a silicone base for a smooth, soft and subtle application. It feels like Spellbound™, but is specifically designed for the facial area.



## Queen™ Majestic 16 (XVI) Bronzing Blend Decadent Cream Oil Formula

### What it is:

- Majestic 16 (XVI) Bronzing Blend
- Decadent Cream Oil Formula
- Fragrance: Citrus Honeysuckle

### What it does:

- I. **Ultra Advanced Bronzer:** Ultra advanced 16 bronzing power boosts dark color development with immediate and delayed bronze effect
- II. **Moisturizers:** Intense moisturizing ingredients help hydrate skin for maximum effect
- III. **Radiant Glow:** Promotes a radiant appearance and a healthy-looking glow
- IV. **Maintains:** Helps maintain and prolong the life and beauty of your tan
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Ultra Advanced Bronzer:** 16 Bronzing Blend w/2X Multi-Action Mega Melamax™ - Enhances color process by imparting additional color to the skin via a robust blend of immediate and delayed bronzers
- II. **Moisturizers:** Royal Jelly - A very rich and complex composition, comprising sugars, proteins, amino acids, and vitamins. Provides sweet therapy for skin properties and indulgent in rich essential elements for rapid bronzing beauty. Sunflower Seed Oil - Glides on instantly and evenly, naturally soothing skin with moisturizing goodness.
- III. **Radiant Glow:** 2X Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- IV. **Maintains:** Propolis – Natural humectant, provides great antioxidant and skin softening properties. Progressive Glow - Strengthens color with rich moisturization and gradual second phase development over a 24 hour period
- V. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- With Hemphatic® having become a wonderful choice for men, Queen™ was a natural way for us to offer this great cream oil formula specifically designed to attract a woman's eye.



## Ravish Me™

**Dark, Decadent Natural Bronzer  
Kissable Crème Fouettée  
Essential Antioxidants**

### What it is:

- Deep Dark Natural Bronzer
- Kissable Crème Fouettée
- Fragrance: Orange Raspberry Fusion

### What it does:

- I. **Natural Color Enhancer:** Dark, Decadent Natural Bronzers deliver flirty, golden color
- II. **Kissable Formula:** Delight that leaves skin kissable- literally! A sweet flavor will linger on the lips while bronzing power envelops skin in deep color.
- III. **Moisturizers:** Antioxidants fend against free radicals and help promote collagen production

### How It Does It:

- I. **Natural Color Enhancer:** Natural bronzers - Induce deep bronzing results without DHA
- II. **Kissable Formula:** Exotic raspberries and apple - Fuse into sweet goodness for a scrumptious taste sensation
- III. **Moisturizers:** Vitamins B, E and C - Essential to the body as well as to the tanning process

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Wash hands after applying lotion.

### Did You Know:

- This Kissable Crème Formula is a brand NEW technology in tanning- go ahead, kiss your skin!



## Revival™

**Energizing Triple Bronzer**

### What it is:

- Triple Bronzer
- Fragrance: Orange Sandalwood

### What it does:

- I. **Triple Bronzer:** Boosts dark color development with immediate and delayed bronze effect
- II. **Refines:** Rejuvenates and helps improve skin's performance
- III. **Moisturizers:** Helps hydrate skin for optimal appearance
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Triple Bronzer:** Triple Bronzers – A blend of DHA, Tyrostan, Melanin Activating Peptides and Black Walnut Extract promote optimal color
- II. **Refines:** Caffeine – Refines body contours for firmer-looking skin and helps repair skin damage caused by UV exposure
- III. **Moisturizers:** Coffee Seed Oil – Rich in EFA's, helps normalize and improve the appearance of skin
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Revival™ is an energizing triple bronzer and contains as much caffeine as a cup of coffee, which helps normalize and improve the appearance of skin.



## Roar®

### Maximum Sizzle Ultra Dark 7 (VII) Bronzing Serum

#### What it is:

- Maximum Sizzle, Dark Bronzing Serum
- Magical Silicone Emulsion
- Fragrance: Summer Essence

#### What it does:

- Ultra Advanced Bronzer:** Ultra advanced 7 bronzing power boosts dark color development with immediate and delayed bronze effect
- Performance:** Rich intensifiers promote maximum color potential
- Stimulating:** Supports skin cell oxygenation for intense color
- Maintains:** Helps maintain and prolong the life and beauty of your tan
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Ultra Advanced Bronzer:** 7 Bronzing Blend - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- Performance:** Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker, longer-lasting color
- Stimulating:** Sizzle Formula – Tingle sensation helps promote dark color
- Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Not recommended for use on facial area. Wash hands after applying lotion. **Tanning Advisory: Experienced Tanners Only!**

#### Did You Know:

- Roar® is the only tingle product in Designer Skin® that is Paraben-free.



## Designer Skin Saving Face®/Amazing Face™ Facial Accelerator / Dark Tanning Facial Bronzer

#### What it is:

- Facial Tanner
- Fragrance: Fragrance Free
- Facial Bronzer
- UVB Protection with SPF 4
- Fragrance: Fragrance Free

#### What it does:

- Performance:** Helps reduce the appearance of fine lines and wrinkles
- Color Enhancer:** Intensifies color potential for the facial area
- Moisturizers:** Helps hydrate face for optimal appearance

#### How It Does It:

- Performance:** Coenzyme Q-10 – Very powerful antioxidant and free-radical scavenger
- Color Enhancer:** Unique color enhancing ingredients inspire melanin production
- Moisturizers:** Macadamia Nut Oil – Soothes and conditions the skin

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Amazing Face™ is a facial bronzer that has SPF 4 with UVB inhibitors to deliver pure, bronze color.
- Designer Skin Saving Face® does not contain any bronzing agents.



## Secret Rapture® Radiant Dark Tanning Nectar

### What it is:

- Dark Tanning Intensifier
- Fragrance: Warm Vanilla Sugar

### What it does:

- Color Enhancer:** Accentuates natural bronze potential for rich color effect
- Performance:** Adds a beautiful luminescence and depth to skin
- Moisturizers:** Helps hydrate skin for optimal appearance
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Color Enhancer:** Carrot Oil and L-Tyrosine – Natural tanning enhancer; aids in melanin production
- Performance:** Opal Mica – creates a sheer shimmer on the skin; color additive
- Moisturizers:** Sweet Almond Oil – Restores skin vitality; anti-inflammatory; soothing and moisturizing
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Suitable for all skin types.

### Did You Know:

- Secret Rapture® contains humectants that actually pull moisture from the air to the surface of the skin, enhancing the skin's moisture content.



## Sheer Wisdom® Hypo-allergenic Dark Tanning Bronzer

### What it is:

- Hypo-allergenic Dark Tanning Bronzer
- Paraben-free / Fragrance-free
- Scent: Natural Fruit Essences

### What it does:

- Dark Bronzer:** Dark bronzers boosts color development for dark, golden color
- Gentle:** Offers an alternative for sensitive skin clients
- Refreshes:** Helps hydrate skin for optimal appearance
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Dark Bronzer:** Bronzers - Enhance color process by prepping skin for UV exposure
- Gentle:** Yogurt Silk Extract – Anti-inflammatory; soothing
- Refreshes:** Rosewood Oil – Calms inflamed skin; promotes cell stimulation
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Sheer Wisdom® is perfume-free yet has a wonderful peach scent derived from natural fruit essences.



## Smile! You're Dark!® Dark Tanning Bronzing Accelerator

### What it is:

- Dark Bronzing Accelerator
- Fragrance: Sparkling Honey

### What it does:

- I. **Color Enhancer:** Bronzing accelerators boost color development for dark, golden color
- II. **Radiant Glow:** Promotes a radiant appearance and a healthy-looking glow
- III. **Moisturizes:** Helps hydrate and firms skin for optimal appearance
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Color Enhancer:** Bronzing Accelerators - Enhances color process by prepping skin for UV exposure in conjunction with DHA
- II. **Radiant Glow:** Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- III. **Moisturizes:** South African Rooibos Red Tea Extract – Contains more antioxidants than green tea (up to 50%) to help fight free radicals while maximizing collagen production. Calming and soothing properties for sensitive skin
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- The yellow “smiley face” has become a universal sign of happiness. Its color is associated with the brightness of the sun – the perfect ☺ for a fun, lighthearted tanning lotion that delivers colorful results.



## Smile! You're Darker!™ Maximum Bronzing Accelerator

### What it is:

- Maximum Bronzing Accelerator
- Fragrance: Sweet Dream

### What it does:

- I. **Color Enhancer:** Blends powerful bronzers and fast-acting accelerators to deliver gorgeous, bronze color
- II. **Radiant Glow:** Promotes a radiant appearance and a healthy-looking glow
- III. **Moisturizes:** Helps hydrate and firms skin for optimal appearance
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Color Enhancer:** Maximum Bronzing Accelerators - Enhances color process by prepping skin for UV exposure in conjunction with DHA
- II. **Radiant Glow:** Opti-Glow™ Blend - Photo-reactive complex that promotes dark color
- III. **Moisturizes:** Natural Botanical Oils & Biovitamins – Contain anti-oxidants to help fight free radicals while maximizing collagen production. Helps to optimize skin's appearance
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- The fantastic Sweet Dreams fragrance in Smile! You're Darker!™ took months to perfect!



## Speed of Light™

### Advanced Quadruple Bronzing Accelerator

#### What it is:

- Advanced Quadruple Bronzing Accelerator
- Fragrance: Luscious Peach

#### What it does:

- Quadruple Bronzer:** Boosts dark color development with immediate and delayed bronze effect
- Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- Moisturizers:** Helps hydrate skin for optimal appearance
- Maintains:** Helps maintain and prolong the life and beauty of your tan
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Quadruple Bronzer:** Quadruple Bronzing Blend – A blend of Tyrostan, DHA, Black Walnut Extract, Melanin Activating Peptides and Erythulose for the darkest bronze color
- Radiant Glow:** OptiGlow™ Blend - Photo-reactive complex that promotes dark color
- Moisturizers:** Olive Fruit Oil - Emollient for softening and conditioning, easily absorbed into skin. Promotes healing and toning
- Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Speed of Light™ has an Advanced Liposome Technology to speed up the delayed phase of tanning.



## Designer Skin Spellbound™

### Quadruple Ultra Dark Tanning Serum

#### What it is:

- Quadruple Bronzer Ultra Dark Tanning Serum
- Magical Silicone Emulsion
- Fragrance: Tropical Blossom

#### What it does:

- Quadruple Bronzer:** Powerful quadruple bronzers help impart an exotic, dark bronzing effect
- Silicone:** Leaves skin feeling velvety-soft
- Moisturizers:** Moisturizing ingredients help hydrate skin for a soft, smooth effect
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Quadruple Bronzer:** Quadruple Bronzing Blend – A blend of Tyrostan, DHA, Black Walnut Extract, Melanin Activating Peptides and Erythulose for the darkest bronze color
- Silicone:** Silicone Emulsion – Delivers a luxurious, unique sensory experience as it nourishes and moisturizes
- Moisturizers:** White Birch Bark – Skin rejuvenating, refreshes and nurtures the skin
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Spellbound™ was the very 1st silicone tanning lotion in the industry and it received 4 industry choice awards in 2006 and another 4 in 2007!



## Tao® Dark Tanning Dual Bronzer

### What it is:

- Dark Tanning Dual Bronzer
- Fragrance: Fig

### What it does:

- I. **Dark Bronzer:** Dual bronzers boosts color development for dark, golden color
- II. **Moisturizers:** Helps hydrate skin for optimal appearance
- III. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Dark Bronzer:** Dual Bronzers – DHA & Walnut Extract promotes dark color development with immediate and delayed bronze effect
- II. **Moisturizers:** Avocado Oil – Calms, soothes and moisturizes
- III. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Tao's Fig fragrance is a favorite among men.



## Tinted Love™ Sun-kissed Daily Moisturizer

### What it is:

- Sun-kissed Daily Moisturizer
- Fragrance: Kiwi Pear

### What it does:

- I. **Performance:** Enhances skin's color and radiance
- II. **Moisturizers:** Moisturizes for optimal skin hydration
- III. **Maintains:** Helps maintain and prolong the life and beauty of your tan

### How It Does It:

- I. **Performance:** Sunless Tanner (DHA) – Color enhancing without the use of UV light
- II. **Moisturizers:** Hemp Seed and Avocado Oil – Moisturizes and rejuvenates skin
- III. **Maintains:** Vitamins A, E, and C - Potent antioxidants visibly improve firmness and texture of skin

### How To Use:

- Apply liberally over entire body twice daily. Wash hands after use. For best results, massage in a circular motion. Color will develop in 3 to 4 days. Continued use will maintain color.

### Did You Know:

- Tinted Love™ has the same base formula as Angel™ Daily Moisturizer, Designer Skin's #1 daily moisturizer. DHA was added to extend the beautiful bronze color of your tan.



## Ultimate Love Junkie® Dark Tanning Bronzer

### What it is:

- Base Tan Builder
- Fragrance: Hawaiian Ginger

### What it does:

- I. **Dark Bronzer:** Accentuates natural bronze potential for rich color effect
- II. **Moisturizers:** Helps hydrate skin for optimal appearance
- III. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Dark Bronzer:** L-Tyrosine – Natural tanning enhancer / aids in melanin production
- II. **Moisturizers:** Safflower Seed Oil – Aids in quick absorption into the skin to support increased collagen and skin integrity
- III. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Ultimate Love Junkie® and Drama Queen™ have both joined the Miracle Collection in our “Baby Miracle Bottle” for a fun, flirty look in a convenient, purse-friendly package.



## Vanishing Act® Dark Tanning Facial Bronzer

### What it is:

- Facial Bronzer
- Blemish Treatment Formula
- Fragrance: Fragrance Free

### What it does:

- I. **Color Enhancer:** Intensifies color potential for the facial area
- II. **Performance:** Helps clear blemishes and prevents future breakouts
- III. **Moisturizers:** Helps hydrate face for optimal appearance
- IV. **Refreshes:** Helps reduce the appearance of fine lines and wrinkles

### How It Does It:

- I. **Color Enhancer:** Sunless Tanner (DHA) – Color enhancing with or without the use of UV light
- II. **Performance:** Salicylic Acid – Targets problem areas on the face and provides healing agents for blemishes
- III. **Moisturizers:** ProVitamin B5 – Helps retain moisture in the skin
- IV. **Refreshes:** Vitamin A, C & E – Aids in cell renewal with powerful antioxidants

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after use.

### Did You Know:

- **Vanishing Act® is a facial tanning bronzer that has Salicylic Acid in its formula to help prevent any breakouts and/or clear up any current blemishes.**



## Lip Smoothie™ SPF 15 Lip Balm

### What it is:

- Lip Smoothie™ is a great add-on item. With Vitamin E and Aloe to help protect and moisturize; lips will be soft and supple!
- Flavor: Mandarin Vanilla

### Did You Know:

- **Lip Smoothie™ is GREAT for protecting tattoos!**



## Worship® Dark Tanning Bronzer

### What it is:

- Dark Tanning Dual Bronzer
- Fragrance: Coconut Lime

### What it does:

- I. **Dark Bronzer:** Dual bronzers boosts color development for dark, golden color
- II. **Moisturizers:** Helps hydrate skin for optimal appearance
- III. **Age Defying:** Conditions skin for optimal appearance
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Dark Bronzer:** Dual Bronzers – DHA & Walnut Extract promotes dark color development with immediate and delayed bronze effect
- II. **Moisturizers:** Jojoba Oil – Calms, soothes and moisturizes
- III. **Age Defying:** Coenzyme Q-10 – Very powerful antioxidant
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- With the continued success of Worship® and Worship Me®, we thought it obvious that our new dual-use product Hero Worship™ would fit perfect in this family!



## Worship Me® Advanced Quadruple Bronzer

### What it is:

- Advanced Quadruple Bronzer
- Fragrance: Tropical Sugar

### What it does:

- I. **Quadruple Bronzer:** Boosts dark color development with immediate and delayed bronze effect
- II. **Performance:** Rich intensifiers promote maximum color potential
- III. **Moisturizers:** Helps hydrate skin for optimal appearance
- IV. **Maintains:** Helps maintain and prolong the life and beauty of your tan
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Quadruple Bronzer:** Quadruple Bronzing Blend – A blend of Tyrostan, DHA, Black Walnut Extract, Melanin Activating Peptides and Erythrulose for the darkest bronze color
- II. **Performance:** Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker, longer-lasting color
- III. **Maintains:** Fade Defying™ Properties - Scientifically designed complex helps protect melanin from environmental oxidative stress and restores oxidative balance
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Worship Me® was the 1st Designer Skin® product to contain the exclusive complex, Mega Melamax™.

## Notes

# 2011 BOUTIQUE® BRONZING AMBIANCE

## PHILOSOPHY OF BOUTIQUE®

In Vino, Veritas. Prepare to quench your skin's desires with the wondrous skincare of Boutique® Bronzing Ambiance. French wine extracts are infused in these delectable formulas to help fight the effects of extrinsic aging and protect skin cells from oxidative damage, thus providing the perfect foundation for a luminous bronze glow. Boutique, the perfect synergy of bronze bliss and extravagant skincare.



## Betrayal®

### Ultra Advanced 14 (XIV) Bronzing Blend Intense Sizzle Formula

#### What it is:

- Ultra Advanced 14 Bronzing Blend
- Intense Sizzle Formula
- Fragrance: Blended Cassis

#### What it does:

- Ultra Advanced Bronzer:** Ultra advanced 14 bronzing power boosts dark color development with immediate and delayed bronze effect
- Performance:** Supports skin cell oxygenation for intense color
- Age Defying:** Helps prevent skin cell breakdown for improved appearance
- Moisturizers:** Helps hydrate skin for optimal appearance
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Ultra Advanced Bronzer:** 14 Bronzing Blend - Enhances color process by imparting additional color to the skin via immediate and delayed bronzers
- Performance:** Intense Sizzle Formula - Stimulates the skin's micro-circulation
- Age Defying:** Red Wine Extracts – Provide potent, skin-loving antioxidants for a luminous appearance
- Moisturizers:** Age-Defying Moisturizers - A multitude of natural oils rich in anti-aging compounds, maintain equilibrium of skin metabolism and to seal in moisture and maintain the stunning effects of your tan.
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Not recommended for use on facial area. Wash hands after applying lotion. **Tanning Advisory: Experienced Tanners Only!**

#### Did You Know:

- Betrayal® is now the darkest, hottest tanning lotion available in the Boutique® Bronzing Ambiance Collection.



## Bloom™

### Ultra Dark Tanning Elixir With Natural Bronzers / DHA Free

#### What it is:

- Dark Tanning Formula with Natural Bronzers
- Fragrance: Fresh Bouquet

#### What it does:

- Natural Bronzer:** Ultra dark, natural bronzing system delivers gorgeous color without the use of DHA.
- Performance:** Rich intensifiers promote maximum color potential
- Radiant Glow:** Produces a radiant appearance and a healthy-looking, tingle free glow
- Age Defying:** Helps prevent skin cell breakdown for improved appearance
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Natural Bronzer:** Natural Bronzing Complex - Phytotechnological blend of 9 botanical extracts, exotic oils and melanin activators that react with the upper layers of the skin (DHA Free)
- Performance:** Mega Melamax™ Optimizing Complex – Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker, longer lasting color
- Radiant Glow:** OptiGlow™ Blend - Photo-reactive complex that promotes dark color
- Age Defying:** French Wine Extracts – Superior antioxidant that helps prevent extrinsic aging
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Bloom™ is enriched with RejuvenOx®, a complex that helps produce collagen and provide oxygen to the skin, further enhancing the tanning process.



## Bohemia® Dark Tanning Triple Bronzer

### What it is:

- Triple Bronzer
- Fragrance: Wild Blossom

### What it does:

- I. **Triple Bronzer:** Boosts dark color development with immediate and delayed bronze effect
- II. **Performance:** Helps create a more defined-looking silhouette
- III. **Moisturizers:** Helps hydrate skin for optimal appearance
- IV. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Triple Bronzer:** Triple Bronzers – A blend of DHA, Tyrostan, Melanin Activating Peptides, and Black Walnut Extract promote optimal color
- II. **Performance:** Shiitake Extract and Caffeine –Refines body contours for firmer-looking skin and helps repair skin damage caused by UV exposure
- III. **Moisturizers:** Olive Leaf Extract – Delivers moisturizing properties to the skin for long lasting moisturization
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Bohemia® contains Fermiskin®; fortifying firmness and tonicity of the skin while strengthening support tissues to enhance collagen production.



## Bronze Camouflage™ Advanced Quadruple Bronzer w/ Cooling Essence

### What it is:

- Advanced Quadruple Bronzing Blend
- Fragrance: Warm Sandalwood

### What it does:

- I. **Quadruple Bronzer:** Boosts dark color development with immediate and delayed bronze effect
- II. **Radiant Glow:** Produces a radiant appearance and a healthy-looking glow
- III. **Age Defying:** Helps prevent skin cell breakdown for improved appearance
- IV. **Refreshes:** Cools and refreshes the skin
- V. **ATO:** Helps prevent after-tan odor

### How It Does It:

- I. **Quadruple Bronzer:** Quadruple Bronzing Blend – A blend of Tyrostan, DHA, Black Walnut Extract, Melanin Activating Peptides and Erythrulose for the darkest bronze color
- II. **Radiant Glow:** OptiGlow™ Blend - Photo-reactive complex that promotes dark color
- III. **Age Defying:** French Wine Extracts – Superior antioxidant that helps prevent extrinsic aging
- IV. **Refreshes:** Cooling Essence – Enhances sensory experience while cooling and refreshing skin
- V. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Bronze Camouflage™ is the perfect lotion to recommend on a hot summer day. Your tanners will feel cool and refreshed after tanning with Bronze Camouflage™.



**Pandora™**  
**Age Defying Secret Hope Mimosa™**  
**Ultra Advanced 14 (XIV) Bronzing Blend**  
**Infused with Antioxidants**

**What it is:**

- Ultra Advanced 14 (XIV) Bronzer
- Fragrance: Wineberry

**What it does:**

- I. **Performance:** Envied Secret Hope Mimosa™ contains an intoxicating blend of minerals known to help rejuvenate and restore skin's image
- II. **Radiant Glow:** Stunning French Wine Extracts offer an infusion of antioxidants for a youthful appearance
- III. **Ultra Advanced Bronzer:** Advanced 14X bronzing blend delivers gorgeous, dark color for brilliant effect
- IV. **Moisturizers:** Absolute Hydration generates and retains optimal moisture all day long

**How It Does It:**

- I. **Performance:** Secret Hope Mimosa™ - Helps heal and repair damaged tissue. Innovative anti-aging properties stimulate skin's vital energy.
- II. **Radiant Glow:** Stunning French Wine Extracts - Offer an innovative network of vitamins and botanical anti-oxidants help to visibly restore skin's youthful appearance.
- III. **Ultra Advanced Bronzer:** 14 powerful bronzers and DHA - Create a dual part tanning system- first to accelerate tanning, then to maximize results. Facilitates the deepest, darkest color possible.
- IV. **Moisturizers:** Absolute Hydration - A "super complex" that softens skin immediately after application and generates optimal moisture all day long.

**How To Use:**

- Apply liberally prior to indoor/outdoor tanning. Wash hands after applying lotion.

**Did You Know:**

- Much like the ancient myth of Pandora's Box, the secret lies in a powerful blend of color inducing bronzers to maximize tanning results.
- Pandora™ has the highest bronzing power in the Boutique® line without tingle.



**Tempest®**  
**Extravagantly Dark Tanning Intensifier**  
**Exclusive SteamXtreme™**  
**Formula / "The Non-tingle Heat"™**

**What it is:**

- Ultra Advanced Tanning Intensifier
- Exclusive SteamXtreme™ Formula
- Fragrance: Sexy Cool

**What it does:**

- I. **Performance:** Ultra dark tanning serum delivers advanced color without the use of natural bronzers or DHA
- II. **Catalyst:** Helps enhance vivid color
- III. **Soothing:** Imparts a warming, soothing sensation to the skin which supports skin cell oxygenation without the use of tingle/sizzle ingredients.
- IV. **Age Defying:** Helps prevent skin cell breakdown for improved appearance
- V. **ATO:** Helps prevent after-tan odor

**How It Does It:**

- I. **Performance:** Dark Tanning Intensifiers – Multiple Tyrosine derivatives help intensify and strengthen the production of melanin, enhancing the skin's natural tanning process (without the aid of DHA)
- II. **Catalyst:** Truffle Technology – Creates a dual reaction that results in the formation of extremely dark bronze color
- III. **Soothing:** SteamXtreme™ Formula - Multi-sensory stimulator delivers a relaxing, soothing, thermodynamic warming sensation through a UV-activated, bio-responsive complex
- IV. **Age Defying:** French Wine Extracts – Superior antioxidant that helps prevent extrinsic aging
- V. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

**How To Use:**

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Not recommended for use on facial area. Wash hands after applying lotion. **\*TANNING ADVISORY: Thermodynamic Skin Warming Sensation!**

**Did You Know:**

- Tempest® contains Black Mushroom Extract; a rich source of vitamins and minerals, aiding in advanced color.

## Notes

# 2011 SPLASH!® TANNING TONICS

## PHILOSOPHY OF SPLASH!®

SPLASH!® Tanning Tonics are formulated to produce superior tanning results at value prices without sacrificing on formulas or packaging. SPLASH!® products are enriched with vitamins and minerals to deliver great color while the sensibly-chic packaging provides tremendous shelf presence.



## Born to be Bronze® 7X Dark Tanning Bronzer

### What it is:

- Advanced 7 Bronzing Blend
- Fragrance: Fresh Melon

### What it does:

- Advanced Bronzer:** 7 bronzing blend boosts dark color development with immediate and delayed bronze effect
- Performance:** Delivers nutrients for maximum effect
- Moisturizers:** Helps hydrate the skin for long lasting moisturization
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Advanced Bronzer:** 7 Bronzing Blend - Enhances color process by imparting additional color to the skin
- Performance:** Unique Phytosine™ Complex – Delivers a blend of amino acids, vitamins and extracts that help provide optimal delivery of bronzing ingredients
- Moisturizers:** Kukui Nut - Rich in minerals and vitamins; skin conditioning
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Born to be Bronze® is a 7X bronzer at a value price point.



## Free For All® Ultimate Dark Tanning Accelerator

### What it is:

- Accelerator
- Paraben-free / Fragrance-free

### What it does:

- Color Enhancer:** Conditions the skin, intensifying natural bronze color
- Performance:** Delivers nutrients for maximum effect
- Moisturizers:** Helps hydrate the skin for long lasting moisturization
- ATO:** Helps prevent after-tan odor

### How It Does It:

- Color Enhancer:** Bronzing Intensifiers - Enhances color process by prepping skin for UV without the use of DHA
- Performance:** Unique Phytosine™ Complex – Delivers a blend of amino acids, vitamins and extracts that help provide optimal delivery of bronzing ingredients
- Moisturizers:** Vitamins A, C and E – Antioxidants increase moisture retention
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

### Did You Know:

- Free for All® is fragrance and paraben-free at a value price point.



## Get Down Brown™

### Ultimate Dark Tanning Formula w/ Natural Bronzers

#### What it is:

- Natural Bronzer
- Fragrance: Tropical Breeze

#### What it does:

- Natural Bronzer:** Conditions the skin, intensifying natural bronze color
- Performance:** Delivers nutrients for maximum effect
- Moisturizers:** Helps hydrate the skin for long lasting moisturization
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Natural Bronzer:** Natural Bronzing Complex – A blend of botanical extracts and melanin activators that react with the upper layers of the skin (DHA Free)
- Performance:** Unique Phytosine™ Complex – Delivers a blend of amino acids, vitamins and extracts that help provide optimal delivery of bronzing ingredients
- Moisturizers:** Vitamins A, C and E – Antioxidants increase moisture retention
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Get Down Brown™ is a DHA free, bronzer at an affordable value price.



## Hot to Trot®

### Extreme Sizzle 7X Dark Tanning Bronzer

#### What it is:

- Advanced 7 Bronzing Blend
- Extreme Sizzle Formula
- Fragrance: Tropical Vanilla

#### What it does:

- Advanced Bronzer:** 7 bronzing blend boosts dark color development with immediate and delayed bronze effect
- Performance:** Supports skin cell oxygenation for intense color
- Develops:** Delivers nutrients for maximum effect
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Advanced Bronzer:** 7 Bronzing Blend - Enhances color process by imparting additional color to the skin
- Performance:** Sizzle Formula – Promotes dark color through warming and reddening sensation
- Develops:** Unique Phytosine™ Complex – Delivers a blend of amino acids, vitamins and extracts that help provide optimal delivery of bronzing ingredients
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor tanning. Avoid contact with eyes. Not recommended for use on facial area. Wash hands after applying lotion. **Tanning Advisory: Experienced Tanners Only!**

#### Did You Know:

- Hot to Trot® contains carrot oil to aid in color development.



## Hustle™

### Ultimate Dark Tanning Formula

#### What it is:

- Intensifier
- Fragrance: Pineapple Vanilla

#### What it does:

- Color Enhancer:** Conditions the skin, intensifying natural bronze color
- Performance:** Delivers nutrients for maximum effect
- Moisturizers:** Helps hydrate the skin for long lasting moisturization
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Color Enhancer:** Bronzing Intensifiers - Enhances color process by prepping skin for UV
- Performance:** Unique Phytosine™ Complex – Delivers a blend of amino acids, vitamins and extracts that help provide optimal delivery of bronzing ingredients
- Moisturizers:** Vitamins A, C and E – Antioxidants increase moisture retention
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Hustle™ received a new Pineapple Vanilla fragrance in 2009 which has been very well received.



## Retro Rocker®

### Ultimate Encore Bronzer™

#### What it is:

- Ultimate Encore Bronzer™
- Fragrance: Juicy Mandarin

#### What it does:

- Advanced Bronzer:** Bronzing blend boosts dark color development with immediate and delayed bronze effect
- Performance:** Promotes a healthy-looking glow
- Moisturizers:** Helps hydrate the skin for long lasting moisturization
- ATO:** Helps prevent after-tan odor

#### How It Does It:

- Advanced Bronzer:** Ultimate Encore Bronzer™ - Enhances color process by delivering deep color to the skin
- Performance:** PowerBoost™ Amplifier - Glorifies your color adding a healthy, youthful glow
- Moisturizers:** Vitamins A, C and E – Antioxidants increase moisture retention
- ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Retro Rocker® is now the darkest bronzer available in the Splash!® Tanning Tonics Collection.



## Secret Stash®

### Quadruple Dark Tanning Bronzer

#### What it is:

- Quadruple Dark Tanning Bronzer
- Fragrance: Mango Daiquiri

#### What it does:

- I. **Quadruple Bronzer:** Boosts dark color development with immediate and delayed bronze effect
- II. **Performance:** Delivers nutrients for maximum effect
- III. **Moisturizer:** Helps hydrate the skin for long lasting moisturization
- IV. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Quadruple Bronzer:** Quadruple Bronzing Blend – A blend of Tyrostan, DHA, Black Walnut Extract and Melanin Activating Peptides for the darkest bronze color
- II. **Performance:** Unique Phytosine™ Complex – Delivers a blend of amino acids, vitamins and extracts that help provide optimal delivery of bronzing ingredients
- III. **Moisturizer:** Hemp Seed Oil - Increases skin rejuvenation, supplies antioxidants, phospholipids and minerals to support increased collagen and skin integrity. Softens and conditions to promote deep, dark color. THC Free
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Secret Stash® is a Quadruple Bronzer with high amounts of Hemp Seed Oil for maximum hydration.



## Swinger®

### 7X Dark Tanning Bronzer

#### What it is:

- Advanced 7 Bronzing Blend
- Fast Absorbing Formula
- Fragrance: Asian Fig

#### What it does:

- I. **Advanced Bronzer:** 7 bronzing blend boosts dark color development with immediate and delayed bronze effect
- II. **Performance:** Absorbs quickly for easy application; unisex appeal
- III. **Develops:** Delivers nutrients for maximum effect
- IV. **ATO:** Helps prevent after-tan odor

#### How It Does It:

- I. **Advanced Bronzer:** 7 Bronzing Blend - Enhances color process by imparting additional color to the skin
- II. **Performance:** Plum Kernel Oil – A natural emollient that helps improve skin's softness and complexion; ideal for male skin
- III. **Develops:** Unique Phytosine™ Complex – Delivers a blend of amino acids, vitamins and extracts that help provide optimal delivery of bronzing ingredients
- IV. **ATO:** Anti-Bacterial Complex - Synergistic blend of ingredients that neutralizes after-tan odor

#### How To Use:

- Apply liberally prior to indoor/outdoor tanning. Avoid contact with eyes. Wash hands after applying lotion. Suitable for all skin types.

#### Did You Know:

- Swinger® is formulated for easy absorption; perfect for guys.

# 2011

## INGREDIENT GLOSSARY

**7- Dehydrocholesterol** Is an important intermediate in the synthesis of Vitamin D, irradiation of this ingredient with ultraviolet light produces Vitamin D<sub>3</sub>, one of the body's fundamental vitamins.

**A' O Shea Moisturizing Complex** Apple, Oatmeal, and Shea Butter improve dry skin appearance. The thick and rich formula moisturizes and soothes irritated skin. Apple Extract promotes dermal repair and hydration. Oatmeal contains a colloid that has soothing properties for the skin which leaves a smooth feel. Shea Butter leaves skin super soft and moisture rich.

**Abyssine** Anti-stress botanical, soothes and calms skin

**AC Tanning Complex™** Intensifies and helps boost melanin production and even distribution.

**Acai Berry Extract** Dubbed the "beauty berry," this berry is a potent antioxidant found only high atop towering palm trees in the lush Amazon Rain Forest of Brazil. It is a rich source of iron, calcium, vitamin E, and fiber. For centuries, the indigenous people of Brazil's Northern Amazon Region have revered this legendary berry as an antidote for numerous ailments.

**Açai Oil** Age Defying, promotes bronze color, rich in phytosterols, anthocyanins, essential fatty acids and vitamins.

**Acacia Senegal Gum** This ingredient comes from the African grassland savanna. It is the dried gum of the acacia and used as a thickener in lotions and other cosmetic products.

**ACB Yogurt DRF** This yogurt rich in vitamins, calcium and minerals is widely recognized for its health benefits and can improve skin conditions. Milk contains significant concentrations of growth factor that stimulate production of extracellular proteins such as collagen. By increasing collagen production, signs of skin aging such as wrinkles and sagging, are reduced in the skin. ACB Yogurt DRF improves cellular respiration and collagen production.

**Acetyl – Hexapeptide -3** This ingredient is an anti-aging peptide that helps to reduce the depth of wrinkles on the face, especially on the forehead and around the eyes.

**Acetyl Tyrosine** Also known as N Acetyl Tyrosine, this ingredient is soluble in most solvents and is a derivative of L-Tyrosine. L-Tyrosine, which was first used in the U.S. 15 years ago, is an amino acid known for its tanning benefits. A biosynthetic use of Tyrosine is the production of melanin in the human skin.

**Acetylated Lanolin Alcohol** An emulsifier and emollient. Repels water better than plain lanolin and does not form emulsions. It is used as a water-resistant film when applied to the skin and reduces water loss through the skin. It is used as an emollient and gives that "velvety feel" to baby products and to skin, hair, and bath preparations

such as creams, lotions, powders, and sprays.

**Acrylates/C10-30 Alkyl Acrylate Crosspolymer** Emulsifier, thickener.

**Acrylates Copolymer** See *Polyethylene Terephthalate*.

**ActiBronze** This ingredient helps develop intense tan color through deep moisturization.

**Actifirm® Designer Skin®** scientifically designed complex, helps stimulate collagen synthesis, reduces the appearance of fine lines and wrinkles.

**Actinidia Chinensis Seed Oil** The Latin name for Kiwi Seed Oil. See *Macademia Seed Oil*.

**Adenosine Cyclic Phosphate** This amino acid is capable of penetrating to the uppermost layers of skin to moisturize skin. It is used as a skin-conditioning agent.

**Adenosine Triphosphate** This ingredient, also referred to as Adenosine-5-Triphosphate, is a coenzyme valuable in the transfer of phosphate bond energy and is used as a cell function energizer. It is an ingredient in TRF2000 and Vitatan 2000.

**Adenosine-5-Triphosphate** See *Adenosine Triphosphate*.

**Advanced Bronzing Technology** This complex is exclusive to California Tan® and it helps to deliver immediate color within 2 to 4 hours. It contains DHA (dihydroxyacetone).

**Advanced Cooling Ingredient** Provides a cooling sensation during and after the tanning session.

**Advanced Liposome Complex** On-contact delivery system of essential ingredients to promote dark tanning. Promotes the synthesis of proteins and collagen, which helps protect the skin from the effects of aging. Acts as a moisture "locking mechanism" for soft and conditioned skin.

**Advanced Moisture Complex™** - Designer Skin® scientifically designed complex, provides ultimate hydrating nourishment to skin, moisturizes on a dermal level.

**Advanced Skincare Complex** Complex of ingredients that moisturize and nourish the skin for dark tanning.

**Aesculus Hippocastanum Extract** This extract is from the seeds of the horse chestnut tree and contains triterpenoid saponins and flavonoids. Horse Chestnut Extract has anti-inflammatory properties and is used as a skin-conditioning agent.

**Agar A hydrophilic** gum that is closely related to red algae, it is used as a viscosity-increasing agent.

**Agave Americana** "Agave," derived from the Greek word meaning "admirable" or "noble," is a member of the lily family and is not a cactus plant, as many commonly believe. It provides anti-inflammatory and skin soothing benefits, and is used as a moisturizer in cosmetic products. It is enriched with many skincare concentrates and nutritive vitamins. (Note: the only species of Agave used for making tequila is the Blue Agave.)

**Agave Nectar** See *Agave Americana*.

**Agave Rigida Extract** See *Sisal Extract*.

**Age Defense** This double-acting anti-aging complex combines potent Acai Berry Extract and Narcissus Bulb to support young, healthy-looking skin. See *Acai Berry Extract* and *Narcissus Bulb*.

**Age Defying Formula (Calendula Extract)** This is a biological ingredient derived from the Pot Marigold plant native to Europe. The extract, resulting from the plant's flowers, provides soothing effects and helps heal damage or irritated tissues, reducing inflammation. It reduces inflammation, irritation, and supports the skin's own healing process. For this reason, it is used in the treatment of sunburns and eczema.

**Ahnfeltia Concinna Extract** Bio-engineered from a strain of the Red Marine Algae widely distributed along shores of the Hawaiian Islands; helps improve skin moisturization and hydration; enhances skin smoothness and visibly reduces fine lines and wrinkles; known to improve skin firmness and elasticity; and provides superior skin smoothing properties.

**Alcohol** Alcohol is a solvent often used in cosmetics. See also *Vitamin Cocktail*.

**Alfalfa Extract** (*Medicago sativa* alfalfa extract) Excellent source of protein, carotene, minerals, vitamins E and K, and numerous water-soluble vitamins; has properties for reduction of skin inflammation and skin conditioning and toning; and promotes the proper condition for deep dark tan color.

**Algae Extract** An extract from Brown Algae, which is also called *Laminaria Ochroleuca*, this ingredient is a marine plant that lives exposed to intense light. The extract is rich in plastoquinones that are players in the photosynthesis process. This particular algae extract acts as a suntan stimulator when exposed to UV radiation. It also stimulates the activity of tyrosinase.

**Alginate Acid** A carbohydrate that is obtained from various species of brown seaweed, it is used as a skin-conditioning agent.

**Algotan** Helps increase melanin production.

**Allantoin** Skin-conditioning agent, skin protectant. Used in cold creams, hand lotions, hair lotions, after-shave lotions, and other skin-soothing cosmetics because of its ability to help heal wounds and skin ulcers and to stimulate the growth of healthy tissue. It is a soothing, softening and calming substance. It is nonirritating and emollient. It is odorless and leaves no trace, and it inhibits the proliferation of certain bacteria. It can be used in cosmetic preparations as a base or acid, allowing the combination of different substances and producing preparations with useful dermatological properties.

**Almond Oil** (*Prunus amygdalus dulcis*) Almond Oil is rich in vitamins and exceptionally good for dry and chapped skin. Almond Oil has properties to effectively augment the lipid water barrier and reduce transepidermal water loss for increased hydration. Helps restore skin

vitality and its natural emollients are known for softening the skin and promoting a clear young looking complexion.

**Aloe** See *Aloe Barbardensis Gel*.

**Aloe Barbardensis** This ingredient is an extract from the Aloe Vera plant that delivers a healing, soothing and moisturizing effect to the skin.

**Aloe Barbardensis Gel** Aloe Vera is used in cosmetics in many different forms. It is an extract from the leaves of the Aloe Vera plant that is purified, stabilized and often made into a powder form, which is more concentrated than the liquid extract. The powder can be dissolved in solvents such as water or glycols to make it into a gel form. It has excellent healing, soothing, and moisturizing effects to the skin.

**Aloe Barbardensis Leaf Extract** See *Aloe Barbardensis Gel*.

**Aloe Butter** A butter made from Aloe Extract, this ingredient smoothes and hydrates the skin to enhance and preserve color.

**Aloe Powder** See *Aloe Barbardensis Gel*.

**Aloe Vera** Aloe Vera is used in cosmetics in many different forms. It is an extract from the leaves of the Aloe Vera plant that is purified, stabilized and often made into a powder form, which is more concentrated than the liquid extract. The powder can be dissolved in solvents such as water or glycols to make it into a gel form. It has excellent healing, soothing and moisturizing effects to the skin.

**Aloe Vera and Algae Extract Special Blend** A concentrated extract from selected marine algae and the inner-gel of aloe containing numerous nutrients, conditioning agents, and known healing agents. Aloe Benefits: A source of over 130 different constituents; excellent anti-inflammatory, calming, soothing and healing agent for dry, chapped skin that has been exposed to environmental stresses including elements of sun; helps skin to receive moisture and nutrients; aloe is a rich source of essential oils, carbohydrates, proteins, vitamins, enzymes, minerals, and amino acids which act synergistically to help repair and rejuvenate skin; its known healing power comes from helping to increase the availability of oxygen to the skin, and by promoting the increase of the synthesis and strength of tissue; rich in Vitamin C.

**Algae Benefits:** Freshly harvested from Pacific waters; rich in minerals, vitamins, enzymes; uronic acids from the algae form a protective hydrating film on the skin, entrapping the nutrients, conditioning agents, and healing agents of both algae and aloe vera. Algae can help the process of keeping active ingredients in contact with skin for an extended period of time. This process promotes skin soothing and anti-wrinkle, anti-aging properties. Long chain sugars in both Aloe and Algae form a biomolecular hygroscopic moisture barrier that retards moisture loss and also helps protect from the harsh effects of the environment; vitamins and enzymes from both algae and aloe enhance skin renewal activities; both aloe and the algae help to promote dark tan color.

**Alpha Lipoic Acid** Ultra powerful antioxidant, works synergistically with other antioxidants in the skin.

**Althaea Officinalis** (Marshmallow Extract) This ingredient has a long history of being able to soothe and calm the skin by helping to alleviate sensitivity and superficial discomfort.

**Alteromonas Ferment Extract** This extract is synthesized by a living microorganism found in the darkest depths of the oceanic abyss, 3000 meters down and at an atmospheric pressure of 300 bar. The extract soothes, repairs skin damage, and reduces the irritability of very sensitive skin.

**Aluminum Starch Octenylsuccinate** Anti-caking, binder, film former.

**Amur Cork Tree Bark Extract** Helps in skin barrier repair; moisturizer; an anti-wrinkle agent; assists in reduced water loss from the skin.

**Angelica Archangelica Root Extract** This is an extract of the roots of *Angelica Archangelica* plant that is grown and farmed in central Europe. *Angelica Archangelica* root contains lipids, glucids, organic acids, flavonoids, angelic acid, and terpenoids. Because of its high content of essential oils, the plant used externally has anti-inflammatory, soothing, analgesic, and antibacterial properties.

**Annatto Oil** This red seed pigment (also known as uruku) has long been used in ceremonies to connect with the ancient spirits; the Mayan Indians of Central America used the bright dye as war paint. Annatto oil, from the Brazilian urukum tree, has been used for centuries to condition hair and skin adding moisture and smoothness. Yeats wrote "Good annatto is the color of fire".

**Anthemisis Nobilis Extract** See *Chamomile Extract*.

**Anthocyanins** The pigment in red grapes that gives wine its antioxidant value; antioxidants help decrease cell destruction, which in turn combats the aging process.

**Anti-bacterial Complex** Effective odor neutralizing ingredient; exhibits astringent /antimicrobial properties (inhibits perspiration/body odor).

**Antioxidant** Primary defense against aging, antioxidants scoop up free radicals, preventing the cellular degeneration and production of chemicals within the body that cause further damage.

**Antioxidant Vitamin Blend Designer Skin**® scientifically designed complex blend including age defying antioxidants, helps protect the skin against environmental stressors.

**Aphrodisiac Infusion Designer Skin**® scientifically designed complex. An Age Defying natural aphrodisiac blend of Apple Extract, Chocolate and Black Cohosh.

**Apple Fruit Extract** (*Pyrus malus* fruit extract) Extracted from apple seeds; rich in natural antioxidants such as tocopherols; acts as free-radical scavenger which protects DNA from damage; helps to smooth the cutaneous relief and visibly reduces the formation of wrinkles; re-establishes the protective and moisturizing film after tan; and helps increase skin firmness and toning.

**Apricot Kernel Extract** (*Prunus armeniaca*

kernel extract) Rich in amino acids, proteins, enzymes, lipids, and vitamin A all of which have rejuvenating properties; has emollient, purifying, nourishing and regenerative and toning virtues; soothing and moisturizing for dry and chapped skin; vitamin A contributes to its anti-aging and free radical scavenging properties.

**Aqua** Also known as water, this solvent allows for the dispersion of skin conditioning ingredients. In cosmetics, purified water is used. Purified water is run through active resin beds to remove metallic ions and filtered through a sub micron filter to remove suspended impurities.

**Aquaporins** Provide a dynamic moisturizing effect complementary to the skin's natural water gradient. Naturally protects against UV dehydration stress and has the capability to rehydrate different layers of the skin.

**AquaTherapy**™ A unique complex blend of Venuceane and Aquaporins that help prepare skin to develop radiant color and deliver stunning tanning results.

**Aquaxyl**™ Helps increase water reserves in skin; prolongs moisturization and hydration.

**Areamat**® **Lavanda** (*Lavandula stoechas*) Found between land and sea on the Mediterranean moors, it has a soothing effect. Areamats stimulate the release of B-endorphins by skin cells and sensorial neurons encourage relaxation and the well being of the body.

**Arginine** Skin conditioning, anti-irritant.

**Argireline** (Hexapeptide-3) A combination of 6 naturally occurring amino acids proven to inhibit 2 internal processes (SNARE Complex and overproduction and release of catecholamines) that strongly contribute to the formation of wrinkles. Safe, non-toxic, alternative to Botox® injections.

**Arlasolve DMI** (Dimethyl Isosorbide) Solvent, viscosity decreasing agent.

**Artemisia Absinthium Extract** This extract has antioxidant and anti-aging benefits. See *Sober Elixir*.

**Ascorbic Acid** (Vitamin C) Helps in tissue growth, formation of collagen, wound healing processes. Antioxidant, prevents lipid peroxidation due to free radical formation. In skin care, vitamin C can be considered a therapeutic supplement. Topical administration has toning and firming effects. It can be used to prevent and repair skin damage and as an anti-aging agent. It helps the skin to defend itself from the sun and from harmful effects of tobacco and pollution.

**Ascorbyl Palmitate Ester of Ascorbic Acid and Palmitic Acid.** Antioxidant, preservative, fragrance ingredient. Added to prevent rancidity.

**Ascorbyl Tetraisopalmitate** See *Vita C & E Renewal System*.

**Astaxanthin** This is a naturally occurring carotenoid. In algae, it serves a photoprotective role against UV light as an adaptive response to oxidative stress. It is easily absorbed by skin and acts as a very powerful antioxidant.

**ATP** (*Ahnfeltia Concinna* Extract) Bio-engineered from a strain of the Red Marine Algae widely distributed along the shores of the Hawaiian Islands. Improves skin moisturization and hydration. Enhances skin

smoothness and reduces fine lines and wrinkles, improves skin firmness and elasticity, and increases cellular turnover.

**Aussie Algae** Obtained from the waters of coastal Australia, it boosts collagen synthesis to firm and provides elasticity to the skin resulting in reduced lines and wrinkles. Brown Aussie Algae is also a major source of vitamins and minerals.

**Australian Blue Cypress Oil** (Callitris Inatropica Wood Oil) Has skin healing and softening properties. Especially good for sun-damaged skin. Excellent moisturizer and reduces fine lines and wrinkles. Also used as a fragrance ingredient.

**Averrhoa Carambola Leaf Extract** This extract comes from the leaves of Carambola, a small evergreen arbor that grows naturally in Asia. This ingredient, also known as the starfruit, comes from the fruit's star-shape cross-section. The extract promotes collagen synthesis, inhibits MMP-1 (enzyme responsible for the breakdown of collagen), exhibits SOD-like activity (SOD is a metal containing antioxidant enzyme that reduces potentially harmful free radicals) and eliminates DPPH free radicals. By all these mechanisms, the skin is rehydrated, skin fitness is maintained, prevention of sagging is observed, and maintenance of overall skin beauty is achieved.

**Avocado Butter** A paste wax that was created using natural avocado oil in order to retain the naturally occurring antioxidants and other properties of the fruit, this ingredient enhances the effects of the emolliency and lubricity in the finished product.

**Avocado Oil** (Persea Gratissima) Emollient, moisturizer, skin conditioner. Avocado oil is rich in vitamin A. It also contains some vitamins of the B complex, vitamins D and E and linoleic acid, sterolset and lecithin. It spreads easily and is quickly absorbed by the skin. It is an excellent choice in the preparation of skin care products for dry and flabby skin conditions and lack of sebum.

**B3 Ultra Darkening Blend** Blackest Blend of Black Currant Oil, Black Walnut Extract and Blackberry Extract for intense bronzing and antioxidant power.

**Babassu Oil** Also known as Orbignya Oleifera, Babassu Oil is a refined oil from the seed of a Brazilian tree. It contains 65-70% fats and has chemical and physical characteristics similar to coconut oil. It is one of nature's richest emollients that conditions and adds luster to the skin with no greasy after-feel and is effective without being comedogenic.

**Balm Mint Extract** (Melissa officinalis extract) Has soothing, toning, and healing properties.

**Baltic Hydrogel** Marine polysaccharide with additional sea minerals added. It's a superior skin moisturizer that works better than hyaluronic acid; currently the benchmark for skin moisturization. It is derived from the Baltic Sea. It provides an emollient barrier to the skin with a non-oily.

**Bamboo Extract** An exfoliating ingredient that will polish away impurities and remove dull, dry skin.

**Bambusa Arundinacea Dry Extract** Bamboo has been used traditionally as a rich source of

naturally occurring organic silica. It is used as an exfoliating ingredient to help polish away impurities and remove dull, dry skin.

**Banana Extract** This extract aids the skin in tanning because it adds DOPA to the skin which is a melanin precursor. It also helps to stimulate the production of melanin for faster tan development.

**Banana Extract** This extract aids the skin in tanning because it adds DOPA to the skin which is a melanin precursor. It also helps to stimulate the production of melanin for faster tan development.

**Banana Mint Extract** A soothing mint extract that has a slight "banana aroma." Banana Mint Extract helps clean the body of environmental pollution restoring it to a more homeostatic state.

**Banana Oil Extract** An oil that nourishes and moisturizes the skin with essential vitamins and minerals.

**Bare Envy™** An exclusive ingredient blend that combines skin-firming Javanese Coffee ST Plus with natural soy extracts that provide hairgrowth-inhibiting benefits.

**Barley Extract** (Hordeum distichon extract) Highly rich in proteins; rich in long chain hydrocarbons, phospholipids, glycolipids and Triglyceride; helps reduce Trans-epidermal Water Loss (TEWL) for increased skin hydration and improved skin suppleness. Effective agent in promoting skin barrier repair and helping skin be more resistant to dryness by retaining moisture.

**Bee Pollen** (Monarda Didyma) Emollient, moisturizing, replenishing, soothing, and toning. A popular compound among naturalists, it contains 19 amino acids, up to 35 percent protein, 12 vitamins, calcium, phosphorous, magnesium, iron, copper, manganese, sodium, potassium, chlorine, and sulfur. It is claimed that it increases stamina. It is used in "organic" cosmetics.

**Beet Root Extract** See *Beta Vulgaris Root Extract*.

**Benzophenone-4** This benzophenone derivative is used as an ultraviolet light absorber to give a longer shelf life to products. It is an ingredient found in Vitamin Cocktail.

**Benzyl Nicotinate** This ingredient imparts a warm, "tingling" effect on the skin by increasing microcirculation, which causes the skin to flush. The red flushing that occurs is due to the increased blood flow to the skin and will add color, making a tan immediately appear darker. This effect, coupled with the color generated in the well-documented immediate pigment darkening reaction (IPD), will yield a more intense appearing tan.

**Berry Beautiful™** Derived from Acai and Marshmallow Extract, this complex is packed with anti-aging benefits, essential fatty acids, minerals, and skin-soothers for healthy, beautiful skin.

**Beta Carotene** Ingredient comes from dark green leafy vegetables and dark yellow/orange fruits and vegetables. It is converted to vitamin A in the body. Researchers are now looking at beta-

carotene as an antioxidant vitamin in preventing cancer and cardiovascular disease.

**Betaine Moisturizer**, anti-irritant.

**Beta Vulgaris Root Extract** This extract is from the roots of the beet. It is used in cosmetic products as a skin-conditioning agent and also to impart color to the finished formulation.

**Betula Alba Juice** Tones and moisturizes, considered a longevity elixir, naturally rich in minerals and trace minerals needed for dark color

**BHA** (Butylated hydroxyanisole) A preservative and antioxidant in cosmetics, foods and beverages. A white to slightly yellow crystalline solid with a faint characteristic odor.

**BHT** (Butylated Hydroxytoluene) A preservative and antioxidant in cosmetics, foods, and beverages. A white crystalline solid with a faint characteristic odor.

**Bikini Science™** Helps fashion your skin to feel firmer and tighter, for a sleeker appearance and smoother tone. Caffeine is the active ingredient in Bikini Science™ and is a popular heterocyclic organic compound that energizes and firms skin for improved performance and texture.

**BioBronze™ Technology:** A proprietary Swedish Beauty Botanica™ blend of natural botanical ingredients that significantly enhance tyrosinase, which is the kick-start for providing immediate rich color. It is also a rich source of vitamin C with strong antioxidant properties. BioBronze™ technology helps to activate tan color to achieve even darker hues than could previously be reached with the current bronzing system. BioBronze™ blend is used in all categories of lotions without making them a bronzer.

**Bioide™ Antibacterial Formula** A revolutionary ingredient designed to reduce after tan "odor."

**Biodynes® 03** Biotechnological ingredient that offer DNA protection, lipid barrier protection and repair, free radical protection and protection from antioxidants. Offers a new definition of skin protection called the "Ozone Protection Factor" (OPF) that protects DHA and melanin color on the skin.

**Bioflavonoids** (Vitamin P Complex) Vitamin P Complex. Extremely powerful antioxidant. Citrus-flavored compounds needed to maintain healthy blood vessel walls. Widely distributed among plants, especially citrus fruits and rose hips. Usually taken from orange and lemon rinds and used as a reducing ingredient. Bioflavonoids assist vitamin C in keeping the intracellular cement collagen in healthy condition.

**Biosaccharide Complex** Also known as Fucogel or Biosaccharide Gum-1, this biologically produced blend of polysaccharides is used in tanning products for its anti-odor and double hydration properties. Biosaccharide Gum-1 binds with bacteria instead of bacteria binding to the skin and causing the "after-tan" odor. It is also able to retain water in the same manner as hyaluronic acid, a very popular and efficient humectant commonly used in cosmetics.

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**Biosine Complex Blend®** Advanced dark tanning blend. **BioTanning® Blend** Biotanning® is an active ingredient rich in citrus flavonoids (hesperidine) that speeds -up skin pigmentation by stimulating the activity of tyrosinase and the synthesis of melanin. It is a tanning catalyst.

**Bis-PEG-18 Methyl Ether Dimethyl Silane** Provides moisturization benefits to the skin through its humectancy properties; skin protectant; helps soothe chafed or chapped skin.

**Bitter Cherry Extract** See *Prunus Cerasus Extract*.

**Bitter Orange Flower Extract** See *Citrus Aurantium Amara Flower Extract*.

**Black Currant Seed Oil** (Ribes nigrum seed oil) Rich in polyunsaturated essential fatty acids particularly in Gamma Linolenic Acid (an Omega-6 Acid) which is a remarkable substance for skin rejuvenation benefits; helps maintain water impermeability; assists in reduction of skin inflammation; and promotes deep dark tan color.

**Black Walnut Extract** Botanical cosmetic bronzer, supplements and provides immediate color.

**Black Mushroom Extract** Rich source of vitamins, minerals and antioxidants. Produces strong, vivid color.

**Black Onyx Bronzer** Melanin enhancing bronzer from the mineral onyx. Increases melanin synthesis for the darkest color that lasts 5 -to- 8 days.

**Blackberry Leaves Extract** Antioxidant that protects against oxidative stress and restores balance in skin.

**Biodynes® 03** Biotechnological ingredient that offers DNA protection, lipid barrier protection and repair, free radical protection, and protection of anti-oxidants. Offers a new definition of skin protection called the "Ozone Protection Factor" (see below) or simply, the OPF.

**Blue 1** Colorant.

**Blue Algae Extract** (Agave tequilana leaf extract) Excellent source of Vitamin E and minerals including zinc, iron, copper and gold; anti-aging, anti-wrinkle, anti-irritant, and skin firming benefits; promotes collagen production process and integrity of the skin; visibly reduces premature skin aging and brings back resilient, youthful appearance; minerals in Blue Algae play the role of skin tonic for rejuvenating benefits to skin.

**Blue Lotus Extract** Antioxidant that neutralizes free radicals and protects cells against environmental damage. Helps improve skin elasticity and firmness, moisturizes while it calms the skin.

**Body Bling Blend** Precious-gem blend featuring finely-milled Diamond, Opal, Mother of Pearl, and Turquoise. It delivers bio-available minerals to the skin important for formation of electrolytes which act as skin balancers.

**BodyBlush™ Blend** Active ingredients react synergistically for an immediate photo-reactive blushed glow, without warming the skin. The blend increases circulation of red blood cells. Increased circulation produces more oxygen at the surface level to cause faster, darker color.

**Borage Seed Oil** (*Borago officinalis* Seed) Emollient and skin conditioner. Borage Oil comes from the seeds of the borage plant. These seeds provide a very fine oil of excellent quality, which is employed in very specific skin care preparations only. Contains potassium and calcium and has emollient properties.

**Boron Nitride** This inorganic compound imparts a cooling sensation on the skin. Boron Nitride powders have a superior thermal conductivity that enables them to transport heat rapidly and efficiently away from the skin, providing a mild soothing sensation and soft-touch feel to the skin.

**Botanical Antioxidants** Botanical source of naturally occurring antioxidants.

**Brazilian Nut** This natural emollient and gentle surfactant is rich in Vitamins A and E and acts as a natural and gentle cleanser, softener, and anti-aging conditioner for the skin.

**Brij 30** (Laureth-4) Surfactant, emulsifying agent.

**Bronzers** Enhances process by imparting additional color to the skin via immediate cosmetic bronzers. Delivers darker immediate color.

**BRONZEXTEND® Complex** This complex is an advanced bronzing activator that delivers immediate results in 2-to-3 hours for a dark tan that lasts. It contains Dihydroxyacetone (DHA) and Erythulose.

**Bronzing Blush** This select blushing complex ensures rapid results that provide immediate, tingle free instant color. Ingredients react synergistically for an immediate photo-reactive blushed glow devoid of warming the skin. Red blood cell circulation produces additional oxygen at the surface level of skin causing faster, darker results.

**Bronzing Complex™** Combination of colorants with DHA sunless tan for extra color that is fully noticeable within 12 – 24 hours and lasts 4 – 7 days.

**Bronzing Matrix™** Combines unparalleled bronzing power with stamina-enhancing potency for a long lasting, gorgeous glow.

**Brown Algae Extract (Kelp)** Kelp is a large seaweed belonging to the class of Brown Algae that is most abundant along rocks of coastal areas. It binds moisture to the skin and has a high concentration of antioxidants. Brown Algae Extract contains over seventy minerals and even some trace elements.

**Bupleurum Falcatum Extract** This extract is obtained from the fleshy plant stems of Bupleurum Falcatum, a root commonly known as Hare's Ear Root and often used in Chinese medicine for its anti-inflammatory and antibacterial properties. *See also Pleurmincyl.*

**Buteth-3** *See Sodium Benzotriazolyl Butylphenol Sulfonate.*

**Butylene Glycol** This solvent is used in cosmetics to dissolve some raw material ingredients. It has emollient properties to maintain the soft,

smooth, and pliable appearance of the skin.

**Butylparaben** Butylparaben is a preservative. *See also Isopropylparaben.*

**Butyrospermum Parkii** *See Shea Butter.*

**C12-15 Alkyl Benzoate** Emollient, skin conditioning agent. Ester of benzoic acid and C12-15 alcohols. Necessary for normal growth and healthy skin.

**C12-20 Alkyl Glucoside** This ingredient is the ester of C12-20 Alcohols and Glucoside. It is used as an emollient and moisturizer to the skin.

**C13-14 Isoparaffin** *See Polyacrylamide.*

**C14-22 Alkyl Alcohol** This mixture of synthetic fatty alcohols is used as a skin-conditioning agent.

**C30-40 Alkyl Methicone** This is a silicone polymer and acts as a moisturizer and skin-conditioning agent on the skin.

**Cactus Extract** Also known as *Cereus Grandiflorus*, this extract is from a cactus plant that grows in Mexico and the West Indies and belongs to the Cactaceae family. The flowers are large, sessile, often pink, sometimes red or white. The extract comes from the flowers of the cactus and contains flavonic glycosides, which have anti-inflammatory properties. It is also used in cosmetics as a moisturizer.

**Caffeine** This popular heterocyclic organic compound energizes and firms the skin for improved performance and texture. *See also Pleurmincyl.*

**Caffeine Firmer** *See Caffeine.*

**Caffeine Lifter** *See Coffee Butter.*

**Calcium** Enhances the skin's mechanical resistance to free radicals. Induces melanin production resulting in dark, dramatic color.

**Calendula** *See Calendula Officinalis Extract.*

**Calendula Officinalis Extract** This is a biological ingredient derived from the Pot Marigold plant, which is native to Europe. The extract, derived from the plant's flowers, provides soothing effects and helps heal damaged or irritated tissues, reducing inflammation. It is also used in products for eczema, athlete's foot, varicose veins, minor injuries and skin problems.

**Camellia Oil** (*Camellia sinensis* leaf oil) Rich in phenolic compounds and flavonoids; an effective free radical scavenger, antioxidant, and anti-inflammatory agent; helps in promoting deep dark tan color.

**Camellia Oleifera Extract** Also known as Japanese Green Tea Extract, this ingredient contains caffeine and other xanthines that help to reduce skin irritation caused by some cosmetic ingredients. It also has Polyphenols (Catechins) to act as effective antioxidant agents to scavenge free radicals and effectively protects against or prevents the deleterious cosmetic effects of excessive sun exposure. It also protects against skin roughness and skin peeling resulting from overexposure to UV light.

**Camellia Sinensis Leaf Extract** This extract has natural anhydrous caffeine extracted from green tea leaves rich in antioxidants and aids in neutralizing free radicals to help prevent cellular damage.

**Camu Camu Fruit Extract** Rich in Vitamin A, Camu Camu Fruit Extract is a tremendous antioxidant inhibiting free radical damage to the skin. This

fruit of an Amazonian tree, is rich in Vitamins A & C and promotes gorgeously dark color.

**Candelilla Wax** This natural vegetable wax is used as a film former and skin-conditioning agent.

**Cannabis Sativa Seed Oil** *See Virgin Hemp Seed Oil.*

**Canola Gel** Also known as *Vegetatum Equiline*, this gel is produced from proprietary modified Canola Oil that is high in Oleic Acid and rich in Vitamin E. It is a natural plant-based replacement for petrolatum but has a gel-like structure making it feel less greasy. It helps to soften and smooth the skin in the same way as other emollients – it forms a light film on skin that prevents evaporation of moisture and protects the skin from irritation.

**Canola Oil** This vegetable oil from the Canola seed is very stable, high in Oleic Acid and rich in Vitamin E. It is an excellent emollient and moisturizer and helps reduce skin irritation.

**Caprylic/Capric Triglyceride** The mixed triester of glycerin and capric and caprylic acids, this ingredient is used as a skin-conditioning agent. *Also see Vita C & E Renewal System.*

**Caramel** A solution obtained from heating sucrose or glucose solution, caramel is used as a colorant in cosmetics.

**Carbomer** This synthetic polymer is used in cosmetics as a viscosity-increasing agent and an emulsion stabilizer.

**Carboxymethyl Chitin** This ingredient is the derivative of Chitin which is a biological polymer. It is used as a skin-conditioning agent.

**Caribbean Rum Extract** An extract derived from real distilled rum that adds feel and fragrance to product.

**Carmine** (*Cochineal*) Colorant, a crimson pigment derived from a Mexican and Central American species of a female insect that feeds on various cacti.

**Carnitine** *See Coenzyme Q10.*

**Carrageenan** When this ingredient is combined with Glucose and Xanthan Gum, a humectant complex is produced that delivers moisture to the skin on a sustained release basis.

**Carotene Oil;** Beta Carotene 30% FS (Beta-Cartone) Carotene, or Pro-vitamin A, may replace Vitamin A in a formulation. In skincare, it has been observed that topically applied carotene is transformed into Vitamin A by the sebaceous glands' cells. Consequently, it is possible to correct cutaneous problems due to lack of Vitamin A by applying creams containing carotene. Very powerful antioxidant.

**Carrot Oil** Natural color enhancer.

**Cashmere Extract** *See Hydrolyzed Cashmere Protein.*

**Cashmere Protein** *See Hydrolyzed Cashmere Protein.*

**Cashmir Silk Blend – Ultra Hydrating** A splurge of Shea Butter and Aloe Vera entwined with extravagantly luxurious Cashmir Silk™ Silicone Blend. Hydrates skin to reduce dryness. The blend is light weight without a greasy texture so it soaks into skin. These natural skin conditioners leave skin super-soft, and moisture-drenched.

**Castanea Sativa Extract** *See Chestnut Extract.*

**Cationic Protein** Collagen-derived cationic proteins perform as highly-functional skin-conditioning agents.

**Caviar Extract** Excellent source of minerals, proteins, amino acids and vitamin A and D; helps improve the state of dry and mature skin and promotes suppleness, smoothness and radiance to skin tone.

**CellMoist™ Complex** Advanced, dual-action dark tanning and skincare ingredient.

**Cell Speak Complex™** Age-defying code that supports optimum skin rejuvenation

**Cellular Shield** An advanced anti-aging complex that contains Perilla oil and grape seed oil.

**CelluTen™** Ultimate anti-wrinkle formula has 10 vitamins plus essential fatty acids to eliminate fine lines and wrinkles. Promotes collagen formation while reducing collagen breakdown.

**Cellutine** An antioxidant rich combination of ingredients that also helps increase collagen production.

**Cellutox™** Cosmetic alternative skin care therapy to Botox. Contains 20% Argireline® as an active ingredient. Tightens and firms skin tone. Subjects experienced a 30% reduction in the appearance of wrinkles after 30 days of use.

**Centella Asiatica** An extract from the leaves and roots of the gotu kola plant (also known as the hydrocotyle plant), *Centella Asiatica's* active constituents are phytoosterols, glycosides, and tannins. The extract promotes circulation and is also used as an anti-cellulite agent in skin care products.

**Ceramide** A natural substance within the skin that reduces natural water loss of the skin by forming a protective barrier.

**Cereus Grandiflorus** *See Cactus Extract.*

**Ceteareth-12** Emulsifier.

**Ceteareth-20** Carrier, dispersant, emulsifier.

**Cetearyl Isononanoate** Emollient.

**Cetearyl Alcohol** This mixture of fatty alcohols consisting predominantly of Cetyl Alcohol and Stearyl Alcohol is used as an emollient and viscosity-increasing agent in emulsions.

**Cetyl Acetate** Emollient, skin conditioner.

**Cetyl Alcohol** This fatty alcohol produced from palm and coconut oil is used as an emulsifying agent, viscosity-increasing agent, and emulsion stabilizer in cosmetics.

**Cetyl Dimethicone** Emollient.

**Cetyl Palmitate** Emollient, opacifier, skin-conditioner.

**Chapparral Extract** Slows/inhibits re-growth of unwanted hair.

**Chamomile Extract** *Also known as Anthemis Nobilis* Extract, this is a natural ingredient used as a soothing agent and anti-inflammatory ingredient.

**Chamomile Recutita** Extract Chamomile flowers contain lipids consisting of fatty acids such as linoleic acid, oleic acid, palmitic acid, stearic acid, and cerotic acid. Several of these fatty acids comprise the protective barrier layer of the skin. Chamomile has soothing as well as free radical scavenging properties.

**Champagne Mimosas™** This ingredient is a unique combination of champagne-quality grapes and orange peel extract that helps UV light better penetrate the skin for improved tanning. It also acts as an emollient and antioxidant. *See Citrus Aurantium Dulcis Peel Extract.*

**Chestnut Extract** This ingredient is obtained from chestnuts and is used to help combat dry skin by protecting the barrier layer of the skin.

**Chicory Extract** Natural color booster, bronzer.

**Chlorella Vulgaris** See *Skin Saver*.

**Chromatic Color Complex:** Rejuvenating silver has powerful antioxidant and cell renewal properties. Chromatic Color Complex™ has harmoniously balanced essentials for maintaining the skin's natural moisture factor. Complex replenishes lost collagen and enhances oxygenation and regeneration of skin tissue.

**CI 77491** This ingredient is a colorant used to color finished formulas. It consists mainly of ferric oxide.

**Cinnamomum Loureirii Extract** See *Cinnamon Extract*.

**Cinnamon Extract** Also known as Cinnamomum Loureirii Extract, this extract comes from the stem bark of the cinnamon tree and is considered an astringent and a stimulant of digestive functions. It also has some antiseptic activities. It is used as an astringent in cosmetics, often for skin lotions, and sun products for oily and/or blotchy skin.

**Citric Acid** Chelating agent, pH adjuster, AHA, One of the most widely used acids in the cosmetic industry, it is derived from citrus fruit by fermentation of crude sugars.

**Citri-Lift™ Complex** Combines biological exfoliators, papaya, lemon fruit extract, and orange fruit extract, to help lift and reduce the appearance of a sunless stain.

**Citrus Aurantifolia** This is pulp extract of the fruit of Lime, which is rich in malic acid. Lime fruit pulp contains carbohydrates, organic acids, carotenoids, minerals, flavonoids, and vitamins such as A and C. It promotes moisturization, has antioxidant properties, helps in the formation of collagen and tones and smoothes skin.

**Citrus Aurantium Amara Extract** This ingredient is an extract of the flowers of the Bitter Orange. The flower and leaf contain flavonoids, vitamins, terpenoids, and essential oils and is used for its soothing, toning and calming effects on the skin.

**Citrus Aurantium Dulcis** Extracted from the peel of an orange, this extract is rich in flavonoids, glycosides, and vitamin C; is very nutritious; and is used in skin care products to help attain youthful skin. It can also be used to assist in lifting and removing stains and odors from the skin. The wax contains antioxidants, vitamins, natural pigments, and flavonoids; provides anti-inflammatory benefits; acts emollient with a soothing skin feel; and helps attain youthful skin.

**Citrus Aurantium Dulcis (Orange) Juice Base** Designer Skin® juice-based blends replace water with pure Orange Juice base. Sweet Orange Flavonoids stimulates tyrosinase, the key enzyme of melanogenesis for extravagant color. Intensifies color pigmentation. Citroflavonoid polyphenols also improve microcirculation, increasing oxygen for melanin production and optimum skin health. Hydrating cocktail rich with micronutrients essential to the skin, Vitamins A, B1, B2, C, PP, B5, B6, H and B9.

**Citrus Medica Limonum** Rich in Vitamin C, this ingredient is derived from the juice of a

lemon. It is used in skin care for its revitalizing properties. It has acidic qualities and can be used in skin care to assist in lifting and removing stains and odors from the skin.

**CO Enzyme A** This essential cofactor in enzymatic reactions is found in mammalian cells.

**Coenzyme Q-10** Very powerful antioxidant, properties as an essential component of energy producing cells of the body. Co-Q10 is a cofactor for different enzymes, an antioxidant and radical scavenger.

**Cocamidopropyl Betaine** Widely used salt of fatty acids, it is used as a skin conditioner. It is antistatic and a cleanser. It is also a foam booster and a thickener.

**Cocoa Butter** Obtained from the roasted seeds of Theobroma Cacao, Cocoa Butter is used as an excellent moisturizer and skin protectant to nourish and soften skin. It is also used to help speed the healing of damaged skin, to smooth blemishes, to soften stretch marks and to soothe itching from insect bites and rashes.

**Cocoa Caffeine** See *Caffeine*.

**Cocoa Extract** This extract is used as a skin-conditioning agent and is known for its skin-firming properties. Because it is rich in caffeine, it also energizes the skin.

**Cocoa Phenols Extract** Rich source of phenolic compounds, vitamin A, minerals, lipids, amino acids; provides softening and moisturizing benefits to dry and sensitive skin; anti-wrinkle, anti-ageing properties; helps protect skin from effects of UV rays; supports integrity of the skin.

**Cocoa Polyphenols** Rich source of antioxidants, vitamin A, minerals, and amino acids to help reduce the appearance of fine lines and wrinkles. Provides excellent softening and moisturizing benefits.

**Cocoa-Pomegranate Butter** Natural protectant base that helps to even skin tone.

**Cocoa Seed Butter** Obtained from the roasted seeds of Theobroma Cacao, Cocoa Butter is used as an excellent moisturizer and skin protectant to nourish and soften skin. It is also used to help speed the healing of damaged skin, to smooth blemishes, to soften stretch marks and to soothe itching from insect bites and rashes. Cocoa Seed Butter and tanning; provides intense hydration to skin cells for an accelerated, deep, dark tan.

**Coconut Milk** This milk of the coconut fruit nourishes the skin with vitamins and proteins while creating a silky soft feel to the skin.

**Coconut Oil** Obtained from the kernels of the seeds of the Cocos Nucifera, this oil is used for moisturizing and also protects the skin from moisture loss. See also *Monoil Oil*.

**Cocos Nucifera Oil** See *Coconut Oil*. See also *Monoil Oil*.

**Coelus Forskohlii Extract** This ingredient is extracted from a plant native to India and is an activator for Adenyl Cyclase, an enzyme responsible for the production of cyclic AMP. It helps to complement the cell's natural energy processes and works as a complementary skin moisturizer. See also *Vitatan*.

**Coenzyme Q10** This anti-aging ingredient

helps boost skin regeneration for a more youthful appearance. It is a compound that is made naturally in the body and used by cells to produce energy needed for cell growth and maintenance. It is also used as an antioxidant.

**Coffea Arabica Extract** This ingredient is extracted from the fruit of the coffee tree. Green Coffee has antiseptic properties due to its content of phenolic acids (parahydrocinnamic, ferulic and chlorogenic acids). It can be used as an antioxidant in sun and slenderizing products.

**Coffea Arabica (Coffee) Seed Oil** (Melscreen Coffee) Rich in EFA's, helps normalize and improve the appearance of skin.

**Coffee Bean Extract** Also known as Coffea Arabica Extract, this ingredient is extracted from the fruit of the coffee tree. Green Coffee has antiseptic properties due to its content of phenolic acids (parahydrocinnamic, ferulic and chlorogenic acids). It can be used as an antioxidant in sun and slenderizing products.

**Coffee Berry Extract (aka Coffee Cherry Extract)** This exotic extract has up to three times the antioxidant potential of green tea, which makes it a powerhouse of antioxidant activity. It improves the appearance of wrinkles, skin discoloration, and enhances skin smoothness.

**Coffee Butter** This ingredient contains caffeine to energize, stimulate, and firm the skin for improved texture and feel and hydrogenated vegetable oil to make skin feel moisturized and smooth. See *Coffee Bean Extract*.

**Cola Acuminata** See *Kola Extract*.

**Coleus Forskohlii Root Extract** See *Vitatan*.

**Collagen** The main and most abundant protein found in skin, responsible for skin strength and elasticity, its degradation leads to wrinkles that accompany aging. Strengthens blood vessels and plays a role in tissue development.

**Collagen Amino Acids** See *Skin Saver*.

**Color Ace™ Accelerator** Designer Skin® scientifically designed complex. A true accelerator for fabulous color. Consistent application on skin enhances speed and intensity. Color is accelerated as actives are readily absorbed and ready to activate.

**Color Blast Infusion™** Powerfully enhances rapid and long-lasting color development

**ColorCatalyst™ Complex** Advanced tanning results break through the natural SPF barrier from tan skin and stimulate the enzymatic activity. Melanin Activating Peptide™ and Dermapeptide™ stimulate melanin synthesis and melanin concentration while Black Walnut Extract provides immediate and natural color.

**ColorGuard™ Technology** Tiger Grass or "Gotu Kola" is a highly concentrated active ingredient which stimulates the skin's own collagen production, ensuring smooth, firm, and soft skin. This herb also protects tattoos from fading.

**ColorMapping™ Technology** Unique technology for optimum lay down of actives for prime absorption and consistency of tanning color development. Melanin distribution is even; bronzer development is streak free and adjusts

for unmatched smooth golden-bronze tones.

**Colorush™ Technology** Henna Extract, Melanin, Ligustrum, Tyrosine and Caramel imparts an immediate blush to the skin upon application.

**ColorSurge™ Technology** Proprietary rapid delivery system of natural extracts provides immediate, fast results, leaving skin with a natural-looking sun kissed glow.

**Comfrey (Symphytum Officinale)** Comfrey is a plant that grows in humid places. It provides cosmetology with one of the most important vegetal ingredients, allantoin. Comfrey extract is simultaneously astringent and soothing. The therapeutic value of comfrey extract was discovered in 1912. While preparing comfrey extract, scientists observed the presence of shiny crystals. These crystals turned out to be allantoin. This explained its healing property. Comfrey extract directly improves the quality of skin care creams and lotions. Contains allantoin, minerals, Vitamins A, C, and E.

**Coneflower Extract** (Echinacea angustifolia extract) Rich in polysaccharides, phenolic compounds; an antioxidant, anti-inflammatory, and antiseptic agent; skin soothing and calming properties during and after tanning process.

**Cooling Essence** Bathes skin in refreshing and cooling essence, enhances sensory experience.

**Copper** See *Copper Glyconucleopeptides*.

**Copper Compounds** See *Copper Glyconucleopeptides*.

**Copper Peptides** See *Copper Glyconucleopeptides*.

**Copper Gluconate** See *Skin Saver*.

**Copper Glyconucleopeptides** Copper's importance to skin pigmentation was first documented in 1931 when Kell and Nelson began studying copper deficiency in laboratory animals. Studies show that copper deficiency causes diminished melanin pigmentation because copper is a necessity for tyrosinase activity. Copper Glyconucleopeptides have additional benefits to skin and hair, showing an enhanced ability to bind moisture to maintain a healthy appearance.

**Copper Sulfate** See *Fast Tan*.

**Cornflower Extract** (Centaurea cyanus flower extract) Natural extract for skin soothing. Also used as a colorant or dye.

**Corylus Avellana Oil** See *Hazel Nut Oil*.

**Cosmetic Wax 2501** Emollient, humectant, moisturizer, conditioner, spreading agent.

**Cotton Blend** See *Gossypium Herbaceum*.

**Crambe Abyssinica Seed Oil** Provides natural luster, and emollient cushion feeling to skin. Rapid penetration to provide excellent moisturization.

**Cream Oil Formula** Natural oils in a rich body cream formula. Intense moisture, natural oils provide additional skin nutrients.

**Creatine** This is an amino acid that is present in vertebrates muscular tissue.

**Crimson Sea Copper** A blend of ocean nutrients combine in Crimson Sea Copper to bathe and protect skin with intense hydration while helping darkening skin's existing melanin.

**Cromoist WHYA** (Hydrolyzed Wheat Protein and Hyaluronic Acid) Moisturizer, skin conditioner, anti-aging agent, lubricant.

**Crosilk 10,000** (Hydrolyzed silk) Powerful moisturizer, film-former; binds to skin and imparts silky feel.

**Crosspolymer/dimethicone** This ingredient is a silicone derivative in the form of a flowing 3 dimensional liquid. The material imparts a cushiony, slippery tactile property to cosmetic formulations. It gives skin a smooth silky finish and imparts excellent spreadability characteristics to creams and lotions.

**Crushed Pearls** Crushed pearls nourish and vitalize the skin with minerals and age-fighting amino-acids, delivering a healthy-looking glow and luster to the skin.

**CT-Protect™** Shields skins youthful appearance with nutrients to prevent damage.

**CT ReNew™** Technology that helps to strengthen skin's age-defying resistance.

**Cucumber Extract** Also known as *Cucumis Sativus*, Cucumber, which has a high content in water, has moisturizing, purifying and refreshing properties. The fresh pulp has soothing properties and is therefore often used externally to treat superficial skin disorders such as rashes or skin inflammations. It is commonly used in face creams for dry, sensitive skin and in after-sun products.

**Cucumber Fruit Extract** Also known as *Cucumis Sativus*, Cucumber is native to the southwest of India where it has been cultivated for more than 4000 years. Cucumber, which has a high content of water, has moisturizing, purifying and refreshing properties. The fresh pulp has soothing properties and is therefore often used externally to treat superficial skin disorders such as rashes or skin inflammations. It is commonly used in face creams for dry, sensitive skin and in after-sun products.

**Cucumber Oil** See *Cucumber Extract*.

**Cucumis Sativus Extract** See *Cucumber Extract*.

**CuO<sub>2</sub>** Copper peptides and oxygen blend to produce this exclusive California Tan® ingredient. Both elements energize the skin and contribute to the production of tyrosinase, which plays an essential role in the production of melanin for dark tan development. Copper peptides and oxygen blend to produce this exclusive California Tan® ingredient. Both elements energize the skin and contribute to the production of tyrosinase, which plays an essential role in the production of melanin for dark tan development.

**Curcuma Lunga Extract** See *Turmeric Extract*.

**Cyclic AMP** This ingredient is a key intracellular regulator of a number of cellular processes and is found in most animal cells and in some higher plants.

**Cyclomethicone** Cyclomethicone gives excellent spreadability characteristics to creams and lotions. See also *Crosspolymer/dimethicone*.

**Cyclopentasiloxane** Carrier, emollient.

**Cymbidium Grandiflorum Flower Extract** More commonly known as Orchid Oil, this ingredient is an infusion of cultivated Cymbidium orchids in a vegetable emollient base. Orchids are used in cosmetics for their moisturizing and anti-aging properties.

**Dandelion Extract** Also known as *Taraxacum Officinale* Extract, the roots and leaves of this plant contain Carotenoids, Vitamins A, B, C, D, and minerals (primarily potassium and iron). Dandelion Extract has antioxidant properties that are beneficial to the skin.

**Dark Bronzer** Dark Double / Triple / Quatro / Quatro+ Bronzers are a California Tan®-exclusive blend of bronzing agents that are ideal for advanced tanners who want to intensify their existing tan with deep, dark, natural-looking color.

**D-Cypher™ Complex** Builds a faster, richer base tan by unlocking the proteins essential to the formation of Melanin.

**Deep Sea Blend** Deep Sea Blend delivers skin soothing and smoothing benefits to help deepen rich color and create a smooth tan.

**DermaDark® Blend plus Melanobronze** Induces melanin biosynthesis with increased pigmentation, even without UV exposure. Enhances bronze color while stimulating melanin formation. Easy maintenance and streak free, color lasts up to 9 days. Melonobronze and the new Advanced DermaDark® ingredient actively stimulate the melanin production in melanocyte to enhance tanning capabilities.

**Dermaflux™** Designer Skin® scientifically designed complex Natural active designed to regulate the ability to channel moisture to the areas where it is needed most.

**Desert Pea Flower** One of Australia's best known wild flowers. The plant can survive extreme heat, sunshine and even some frost and is known for its moisturizing and anti-aging properties.

**Designer Skin® Crystal Lustre™ Formula A** unique hand-blended liquid crystal formula that provides intense hydration, entrapping and carrying the tan to an even deeper level.

**Designer Skin® Exotic Oil Blend** Natural oil combination soothes and hydrates skin.

**Designer Skin® Sunless Formula** Exclusive Designer Skin® luxurious satin blend in a lightweight base. Dries quickly on the skin while leaving a silky after feel. Formulated to create a luminous and long lasting deep tan without streaking due to the exceptionally high amount of spreading emollients.

**Dextran Acetyl Hexapeptide** See *Skin Saver*.

**DHA** See *Dihydroxyacetone*.

**DHA Bronzers** See *Dihydroxyacetone*.

**DHA BRONZEXTEND® Complex** See *BRONZEXTEND® Complex*.

**Diamond Dust** See *Diamond/Ferment Lysate Filtrate*.

**Diamond/Ferment Lysate Filtrate** Derived from crystallized modification of carbon and used as a luxurious, elegant additive. Crushed diamonds supply amino acids to the skin that have a nourishing, vitalizing and anti-aging effect.

**Diazolidinyl Urea** See *Germall Plus* and *Germaben II*.

**Dicaprylyl Ether** A skin-conditioning agent.

**Diguanosine Tetraphosphate** See *Plankton Extract*.

**Dihydroxyacetone** Often referred to as DHA, Dihydroxyacetone is an effective bronzer, or sunless tanning agent, that is widely used in cosmetic products worldwide. Unlike a UV-produced suntan in which the

skin's tanned appearance is the result of an increase in melanin in the skin, a sunless tan is limited to the upper layer of the skin and results from a reaction between DHA and skin proteins. The development of sunless tanning color takes anywhere from 2 to 4 hours and the intensity is dependent on the concentration of DHA in the formula. See also *BRONZEXTEND® Complex*.

**Diisopropyl Adipate** This ingredient is a clear, colorless liquid that is an excellent solvent for perfumes and aroma chemicals. It has a dry feel with no residue and absorbs quickly into the skin with no tacky after-feel. It is a major component in dry oil sprays.

**5th Dimension Bronzer** A combination of 5 different bronzing components, including Natural Bronzer, DHA, Erythrulose, BioTanning, MAP (Melanin Activating Peptide), and Lipobronze. When a lotion product is called "Fifth Dimension" it is considered high maintenance as it contains DHA, so hand washing, even application, and not showering for at least 4 hours should be exercised. Dark color from Fifth Dimension Bronzers last 6–8 days.

**Dimethicone** Dimethicone is a silicone that is used as a skin-conditioning agent. It helps reduce the evaporation of water from the skin's surface and therefore helps maintain the water content of the skin.

**Dimethicone Copolyol** This polymer of dimethylsiloxane with polyoxyethylene and/or polyoxypropylene side chains improves lubricity of skin lotions and skin moisturization.

**Dimethicone Copolyol Meadowfoamate** This ingredient is a combination of Dimethicone Copolyol and Meadowfoam Seed Oil. It has good conditioning properties for skin and hair, can provide lubricity without greasiness and has moisturization benefits on the skin.

**Dimethicone Crosspolymer** Emollient, thickener.

**Dimethylacrylamide/Acrylic Acid Polystyrene Ethyl Methacrylate Copolymer/Centella Asiatica Extract** See *Time-Release Hydration Technology*.

**Dimethyl Isosorbide** This ingredient is used as a solvent of active ingredients. Dimethyl Isosorbide is used with Dihydroxyacetone for more even skin distribution to prevent streaking.

**Diocetyldecyl Dimer Dilinoleate** This ingredient is the diester of Octyldodecanol and Dilinoleic Acid and has skin-conditioning properties.

**Dipalmitoyl Hydroxyproline** This plant derived raw material is formed by grafting a fatty acid onto an amino acid which creates a substance that is highly efficient at penetrating down through the various layers of the epidermis to provide protection against external impacts on the skin, to stimulate the contraction of collagen fibers, to protect elastin and fibroblasts against free radicals, and to create an immediate and long-term moisturizing effect.

**Dipentaerythrityl Hexacaprylate/Hexacaprinate** This ingredient is the hexaester of a mixture of caprylic and capric acids and a dimmer of pentaerythritol. It is used as an emollient.

**Disodium EDTA** This ingredient is a chelating

agent, or sequestrant, which is commonly used in cosmetic products to help maintain formula stability and appearance.

**DDM Hydantoin** Preservative.

**DNA Enzyme Complex** See *M. Luteus Extract*.

**Duo (2) Bronzers & Instant SunBoost™** Exclusive to California Tan®, this exclusive blend of bronzing agents that is ideal for all tanners who want to intensify an existing tan with deep, dark, natural-looking color. The blend includes immediate bronzers, Kukui Nut Oil, and banana extract, for amplified bronzing potency.

**Echinacea Angustifolia** This ingredient is the extract of the coneflower. It is used as a moisturizer and skin-conditioning agent.

**Echium Plantagineum Seed Oil** This vegetable oil is rich in Omega-6 essential fatty acids, Linolenic Acid, and Stearidonic Acid, which are essential for healthy skin. It provides skin softness, hydration, and protection.

**Eclipta Prostrata Extract** Also known as Maka Extract, this ingredient is an extract from an herb. Eclipta Prostrata is a biological additive that is used in cosmetics for its moisturization properties.

**Eco-Trio Tanning Blend** Mother Earth's finest anti-aging and hydrating-trio of Vitamin A, Vitamin E and Aloe for increased and intensified tanning power. Vitamin A ensures natural growth and developments of your cells keeping your skin healthy. Vitamin E is able to prevent damage to your skin by free radicals, while Aloe's natural skin softening and conditioning capabilities smooth and hydrate skin.

**Ectoin** See *Skin Saver*.

**EDTA** (Ethylenediaminetetraacetic acid) A synthetic amino acid used to cleanse the body of excess metals and calcium. Antioxidant and preservative.

**EFA** Essential fatty acids.

**Elastin** One of the three main proteins found in the skin (along with collagen and reticulin). Elastin helps skin to return to its original position.

**Elaeis Guineensis Oil** See *Palm Oil*.

**Encapsulated Vitamin C** Vitamin C is used as an antioxidant, anti-aging, anti-wrinkle, preservative, and helps in collagen formation. Its encapsulation increases its stability and efficacy.

**Energen™** Complex Supplies skin the necessary energy to help prevent and combat the signs of aging.

**Erythrulose** A natural ketose obtained by biofermentation that leads to uniform tanning of the skin and provides longer lasting color when used in combination with Dihydroxyacetone (DHA). See also *BRONZEXTEND® Complex*.

**Essential Fatty Acid Complex** (Omega-6 Linoleic Acid, Omega-3 Linolenic Acid, Tocopherol, Linoleic Acid) EFA's (Essential Fatty Acids) aid tissue repair and growth. Both these two fats Omega 6 and Omega 3 (linoleic and alpha-linoleic acid) are essential for healthy skin by working together to keep skin smooth and soft and help the cells to retain the appropriate amount of water. Adequate EFA's also help to reduce the dehydrating effects of heat, wind and other environmental factors.

**Essential Nutrient Oils** Pure oils that transfer important ingredients to the skin layers for improved skincare.

**Ester C®** Designer Skin® patented form of Vitamin C. More stable in topical solutions, provides a readily available form of Vitamin C to the skin, helps to protect skin from the damage caused by free radicals.

**Ethoxydiglycol** This cosmetic ether-alcohol is used as a solvent or a carrier for some ingredients such as DHA. It can also be used as a viscosity-decreasing agent.

**Ethyl Methane Carboxamide** This organic compound is used in fragrances and as a skin-cooling ingredient.

**Ethylparaben** Preservative.

**Eucalyptus** See *Eucalyptus Globulus Extract*.

**Eucalyptus Globulus Extract** This ingredient is an extract from the leaves of the Eucalyptus tree. Eucalyptus leaves contain tannins and an essential oil (Eucalyptol) that have antiseptic properties and can be used in cosmetics such as toners and astringents. It also has aromatherapeutic benefits.

**EUK-132** Powerful antioxidant system/DNA repair enzyme.

**Euphorbia Cerifera Wax** See *Candelilla Wax*.

**Evening Primrose Oil** See *Primrose Oil*.

**Exclusive Hydro<sup>2</sup> Cashmere Extract** Found exclusively in HD Ava™, Hydro<sup>2</sup> Cashmere Extract is known for its exceptional elasticity, resilience, and breathable support to skin. Hydrolyzed Cashmere Extract helps style skin to feel firmer and tighter, with a sleeker appearance and a smoother tone.

**Extreme Hydration Complex™** This complex is a blend of exotic oils and extracts that work together to hydrate the skin to deliver increased, long-term moisturization to help preserve color.

**Fa-Fa-Firm™** This caffeine-based blend helps flush out and reduce excess water in the skin to create the appearance of firmer-looking, more contoured skin.

**Fabulously Ridiculous Bronzers** Exclusive to Matahari®, this crazy-insane boosted blend of bronzing agents is ideal for advanced tanners who want to intensify an existing tan with deep, dark, natural-looking color. The blend includes an increased percentage of DHA, non-DHA, and Melanin Activating Peptides (MAP) for amplified bronzing potency.

**Fade Defying™ Properties** Designer Skin® scientifically designed complex blend introduced to protect melanin from Environmental Oxidative Stress and restore Oxidative balance. This complex offers a new definition in color protection. Lipid Barrier Protection, DNA Protection, Antioxidant, offers protection of other antioxidants (Vitamins), Free Radical Protection. Protects against oxidative stress and environmental stressors to preserve already established base color.

**Faith Complex** Designer Skin® scientifically designed complex. Delivers a rapid release surge for optimal color development. Contains advanced botanical extracts combined with essential Amino Acids to increase and evenly distribute color.

**Far East Heat™** This unique blend of rice bran oil

and wasabi extract delivers antioxidant benefits to protect the skin from environmental stresses. The blend also contains ginger root extract for its skin stimulating and conditioning benefits and Hot Action to warm up the skin by stimulating micro-circulation which helps the skin to function more efficiently for greater tanning results.

**Fast Tan™** This complex provides optimum essential minerals and precursors to maximize the tanning process by helping to stimulate the production of melanin for faster tan development.

**FD&C Red No. 4** (CI 14700) This ingredient is a colorant used to color finished formulas.

**FD&C Yellow No. 5** This ingredient is a colorant used to color finished formulas.

**FD&C Yellow No. 6** (CI 15985) This ingredient is a colorant used to color finished formulas.

**Fennel** (*Foeniculum Vulgare*) Seeds See *Skin Saver*.

**Fermiskin®** Designer Skin® scientifically designed complex fortifies firmness and tonicity, strengthens support tissue in dermal layer, prevents degradation of collagen.

**Fig Extract** This extract functions as an antioxidant and is proven for diminishing skin allergies, fighting free radicals that cause wrinkles, and improving skin tone. It is also beneficial in reducing superficial surface skin cells to leave the skin refreshed and renewed.

**Firming Liposome Complex™** Designer Skin® scientifically designed complex visibly improves firmness and texture of skin.

**Firming Liposomes Satin Finish** Penetrates lipid layer of skin; visibly improves texture of skin.

**Firmtone® Blend** Exclusive Swedish Beauty® brand firming and toning blend with six ingredients, including, sepillift, APT, and Salmon Caviar Extract.

**Foeniculum Vulgare** (Fennel) Extract This extract contains soothing and purifying properties. See *Sober Elixir*.

**Forskolin** See *Coelus Forskohlii Extract*.

**Fragrance** See *Parfum*.

**Fragrance Free** Aromatic Natural Oils Blend (Aromatic Natural Oil).

**French Rose Extract** Inhibits production of free radicals, protects cell's DNA from UV damage.

**French Wine Extract** Superior antioxidant that helps prevent extrinsic aging, skin balancing effects.

**Fresh Intent™ Technology** Helps ensure an odorless tanning experience.

**Fucogel** See *Biosaccharide Gum-1*.

**Galactoarabinan** Age Defying, reduces the appearance of fine lines and wrinkles, significant improvement in skin texture, dryness, clarity, elasticity and uniformity of color, enriches skin feel.

**Gamma-Linolenic Acid, Vitamin F** (Gamolenic Acid) Unsaturated fatty acid. Skin-conditioning agent, surfactant, cleansing agent, thickener. Also see *Vitamin F*.

**Garcinia Indica Seed Butter** Also known as Kokam Butter, this ingredient is very rich in combined stearic and oleic acids that are beneficial to skin as an emollient and conditioning agent.

**Gardenia Tahitensis Oil** See *Monoi Oil*.

**Gardenia Tahitensis Flower** Also known as Tiare Flower. See *Monoi Oil*.

**Gelidiella Acerosa Extract** See *Seaweed Extracts*.

**Germaben II** See *Germall*.

**Germall** This cosmetic preservative has anti-fungal and anti-microbial properties. It is comprised of Diazolidinyl Urea, Methylparaben and Propylparaben. The solubilized combination of these three ingredients is effective against Gram-positive and Gram-negative bacteria and against yeast and molds.

**Germall Plus** A combination of Diazolidinyl Urea and Iodopropynyl Butylcarbamate, this is a cosmetic preservative that has anti-fungal and anti-microbial properties.

**Ginger Extract** Also known as Zingiber Officinale Extract, this extract is derived from the roots of the herbaceous plant Ginger and is a botanical ingredient used as a stimulant and skin-conditioning agent.

**Ginger Visnadine** Ginger Extract, also known as Zingiber Officinale Extract, is derived from the roots of the herbaceous plant Ginger, which is native to India and tropical Asia. It is a botanical ingredient used as a stimulant and skin-conditioning agent is said to reduce inflammation.

**Ginseng** Also known as *Panax Ginseng Extract*, this ingredient is derived from the ginseng plant, which grows in the damp woodlands of Manchuria and is cultivated in Korea. Delivers energizing and micro-circulation benefits to the skin to aid in the dispersion of active ingredients, helping them to better penetrate into the skin. It is rich in vitamins such as B1, B2, and B12, nicotinic acid, pantothenic acid and biotin.

**Ginseng Delivery System** A combination of conditioning phospholipids and energizing ginseng, this ingredient is revered for its micro-circulation benefits as a delivery vehicle to take Protein Boost Complex deeper into the skin where it can react with topical sunless applications to create a deeper, darker sunless tan.

**Ginseng Extract** Also known as *Panax Ginseng Extract*, this ingredient is derived from the ginseng plant. In Chinese medicine, oriental Ginseng is considered to have warming properties. It is rich in vitamins such as B1, B2, and B12, nicotinic acid, pantothenic acid and biotin.

**Ginseng Root Extract:** Is an active component standardized to deliver the optimum effect of circulation, respiration, and oxygenation to maintain healthy skin. Additional benefits include protecting the blood vessels and cells against oxidative damage, and supplying nutrients to cells. Increasing the availability of oxygen, increasing microcirculation, enhancing the delivery of nutrients to cells, and facilitating the removal of toxins are the factors that make ginseng extract a wonderful ingredient for the development of a deep dark tan.

**Glacial Water** Water that comes from the high altitudes (1800 m) of Europe so that it has been untouched for centuries guaranteeing it's pure and fresh. Lecithin molecules encapsulate the water to carry it into the deepest layers of the epidermis, providing 24 hour hydration.

**GLO™** This exclusive California Tan® complex delivers a pure oxygen form that easily

assimilates into the skin to help facilitate melanin production and promote firmer, smoother-looking skin.

**GloAssist™ Complex** Designer Skin® scientifically designed complex. A Multi-layer Moisturization system that activates your color and rescues skin from dryness. Helps restore skin's protective function; safeguards and revitalizes existing color. Induces a 24h moisturizing effect to help prevent epidermal water loss during tanning sessions for long-lasting moisturizing effect. Supportive after-tan reviver for ultra skin relief and replenishment.

**Glucose** This sugar, generally obtained by the hydrolysis of starch, is used as a humectant and skin-conditioning agent. See also *Carrageenan*.

**Glycereth-7** Triacetate Emollient, solvent.

**Glycereth-26** This humectant and moisturizer is a derivative of glycerin. It increases skin hydration, making skin softer and smoother.

**Glycerin** This humectant protects and seals moisture on the skin surface. It has been widely used in products as a moisturizing agent.

**Glycerine Linolenate** Monoester of glycerin and linolenic acid. Skin-conditioning agent, emollient, surfactant, emulsifying agent.

**Glyceryl Polymethacrylate** See *Lubrajel Oil*.

**Glyceryl Stearate** This ingredient, derived from palm kernel oil, is used for its emulsifying and moisturizing properties. It is a monoester of Glycerin and Stearic Acid.

**Glycine** Skin conditioner, anti-irritant.

**Glycolipids** Mixed substances which contain carbohydrates covalently attached to a lipid. Skin-conditioning agent, moisture barrier, moisturizer.

**Glycosamine** See *Skin Saver*.

**Golden Palm Oil** See *Palm Oil*.

**Goldenseal Extract** (*Hydrastis canadensis* extract) Biological product. Extract of herb of golden seal. Anti-inflammatory, antiseptic.

**Gold of Pleasure Oil** This natural oil helps combat dehydration and deepens the appearance of a tan.

**Gossypium Herbaceum** This ingredient comes from the cotton plant and is used to improve the skin barrier function as well as for its emollient properties. Cotton is high in vitamin F, which helps improve skin suppleness and a youthful appearance.

**Grape Juice** (*Vitis vinifera* juice) Cold pressed pure grape juice has been used instead of its extract; rich source of polyphenols, Vitamins A, B, C, E, minerals, and amino acids; possesses great antioxidant, anti-wrinkle, and anti-aging properties; very energetic and soothing benefits for the skin; visibly improves skin tone; antioxidant with free radical scavengers; supports increased collagen and skin integrity.

**Grape Seed Oil** This refined oil is derived from a variety of grapes. It contains high levels of Linoleic acid and Omega 6 fatty acid, and is rich in Vitamin E. Grape Seed Oil is beneficial in tanning and skin care products because of its antioxidant and anti-enzyme activity that helps prevent damage to the skin from UV exposure and the environment. The skin also easily absorbs grape seed oil.

**Gratifruit™ Blend Designer Skin®** scientifically designed complex. A compilation of functional superfruit extracts (Blackberry Leaf Extract, Pomegranate Extract, Blueberry Fruit Extract, Mango Juice Extract, Mangosteen Fruit Extract, and Cherimolia Fruit Extract). These exotic fruit extracts have exceptional antioxidant qualities and also improve skin moisturization.

**Green 5 & 6** Colorant.

**Green Tea** A natural antioxidant that helps fight fine lines and wrinkles.

**Guar Hydroxypropyltrimonium Chloride** This ingredient is an antistatic agent for hair and a viscosity-increasing agent. It is one of the ingredients in Vitamin Cocktail. It is a quaternary ammonium derivative of hydroxypropyl guar.

**Guava Butter** This moisturizing fruit butter hydrates and helps create a smoother, more even skin tone.

**Gymnema Extract** – Natural color booster and bronzer.

**Gynostemma Pentaphyllum Extract** See *IQ Complex*.

**H2Soy:** Nature's powerhouse of hydrating Hemp Seed Oil, Honey and Soy for optimal results and performance. Hemp Seed Oil is rich in essential fatty acids necessary for healthy, silky-soft skin that enhances deep, dark color. Honey is a natural humectant that provides extreme moisture to the skin, while Soy helps deliver a firmer-looking appearance.

**Hamamelis Virginiana** (Witch Hazel) Bark/Leaf/Twig Extract In grandmother's days used as a remedy for burns, scalds, and inflammatory conditions.

**Happybelle®** Designer Skin® scientifically designed complex rejuvenates and moisturizes skin, mood enhancer.

**Harpagophytum Procumbens Extract** This extract of the harpagophytum procumbens root (also known as Devil's Claw) is used for its anti-inflammatory property.

**Hazel Nut Oil** This vegetable oil is expressed from the nuts of the hazelnut tree and is rich in phospholipids, Vitamin E, and Oleic Acid. It contains significant amounts of phyto squalene, which is valuable and useful in the treatment of dry skin. Hazelnut oil moisturizes skin and acts as a free radical scavenger. The Latin name for Hazel Nut is *Corylus Avellana*.

**HCL (Vitamin B-6)** See *Skin Saver*.

**H.E.A.T.™ Haute Enhanced Action Technology** Delivers superior dark color and enhanced Hot Action sensation to the skin.

**Heat Stable Vitamin Complex** Designer Skin® scientifically designed complex provides topical time-release delivery. Protein-complexed vitamins, polypeptide blend. Improves the ordering of collagen and elastin fibers, enhanced penetration into the skin, works synergistically to provide a powerful defense system against the aging effects from free radical damage, helps protect against environmental stressors.

**Heatwave™ Warming Complex** The sentiment that creates a warming effect on the skin. It stimulates the blood capillary circulation (vasodilator) to the skin providing a long lasting "glow."

**Heather Extract** (*Calluna vulgaris* extract)

Skin conditioning agent; natural moisturizer and humectant.

**Hedychinum Spicatum** (Ginger Lilly) This extract of ginger root has been shown to enhance and improve circulation, thereby helping to enhance the circulatory response of the skin.

**Helianthus Annuus Seed Oil** See *Sunflower Seed Oil*.

**Hemp Crystal Cooler** A skin stimulation complex that draws heat away from the body during tanning while virgin hemp seed oil reduces irritation, nourishes and soothes skin.

**Hemp Seed Oil** This multi-beneficial ingredient hydrates skin with a highly evolved balance of essential fatty acids, amino acids and vital nutrients.

**Hemp Elixir™** This exclusive California Tan® complex combines potent hemp butter and virgin hemp seed oil to provide skin with essential fatty acids for smooth, supple appearance and improved skin translucency for better UV penetration.

**Henna Extract** (*Lawsonia inermis*) Botanical. Color additive. Skin conditioner, anti-microbial, anti-inflammatory.

**Herbal DNA** Vegetal DNA extracted from wheat germ. Used for treatment of stressed and injured skin. High water retention properties and antioxidant properties. DNA provides anti-elastase activity, thus helping with UV damage to the skin.

**Herbal Extract** Antioxidants that attack free radicals and help prevent fine lines and wrinkles.

**Hibiscus** Extracts from this flowering plant help provide a smooth finish to the skin.

**High Definition Tanning™ Technology (HD)** Is UV specific science formulated with advanced skin care agents and anti-aging ingredients that improve skin barrier functions to keep skin looking young and smooth; for ultimately flawless bronze color.

**Hi-Lite+™ Bronzers** Delivers beautifully bronzed color and softly accentuates facial features.

**Honey Extract** Honey, praised since ancient times for its virtues is ideal for sensitive skin. Possesses hydrating and skin softening properties. Rich in amino acids and oligosaccharides. Increases skin suppleness, softness and comfort. Helps diminish skin roughness for a smooth appearance.

**HoneyDew Extract:** Moisturizes, revitalizes and enriches skin. Ideal for moisture levels for prolonging color.

**Honeysuckle Extract** This skin-conditioning agent is an extract from the flowers of *Lonicera Japonica*, also known as Honeysuckle. It has skin soothing properties.

**Horse Chestnut Extract** See *Aesculus Hippocastanum Extract*.

**Hot Action® Complex** This complex is a blend of nicotines that increase blood microcirculation in the skin which causes the skin to flush, warm and redden.

**Hot Bronzing Complex** See *Hot Action and Dihydroxyacetone*.

**Hyaluronic Acid** This ingredient is a potent humectant that absorbs moisture from the air to help hydrate the skin.

**Hydrcreatine** See *Creatine*.

**Hydraplex™ Blend Designer Skin®** scientifically designed complex provides hydrating skin care. Regulates the ability to channel moisture to the areas where it is needed most, complex of EFA's for moisturized skin for optimal and even bronze color.

**Hydratan** This ingredient combines marine silk to help stimulate collagen and keratin synthesis to reduce skin roughness and provides long-term hydration.

**Hydratan Fusion™** This ingredient combines marine silk to help stimulate collagen and keratin synthesis to reduce skin roughness and provides long-term hydration.

**Hydrocreatine** See *Skin Saver*.

**Hydrogenated Avocado Oil** This oil, extracted from the fruit of the tree classified as *Persea Gratissima*, is rich in vitamins and nutrients and is composed of a mixture of saturated and unsaturated triglycerides. This skin softening emollient is a great treatment for overly dry skin.

**Horsetail** (*Equisetum arvense*) Rich in minerals and used for its healing properties. Facilitates the absorption of calcium by the body, which nourishes nails, skin, hair, bones and the body's connective tissue.

**Hydrogenated Hexyl Olivat** This very emollient ingredient comes from the full hydrogenation of olive oil. It contains a hundred percent saturated esters.

**Hydrogenated Octyl Olivat** This ingredient contains the full unsaponifiable matter of olive oil. It acts as a non-greasy moisturizer and is very stable to oxidation.

**Hydrolyzed Algin** (*Laminaria D*) See *Skin Saver*.

**Hydrolyzed Casein** This ingredient is the hydrolysate of casein and a protein derivative that is used as a skin-conditioning and moisturizing ingredient.

**Hydrolyzed Cashmere Protein** This hydrolysate of cashmere protein is a source of amino acids, which aids in protecting skin and other organs of the body. When used in skincare it helps to lock in moisture and promotes softer, smoother skin.

**Hydrolyzed Collagen** Collagen is the basic building block of most soft tissues of the body. This ingredient is a protein derivative and is used as a skin-conditioning agent.

**Hydrolyzed Elastin** This protein derivative increases emolliency and moisturization of skin.

**Hydrolyzed Oats** All vegetable moisturizer, leaves skin feeling smooth and soft; delivers anti-aging and anti-wrinkle properties.

**Hydrolyzed Rice Protein** This protein stimulates the proliferation of fibroblasts, improves collagen synthesis by increasing cellular metabolism, and functions as a moisturizer.

**Hydrolyzed Silk** This hydrolysate of silk protein provides a high degree of emolliency, conditioning and moisturization to the skin.

**Hydrolyzed Soy Protein** See *Vitatan®*.

**Hydrolyzed Ulva Lactuca Extract** This ingredient is derived from seaweed protein. It helps to protect skin elasticity and stimulates the fibers of collagen and elastine to reduce the appearance of wrinkles.

**Hydrolyzed Vegetable Protein** Used as a skin-conditioning agent, this ingredient is the hydrolysate of vegetable protein derived by acid, enzyme or other method of hydrolysis.

**Hydrolyzed Wheat Protein** This ingredient has film forming and moisturizing properties. The very high molecular weight and amino acid composition of this protein generate better bonding with the skin. When combined with Tyrosine, it increases skin moisturization to produce a uniform tan. See also *Glycerin*.

**Hydroxypropyltrimonium Chloride** This ingredient is a quaternary ammonium compound that is often used as a moisturizer.

**Hydroxypropyltrimonium Honey** Rich source of amino acids, proteins, enzymes, vitamins A, B, C and E and minerals; special form of Honey that carries the benefits of Honey combined with the positively charged (quaternary) moiety in it that increases substantivity of Honey to negatively charged areas (skin is a negatively charged substance); has moisturizing, softening, revitalizing, soothing and nourishing properties and visibly improves skin tone and a fresh appearance.

**Hypnea Musciformis Extract** See *Seaweed Extracts*.

**Hyssopus Officinalis Extract** See *Sober Elixir*.

**Ion Therapy** A California Tan® exclusive complex containing cationic proteins. These proteins are activated by the heat of the tanning bed to reduce stress and balance over-exposed skin while sealing in hydrating and skin-nourishing ingredients.

**Imperata Cylindrica** (Root Extract) This ingredient is the hydroglycolic extract of the *Imperata Cylindrica* plant and is rich in potassium and 3-dimethylsulfopropionate. It has excellent short-term and long-term moisturizing effects on the epidermis and leaves skin moisturized for a long period of time.

**Immortelle Extract** From the Mediterranean Everlasting plant, known for its astounding resiliency in that it never loses its petals even after being picked. Fights free radicals, stimulates collagen production as cell renewal.

**Inzcell Technology™** Imparts cellular actives that improve overall skin tone and appearance.

**Inca Inchi Seed Oil** Preserves lipidic balance, promotes intense moisture.

**Infusion** Steeped extracts in aqueous (water) base to isolate and bring out active components.

**InstaBronze** A naturally-derived, caramel-based cosmetic tint used in sunless tanning formulas to aid in streakfree application and deliver the immediate appearance of a natural-looking tan on the skin. Imparts an immediate color that can be washed off with soap and water.

**Intensifier** Active ingredients that help the skin naturally achieve dark, bronze color. Triggers and boosts melanin production and distribution process to achieve skin's highest natural color potential.

**Iodopropynyl Butylcarbamate** See *Germall Plus*.  
**IQ Complex™** This exclusive California Tan® complex increases microcirculation in the skin without a reddening and warming sensation while supplying oxygen to the skin.

**Irish Moss** (*Chondrus crispus* or *Carrageenan*) Seaweed, anti-irritant, antioxidant, anti-microbial, skin-conditioner, gellant, suspending agent.

**Iron Oxides** When hit by light, this colorant or pigment partly reflects, refracts and transmits the rays. The color produced is seen as luster in phenomenon known as light interference.

**Isobutylparaben** This ingredient is a preservative. *See also Isopropylparaben.*

**Isododecane** This ingredient gives excellent spreadability characteristics to creams and lotions.

**Isopropyl Isostearate** Ester of isopropyl alcohol and isostearic acid. Binder, skin-conditioning agent, emollient.

**Isopropyl Lanolate** Ester of isopropyl alcohol and lanolin acid. Binder, skin-conditioning agent, emollient.

**Isopropyl Myristate** Ester of isopropyl alcohol and myristate acid. Fragrance ingredient, skin-conditioning agent, emollient.

**Isopropyl Palmitate** This ingredient is an ester of Isopropyl Alcohol and Palmitic Acid that is used as a skin-conditioning agent and emollient.

**Isopropylparaben** This preservative gives stronger microbial efficacy and controls microbial growth when combined with Isobutylparaben and Butylparaben.

**Isostearyl Alcohol** Mixture of branched chain 18 carbon aliphatic alcohols. Skin conditioning agent, emollient, viscosity increasing agent.

**Isostearyl Palmitate** This emollient and skin-conditioning agent is the ester of Isostearyl Alcohol and Palmitic Acid.

**Ivy Extract** - Adds contour effects, firms, tones and soothes.

**Japanese Green Tea Extract** *See Camellia Oleifera Extract.*

**Jasmine Extract** Obtained from the flowers and leaves of Jasmine, this ingredient is used as a skin-conditioning agent and is beneficial for sensitive skin.

**Jasmine Flower Wax** This wax is used in cosmetic lip products to counter the effects of dryness and to seal in the natural moisture of lips.

**Jasmine Oil** Used as an anti-inflammatory agent. Obtained from the flowers and leaves of Jasmine, this ingredient is used as a skin-conditioning agent and is beneficial for sensitive skin.

**Jasminum Officinale Extract** *See Jasmine Extract.*

**Javanese Coffee ST Plus** This robust blend of exotic caffeine extracts and skin tighteners targets "orange peel skin" and enhances the appearance of firmer, more even-toned skin.

**Javanese Coffee ST Plus™** This robust blend of exotic caffeine extracts and skin tighteners targets "orange peel skin" and enhances the appearance of firmer, more even-toned skin. It is also a natural antioxidant that neutralizes free radicals; reducing and diminishing the appearance of fine lines and wrinkles. This is the key ingredient that aims to the claim of "Firming and Age Defying" Formula.

**Jojoba Oil** This oil is extracted from the crushed seeds of *Simmondsia Chinensis*, a plant that grows spontaneously in the intense heat and

dryness of desert environments. This triglyceride contains linoleic acid, oleic acid and saturated fatty acids and is a deep penetrating moisturizer that leaves skin soft and smooth. Jojoba oil is often called "Liquid Gold in the Desert."

**Juice Color-Ade™** Designer Skin® scientifically designed complex. Feeds your skin with micronutrients and antioxidants for the ultimate skin cocktail

**Kamani Tree Oil** (*Calophyllum Inophyllum* oil) Oil expressed from fruit of *Calophyllum Inophyllum*. Has skin-conditioning, emollient, skin-healing, anti-aging, anti-microbial properties, rich in minerals and vitamins.

**Khus Extract** *See Vetiveria Zizanoides Extract.*

**Kigelia Africana Extract** This rare plant extract is used to smooth and tone the skin.

**Kissable Crème Fouettée** Exclusive Designer Skin® blend that leaves skin kissable. A sweet flavor will linger on the lips while bronzing power envelops skin in deep color. A skin loving, calorie free, fat-free indulgence.

**Kiwi Oil** *See Macademia Seed Oil.*

**Kiwi Seed Oil** *See Macademia Seed Oil.*

**Kokam Butter** *See Garcinia Indica Seed Butter.*

**Kola Caffeine** *See Kola Extract.*

**Kola Extract** This antioxidant will help neutralize free radicals to reveal younger-looking, healthier-looking, firmer skin.

**Kola Nut Oil** (*Cola acuminata* oil) Oil from the nuts of kola. Skin-conditioning, antioxidant, and moisturizing, rich in minerals and vitamins.

**Kombucha Extract** Promotes skin-plumping, firming and an even skin tone.

**Kombucha Tea** This skin care ingredient promotes skin plumping, skin firming and an even skin tone.

**Kudzu Root Extract** This potent antioxidant soothes and rejuvenates skin.

**Kukui Nut Husk Extract** Botanical cosmetic bronzer.

**Kukui Nut Oil** In addition to being a botanical cosmetic, Kukui Nut Oil is a skin conditioning agent, emollient, moisturizer, and anti-inflammatory rich in vitamins and minerals.

**Lactic Acid** Exfoliant, pH adjuster.

**Lactobacillus/Liquidambar Styrciflua** (Sweetgum) Bioferment Extract This oil extract results from the fermentation of *Lactobacillus*. It is a bioferment used as a revitalizing agent that energizes the skin by stimulating its energy reserve.

**Lactobacillus Lysate Extract** *See ACB Yogurt DRF.*

**Laminaria Ochroleuca** *See Algae Extract.*

**Lanolin Oil** This natural grease is derived from wool and is used to help heal chapped skin with its softening and moisturizing properties.

**Larrea Divaricata Extract** This ingredient is the extract of *Larrea Divaricata*, a common desert shrub also known as Chaparral. It moderates and slows down the regrowth of body hair and has anti-proliferative and anti-inflammatory properties.

**Laureth-4** Polyethylene glycol ether of Lauryl Alcohol. Surfactant, emulsifying agent, dispersant.

**Laureth-7** *See Polyacrylamide.*

**Laureth-23** Polyethylene glycol ether of Lauryl Alcohol. Surfactant, cleansing agent, solubilizing agent, emulsifier.

**Lauryl Aminopropylglycine** Skin-conditioning agent.

**Lauryl Diethylenediaminoglycine** Skin-conditioning agent.

**Lecithin** This naturally occurring mixture of the diglycerides of stearic, palmitic and oleic acids, linked to the choline ester of phosphoric acid, is found in living plants and animals and is one of the ingredients in Vitamin Cocktail.

**L.E.D.™ (Light E.ngaged D.efiance™)** Designer Skin® scientifically designed complex. A multifunctional system combats damaging effects of compounds that breakdown the production of collagen and elastin- the proteins responsible for your skin's tone and elasticity. This system additionally increases collagen production and improves the appearance of skin. Combined with powerful antioxidant protection, Light E.ngaged D.efiance™ boosts skin's own regenerative powers to help further diminish the appearance of aging.

**Leg-Perfecting Complex** This exclusive California Tan® Sunless complex helps extend sunless tanning results. It combines Caffeine and Coffea Arabica Extract to promote firmer-looking legs and Larrea Divaricata Extract to help diminish the growth and appearance of unwanted leg hair over time.

**Lemon Bioflavonoids, Lemon Peel Extract** (Bioflavonoids; citrus medica limonum peel extract) Highly rich in vitamin C and delivers maximum antioxidant and anti-wrinkle properties.

**Lemon Butter:** Derived from Lemon Peel Oil and Lemon Peel Wax from California. The natural lemon oil is a very effective free radical scavenger. Lemon peel oil has a soothing and toning effect on skin and can improve circulatory processes.

**Lemon Fruit Extract** Rich in vitamin C, this ingredient is derived from the juice of a lemon. This extract is known for its acidic qualities and can be used in skin care to assist in lifting and removing stains and odors from the skin.

**Lemon Peel Extract** Extracted from the fresh peel of lemons, lemon peel extract contains Terpenoids, Flavonoids, Glycosides, and Vitamin C. This ingredient is very nutritious and is used in skin care products to help to attain youthful skin.

**Level 15 Hot Aciton** This complex is a blend of nicotinate that increase blood microcirculation in the skin which causes the skin to flush, warm and redden.

**Lidocaine HCl** Local anesthetic, anti-arrhythmic. Ligustrum Lucidum Fruit Extract Increases microcirculation, energizes skin for optimal color results.

**Lime Fruit Extract** *See Citrus Aurantifolia Fruit Extract.*

**Lime Fruit Pulp** *See Citrus Aurantifolia Fruit Extract.*

**Limnanthes Alba Seed Oil** *See Meadowfoam Seed Oil.*

**Linden Flower Extract** (*Tilia cordata* flower extract) Skin-conditioning agent, anti-inflammatory, emollient, antioxidant, anti-aging and anti-wrinkle, moisturizer, rich in manganese and vitamin C.

**LipoB Complex** Micro-encapsulated Vitamin B is the primary ingredient in this complex. It helps redden the skin while delivering a more even result.

**LipoBronze® Blend** A complex of active ingredients designed to enhance tanning. Composed of a tyrosine derivative and other tan promoting ingredients.

**LipoCare™ Blend** Firms and smoothes the skin while lessening the visible effects of cellulite. Patented technology utilizes the combined activity of two components, a Chinese medicinal herb and Co-enzyme A, to promote the breakdown of fat and convert it to energy.

**Liposomes** Micro particles. Easily penetrate the epidermis. Vectors for active or moisturizing ingredients into epidermis. Can be produced industrially. Their coat generally is composed by vegi-lecithin, which is easily absorbed by the skin. Carrier, moisturizer, refatting agent, anti-aging.

**Liquid Gold** Microparticles of real gold even out skin tone, accentuate a tanned appearance and provide an instant glow.

**Liquorice Root Extract** (*Glycyrrhiza glabra* (Licorice) root extract Natural extract used to reduce dark circles under eyes.

**Lonicera Japonica Extract** *See Honeysuckle Extract.*

**Low Maintenance Bronzing Formula** Imparts bronze color on the skin but does not stain or streak.

**Lubrajel Oil** This mixture is a low viscosity liquid that is an excellent lubricant and film former that is often used for its spreadability, moisturization and the silky after-feel it imparts to skin. The mixture is composed of Glycerol Polymethacrylate, Propylene Glycol and PVM/MA Copolymer.

**Luffa Cylindrica Seed Oil** This oil is obtained from the seeds of *Sponge Gourd* (*Luffa Cylindrica*), is rich in Linoleic Acid, and restores skin's natural lipids.

**Lutein** In the presence of solar energy, the skin is exposed to the effects of UVA, UVB and blue light radiation. During this process, photosensitizer molecules normally present in the skin gain energy and react with oxygen molecules to form highly energetic reactive oxygen species (ROS). The highly unstable molecules will attack cell tissues and DNA, thus causing cell damage. Acting as an antioxidant, Lutein may inhibit UV and blue light damage by reacting with ROS.

**Lysine** Skin conditioner, anti-irritant.

**Macadamia Nut Oil** Emollient moisturizer, soothes and conditions skin, rich in magnesium.

**Macadamia Seed Oil** When Macadamia Seed and Kiwi Seed Oils are mixed, the fatty acid composition of the two oils is similar to human sebum. Sebum is essential to protect the skin. The oil mixture helps to maintain optimal hydration levels in the skin by strengthening the barrier between skin and the environment. This seed oil combination provides skin softness, hydration, and protection.

**Magnesium** This essential element provides nutritional support and energy to the skin for advanced tanning results.

**Magnesium Aluminum Silicate** This complex silicate is refined from naturally-occurring minerals. It is used as an absorbent and viscosity-increasing agent.

**Magnolia Bark Extract** A powerful anti-oxidant and anti-aging extract. Great for reduction of wrinkles and firming.

**Mahakanni Liposome Concentrate** A self-tanning agent that is an extract from *Eclipta alba*. It brings about a natural tanning of the skin, giving a darker, even and more natural tan color when compared to DHA (dihydroxyacetone). However, Mahakanni is similar in function to DHA. It is comprised of eumelanin, a black/brown natural skin pigment that the skin obtains with UV exposure. Eumelanin is a natural reaction with the keratin protein which is present in the surface of the skin. The reaction of eumelanin binding to the keratin protein is identical to the final stages of melanogenesis. Tanning color develops quicker and is longer lasting. Our organically grown Mahakanni, with liposomal technology, provides excellent distribution and absorbance of the active bronzers.

**Maka Extract** See *Eclipta Prostrata Extract*.

**Malachite** A mineral extract that supplies electrolytes and copper to the skin.

**Malpighia Punicifolia Fruit Extract** This is the extract obtained from the fruit of *Malpighia Punicifolia* and is an antioxidant. It contains high concentrations of Vitamin C and is one of the ingredients in Vitamin Cocktail.

**Malt Extract** This extract contains Vitamin B, amino acids, and minerals and is used as a protectant and skin-conditioning agent. It is the dark syrup obtained by evaporating an aqueous extract of partially germinated and dried barley seeds. It will also firm the skin for a more supple appearance.

**Mandarin Italian Oil** This ingredient is a calming, gentle oil that is good for oily skin and is a soothing agent with astringent and skin conditioning properties. It is derived from the waxy, deep orange-colored fruit of the tree *Citrus Reticulata Blanco*. Mandarin Italian Oil is part of a natural blend of aroma compounds used for fragrance in products.

**Mangifera Indica** See *Mango Oil*.

**Mangifera Indica Butter** See *Mango Butter*.

**Mango Butter** This butter is the fixed oil expressed from the kernels of *Mangifera Indica*, also known as Mango. It is an excellent moisturizer and skin-conditioning agent.

**Mango Oil** Derived from the mango tree, this oil is known to have antioxidant properties.

**Mango Oil Fragrance (Mangifera indica)** Derived from the mango tree. Known to have antioxidant properties.

**Mango Silicone Technology** A combination of hydrating silicone and Mango Butter that makes skin ultra-soft.

**Maqui Berry** Otherwise known as Chilean Wineberry, has taken the nutraceutical industry by storm. This tiny purple berry is reported to have the highest antioxidant value of any of the "superfruits".

**MAP** (Melanin activating peptide) Stimulates the synthesis, the production and the distribution of

natural melanin in the epidermis. Induces a discrete and natural tan even without UV exposure.

**Marcocystis Pyrifera Extract** This extract is a polysaccharide of marine origin (seaweed) that holds water molecules, imparting texture and mildness to skin. See also *Glycerin*.

**Marine Perfection Complex** This California Tan® exclusive complex hydrates skin and helps reduce the appearance of fine lines and wrinkles.

**Marine Source Water** (Sea Salt) It is a seawater concentrate; very rich in calcium, magnesium, iron and zinc vital for promoting healthy and resilient skin; excellent hydrating and moisturizing benefits due to properties that keep water and numerous minerals from escaping; very helpful with deep dark tan color.

**Marine Youth Complex™** This California Tan® exclusive complex hydrates skin and helps reduce the appearance of fine lines and wrinkles. Marshmallow Extract See *Althaea Officinalis Extract*.

**Marula Oil** This oil from the marula tree is rich in Oleic Acid and protects the barrier layer of the skin.

**Matricaria Extract** See *Chamomile Recutita Extract*.

**Matrixyl™ 3000** Designer Skin® scientifically designed complex providing a cosmetic active proven with clinical studies to improve wrinkle appearance. The matrikinines of Matrixyl 3000 activates the neosynthesis of extra-cellular matrix macromolecules providing visible anti-wrinkle efficacy. Matrixyl 3000 leads to the synthesis of collagen I and IV, fibronectine and glycosaminoglycans. Increases skin elasticity and repairs cutaneous damages of age.

**Meadowfoam Seed Oil** This oil is extracted from the seeds of the meadowfoam plant, also known as *Limnathes Alba*. It is a natural oil that has an excellent emollient and moisturizing effect on the skin.

**Meadowsweet Extract** This extract helps lock-in moisture in the skin.

**Mediterranean Sundew** This natural ingredient helps restore healthy-looking vibrancy to the skin.

**Mega Melamax™ Optimizing Complex** Designer Skin® scientifically designed complex. Unique bronzing complex that activates, stimulates and increases melanin synthesis for deeper, darker, longer lasting color.

**Mel** (Honey Extract) Used as a coloring, flavoring, and emollient in cosmetics.

**Melaboost™** This exclusive California Tan® ingredient aids skin to efficiently use a more functional form of tyrosine for improved color development and magnification.

**Melaboost™ Bronzer:** This is a DHA-free, natural color enhancer for streak-free and stain-free color maintenance that enhances the skin's natural tanning process.

**Melaboost™ HD Bronzer** This is a DHA-free, natural color enhancer for streak-free and stain-free color maintenance that enhances the skin's natural tanning process.

**Melachite** A mineral extract that provides electrolytes and copper for improved tanning results.

**MelaDark™ Blend** Grown deep within the thousands of miles of Swedish forests, bio-

active mushrooms have rare ability to optimize sunlight for dark color. MelaDark™ Blend also encompasses a new melanin enhancer to jump start the tanning process for quicker and darker color.

**Melaleuca Alternifolia Leaf Oil** (Tea Tree Leaf Oil) Essential oil obtained from the leaves of Tea Tree. Antioxidant, germicide, penetrates skin and heals quickly, fragrance ingredient.

**Melanin** This biopolymer is a free radical scavenger and antioxidant and protects against lipid peroxidation. It also protects the skin by absorbing ultra violet light and can help promote the formation of a deeper degree of tanning in a shorter amount of time when it is blended with L-tyrosine. The combination of melanin and L-tyrosine also provides full spectrum free radical protection.

**Melanin Activating Peptides (MAP)** Stimulates melanin production.

**MelaPixel™ Perfect Color Technology** Is a bronzing booster that helps fashion your skin for a beautiful bronze tone creating close-up bronze perfection.

**Mela-Rice Protein** See *Melanin and Hydrolyzed Rice Protein*.

**Melissa Officinalis Extract** (Balm) This ingredient provides soothing, purifying, and tonifying properties. See *Sober Elixir*.

**Melon Pulp Extract** (Cucumis melo fruit extract) Rich in carbohydrates, phenolic compounds, carotenoids, vitamins, and minerals; revitalizes, rejuvenates, and moisturizes; helps in promoting a darker tan color.

**Melsscreen™ AP** Powerful antioxidant and free radical scavenger that is anti-pollution active. Improves the capital energy of skin cells and improves collagen production.

**Melatime™** an industrial breakthrough tanning accelerator peptide that speeds up melanin production, boosting and maintaining the tan

**Menta Piperita (Peppermint) Extract** This ingredient is a derivative of a mint leaf. When used in skin care it acts a soothing agent for irritations.

**Menthol** This ingredient is used as a cooling agent to draw warmth away from the skin and as a skin-stimulating agent to increase micro-circulation for plumper, fuller lips.

**Methoxy-Salen Manganese Chloride** See *Skin Saver*.

**Methylene Glycol** Emulsifier.

**Menthyl Lactate** This ingredient is the ester of Menthol and Lactic Acid. It is used as a cooling agent. It can also be used as a flavoring agent in food products.

**Methyl Glucose Sesquistearate** Emulsifier, moisturizer.

**Methyl Nicotinate** This ester of methyl alcohol and nicotinic acid increases microcirculation and imparts a warm "tingling" effect. The microcirculation appears as a red flushing that occurs due to the increased blood flow to the skin and will add temporary color to the skin.

**Methylparaben** This ingredient is a preservative. See *Germall*.

**Methylpropanediol** This organic compound is used

mainly as a solvent, but it also contributes to skin moisturization.

**Metrotect™** Complex 3 distinct ingredients deliver intense dark color via the dynamic Ozone Bronzing Therapy to deliver gorgeous, brilliant bronze 365 days a year.

**Metrotect™ Complex** Delivers intense dark color via its dynamic Ozone Bronzing Therapy for gorgeous, brilliant bronze 365 days a year. The Metrotect™ Complex consists of 3 distinct ingredients listed below...

**Mica** This silicate mineral creates a shimmer on the skin. See also *Titanium Dioxide* and *Titanium Oxide*.

**Microlen Coated Spheres** Clear microlen coated spheres are designed to blend with the skin's natural pigments to build and amplify color perfection. It is a substance used in art and optical technology to help provide vibrancy and clarity for skin illumination. Ultimately, skin is primed to optimally reflect light for the appearance of a smooth, flawless tan.

**Micro-Nutrient** Copper, Manganese, Silicone and Zinc.

**Milk Extract** This extract contains proteins, phospholipids, lactose and vitamins to soften and moisturize the skin.

**Milk Peptide Complex®** Milk has been associated with beautiful skin throughout history since Cleopatra bathed in it; derived from pure, whole milk supplies all the essential amino acids and considered a complete food to nurture the skin; promotes a film to protect from the environment and to visibly keep it soft and supple; its moisturizing properties help to minimize dry skin conditions; helps to prevent excessive dehydration which causes dry, scaly or even cracked skin; helps restores moisture and improves feel and gloss.

**Milk Sugar** (Lactose) Has benefits of sustained moisturization, humectancy, and suppleness for skin; plays an important role in maintaining carbohydrate balance.

**Milk Thistle Extract** (*Silybum Marianum Extract*) Skin-conditioning agent. Contains a unique type of flavonoid 'silymarin' with antioxidant activity; fatty acids; and magnesium. Anti-aging and anti-wrinkle. UVB protector and prevents DNA damage caused by the sun.

**Mimosa Tenuiflora Bark Extract** This extract is obtained from the bark of *Mimosa Tenuiflora*, a flowering tree native to the south of Australia and Tasmania. It is a skin-conditioning agent with astringent, regenerative, restructuring and free radical scavenging properties.

**M. Luteus Extract** This enzyme extract is prepared from the milk flora *Micrococcus Luteus*, which was discovered after a long search to be among the most "radio resistant," or protected against UV radiation, of all organisms known to science. This resistance is due in large measure to the presence of the enzyme UV endonuclease, which recognizes UV damage and initiates its repair. *M. Luteus* Extract provides rich moisturization and nutrients for deep skin conditioning to help reduce the appearance of fine lines and wrinkles.

**Moisture** Maintains skin integrity and color.

**Moisturizing Amino Acids** Outstanding moisture absorption and retention capabilities from the synergistic effects of the amino acids, mimics skins own natural moisturizing capabilities, excellent revitalizer.

**Moisture Therapy** See *Dipalmitoyl Hydroxyproline*.

**Moisturizing Blend of Comfrey Extract, Plantain Seed Extract, Hydrolyzed Wheat Protein, Glutamine, Proline, Leucine, and Serine** Composed of plant extracts and amino acids; this outstanding moisturizing blend promotes long-term improvement of hydration and improved condition; possesses a hydrated protecting film to prevent dehydration; helps improve the natural properties of the epidermis to fix water, particularly by providing wheat amino acids; has emollient, soothing, antioxidant and anti-inflammatory properties.

**Moisturizing Liposomes** Unique moisture delivery system that contains novel amino acids essential for collagen; this special blend of several components (Amino acids, Phospholipids, Vitamin E Acetate, Urea etc.) helps prevent water loss by helping to form a barrier film on the skin and stabilizing lamellar structure; moisturization is enhanced by addition of a unique sugar derivative that acts as the "locking" mechanism over a longer period of time; these unique ingredients help promote healthy skin and deep dark tan color.

**Monarda Didyma Leaf Extract** Leaf extract of bee balm, *Monarda didyma*. Also known as Oswego Tea. Contains polyphenols, flavonoids. Fragrance ingredient, anti-aging and anti-wrinkle.

**Monoi de Tahiti®** Designer Skin® scientifically designed complex. Demonstrated to be a natural color enhancer, long lasting moisturizer, and improves skin smoothness and firmness.

**Moringa** (*Pterygosperma*) Seed Extract A natural and native peptide of exotic origin obtained by mild extraction of Moringa Seeds from Moringa tree without using any chemical solvent; contains oil called Behen Oil, which was used by ancient civilizations to prepare cosmetic, medicinal or religious ointments; helps to protect skin from stress and pollution; good for dull, dry, wrinkled skin to visibly increase tone and firmness; especially effective in purification properties for daily pollution caused by micro particles from smoke, home and industrial dust; promotes a radiant looking complexion and a pleasant feeling touch.

**Moroccan Mint Extract** Awakens and energizes the skin.

**Monoi Oil Of Tahitian origin**, Monoi Oil results from steeping Tiare flowers in coprah oil. The latter is obtained from dried coconut pulp, which is exclusively produced by the *Cocos nucifera* L. (Arecaceae) tree. French Polynesian natives use Monoi Oil for cosmetic and medicinal purposes. It is renowned for protecting skin and hair from the effects of the sun and sea salt. The oil is hypoallergenic and has excellent moisturizing and nourishing benefits to soften the skin. It also helps prolong a tan with no risk of skin drying due to its anti-

dehydration properties. Monoi oil has a very pleasant fragrance.

**Montmorillonite Clay** This ingredient is a complex aluminum/magnesium silicate clay. This natural clay contains mineral elements such as Silicon Dioxide, Aluminum Oxide, Iron Oxide, Magnesium Oxide, Potassium Oxide, and other mineral salts. It is used as an emulsion stabilizer and increases viscosity.

**Mother of Pearl** This natural marine shell is rich in oligoelements and is used as a luxurious, elegant additive.

**MRT** The primary ingredients of MRT are Marine Glycosaminoglycans, which can inhibit the excessive action of the enzyme MMP. MRT is a new generation of anti-aging skincare that delivers nutrients to the skin to help maintain healthy skin functions.

**Musa Sepientum** This extract of the banana fruit aids the skin in tanning because it adds DOPA to the skin which is a melanin precursor. See *Fast Tan™*.

**Must Have™ Bronzing Technology** Transforms skin with an explosion of deep, dark color. Builds and sustains deep color through the use of Solar Strength™ melanin activators.

**Myrrh Extract** (*Commiphora Myrrha* Extract) Skin-conditioning agent. Fragrance ingredient, anti-septic, anti-fungal, anti-inflammatory, soothing.

**Mythuline** This ingredient combines marine silk to help stimulate collagen and keratin synthesis with intense hydrating benefits that help reduce skin roughness for immediate and long-term effects.

**NAB Siberian Ginseng** Plant derived material that exhibits skin tightening and smoothing. Raises resistance to physical, chemical or biological stresses.

**N Acetyl Tyrosine** See *Acetyl Tyrosine*.

**NanoOz™** An advanced ingredient delivery system that releases nano-encapsulated peptides upon contact and provides oxygen to the skin for tan-boosting skin respiration, hydration and regeneration. Also see *Gloz™*, *TyroStan* and *Red Sea Algae*.

**Nano-emulsion Q-10** Nano-emulsion improves CoQ10's bio-availability due to its small particle size. The nano-emulsion uses an encapsulated Co Q10 to penetrate deeper into the skin. This nano-emulsion gives a higher concentration of CoQ10 and makes it active faster once in the skin. Applying this nano-emulsion topically protects against photo-aging, increases antioxidant status and rejuvenates the skin.

**Narcissus Bulb** A natural extract that helps slow down the aging process by assisting the skin in maintaining and preserving healthy cells.

**Nasturtium Officinale Extract** See *Watercress Extract*.

**Natural Blend Bronzextend** An exclusive blend of natural bronzing agents, including Kukui extract and Ucuuba Butter, plus low levels of DHA and Eurythulose.

**Natural Bronzing Extracts™** Combination of extracts that produce oil-based instant bronzer that last 1 – 2 days.

**Natural Bronzing Complex - Designer Skin®** scientifically designed complex provides

phytotechnological blend of 9 botanical extracts, exotic oils and melanin activators that react with the upper layers of the skin (DHA Free).

**Natural Polysaccharide** Promotes great aesthetics to the skin; helps increase hydration for smoother, softer appearance to the skin; has properties that form a film for increased hydration.

**Neem Extract** This extract restores and rejuvenates skin for a radiant, healthy glow.

**Neopentyl Glycol Dicaprylate/Dicaprate** This ingredient is an organic compound that is used as a solvent.

**Neroli Extract** This extract is used as a skin toning and conditioning agent. See also *Neroli Oil*.

**Neroli Oil** Also known as orange blossom is a plant that originated in China and is known to have a soothing effect on the skin. Specifically, it relieves skin's natural tensions and anxiety while also increasing circulation.

**Nettle Extract** (*Urtica Diocia* Extract) Skin-conditioning agent. Rich in flavonoids, proteins, iron, Vitamins A and C, beta-carotene. Anti-aging, anti-wrinkle, anti-bacterial.

**Neutralizer Complex™** This unique California Tan® technology helps to counteract the unpleasant odor common on the skin following the application of a product containing DHA.

**Niacinamide** This ingredient, also known as Vitamin B-3, is a coenzyme in cell metabolism. When it is used in skincare it works as an anti-inflammatory on stressed skin.

**Nordic Orange Extract** This extract is rich in flavonoids for acceleration of melanin synthesis resulting in faster tanning. It's also rich in the anti-oxidant vitamin C.

**Noni Extract** The Noni fruit is used throughout Southeast Asia to treat skin problems. Noni seed oil contains high levels of linoleic acid which has anti-inflammatory benefits and supports moisture retention, acne reduction and overall skin balance.

**NRG Complex** A proprietary combination of ingredients that delivers energy to the skin for improved skin functioning and tanning results.

**NutriDark™ Bronzing Blend:** A free radical inhibitor that helps increase melanin activity. Theobroma Cacao (Cocoa) Extract, and Hydrolyzed Citrus Aurantium Dulcis Fruit Extract maximize the effect of UV exposure and are additional natural sources of Magnesium and Naringin, thereby increasing the BioActive Mineral's ability to activate tyrosinase enzymes.

**Nymphaea Alba Extract** See *Water Lily Extract*.

**Oat Extract** This extract from the oat plant moisturizes while creating a smooth, even tan.

**Oat Kernel Protein** (*Avena sativa* kernel oil) A unique ingredient extracted from oats to help fight against wrinkles; rich in polysaccharides and small biologically active proteins; helps to maintain soft feel of the epidermis; anti-wrinkle properties; visibly improves smoothness and tone.

**Oat Protein** See *Oat Kernel Protein*.

**Octo (8) Bronzers** Exclusive to California Tan®, this exclusive and boosted blend of bronzing

agents that is ideal for advanced tanners who want to intensify an existing tan with deep, dark, natural-looking color. The blend includes an increased percentage of DHA, non-DHA, and Melanin Activating Peptides (MAP) for amplified bronzing potency.

**Octoxynol-11** Solubilizer.

**Octyl Methoxycinnamate** (Ethylhexyl methoxycinnamate) Ester of 2-ethylhexyl alcohol and methoxycinnamic acid. Sunscreen agent, UVB absorber.

**Octyl Palmitate** (Ethylhexyl Palmitate) Ester of 2-ethylhexyl alcohol and palmitic acid. Fragrance ingredient, skin-conditioning agent, emollient, binder.

**Octyl Salicylate** (Ethylhexyl salicylate) Ester of 2-ethylhexyl alcohol and salicylic acid. Sunscreen, UVB absorber. Fragrance ingredient.

**Oil Chaser** This ingredient helps decrease oil production while re-establishing skin balance and delivering anti-bacterial benefits.

**Olea Europaea Fruit Extract** See *Olive Fruit Extract*.

**Olea Europaea Oil** See *Olive Oil*.

**Oleic Acid** This unsaturated fatty acid is used in combination with Oleoyl Tyrosine to create a biological additive that provides skin conditioning for a better tan. It exhibits great affinity for the skin due to the lipophilic chain. It constitutes a stable and efficient lipophilic anti-free radical agent. See also *Tyrol*.

**Oleoyl Tyrosine** This ingredient is an oil soluble amino acid. See also *Oleic Acid* and *Tyrol*.

**Oleth-5** See *Olive Fruit Extract*.

**Olea Europaea** See *Olive Oil*.

**Olea Europaea Fruit Extract** This ingredient is used as an emulsifying agent.

**Olibanum** (Frankincense) Gum resin obtained from *Boswellia*. Skin-conditioning agent, fragrance ingredient. The oil is revitalizing, anti-wrinkle, and mild stimulant.

**Olive Fruit Oil** Obtained from the ripe fruit of *Olea Europaea*, this oil is the fraction of olive oil, which is not saponified, in the refining recovery of olive oil fatty acids. This oil is considered the standard for emollient in skin care. It is also used as a skin-conditioning agent.

**Olive Leaf Extract** Therapeutic antioxidant, extremely moisturizing.

**Olive Milk Olive Milk** Intense moisture to soften and smooth skin. Combines the rich essential fatty acids of the oil soluble fraction, the antioxidants and trace minerals of the water soluble fraction. Olive water contains one of the most powerful antioxidants, Hydroxytyrosol which replenishes skin's ceramides with the essential fatty acids (EFA's), which are rich in Vitamin F, providing protection with the natural antioxidants from oil fraction.

**Olive (Olea Europaea) Oil** Olive Oil is obtained from the ripe fruit of *Olea Europaea*. It is the fraction of olive oil, which is not saponified, in the refining recovery of olive oil fatty acids. This ingredient is considered the standard for emollient in skin care. It is also used as skin-conditioning agent.

**Omega Oils** Help maintain skin's natural moisture barrier and enhance its ability to retain moisture. Emollient.

**Opal Extract** A mineral that provides skin radiance and imparts a radiant silver glow.

**Opal Opal**, Australia's national gemstone, is a mineraloid gel, can be found throughout the world, but is most common in the U.S., Australia and Mexico. In the middle ages, opal was used as a good luck charm. It is now used in skin care for its skin revitalizing effects.

**OptiGlow™ Blend** Designer Skin® scientifically designed complex blend. Photo-reactive complex that produces a radiant appearance and a healthy-looking, tingle free glow.

**Optimizer** This is the "Beyond Bronze Breakthrough" with the most potent, advanced formulation and bronzers available in a family of products. Designed for advanced tanners who want to break the bronzing barriers and plateau for unsurpassable results.

**Opti-Tan™** This exclusive California Tan® complex accelerates skin pigmentation by stimulating tyrosinase activity and the synthesis of melanin to ensure photo protection of the skin cells.

**Orange Blossom Extract** This extract of the orange blossom helps lock moisture into the skin.

**Orange Flower** This ingredient works as an antioxidant to protect skin from free radical scavengers while softening and soothing the skin.

**Orange Fruit Extract** Rich in vitamin C, this fruit extract is known for its acidic qualities and can be used in skin care to assist in lifting and removing stains and odors from the skin.

**Orange Peel Extract** See *Citrus Aurantium Dulcis*.

**Orange Peel Wax** See *Citrus Aurantium Dulcis*.

**Orange Oil** (*Citrus Aurantium Dulcis* Oil) Oil obtained by expression from fresh peel of ripe fruit *Citrus Sinensis*. Fragrance ingredient, anti-septic, anti-bacterial, anti-inflammatory, local stimulant.

**Orbignya Oleifera** See *Babassu Oil*.

**Orchid Complex** See *Cymbidium Grandiflorum Flower Extract*.

**Ortanic™ Technology** A uniquely formulated blend of Organic Honey Extract, Organic Orange Extract and Organic Sunflower Seed Oil introduces the skin to organic wholesome goodness that creates healthier, hydrated and revitalized skin for darker, longer-lasting color.

**Oryzanol** Antioxidant, skin-conditioning agent.

*Oryza Sativa* See *Rice Bran Oil*.

**Oxidized Corn Oil** This oxygen-rich vegetal glyceride is derived from corn oil and is used for its anti-inflammatory, anti-irritant and skin-soothing properties.

**Oxygenator** Replenishes and replaces carbon dioxide with oxygen, facilitates skin's respiration.

**Ozone Bronzing Therapy (from above)**

Revolutionary biotechnological ingredients with dynamic bronzing technology. Simply the Ozone Bronzing Therapy protects DHA & melanin color on the skin.

**P3™ Technology** Complex blend of Probiotics, Pine Bark Extract and Vitamin P to deliver stunning dark tanning results. The P3™ Technology naturally consists of 3 exceptional ingredients.

**Palm Oil** This oil is obtained from the fruit of the oil palm, or *Elaeis Guineensis*, a slow-growing

thorny palm native to tropical West Guinea. It is an excellent source of tocopherols and tocotrienols (Vitamin E). These components act as natural antioxidants that scavenge free radicals and play a protective role against cellular aging and skin damage. This oil is also used to give skin a smooth and soft feel.

**Panax Ginseng Extract** See *Ginseng Extract*.

**Panthenol** This ingredient is Pro-Vitamin B5, which is part of the B-complex group. It is essential in the synthesis of lipids and proteins and is used as a deep-penetrating skin moisturizer.

**Papain** This natural proteolytic enzyme "softens" and digests protein components of the intercellular matrix. This process essentially exfoliates dead and damaged cells from the skin's surface which enhances skin smoothness and encourages the development of newer cells, resulting in smoother, younger-looking skin.

**Papaya** See *Papain*.

**Paraben-Free** With our consumer driven industry, the need was apparent to develop a paraben-free, gentle and effective preservative system.

**Parfum** Also known as fragrance, this ingredient provides esthetic and sometimes aromatherapeutic benefits to a product. It contains a material or a combination of materials added to a cosmetic to produce or to mask a particular odor.

**Papaya** In the form of papain, a natural proteolytic enzyme extracted from *Carica papaya* latex, specifically hydrolyses collagen, "softens" and digests protein components of the intercellular matrix. This process is essentially exfoliating dead and damaged skin cells from the skin's surface, enhancing skin smoothness and encouraging the development of newer cells, resulting in smoother, younger-looking skin.

**Passionflower** (*Passiflora Edulis* Flower) Extract of flowers of the passionflower. Skin-conditioner, emollient, moisturizer, healing and soothing.

**Patchouli Extract** This extract is made from the leaves of the shade-loving plant *Pogostemon Cablin*, commonly known as Patchouli. It has been a much-prized herb in the East since ancient times when it was used to scent linen and clothes. It is still used extensively in modern perfumery and aromatherapy and is used as a biological additive for better moisturization of the skin.

**Patchouli Oil** Is used as a biological additive for better moisturization of the skin. It also has excellent diuretic properties and is effective in fighting water retention and the dilapidation of cellulite. This oil is a superb tissue regenerator that promotes faster healing and helps to prevent ugly scarring as a wound heals.

**Pea Extract** Reinforces skin's natural defenses, fights free radical damage.

**Peach Juice** (*Prunus persica*) Liquid expressed from fresh pulp of peach. Skin-conditioner, moisturizer. Rich in Vitamins and minerals.

**Peach Leaf Extract** (*Prunus persica*) Skin conditioner.

**Pearl Protein** (Hydrolyzed conchiolin protein) This age defying, anti-wrinkle natural ingredient was used by Chinese Emperors and Empresses

to preserve youthful skin; rich source of more than ten kinds of proteins and traces of several minerals it is very helpful to promote dark tan color; powerful moisture binder properties for increased hydration and soft feel; forms moisture retentive film for smoothing and nourishing benefits; its proteins help defend against the ravages of the environment for more resilient and youthful looking skin.

**PEG-100 Stearate** This surfactant is used in moisturizing and skin care preparations as well as hair conditioners.

**PEG-20 Almond Glycerides** This ingredient is a polyethylene glycol derivative of the mono and diglycerides from Almond Oil. It is used as a skin-conditioning agent, emollient, surfactant and emulsifying agent.

**PEG-4 Oliviate** This ingredient is the polyethylene glycol ester of the fatty acid derived from Olive Oil. It is used as an emulsifying and skin-conditioning agent that increases the hydration capacity of emulsions and provides moisturization benefits.

**PEG-40 Hydrogenated Castor Oil** This ingredient is a polyethylene glycol derivative of hydrogenated Castor Oil. Castor Oil is obtained by cold pressing the seeds of *Ricinus Communis Euphorbiaceae*, also known as the Castor Oil Plant. The oil is rich in fatty acids such as ricinoleic, oleic, linoleic, palmitic, and stearic acid. It is widely used in the pharmaceutical and cosmetic industries as an emulsifying agent and for its solubility in products.

**PEG-60 Almond Glycerides** Skin conditioning agent, anti-irritant, emollient.

**PEG-8** This ingredient is a polymer of ethylene oxide. See also *Pleurmencyl*.

**PEG-8 Beeswax** This ingredient is a polyethylene glycol derivative of Beeswax. It is used as a surfactant emulsifying agent and has film-forming properties on the skin. It increases skin moisturization and leaves a velvety after-feel.

**PEG-n** (Polyethyleneglycol) Polymer of ethylene oxide where n has a numerical value. Humectant, solvent.

**Pentylene Glycol** Also known as Hydrolite-5, this ingredient improves skin moisture while it also improves the microbiological stability of cosmetic products. It increases the degree of hydration to the skin and reduces the appearance of fine lines and wrinkles. It contributes to skin elasticity and smoothness, encouraging skin to uniformly reflect light from its surface.

**Peppermint Extract** Provides the skin with a natural cooling sensation

**Peppermint Leaf Extract** (*Mentha piperita* leaf extract) Rich in minerals, flavonoids, and phenols; has antioxidant, anti-inflammatory and free radical scavenging properties.

**Perfluorodecalin** This ingredient helps to increase oxygen intake in the skin while making skin feel smooth and refreshed.

**Perilla Oil** *Perilla* is a genus of an annual herb that is a member of the mint family. It helps prevent loss of skin elasticity and is rich in essential minerals, vitamins and fatty acids that help fight skin aging. It also has anti-inflammatory and anti-

allergic benefits.

**Persea Grattissima Oil** See *Hydrogenated Avocado Oil*.

**Peru Liana** Slimming agent, promotes the breakdown of fat cells.

**Petitgrain** Petitgrain oil was originally extracted from green unripe oranges when they were still the size of cherries--hence the name petitgrains or "little grains." The oil is now produced from the leaves and twigs of the same tree that produces orange oil and orange blossom oil. It has a toning and deodorizing effect on the skin, with properties similar to Neroli oil. See also *Mandarin Italian Oil*.

**Petrolatum** This semisolid mixture of hydrocarbons obtained from petroleum is a primary ingredient in topical pharmaceutical products such as creams and ointments. This unique natural product is an extremely effective moisturizer that helps prevent moisture loss and forms a protective barrier on the skin. Not only does it function in skin care but it is also used in wound care and sports medicine. Petrolatum is acrylic safe: It has been tested on acrylic tanning beds and proven to have no adverse effects.

**Phellodendron Amurense Bark Extract** An extract that reduces Trans-epidermal Water Loss (TEWL), increases skin hydration, and improves skin suppleness. Effective in promoting skin barrier repair and rejuvenation.

**Phenolip** Preservative.

**Phenoxyethanol** This ingredient is a preservative that is found in Vitamin Cocktail.

**Pheromones** Pheromones make you irresistible to the opposite sex! Contains the pheromone Androstenol, which creates a friendly approachable impression, inspires flirtation, chattiness, and enhances romantic feelings.

**Phosphatidylserine UV Specific Science** The active ingredient in the HD Technology that when exposed to UV rays, collagen proteins are kept from breaking down which ultimately stall the production of wrinkle causing enzymes. It also prevents the UV-induced decrease of type I procollagens within skin cells.

**Phospholipids** These act as a skin conditioner and help to facilitate the delivery of active ingredients into the skin for greater penetration and efficacy. See *Vitatan®*, *Saccharomyces Lysate Extract* and *TRF2000®*.

**Phototan®** Designer Skin® scientifically designed complex provides biotechnological active for color efficacy, intensifier and as a photo-defender in sun, intensifies the time-released pigmentation process, strengthens the proper skin coloring of each individual.

**Phyto-age™** (Black Cohosh) Designer Skin® scientifically designed complex; Potent antioxidant.

**PhytoDark™ Marine Blend** Bioactive Brown Seaweed Extract found in the Baltic and North Sea (Sweden). The extract is rich in iodine, vitamin C, and alginic acid (skin moisturization). Claims: intensifies ability to tan; increases melanin production; moisturization.

**PhytoMelanin™ Extract** Designer Skin® scientifically designed complex; Botanical source of melanin (*Date Extract*), cosmetic bronzer.

**Phytosine™ Complex Designer Skin®**

scientifically designed complex provides a blend of Amino Acids, vitamins and extracts that help skin's moisture retaining properties to provide optimal delivery of bronzing ingredients. Additional vitamins and botanicals deliver powerful antioxidants.

**Phytosterols** Components of plant cell membranes, regulates the balance and activity of the lipids in the superficial layer of the skin, stimulates the regeneration process.

**Pimpinella Anisum (Anise) Extract** This extract has soothing and purifying benefits. *See Sober Elixir.*

**Pine Bark (Pinus Radiata) See Skin Saver.**

**Pine Bark Extract** Touted as one of the most powerful antioxidants, 50 times more effective than Vitamin E and 20 times more effective than Vitamin C. It acts as a natural anti-inflammatory, selectively binding to collagen and elastin. It is an essential component to the tanning process, working synergistically with other accelerators to improve the efficacy of the tanning process.

**Pink Pepper** Boosts circulation throughout the body. Warms, stimulates and dilates blood vessels to help supercharge the tanning process.

**Plankton Extract** This extract is a marine active ingredient obtained by biotechnology from a specific zooplankton called Artemia Salina. This material holds a remarkable potential of energy that can stimulate cellular metabolism to revitalize aged skin, improve the radiance of skin complexion, tone and bring strength to the cutaneous tissue, and trap free radicals.

**Plant Amino Acids See Vitatan®.**

**Plant Stem Science™** Replenishes skin with healing nutrients to help improve skin's overall appearance.

**Pleurmyncyl** This combination of ingredients includes PEG-8, Bupleurum Falcatum Extract and Caffeine. The mixture increases cell energy, moisturizes the skin, helps reduce the appearance of cellulite and produces an overall firming effect.

**Plum Seed Oil** Provides protection against skin dryness due to climatic aggressions, perfect for the salon environment. Emollient effect improving cutaneous suppleness and softness, has been shown to offer improvement of skin complexion, ideal for men's areas that are often shaven.

**Pogostemon Cablin Extract See Patchouli Extract.**

**Polyacrylamide** When found in combination with C13-14 Isoparaffin and Laureth-7, this ingredient is a self-emulsifying and thickening agent that can make instantaneous gels, creams and lotions at room temperature. It imparts a smooth, unctuous feel.

**Polyethylene Terephthalate** The combination of this ingredient with Acrylates Copolymer produces a glitter or shimmer that gives the skin a shiny and glowing appearance.

**Polyglyceryl Methacrylate** (Glyceryl Polymethacrylate) Ester of glycerin and polymethacrylic acid. Film former, moisturizer, thickener.

**Polyperfluoroethoxymethoxy**

**Difluorohydroxyethyl PEG Phosphate See Vitatan®.**

**Polyquaternium-51** Skin conditioning agent.

**Polyquaternium-55** This ingredient is a polymeric quaternary ammonium salt. It is used as a film former to reduce moisture loss.

**Polysorbate 20** This derivative from Sorbitol is a surfactant agent that is frequently used to increase solubility of fragrance oils into water-based systems.

**Polysorbate 60** This Sorbitan derivative is used as a solubilizing agent for fragrances.

**Polysorbate 80** Mixture of laurate esters of sorbitol and sorbitol anhydrides, consisting predominantly of the monoester, condensed with approximately 20 moles of ethylene oxide. Surfactant, dispersant, emulsifier, solubilizer.

**Polyunsaturated Fatty Acids** Long-chain carbon compounds having two or more double bonds between the carbon atoms. Examples are olive, sunflower, soybean, sesame seed, corn oils, etc. Emollient, emulsifiers, binders.

**Pomegranate Extract See Punica Granatum Extract.**

**Pot Marigold Extract See Calendula Officinalis Extract.**

**Potassium Caproyl Tyrosine See TyroStan.**

**Potassium Palmytoil Hydrolyzed Oat Protein** This ingredient is the potassium salt of Palmitic Acid Chloride and Hydrolyzed Oat Protein. The protein increases moisturization of the skin and helps to reduce skin irritation.

**PowerBoost™ Amplifier** Glorifies your color adding a healthy, youthful glow

**PPG-1-PEG-9 Lauryl Glycol Ether** Emulsifying agent.

**PPG-20 Methyl Glucose Ether Distearate** Diester of PPG-20 (polypropyleneglycol) Methyl Glucose Ether and stearic acid. Skin-conditioning agent, emollient.

**Precious Mineral Blend** A glamorous combination of crushed pearls, opal, turquoise, diamonds and copper rejuvenates and revitalizes skin.

**Prickly Pear Cactus Extract** Prickly Pear Cactus intensely helps firm and hydrate skin.

**Primrose Oil** This natural oil hydrates and softens the skin.

**Probiotics** Topical probiotics are derived from natural nourishing elements and moisturizing plant extracts to create and restore balance to the skin. Probiotics speed up the skin's natural renewal process, thus promoting smooth and replenished skin.

**Proflavine HCL See Skin Saver.**

**Proline** Skin conditioner, anti-irritant.

**Propane Tricarboxylic Acid** This carboxylic acid is used to preserve the color intensity of formulas.

**Propylene Glycol** This aliphatic alcohol is used as a skin conditioning agent and humectant. It is also used to solubilize the ingredients in Germall and Germaben II - Diazolidinyl Urea, Methylparaben and Propylparaben. *See also Germall and Lubrajel Oil.*

**Propylparaben See Germall.**

**ProTanning Complex™** Designer Skin® scientifically designed complex provides a combination of materials designed to provide optimum essential minerals and precursors to help promote dark

color, noticeably firms skin and provides color extending properties.

**Protein Boost™** Rich in amino acids, this ingredient helps boost skin proteins for a faster sunless reaction on the skin.

**Pro-Vitamin D** In the presence of UV light, Pro-Vitamin D converts to Vitamin D, one of the body's fundamental vitamins.

**Pro Vitamin D3 Pro Vitamin D** is 7-Dehydrocholesterol is an important intermediate in the synthesis of Vitamin D. The presence of this compound in human skin enables us to manufacture Vitamin D3 from UV rays. Vitamin D3 (cholecalciferol) is made from 7-dehydrocholesterol in the skin. With UV exposure, the skin naturally produces Vitamin D3 which is converted to active metabolites for skin protection: improved barrier function, protection against UV damages and stimulation of melanocytes activity.

**Pro-Vitasine** This exclusive California Tan® ingredient helps support the tanning process by enabling the increased production of melanin in the skin.

**Prunus Amygdalus Dulcis Oil See Sweet Almond Oil.**

**Prunus Cerasus Extract** This extract is obtained from the fruit Prunus Cerasus, commonly known as Bitter Cherry. It contains Pro-Vitamin A and is a key ingredient in Vitamin Cocktail. *See also Vitamin Cocktail.*

**Pterocarpus Santalinus Extract See Red Sandalwood Extract.**

**Pumice** This very light, porous igneous rock is made up of very tiny crystals that, when combined with emollients, can be used to exfoliate skin.

**Pumpkin Extract (Cucurbita Pepo Extract)** Skin-conditioning agent, moisturizing, wound healing. Rich in minerals, lecithin and vitamin F.

**Punica Granatum Extract** This ingredient is an extract of pomegranate, a fruit packed with powerful polyphenols. Pomegranate fruits deliver some of the most potent antioxidants available.

**PureLift® Blend** Exclusive Australian Gold® and Swedish Beauty® brand anti-aging and firming blend of five ingredients including NAB Siberian Ginseng, Ederline-L, and Caviar Extract.

**PVM/MA Copolymer See Lubrajel Oil.**

**PVP Polyvinylpyrrolidone** This linear, synthetic polymer is used as a film former in hair products, an emulsion stabilizer in creams and lotions, and a foam stabilizer. It also reduces irritation in shampoos.

**Pyridoxin See Skin Saver.**

**Pyrus Malus** Extracted from apple skin, which is rich in phenolic compounds, this natural antioxidant preserves the health of skin by limiting oxidation of cell proteins and enzymes, thereby maintaining their structure and function. The ingredient helps reduce the risks of degradation and genetic mutations of DNA.

**Pyruvic Acid See Vitatan®.**

**Quartus (4) Bronzers** Exclusive to California Tan®, this exclusive blend of bronzing agents that is ideal for advanced tanners who want to intensify

an existing tan with deep, dark, natural-looking color. The blend includes DHA, non-DHA, and Melanin Activating Peptides (MAP) for amplified bronzing potency.

**QuickDry™ Technology** Unique alcohol-free technology formulated with a trio of ingredients (isododecane, silica and cyclopentasiloxane) for a very rapid drying period after application.

**Quintus Decemus (15) Bronzers:** Exclusive to California Tan®, this exclusive and mega boosted blend of bronzing agents that is ideal for advanced tanners who want to intensify an existing tan with deep, dark, natural-looking color. The blend includes an increased percentage of DHA, non-DHA, and Melanin Activating Peptides (MAP) for amplified bronzing potency.

**Rapid Rouge™ Complex** This select blushing complex ensures rapid results that provide immediate, single free instant color. Ingredients react synergistically for an immediate photo-reactive blushed glow devoid of warming the skin. Red blood cell circulation produces additional oxygen at the surface level of skin causing faster, darker results.

**Raspberry Seed Oil See Rubus Idaeus Seed Oil. Red 4 & 17 Colorant.**

**Red Algae Extract** Rich in minerals to help keep natural balance of skin; promotes healthy skin; contains amino acids essentials to protein synthesis and skin elasticity; has hydration maintenance benefits which help in maintaining a perfect tan color.

**Red Palm Oil -** Revives and renews skin damaged by UV exposure.

**Red Poppy Extract (Papaver rhoeas extract)** Delivers soothing and emollient actions; has anti-wrinkle properties.

**Red Sandalwood Extract** The biological activity of this tree extract indicates that it may have astringent and antiseptic properties. It also has a unique odor and is often used for aromatherapeutic purposes.

**Red Sea Algae** This algae is naturally rich in polysaccharides, vitamins, and amino acids. It makes skin feel healthy and moisturized.

**Re-Energizer Complex** This California Tan® exclusive complex supplies creatine and taurine to the skin while balancing skin electrolyte levels. It revitalizes and hydrates skin for high-output tanning results.

**Regu®Shape Designer Skin®** scientifically designed complex; Slimming agent, promotes the breakdown of fat cells.

**Rejuvenol** Contains Retinol (another form of Vitamin A), used for smoothing and evening out pigment, mild dosage used to reduce skin sensitivity.

**Rejuvenox® Designer Skin®** scientifically designed complex; facilitates skin respiration which allows oxygen to be transported into the skin and carbon dioxide transported out. Oxygen is an absolute requirement for melanin formation, to help increase and optimize color we boost the oxygen content of the skin.

**Renovage™ Age Reversing Technology** Helps rebalance skin functions for prolonged color.

**Retinyl Palmitate** Also known as Vitamin A, this ingredient helps initiate cell growth and protein production and ensures that the skin functions at an optimal level. It is an ingredient in Vitamin Cocktail. *See also Vitamin Cocktail.*

**Retinyl Palmitate Polypeptide** This ingredient is a glycoprotein complex containing Retinyl Palmitate, also known as Vitamin A. It optimizes the efficient normal working of the skin's cells while also providing additional moisturization and protection for the skin. *See also Retinyl Palmitate.*

**Rhodiola Rosea Root Extract** Adaptogenic Botanical Extract which, when applied to the skin, will provide advanced antioxidant protection from environmental damage to help keep skin in peak condition, ward off the visible signs of aging, as well as allow the skin to easily adapt to internal and external stressors. Rhodiola is categorized as an "adaptogen" for its ability to increase resistance to a variety of chemical, biological and physical stressors. The adaptogenic properties make this an ideal material for use in the salon environment.

**Riboflavin** More commonly known as Vitamin B<sub>2</sub>, this ingredient can also be used as a colorant. This co-enzyme in cell metabolism is vital in the building and maintenance of the mucosal and epithelial skin tissues. It also plays a role in tissue respiration.

**Rice Bran Oil** This oil is one of the finest sources of Tocotrienol, a powerful antioxidant that prevents the scavenging of free radicals. An oil produced from rice bran, it is used for its skin-conditioning, emollient, film-forming and viscosity-controlling properties.

**Rich Lifting Complex** Revitalizing, skin-tightening ingredients combine in this exclusive California Tan<sup>®</sup> complex to smooth and improve the appearance of skin.

**Rooibos Extract** Rooibos leaves are rich in naturally occurring nutrients. This extract contains 9 flavonoids that, working in conjunction with high vitamin C content, help neutralize free radicals which protects the body against premature aging. It is also used for its soothing properties.

**Ropufa EPA Oil** *See Vitamin F Glyceryl Ester.*

**Rosamine** *See Vitamin Cocktail.*

**Rose Hip Oil** (Rosa canina fruit oil) Rich in polyunsaturated essential fatty acids particularly in Linoleic Acid and Gamma Linolenic Acid (Omega-6 Acid) which are remarkable substance for skin rejuvenation benefits; helps to maintain water impermeability of the skin; helps reduce skin inflammation; promotes deep-dark tan color; contains fatty acids important for good skin health; helps strengthen and moisturize dry, sensitive and UV exposed skin; possesses skin elasticity and skin resilience benefits and keeps skin feeling soft and supple.

**Rosemary Extract** *See Rosmarinus Officinalis Leaf Extract.*

**Rose Quartz** From the pink variety of quartz, this finely ground energizing mineral is used as an exfoliating ingredient to help remove dull, dry skin.

**Rosewood Oil** With a woody, floral fragrance, this is a relaxing oil that is also useful for improving

dry, dull and oily/dry skin. *See also Mandarin Italian Oil.*

**Rosmarinus Officinalis Leaf Extract** This ingredient is extracted from the leaves of the Rosemary shrub. It has potent antioxidant and skin-conditioning properties.

**Royal Bee Jelly** Nourishing, royal jelly is made of nectar, pollen, and flower parts. Its composition is very rich and complex, comprising sugars (fructose and glucose), proteins, amino acids, oligoelements, and vitamins (mainly from group B). Vitamin B<sub>3</sub> (nicotinamide) and B<sub>5</sub> (pantothenic acid), both involved in many metabolic systems. It is a very precious, mysterious substance that honeybees produce for the queen bee. Therapy for skin properties and indulgent in rich essential elements.

**Rubus Idaeus Seed Oil** Derived from the dried seeds of Raspberry, this oil contains high levels of Omega-6 and Omega-3 (Linoleic Acid) and is a rich source of gamma-tocopherol. It provides lipid barrier protection and moisture retention to the skin and is a good skin conditioner with emollient properties.

**Rum Coconut Chaser** An extract derived from real distilled rum that adds feel and fragrance to products.

**Saccharomyces Copper Ferment Extract** This ingredient is an extract of a fermentation product of copper metabolically complexed with the cellular glycoproteins extracted from living yeast cells. Copper plays an integral role in the formation of keratin as it is produced in the epidermis. It is also key in the formation of tyrosinase, a precursor to tyrosine. *See also Tyrosine.*

**Saccharomyces Lysate Extract** This ingredient, in combination with Phospholipids, is produced by fermenting brewers yeast (Saccharomyces cerevisiae) in a nutrient media. The nutrient fermentation media is fortified with the specific cofactor minerals associated with protein production and general cell metabolism, copper and zinc. *See TRF2000<sup>®</sup>.*

**Saccharomyces Lysate Ferment** *See Vitatan<sup>®</sup>.*

**Saccharomyces/Calcium Ferment** This ingredient contains calcium that has been metabolically complexed with the cellular glycoproteins extracted from living yeast cells. Calcium is essential in the formation of healthy bones and teeth and a sufficient store of Vitamin D in the body is necessary for proper utilization. *See also Vitatan<sup>®</sup>.*

**Saccharomyces/Gold Ferment** This ingredient is derived from a metallic element and is used as a luxurious, elegant additive.

**Saccharomyces/Magnesium Ferment** This ingredient contains magnesium metabolically complexed with the cellular glycoproteins extracted from living yeast cells. Magnesium is associated with normal cell metabolism as it plays a key role in the natural energy cycle (ATP Production). *See also Vitatan<sup>®</sup>.*

**Saccharomyces/Opal** Derived from crushed opals, one of the most precious gemstones, this ingredient consists of silicic acid and is used as a luxurious, elegant additive.

**Saccharomyces/Zinc Ferment** This ingredient contains zinc metabolically complexed with the cellular glycoproteins extracted from living yeast cells. Zinc plays a key role in cellular protein production processes and has been linked with normal skin metabolism.

**Saccharum Officinarum Extract** *See Sugar Cane Extract.*

**Safflower Oil** This emollient plant oil is similar to all non-fragrant plant oils and is a known antioxidant used to moisturize the skin.

**Salicylic Acid** Helps clear blemishes; conditions skin, prevents future breakouts.

**Salix Alba Bark Extract** *See Willow Bark Extract.*

**Salix Nigra Bark Extract** *See Willow Bark Extract.*

**Salmon Caviar Extract** (Salmon egg extract) A blend of marine nutrients with high nutritive and regenerative potential; helps increase the benefits of synthesis of collagen known to increase skin firmness; increases benefits of elastic properties and tonicity; excellent anti-aging and anti-wrinkle agent.

**Sandalwood Extract** This natural extract moisturizes dry skin and has a soothing scent that eases physical and mental tensions.

**Sandalwood Tree Extract** (Santalum album extract) Rich in long chain hydrocarbons, phospholipids, glycolipids and Triglyceride; helps reduce Trans-Epidermal Water Loss (TEWL) for increased skin hydration benefits and visibly improves skin suppleness; effective in promoting skin barrier repair; helps the process of repairing damaged skin; helps with resistant to dryness; promotes a strong lipid barrier, and helps retain moisture; possesses rejuvenating qualities for UV exposed skin.

**Sanguisorba Root Extract** Moderates re-growth of hair, maintains skin's elasticity.

**Sargassum Filipendula Extract** *See Seaweed Extracts.*

**Satureia Hortensis Extract** *See Savory Extract.*

**Savory Extract** Summer savory, also known in Latin as Satureia Hortensis, is an herb that has been cultivated since very ancient times and was once considered an aphrodisiac. It has been found to limit bacterial growth, which purifies and tones the skin.

**Savvy Seven** Oxygen, energy, copper, zinc, H<sub>2</sub>O, electrolytes and antioxidants are essential components for fast, dark tanning results.

**Sea Algae** This marine antioxidant helps reduce the appearance of fine lines and wrinkles.

**Seabuckthorn Oil** (Hippophae rhamnoides oil) A Eurasian maritime shrub with orange-red berries, sometimes used as a dye. Skin conditioning properties.

**Sea Kelp Extract** Rich source of minerals, vitamin A and D and proteins; has anti-aging and firming properties; helps in getting deep dark tan color.

**Sea Lettuce Extract** (Ulva lactuca extract) Rich source of minerals, vitamin A and D and proteins; has anti-aging and firming properties; helps with keeping a deep-dark tan color.

**Sea Minerals** Helps in reducing fine lines and wrinkles; possesses several minerals

governing cellular hydration; helps in process of synthesis of collagen and elastin; known as a healing agent; possesses Superoxide Dismutase, the natural trapper of free radicals; visibly increases skin tone and firmness.

**Sea Parsley** (Palmaria palmate extract) Contains more Vitamin C than apples, more zinc than oysters, more iron than potassium or spinach, and more Vitamin A than tomatoes plus numerous amino acids. Helps in promoting a dark tan color, skin firming and hydration.

**Sea Salt** This natural mineral is often found in scrubs and is used to gently exfoliate the skin to prepare for tanning while refining skin and enhancing the moisture retention in the skin.

**Sea Silk** (Hydrolyzed algae extract) Water and hydrolyzed algae extract. Rich in vitamins (A, B<sub>2</sub>, B<sub>12</sub>, C, E), minerals (phosphorus, magnesium, zinc, iron, manganese, chromium, selenium, and potassium), proteins, and polysaccharides. Skin-conditioning agent, moisturizer, antioxidant and anti-aging.

**Sea Whip** (Pseudopterogorgia elisabethae) Extract of marine invertebrate. Anti-inflammatory, anti-aging, skin-softening.

**Secret Hope Mimosa<sup>™</sup>** Contains an intoxicating blend of minerals known to help rejuvenate and restore skin's image.

**Sel Moist GQ** Emollient and moisturizer, antioxidant. Contains vegetable oil, diisopropyl dimmer dilnoleate, tocopherol (Vitamin E), tocopherol acetate, oryzanol.

**Sepicalm VG** A unique botanical extract to help fight against solar, chemical and environmental stress. Rich in amino acids and minerals to promote synthesis of elastin and collagen. Excellent radical scavenging and anti-elastase activity promotes skin firming.

**SepiLift<sup>™</sup> DPHP Designer Skin<sup>®</sup>** scientifically designed complex provides triple forming action, promotes rejuvenation, moisturization and anti-aging benefits, protects and reinforces skin structure, restores balance of natural anti-aging defense and strengthens skin.

**Sericin** This natural, soluble glycoprotein produced during the silk spinning process binds moisture to the keratin of skin and hair, forming a protective film. This anti-wrinkle ingredient imparts a unique and highly aesthetic skin feel. It is also an antioxidant that helps neutralize free radicals and provides skin moisturization.

**Sesame Seed Oil** (Sesamum indicum seed oil)

Skin-conditioning agent, carrier, emollient, lubricant. Rich in vitamins.

**Shea Butter** This fat obtained from the fruit of the karite tree is a skin-conditioning ingredient that is well-known for its skin-smoothing property. It helps protect and restore skin and is especially good for dry and sensitive skin types. Shea Butter is also known as Butyrospermum Parkii.

**Shiitake Extract** (Lentinus edodes extract) Antioxidant, anti-aging, anti-wrinkle, anti-viral. Rich in proteins, amino acids, enzymes, vitamins (A, B<sub>1</sub>, B<sub>2</sub>, D, E).

**Shiitake Mushroom Extract:** One of nature's most powerful antioxidants, shiitake mushroom is also known for its anti-aging, anti-wrinkle, and anti-viral properties. It is rich in proteins, amino acids, enzymes, and vitamins (A, B1, B2, D, E). Shiitake mushroom extract deliciously nourishes skin for delicious color results.

**Shorea Stenoptera Butter** This butter is obtained from the fruit of the Shorea Stenoptera tree and is an excellent emollient that shows some resemblance to cocoa butter.

**Siberian Ginseng** Obtained from the ginseng plant, this ingredient forms an elegant film on the skin that helps to tighten and smooth skin.

**Silica** This inorganic oxide acts as a gelling agent. Fumed silica will act as an emulsifying aid, thus promoting the suspension of oils and fragrances.

**Silicone Emulsion** Delivers a luxurious, unique sensory experience as it nourishes and moisturizes, leaving skin with a velvety-soft finish.

**Silk Amino Acids** Mixture of amino acids resulting from complete hydrolysis of silk. Skin-conditioning agent, anti-irritant, moisturizer.

**Silk Peptides** (Hydrolyzed silk) A mixture of proteins with unique property of regenerating cutaneous tissue. Enhances skin luminosity and radiance. Increases skin hydration, suppleness, and significantly increases synthesis of collagen responsible for skin structure and skin repair process.

**Silver Birch Bark Extract** (Betula alba bark extract) Rich in phenolic compounds that are excellent antioxidants; skin soothing, refreshing and especially moisturizing for dry skin; helps calm inflammation.

**Simmondsia Chinensis Oil** See *Jojoba Oil*.

**Sinodor** Odor neutralizer derived from citronella.

**Sizzle/Tingle** For advanced clients who like to see immediate and intensified color. Increases microcirculation and oxygenation of the skin resulting in darker color.

**Sisal Extract** This extract is derived from the Agave Rigida plant that is also known as Sisal. Like Agave Americana, the plant is a member of the lily family and is a rich source of fiber. Sisal Extract is an excellent moisturizer and skin-conditioning agent. See also *Agave Americana*.

**Skin-firming Peptides** An advanced ingredient blend of skin-firming ingredients that can easily be absorbed by the skin and promote a toned appearance.

**Skin-dulgence Blend** Contains extracts of crushed pearls, cashmere, satin and silk, which deliver intense hydration to the skin and provide a silky-soft feel.

**SkinFresh™ Blend** Four X protection with new ATO blend. One serves as an odor masking agent, the second prevents malodors caused by bacteria, and the third provides antimicrobial properties to the formulation. The blend also contains a new DHA neutralizer that stabilizes DHA malodor.

**Skin Guardian™ Complex** A natural botanical-based DNA protector extracted from the leaves of the candle tree. Allows skin to appear fresh, smooth and more radiant. Provides natural anti-aging properties.

**Skinmimics® Age Defying Blend** Used for the correction of the defects of the stratum corneum lipid barriers. Its use will allow for regeneration of the epidermis. It initiates the formation of skin lipids. Claims: moisturization, anti-aging, anti-wrinkle and skin protection.

**Skin Repairing Blend of Soybean oil, Linoleic Acid, Phospholipids, Oleic Acid, Linolenic Acid, Ceramide-3, Cholesterol, and Phytosphingosine** Contains proven barrier repair materials for special care of skin dryness, irritation and sensitization due to a defective or damaged barrier; unique barrier repair technology uses liposomes; provides free radical scavenging, anti-aging and antioxidant benefits.

**SkinRX** This exclusive California Tan® ingredient infuses stressed skin with calming, revitalizing nutrients and boosts skin endorphins for refreshed, rejuvenated skin.

**Skin Saver™** This complex feeds skin a combination of ingredients that reduce stress, inflammation, and dehydration while replenishing essential hydration, nutrients, and energy. In addition, it delivers tan accelerating ingredients to help skin perform more efficiently as it develops a healthy-looking tan. It also acts as an antioxidant.

**SkinSense™** A firming and anti-aging complex that contains high levels of Coenzyme Q10 and Kola Caffeine.

**Smart Technology** This advanced California Tan® technology is a self balancing system that helps deliver moisture in the skin where it is needed most to help accelerate color development.

**SmartWave™ Bronzing Technology** helps increase the efficacy of light rays to amplify your color for a deeply divine glow.

**Sober Elixir** This is a complex of plant extracts that reenergizes and hydrates tired skin.

**Sodium Benzotriazolyl Butylphenol Sulfonate** This ingredient becomes a UV light absorber when combined with Buteth-3 and Tributyl Citrate. The mixture is used in products to protect the color and integrity against UV light when products are bottled in clear packaging.

**Sodium Chloride** Carrier, thickener.

**Sodium Cocoyl Lactylate** Sodium salt of coconut acid ester of lactyl lactate. Surfactant, emulsifying agent, foamer, lathering agent.

**Sodium DNA** See *Vita C & E Renewal System*.

**Sodium Hyaluronate** This ingredient is the sodium salt of Hyaluronic Acid. Hyaluronic acid is a polysaccharide of the glycosaminoglycane family. Along with collagen, elastin and proteoglycans, it builds up the skin dermis. Sodium Hyaluronate helps improve skin moisture, elasticity and firmness.

**Sodium Hydroxymethylglycinate** Preservative.

**Sodium Lactate** Buffer, humectant.

**Sodium Palmityl Proline**, Nymphaea Alba Flower Extract, Sodium Cocoyl Amino Acids, Sarcosine, Potassium Aspartate, Magnesium Aspartate Special Blend This unique combination helps fight against solar, chemical and environmental stress; its soothing active ingredient of botanical origin helps the skin combat aggressions effectively; contains a major amino acid for the

skin (Proline), essential for the synthesis of elastin and collagen; contains Water Lily extract that has exceptional properties with regards to skin protection and moisturization; decreases sensations of discomfort felt when the skin is stressed; inhibits the mediators produced when the skin is attacked, and by protecting DNA it effectively soothes stressed skin; this combination has radical scavenging and anti-elastase activity; contains essential oat amino acids, and high contents of Magnesium and Potassium, the minerals which are indispensable to the metabolism of skin cells and the needs of stressed skin.

**Sodium PCA** Sodium salt of PCA (pyrrolidone carboxylic acid). Humectant, skin-conditioning agent, moisturizer. Also found in human skin and responsible for its moisture-binding capacity.

**Sodium Riboflavin Phosphate** This ingredient is another form of Vitamin B2. See also *Riboflavin*.

**Soft Bronzer Soft Double / Triple / Quatro / Quatro+ Bronzers** are a California Tan® exclusive blend of bronzing agents that are ideal for beginning tanners with little or no base tan to develop a subtle, soft, natural-looking sun-kissed glow.

**Sodium Stearoyl Lactylate** Emulsifier, humectant.

**Solan 50%** (PEG 60 Lanolin) Polyethylene glycol derivative of Lanolin (complex mixture of esters of high molecular weight aliphatic, steroid or triterpenoid alcohols and fatty acids) with an average 60 moles of ethylene oxide. Surfactant, cleansing agent, emollient, foam booster, refatting agent, solubilizing agent.

**Sorbitol** Absorbent, binder, humectant.

**South African Rooibos Red Tea Extract** Contains more antioxidants than green tea (up to 50%). Naturally contains alpha-hydroxy acid and zinc, promoting healthier looking skin. Fights free radicals while maximizing collagen production. Calming and soothing properties for sensitive skin.

**Soy Protein** This protein helps develop firmer-looking skin.

**Spearmint Oil** (Menth viridis leaf oil) Volatile oil obtained from the dried tops and leaves of Mentha Viridis. Fragrance ingredient, stimulant, anti-septic.

**Spiraea Ulmaria Extract** Also known as Meadowsweet Extract, this ingredient contains lipids and essential oil and contributes moisturizing, softening and regenerative properties to the skin.

**Spring Water** Excellent source of minerals in natural form, especially Calcium and Magnesium and other trace elements; UV exposed skin suffers stress and fatigue due to decrease in structural protein synthesis and a decrease in cell renewal resulting a duller and less supple skin; this energizing multi mineral water stimulates the skin cells by increasing energy component (Adenosine Triphosphate) and general metabolism (DNA, proteins) and supplies the elements necessary for cell vigor and maintenance of skin functions; stimulates cell turnover, restoring vitality and freshness to UV stressed skin.

**Squalane** A saturated chain hydrocarbon and gives great moisturizing and film-forming benefits to skin.

**St. John's Wort Extract** Increases microcirculation, energizes skin for optimal color results.

**Starflower Oil** Emollient, skin conditioner, contains linolenic acid and Vitamin E.

**Star Fruit Extract** See *Averrhoa Carambola Leaf Extract*.

**StayFresh™ Technology:** New advanced Australian Gold® technology that eliminates ATO (after-tan-odor). This system inhibits and neutralizes odors. Triclosan-free.

**SteamXtreme™ Complex Designer Skin®** scientifically designed complex blend. Multi-sensory stimulator delivers a relaxing, soothing, thermodynamic warming sensation. UV-activated, bio-responsive complex that provides a warming/heating sensation. This complex stimulates the skin to produce a heating sensation without actually changing the temperature of the skin. Added botanical extracts are circulatory stimulants generating a warming effect that makes you feel good and increases immediate bronze color results with increased skin oxygenation.

**Stearalkonium Chloride** This ingredient is a quaternary ammonium salt and is used as an antistatic agent and skin softener.

**Stearidimonium Hydroxypropyl Hydrolyzed Wheat Protein** This ingredient is a cationic wheat protein that offers skin conditioning benefits. See *Cationic Protein*.

**Stearic Acid** This fatty acid is used as an emulsifying agent in cosmetics.

**Stearyl Alcohol** Fatty alcohol. A surfactant, emulsifier, emulsion stabilizer, emollient, foam booster, viscosity increasing agent.

**Stearyl Heptanoate** The ester of stearyl alcohol and heptanoic acid, used as a wax and in skin emollients.

**Stimutan® Heat Complex** Australian Gold's® signature blend of tingle made with Benzyl Nicotinate, which stimulates blood flow to the skin, making the pigment darker and producing immediate results.

**Sucrose** This ingredient occurs naturally in most plants and is obtained from sugar cane or sugar beets. It is used as a gentle exfoliant to help prepare the skin's surface for smooth tanning results.

**Sugar Cane Bronzers** This natural sunless tanning ingredient gives an immediate boost of color in 2-4 hours.

**Sugar Cane Extract** Juice from the stem of Sugar Cane contains silicon, potassium, magnesium, phosphoric acid, saccharose, and glycolic acid. Its extracts are used for skin smoothing and moisturizing benefits.

**Sulfate-Free formula** Luxuriously cleans and clarifies while locking in nourishing moisture to offer skin the complete care it deserves.

**Summer Savory Extract** See *Savory Extract*.

**Sunflower Oil** This oil is expressed from the seeds of the sunflower, also known as Helianthus Annuus. It is a natural triglyceride with superb oxidative stability and emollient properties, and is often used as a skin-conditioning agent.

**Sunflower Seed Oil** This oil is expressed from the seeds of the sunflower, also known as *Helianthus Annuus*. It is a natural triglyceride with superb oxidative stability and emollient properties and is often used as a skin-conditioning agent.

**SunStay™ Technology** Designer Skin® scientifically designed complex blend. Activated Amino Acid (AAA) system that interacts with skin to provide a youthful skin condition to intensify color results and extend bronzer effects. Rich in trace elements for intensified color. Increases skin's hydration and controls moisture flux at the cellular level. Maintains skin moisture & balance to keep the upper layers of skin from dehydrating and provides nutrients to prolong bronzer effects.

**Super Oxide Dismutase** This mixture of metalloenzymes found in aerobic cells is used as an extremely effective antioxidant.

**Super Vitamin E** See *Tocopheryl Acetate*, See *Tocotrienols*.

**Swedish Marine Ingredients** Blend of seaweed and sea salts, derived from the Baltic and North Sea. Provides ultimate moisturization, energizes skin cells, and improves blood microcirculation resulting in better skin tone.

**Sweet Almond Oil** This ingredient is the fixed oil obtained from the ripe seed kernel of *Prunus Amygdalus Dulcis*. Commonly known as Sweet Almond Oil, it is made by pressing the kernels from both sweet and bitter almond trees. Unlike the essential oil, this fixed oil does not contain any benzaldehyde or prussic acid and is an excellent skin softener conditioning and moisturizing skin and preparing it for brilliant dark color development.

**Sweet Gum Extract** This natural copper source helps oxidize skin's existing melanin for darker tanning results.

**Tahitian Flower Extract** See *Monoï Oil*.

**Tamana Seed Oil** (*Calophyllum tacamahaca* seed oil) Excellent skin-conditioning properties.

**TanDark™ Technology:** Progressive, naturally-based bronzers, including DHA, react together for a simultaneous boost in tanning pigmentation. Synergistic natural ingredients facilitate a deep, natural bronzed color and increases UV light absorption for optimum results.

**TanFresh™ Blend Power Trio of ATO inhibitors** One serves as an odor masking agent; the second prevents malodors caused by bacteria; and the third, silver, provides antimicrobial properties to the formulation.

**Tan Shui™** This combination of hemp seed oil, algae extract, lemon peel extract, vitamin E, and skin endorphins helps provide skin with a sense of well-being while delivering potent antioxidant benefits.

**Tanositol™** (D-Chiro-inositol) Designer Skin® scientifically designed complex prompts additional results during the delayed phase of UV exposure.

**Taraxacum Officinale Extract** See *Dandelion Extract*.

**Tea Complex** A combination of natural extracts from green, white and black tea that provide wrinkle-fighting antioxidants and energize skin

for a youthful appearance, a healthy glow and faster, darker tanning results.

**TEA-Lactate** Humectant, skin-conditioning agent

**Tea Tree Oil** (*Melaleuca alternifolia* leaf oil) Essential oil obtained from the leaves of Tea Tree. Antioxidant, anti-inflammatory, anti-bacterial, and germicide. It penetrates skin and heals quickly. Fragrance ingredient.

**Tetrasodium EDTA** Powdered sodium salt that reacts with metals. A sequestering ingredient and chelating ingredient used in cosmetic solutions.

**Tephrosia Purpurea Seed Extract** This ingredient is used to provide moisture to the skin.

**Ternifolia Seed Oil** This is the Latin name for Macadamia Seed Oil. See *Macadamia Seed Oil*.

**Theobroma Cacao** See *Cocoa Butter*.

**Theobroma Cacao Extract** See *Cocoa Extract*.

**Thermal Geo-Energy™** Combines with precious volcanic minerals to instantly revitalize skin, giving it a youthful, vibrant appearance.

**Thermus Thermophilus Ferment** This thermo- and UV-stable ingredient, derived from deep sea water, has enzymatic activity that increases with higher temperature. It is a very potent antioxidant and helps repair UV-damaged skin cells.

**Thiamine Nitrate** (B Vitamin) Necessary for healthy skin and respiration, protects the eyes from sensitivity to light, and is used for building and maintaining human body tissues.

**Tiare Flower** See *Monoï Oil*.

**Tiare Flower Oil** See *Monoï Oil*.

**Time-Release Hydration Technology** These time-release ingredients form a film on the skin to increase and seal in moisture while continuing to release moisture over an extended period of time.

**Tissue Respiratory Factors** See *TRF2000®*.

**Titanium Dioxide** When combined with Mica, this silicate mineral is used as a colorant in products. Though both silicate minerals vary in chemical composition, they have similar physical properties.

**Titanium Oxide** When combined with Mica and CI 77491, this silicate mineral is pigment that gives a shimmer appearance to a product as well as to the skin when the product is applied.

**Tocopherol** See *Vita C & E Renewal System*.

**Tocopheryl Acetate** Also known as Vitamin E Acetate, this antioxidant helps block lipid peroxidation in cells and tissues. It will help neutralize free radicals to prevent and diminish fine lines and wrinkles while it also softens skin and moisturizes from within. This is an ingredient in Vitamin Cocktail.

**Tocopheryl Linoleate** Ester of Tocopherol and Linoleic acid. Antioxidant, skin-conditioning agent, moisturizer.

**Tocotrienols** This supercharged Vitamin-E is used as an antioxidant and anti-inflammatory agent. The antioxidant activity of Tocotrienols is 40-60 times higher than tocopherols. Tocotrienols penetrate more rapidly through skin and efficiently combat oxidative stress induced by UV and the environment.

**Tomato Fruit Juice** (*Solanum lycopersicum* fruit juice) Pure cold pressed juice loaded with

minerals (calcium, phosphorus, magnesium, potassium, sulfur, zinc, copper, iron etc.), carbohydrates, carotenoids, flavonoids, vitamin A, B, and C, proteins, and lipids; contains powerful antioxidant Lycopene and supports collagen production and integrity of the skin; reduces harmful effects of UV exposure; helps achieve deep dark tan.

**Topaz** Hydrates and infuses bronzed skin with vibrant radiance for a healthy-looking glow.

**Tourmaline A** fabulous energizing mineral naturally obtained from our Mother Earth for enhanced microcirculation without tingle. Protects and revives skin radiance and promotes a healthy glowing completion emitting beautiful energy.

**Trehalose** Moisturizer.

**Tres (3) Bronzers & Instant SunBoost™** Exclusive to California Tan®, this exclusive blend of bronzing agents that is ideal for advanced tanners who want to intensify an existing tan with deep, dark, natural-looking color. The blend includes of non-DHA and Melanin Activating Peptides (MAP) for amplified bronzing potency.

**TRF2000®** This exclusive California Tan® ingredient increases the elasticity, healthy appearance and general well being of skin. Tissue Respiration Factors (TRF) have excellent moisturization qualities and promote oxygen intake in the living cells while also enhancing collagen production and the development of a deep, dark tan. See also *Saccharomyces Lysate Extract and Adenosine Triphosphate*.

**TRF2010™** This exclusive and boosted California Tan® ingredient increases the elasticity, healthy appearance and general well being of skin. Tissue Respiration Factors (TRF) have excellent moisturization qualities and promote oxygen intake in the living cells while also enhancing collagen production and the development of a deep, dark tan.

**TRF2011™** This exclusive and boosted California Tan® ingredient increases the elasticity, healthy appearance and general well being of skin. Tissue Respiration Factors (TRF) have excellent moisturization qualities and promote oxygen intake in the living cells while also enhancing collagen production and the development of a deep, dark tan.

**Tributyl Citrate** See *Sodium Benzotriazolyl Butylphenol Sulfonate*.

**Triclosan** (Anti-bacterial Complex) Effective in reducing and controlling surface contamination, deodorant.

**Trideceth-9** Emulsifier.

**Tridecyl Trimellitate** This triester of Tridecyl Alcohol and Trimellitic Acid is used as a skin-conditioning agent.

**Triethanolamine** (TEA 99%) This ingredient is used as a pH adjuster and can also be used as a fragrance ingredient.

**Trimethyl Isopropyl Butanamide** This ingredient is a physiological coolant in skin care.

**Triple Bronzing Boost™** A potent combination of Brazil Nut, melanin and copper that maximizes and prolongs Bronzer results without the use of DHA.

**Triple Tea Extract** Fights against free-radical damage, limits the cutaneous aging.

**Tropical Heat** This exclusive Emerald Bay® complex increases micro-circulation in the skin, stimulating a flush of crimson color and warmth.

**Tropical Hemp Blend** See *Hemp Seed Oil*.

**Tropi-Sun Serum** This potent combination of shea butter, cocoa butter, banana extract, and orange fruit provides powerful skin conditioners and nutrients for smooth, soft skin and rich tanning results.

**Truffle Technology** Designer Skin® scientifically designed complex. Catalyzes color reactions that result in the formation of extremely dark, bronze color.

**Truffle Tyrosinase** This incredible bronzing agent jump starts the process earlier by "cheating" and by-passing initial steps in the tanning process. It increases melanin synthesis by building extra melanin and enhances even melanin distribution.

**Turmeric Extract** This common household spice is high in minerals and vitamins, especially Vitamin C. The extract is a yellow-orange liquid which can impart color in a product. This ingredient has antioxidant, anti-inflammatory and skin-stimulating properties.

**Turquoise** This valuable mineral is used for its luxurious, elegant properties.

**Tyr-Excel™** Designer Skin® scientifically designed complex; Tyr-Excel™ promotes increased color by stimulating melanocyte activity and melanin pigment production. Daily application of Tyr-Excel by Day 6 shows color appears more quickly. Using this ingredient as a daily moisturizer helps promote prolonged color effect.

**Tyratonic** This exclusive California Tan® complex provides advanced tanning technology to help initiate the tanning process.

**Tyrol Oleoyl Tyrosine and Oleic Acid** combine to form this biological additive that conditions skin for a better tan. Tyrol is a stable and efficient anti-free radical agent. See also *Oleoyl Tyrosine and Oleic Acid*.

**Tyrosilane®** Designer Skin® scientifically designed complex triggers and deepens color by activating melanin production.

**Tyrosine** A biosynthetic use of this amino acid is the production of melanin in the human skin. See also *Hydrolyzed Wheat Protein*.

**Tyrosine Derivatives** Intensifies and strengthens color initiated by tyrosinase.

**Tyrostan®** This water soluble form of Tyrosine helps stimulate melanin production when exposed to UV light.

**Ubiquinone** This ingredient is used as a very potent antioxidant. See *Coenzyme Q10*.

**Ucuuba Butter** Derived from a tree of the nutmeg family. It is rich in essential fatty acids that nourish and hydrate skin.

**Ultra Dark Decimus (10) Bronzers** Exclusive to California Tan®, this exclusive and ultra boosted blend of bronzing agents that is ideal for advanced tanners who want to intensify an existing tan with deep, dark, natural-looking color. The blend includes an increased percentage of DHA, non-DHA, and Melanin Activating Peptides (MAP) for amplified bronzing potency.

**Ultra Dark™ Optimizer** Designer Skin® scientifically designed complex provides a dark color intensifier, promotes radiant bronze color by increasing melanin synthesis.

**UltraFirm™ Complex** Exclusive skin firming blend for Australian Gold® products. Contains four special blends including, SepiLift and Ederline.

**Ultrasones®** (Micrococcus Lysate) Designer Skin® scientifically designed complex; Marine source, helps increase production of melanin, boosts the skin's natural ability to repair DNA damage, speeding recovery reaction.

**Unipertan® Veg-242** Designer Skin® scientifically designed complex intensifies and boosts melanin production and distribution.

**Unislim®** Designer Skin® scientifically designed complex; Anti-cellulite active

**Unitrienol** This ingredient is an advanced skin-smoothing agent.

**Unitrienol T-27™** Designer Skin® scientifically designed complex provides bioactive complex with cell regenerating properties, smoothing the appearance of wrinkles, improvement of skin elasticity, increase of skin moisture.

**Uracil** See *Skin Saver*.

**Urea** Humectant.

**Ursolic Acid** - Age Defying. Increases ceramides and collagen in skin.

**UV-activated Vitamin C** Vitamin C, a powerful antioxidant, is most potent when delivered fresh to the skin. This exclusive delivery system maintains the vitamin's freshness by encapsulating it until it is exposed to the UV-light of a tanning bed.

**Vanilla Extract** This natural ingredient is used for moisturizing and softening the skin. It is also used to mask odors.

**Vanilla Yogurt Extract** See *ACB Yogurt DRF*.

**Vegetatum Equiline** See *Canola Gel*.

**Venti Unus (21) Bronzers** Exclusive to California Tan®, this exclusive and optimized blend of bronzing agents that is ideal for advanced tanners who want to intensify an existing tan with deep, dark, natural-looking color. The blend includes an increased percentage of DHA, non-DHA, and Melanin Activating Peptides (MAP) for amplified bronzing potency.

**Venuceane** UV activated biotechnological ingredient that thrives in extreme conditions (an environment very rich in free radicals) found in the deep sea just off the Gulf of California. This ingredient inhibits ROS (radical oxygen species) and can protect cells and skin from UVA damage. This is a very powerful antioxidant.

**Veronica Officinalis Extract** See *Sober Elixir*.

**Virgin Hemp Seed Oil** See *Hemp Seed Oil*.

**Vita C & E Renewal Factor** This ingredient technology releases active compounds such as Vitamin C and Vitamin E and is capable of proliferation of anti-free radicals when subjected to UV light. It is also a strong antioxidant and helps prevent the production of lipoperoxides which damage the skin barrier layer when subjected to UV stress.

**Vitamin A** This antioxidant vitamin helps neutralize free radicals.

**Vitamin A and E Special Nanoparticle Blend** This unique and innovative blend is a nanoparticle system loaded with Vitamin A and E and provides better availability and more targeted deposition of vitamin actives; enhanced carrier system for the delivery of hydrophilic and lipophilic actives to the skin; high quality nanoparticles with smaller vesicle size provide higher efficacy and better stability; selectively deposits both naturally purified soy phospholipids and vitamin onto stratum corneum, and thus increases skin moisture, smoothness, health and reduces skin roughness; restores barrier function of the stratum corneum through reduced epidermal water loss as a result of high water-binding capacity of phospholipids; provides excellent skin repair technology after UV exposure; carries all the antioxidant and free radical damage repair qualities of vitamin A and E; supports collagen production and integrity of the skin.

**Vitamin A Palmitate** (Retinyl Palmitate) Ester of Retinol (Vitamin A) and Palmitic Acid. More stable to oxidation than Vitamin A itself. Antioxidant, skin-conditioning agent, free-radical scavenger. Helps in growth of epithelial cells, maintains structures and normal functions of the skin and protects it against external aggressions.

**Vitamin B** This antioxidant vitamin helps neutralize free radicals.

**Vitamin B2** (Riboflavin) Riboflavin is a factor in the Vitamin B complex and is used in emollients. It is necessary for healthy skin and respiration.

**Vitamin B Complex** A combination of factors including Riboflavin and yeast extract. Shares similar properties with both.

**Vitamin C** This antioxidant vitamin helps neutralize free radicals.

**Vitamin Cocktail** This mixture of ingredients helps to protect skin from photo-aging. Vitamin Cocktail also nourishes, tones, scavenges free radicals and prevents irritation. It contains high concentrations of Vitamin A, Vitamin C, Pro-Vitamin A and Vitamin E.

**Vitamin D** This is one of the body's fundamental vitamins needed for survival and cannot be present without the assistance of UV light.

**Vitamin D2** (Ergocalciferol) Skin healing properties; supports collagen production and skin-integrity. Absorbed topically and is fat soluble.

**Vitamin E** Vitamin E is also known as Tocopheryl Acetate, an antioxidant that helps block lipid peroxidation in cells and tissues. It will help neutralize free radicals to prevent and diminish fine lines and wrinkles while it also softens skin and moisturizes from within.

**Vitamin E Acetate** See *Tocopheryl Acetate*.

**Vitamin E-infused Tightening Complex** This special complex helps tighten the skin creating a younger-looking texture and appearance while neutralizing free radicals to reduce fine lines and wrinkles.

**Vitamin F** (Polyunsaturated fatty acid, Linoleic Acid and Linolenic Acid and Arachidonic Acid) Vitamin F is the first-choice ingredient to treat damaged skin and hair. Has therapeutic effect on eczema, skin desquamation, skin dryness, and scalp disorders. Emollient, thickener, skin-conditioning agent, carrier.

**Vitamin F Glyceryl Ester**; Ropufa EPA Oil Holds properties similar to Vitamin F. Emollient, skin-conditioner.

**Vitamin K** (Phytonadione) Skin-conditioning agent. Necessary for bone creation and repair, and prevents osteoporosis. Antioxidant and free radical scavenger. Promotes healthy skin.

**Vitamin P** (Passion Flower Extract) Vitamin P has a high antioxidant value; promoting increased circulation of oxygen deep in the skin where new cells form, delivering superior color results.

**Vitatan®** This exclusive California Tan® ingredient aids in enrichment of the skin's biological composition through nutrient supplementation. It moisturizes and energizes the skin so that it can efficiently deal with the tanning rays in sunlight or artificial UV light to rapidly build a base tan. Vitatan® helps prevent the skin from drying out and allows an even tan to develop by providing a package of "complementary" nutrient moisturizers and activators that are normally present in the skin.

**Vitatan® Plus with Ty-Rol** This exclusive California Tan® ingredient contains a free radical agent that helps protect skin while providing all of the same benefits as Vitatan. See *Vitatan®*.

**Vitatan 2000®** See *Vitatan®*.

**Vitatan™ 2011** This exclusive and boosted California Tan® ingredient aids in the enrichment of the skin's biological composition through nutrient supplementation. It moisturizes and energizes the skin so that it can efficiently deal with the tanning rays in sunlight or artificial UV light to rapidly build a base tan. Vitatan® 2000 helps prevent the skin from drying out and allows an even tan to develop by providing a package of "complementary" nutrient moisturizers and activators that are normally present in the skin

**Vitis Vinifera Oil** See *Grape Seed Oil*.

**Volcanic Clay** Natural volcanic clay delivers continuous moisture to the skin while providing moisture-rich nutrients.

**Volcanic Ash** A light, exfoliating ingredient that will polish away impurities and remove dull, dry skin.

**Volpo 5** See *Oleth-5*.

**Walnut Extract** This extract is a natural bronzing agent.

**Walnut Shell** This finely ground shell is used to exfoliate the surface of the skin during cleansing.

**Wasabia Japonica (Wasabi) Extract** This ingredient is produced from the Japanese Wasabia Japonica plant. It is used as an antioxidant to combat harmful free radicals.

**Water** See *Aqua*.

**Water Lily Extract** This flower extract contains Vitamin C and minerals such as calcium and potassium. It is renowned for softening, astringent and moisturizing properties and is often used in sunburn preparations.

**Watercress Extract** This extract of the flowers and leaves of the watercress (Nasturtium Officinale), a pungent herb that contains iron, iodine and Vitamins A, B and C, is used as a skin-conditioning agent.

**Watermelon Extract** Protects skin cells against daily stress induced by UV light and free radicals. It also reduces erythema and the break-down of DNA in human skin cells.

**Wheat Extract** This natural extract moisturizes while creating a smooth, even-toned tan.

**Wheat Germ Oil** This is a natural moisturizing oil.

**Wheat Protein** See *Hydrolyzed Wheat Protein*.

**Wheat Sprout Extract** (Triticum vulgare sprout extract) It is a vegetal DNA extracted from wheat germ; used for stimulating properties and more particularly for the treatment of stressed and injured skin for healing and cellular restoration; DNA has water retention properties and thus excellent for tanning products where loss of water is significant; has antioxidant properties and provides a protective action against impairing phenomenon and solar radiation; DNA provides anti-elastase activity, thus taking care of UV damage (inflammation) to the skin; and effectively acts as a powerful free radical scavenger by scavenging Superoxide Anions created after UV exposure, thus stops the degradation of connective tissues due to radical attacks which appear with aging or photo aging.

**White Birch** (Betula Alba) See *Skin Saver*.

**White Birch Bark** Skin rejuvenating, refreshes and nurtures skin, renewing activity while smoothing the appearance of the skin.

**White Cypress Oil** This essential oil is extracted from the freshly picked needles of the Cypress. It contains tannins and is often used in toner and astringent skin care products.

**White Tea Extract** (Camellia sinensis leaf extract) Grown in high mountains of Fujian province in China. Very strong antioxidant properties and free radical scavenger.

**White Willow Extract** Botanical antioxidant helps heal burns and soothes skin inflammations.

**Wild Cherry Bark Extract** (Prunus serotina bark extract) Highly rich in phenolic compounds and flavonoids; carries anti-aging and anti-free radical properties; skin soothing and healing agent.

**Wild Indigo Extract** Nature's ultimate relaxation secret. Beta () endorphins will elevate your mind while offering a deep sense of extreme relaxation.

**Wild Manuka Honey** This ingredient acts as a humectant, absorbing moisture from the air and retaining it in skin for optimum hydration.

**Willow Bark Extract** This extract can increase cell renewal and boost the anti-microbial capabilities of cosmetic formulations, creating a brighter-looking skin appearance. It also improves skin health by helping to neutralize free radicals.

**Willow Leaf Extract** (Salix alba leaf extract) Rich in phenolic compounds which save the skin from harmful effects of UVB, and flavonoids which protect the skin from harmful effects of UVA; enhances skin cell turnover accompanied by a general improvement in skin health and appearance; reduces fine lines and wrinkles; anti-microbial and a remedy for problem skin conditions; provides soothing, regenerative, astringent, and antiseptic properties; antioxidant, anti-wrinkle, and skin soothing and regenerating agent; supports collagen production and integrity of the skin; helps fight the harmful effects of UV rays.

**Witch Hazel** This ingredient is used in skincare for its anti-inflammatory and fast-drying properties.

**Witch Hazel Distillate** Anti-irritant, skin softening and soothing; reduces inflammation during tanning; refines pores and tones skin.

**Wrinkle Repose** See *Acetyl - Hexapeptide-3*.

**Xanthan Gum** This high molecular weight heteropolysaccharide gum is a highly effective moisturizer. See also *Carrageenan*.

**Xanthophyll** See *Lutein*.

**X-treme Tanning Catalyst™** This exclusive California Tan® complex creates a synergistic fusion of energy, vitamins, proteins and oxygen, encouraging skin to perform at its optimal efficiency.

**X-treme Tanning Catalyst™ +** The new generation of this advanced California Tan® complex contains increased oxygen levels for even faster, darker tanning results. See *X-treme Tanning Catalyst*.

**Yeast Extract** A source of folic acid. It produces enzymes that will convert sugar to alcohol and carbon dioxide. Used for its skin conditioning properties.

**Yellow 5, 6 & 11** Colorants.

**Yogurt** See *ACB Yogurt DRF*.

**Yogurt Extract** Highly rich in proteins that improve the appearance of the skin by tightening and strengthening the skin; its minerals play an important role in skin repair as well as in getting a dark tan; provides excellent moisturizing, rejuvenating, softening and nourishing benefits to UV exposed skin; helps promote a deep dark tan.

**Youth Defender** Derived from pear seeds, this extract initiates protection from aging and helps firm the skin. Pear seed extract contains polyphenols, phytosterols, vitamin E, tocotrienol, polycosanols, and ursolic acid, a powerful combination of lipophilic substances that have antioxidant, soothing and regenerative properties. It penetrates thoroughly into the skin to fight against oxidative stress created by skin-aging free radicals.

**Yucca Extract** This extract, used by Native Americans nutritionally for its cleansing properties, contains high levels of vitamins A, B-complex, C, Calcium, Potassium, Phosphorus, Iron, Manganese and Copper and Saponins. It is used as a moisturizer and skin conditioner.

**Zen Botanical Tan Enhancers** The perfect harmony of essential elements to enhance tanning potential by increasing Tyrosinase activity.

**Zinc** A powerful antioxidant, maintains and extends color by helping to protect proteins which are necessary in the reaction and color development of a sunless tan.

**Zinc Sulfate** This peptide complex helps protect skin from premature aging, helps produce proteins that neutralize free radicals, and helps to optimize pigment formation in the skin. It also is a very powerful antioxidant and helps maintain and extend tanning results.

**Zingiber Officinale Extract** See *Ginger Extract*.